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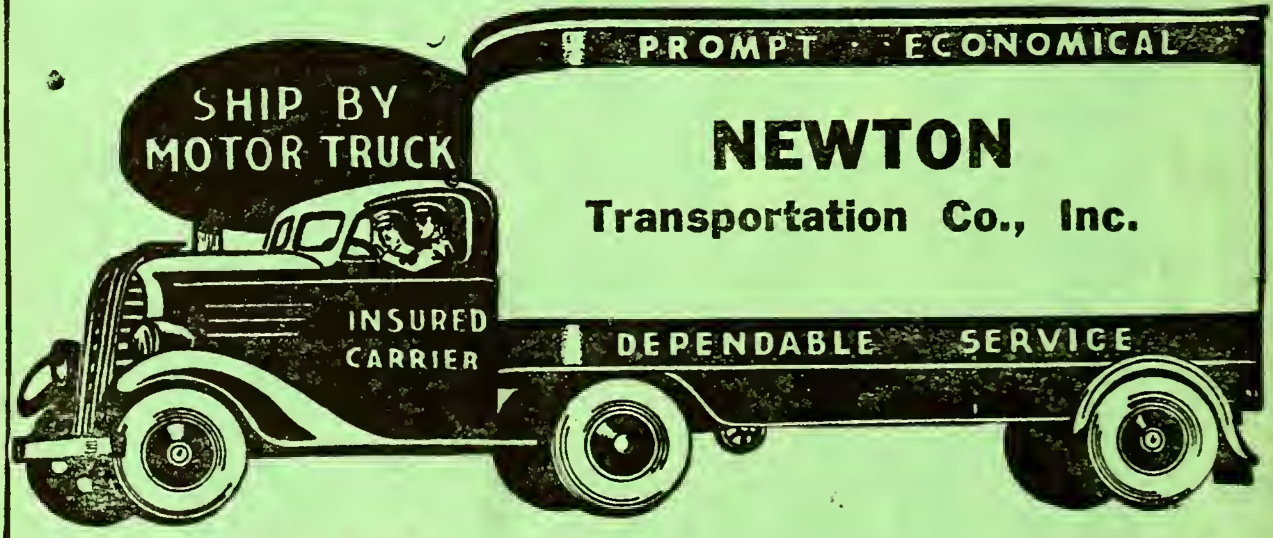
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CITY DIRECTORY

VOL. VII 1948-1949 VOL. VII

Containing an Alphabetical Directory of Business Concerns and Private
Citizens, Occupants of Office Buildings and Other Business Places,
Including a Complete Street and Avenue Guide, Buyers'
Guide, Numerical Telephone Directory;

And A Complete

Classified Business Directory

SOUTHERN DIRECTORY CO.

ASHEVILLE, N. C. — PUBLISHERS

(See General Index, Page 6)

PRICE - - - $16.00

LENOIR MERCHANTS ASSOCIATION - - - - LOCAL AGENTS

LENOIR, N. C. ASHEVILLE, N. C.

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Lenoir, North Carolina

CITY OF LENOIR, COUNTY SEAT OF CALDWELL COUNTY

PREFACE

The city of Lenoir is situated in the western Piedmont section of North Carolina in the foothills of the Blue Ridge Mountains and is the southern gateway to the Blue Ridge Parkway and to the Blowing Rock-Grandfather Mountain area. It is principally an industrial city with the manufacture of furniture its leading industry, being the largest producer of wooden furniture in the south and one of the largest in the entire United States.

Between 1857 and 1900, however, Lenoir was known as a summer resort and had many summer visitors, while all of those who went to Blowing Rock left the train at Lenoir and drove the 23 miles by road up the mountain in horse drawn hacks. The distance is now only 20 miles.

INDUSTRY

It was during this period, however, that the manufacture of furniture first started in Lenoir, since there were many skilled cabinet makers in this area, the descendants of skilled artisans who had been brought over from England by the wealthy plantation owners in Happy Valley and the Yadkin Valley to build the furniture for the homes built in this valley shortly after the Revolution. Several of these beautiful old homes, containing the hand-made furniture, are still standing and in use by the descendants of the families who built them.

By 1900 Lenoir was already well-known as a furniture manufacturing center. This industry has increased steadily until at the present time there are fifteen large furniture manufacturing plants, with several new plants in prospect, two veneer plants, two mirror plants, one paper box and packing materials concern, and several other concerns that supply materials for the furniture industry. In all, there are some 36 different industries operated in Lenoir employing more than 6,000 persons. Of these the furniture industry alone employs more than 4,000 persons, a majority of these being men. The payroll for the furniture industry amounts to approximately $100,000 a week or more than $5,000,000 a year. During 1948 industrial employment is expected to reach 7,500 and the annual payroll should reach $7,500,000. There are also seven cotton spinning mills in Lenoir and the Lenoir area which employ some 1,000 persons, mostly women, also a large plant making work clothing. There are also hosiery mills, machine shops, flour mills, sawmills, mill-work plants and other miscellaneous industries.

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LATEST CITY DIRECTORY

PREFACE

(Continued from Page Seven)

POPULATION

The population of Lenoir was 7,603 within the city limits according to the 1940 census, while the population of Caldwell county in 1940 was 35,795. The population of the two townships in which Lenoir is located was 18,119 in 1940. Accordingly, the population of Lenoir and the areas immediately surrounding it is conservatively estimated at more than 13,000 persons now, while the trading area is approximately between 35,000 and 40,000 persons. Population Greater Lenoir is 12,535 (1947 Directory Census).

The difference between the census population and the population living in and adjacent to Lenoir is due to the fact that many of those employed in the industrial plants live outside the city limits or on small farms out in the county.

The increase in population of Lenoir from 1930 to 1940 was 14 per cent according to the 1940 census, while the population in Caldwell county during the same period increased 27.8 per cent.

TRANSPORTATION

Lenoir is served by the Carolina and Northwestern Railway, a subsidiary of the Southern Railway System, extending from Lenoir to Chester, S. C., where it connects with the Seaboard Airline Railway. The C & N W also intersects the main East-West line of the Southern Railway in Hickory, 18 miles south, and the main Washington-Atlanta line of the Southern in Gastonia, some 50 miles south of Lenoir. In addition, Lenoir is served by five hard-surfaced state and federal highways which afford frequent bus and freight transportation. Six large trucking concerns operate out of Lenoir either as common carriers or contract haulers. Regular bus service to all points in the United States is provided by the Atlantic Greyhound lines and the Queen City Coach Company. Through rail passenger service to New York, Chicago and all other points is available from Lenoir and Hickory over the Southern Railway System.

TAXES

The tax rate in the city of Lenoir for all purposes is $1.55 for each $100 valuation, for which $1.20 is for city purposes and 35 cents for school purposes. The county tax rate is 90 cents on each $100 valuation for all county purposes. Property is assessed at approximately 75% of its real value for taxation purposes for both the city and county. No state property tax levied in North Carolina.

FIRE PROTECTION

Due to the fact that Lenoir has one of the most modern and well equipped volunteer fire departments in the United States, fire losses have been unusually low with a very low fire insurance rate. The fire loss in Lenoir amounted to only $1,500 in 1945 and in 1946 to $1,200.

WATER SUPPLY

Lenoir has a modern water plant with a pumping capacity of approximately 1,500,000 gallons a day although the city only uses between 700,000 and 800,000 gallons a day including industrial uses. This water supply is derived from several mountain streams fed by natural springs with the result that the water is extremely soft and unusually pure.

UTILITIES

The electric power supplied to Lenoir and Caldwell county by the Duke Power Company which with its network of hydro-electric and steam power plants is equipped to deliver an almost unlimited amount of electricity for either domestic or commercial use. Two of Duke Power Company's largest hydro-electric plants are located in Caldwell county while another is located in another county. The rates for power in Lenoir and Caldwell county are among the lowest in the United States.

Caldwell county is one of the most highly electrified counties in North Carolina with 945 miles of rural electric lines with more than 4,000 rural customers, while 82 per cent of the rural homes in the county are electrified.

Gas for cooking, refrigerators and heating is available from the Piedmont Gas Company which is now supplying approximately 21,500,000 cubic feet and which has a capacity for about 50,000,000 cubic feet per month. Rates are reasonable and decline in proportion to the amount used.

BANKS

Lenoir is served by two commercial banks, one industrial bank and two building and loan associations. The two banks have combined resources of more than $12,000,000, while the two building and loan associations have combined resources of approximately $3,500,000.

LABOR SUPPLY

An adequate supply of native white labor is available in Lenoir and Caldwell county and is more than 99% native Blue Ridge Mountain stock of pre-Revolution origin. These people are intelligent, hard working and are not inclined to float from one section to another. Most of them own their homes or farms. Their forefathers have lived in this mountain area for more than a century. This supply of native born white labor with intelligence and ability is the outstanding asset of Lenoir and this entire region.

CIVIC CLUBS

Among the various civic clubs in Lenoir are the Lions Club, Kiwanis Club, Rotary Club, Optimists Club, Woman's Club, Business and Professional Women's Club, Garden Club, Lenoir Service Club, the Mozart

Music Club, the Lenoir Music Club, Woodmen of the World, Knights of Pythias, and the Masonic Order. The Rotary Club meets at 12:30 p.m. each Friday, Kiwanis Club at 6:30 p.m. each Friday at the Carlheim Hotel. The Lions Club meets the second and fourth Mondays at 6:30 p.m. in the Carlheim Hotel, and the Optimists Club each Tuesday at 6:30 p.m. at the Carlheim Hotel.

SCHOOLS

The Lenoir school system is composed of three elementary schools and one high school with the total enrollment of more than 2,100 and with approximately 530 in the high school. The schools have a nine months term and 12 grades. There are 24 rural schools in the county system with an enrollment of approximately 7,700. These schools also have a nine months term and 12 grades. Nearly 5,500 of the children in the rural schools are transported to and from school every day in 55 school buses which travel an average of 1,800 miles every day.

CHURCHES

There are 17 churches in Lenoir, 11 of these for the white congregation and 6 for the colored congregation, representing all denominations.

HOSPITALS

Lenoir has three modern hospitals containing the most modern equipment and staffed by able doctors and nurses.

CLIMATE

Situated as it is in the foothills of the Blue Ridge Mountains, Lenoir has an unusually mild climate the year around. The average annual temperature is 56.5 degrees with an average summer temperature of 73.7 degrees and a fall average temperature of 57.2 degrees. The average winter temperature is 38.9 degrees and the spring temperature is 56.2 degrees.

Although the altitude in Lenoir is only 1,186 feet, within 21 miles it is possible to attain an altitude of almost 4,000 feet, while Grandfather Mountain in the northwestern edge of the county attains an altitude of 5,964 feet.

RECREATION

Those seeking outdoor recreation can find an almost unlimited amount in Lenoir or in this general area. There is a nine-hole golf course in Lenoir, now being expanded into an 18-hole Donald Ross Course, and several hundred miles of extensive trout and bass fishing waters in the county. An 18-hole golf course is available in Blowing Rock at an altitude of almost 4,000 feet.

For additional information concerning Lenoir and Caldwell county write to the Lenoir Chamber of Commerce, 112 North Main Street, Lenoir, N. C.

MILLER'S
Lenoir, North Carolina

Miscellaneous Directory
1948-1949

Containing Valuable Information Concerning United States and State Government.

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The Cabinet

George C Marshall, Secretary of State
Fred M Vinson, Secretary of the Treasury
Robt P Patterson, Secretary of War
Tom C Clark, Attorney General
James V Forrestal, Secretary of the Navy
J A Krug, Secretary of the Interior
Clinton P Anderson, Secretary of Agriculture
W Averell Harriman, Secretary of Commerce
Lewis B Schwellenbach, Secretary of Labor
Jesse M Donaldson, Postmaster General

Government Officials

Treasurer of the United States—William Alexander Julian

Supreme Court

W P Stacy—Chief Justice

Associate Justices—Michael Schenck, W A Devin, J W Winborne, M V Barnhill, A A F Seawell, E B Denny, A J Newton, Clerk

North Carolina Senators—Wm B Umstead and Clyde R Hoey

North Carolina Representatives—Herbert Bonner, John H Kerr, Graham A Barden,

Comptroller of Currency—Preston Delano
Director of the Mint—Nellie Taylor Ross
Register of the Treasury—Edward G Dolan
Director of the Bureau of Printing and Engraving—Alvin W Hall
Assistant Secretary of Labor—Edw C Moran Jr
Chief of Staff United States Army—Gen Omar N Bradley
Navy Chief—Admiral Chester Nimitz
Air Chief—Henry H Arnold
Chief o fthe Weather Bureau—Francis W Richelderfer
Director of War Mobilization—Jno W Snyder
Representative World Security League—Warren R Austin

Harold D Cooley, Jno H Folger, J Bayard Clark, Robt L Doughton, Alfred L Bulwinkle, Carl T Durham, C B Deane, Hamilton C Jones and Monroe M Redden

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L Y Ballentine—Lieut-Governor
Thad Eure—Secretary of State
Henry L Bridges—Auditor
C M Johnson—Treasurer
Clyde A. Erwin—Supt of Public Instructions
W Kerr Scott—Comr of Agriculture
F H Shuford—Comr of Labor
Wm P Hodges—Comr of Insurance
Harry McMullan—Atty Genl

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BUYERS' GUIDE

OF THE CITY OF

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NORTH CAROLINA

1948-1949

The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

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International

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GAS AND OILS

SPRINKLE OIL COMPANY

●

331 N. Main St. **Phone 102**

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DICKSON & COMPANY

Staple and Fancy Groceries
Meats and Produce

(BASEMENT) 115 WEST AVE. **PHONE 695-J**

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City Flour & Feed Co.

WHOLESALE GROCERIES — FLOUR — FEEDS

HAY AND FERTILIZERS

300 Oak St. Phone 234

HARDWARE

GLOBE HARDWARE CO.

Hardware, Paints, Sporting Goods

122-124 S. Church St. **Phone 111**

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For Complete Coverage - Phone 646-W

LIFE, ACCIDENT, SICKNESS AND HOSPITALIZATION

K. W. ALLEN, Genl. Agt. PAUL OAKLEY, Agt.

Representing

Provident Life and Accident Insurance Co.

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JEWELERS

TUTTLE'S JEWELRY

QUALITY JEWELRY

EXPERT WATCH AND JEWELRY REPAIRING

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Phone 194

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TRIPLETT LUMBER CO., INC.

PHONE 3-6106
CHARLOTTE, N. C.

— WHOLESALERS —

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LENOIR, N. C.

W. W. Kendall
I. C. Triplett
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YELLOW PINE — WHITE PINE — HARDWOODS
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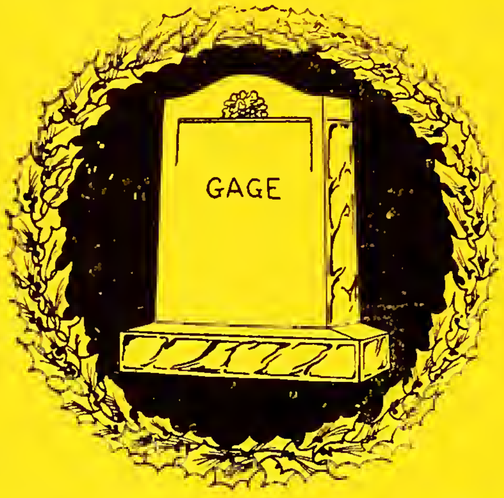
New Blowing Rock Road
Phone 824-J

REINS BROTHERS

R. F. REINS, Owner and Manager



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MILLER'S

Numerical Telephone Directory

— OF —

Lenoir, North Carolina

VOL. VII **1948-1949** **VOL. VII**

Containing a list of telephone subscribers arranged according to telephone numbers. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone book in order to verify the information contained herein.

1	East Harper Self Ser Ldry
2	Rainey's Service Sta
	Phone No 2 Taxi
3	Fire Dept
4-J	Parlier & Tomlinson
4-W	Lenoir Clnrs
5	Greer Funeral Home
	Greer-Alexander Mutl Burial Assn
6	Link Kenneth A Dr
7	Hamer Douglas Jr Dr
8	C&NW Ry Co
9	Harper Furniture Co
10	Greer G W
11	Railway Exp Agcy
12	Presnell Dairies
13	Todd J Ralph
14	Bernhardt John C
15	Seagle Isabel R Mrs
16	Ballew's Cash Pharm
17-J	Margaret's Flower Shop
18	Shell Realty Agency
19	Lore Ralph E Dr
20	Kent-Coffey Mfg Co
21	Farthing Dette S Mrs
22	County Sch Garage
23	Robbins M Alice Miss
24	Farthing James C
25	Setser R J Store
26	Underdown Floyd B
27	Bernard Joseph B
28-J	Broyhill Park
29	City Office
30	Clay's Meat Whol
31	Bernhardt Lucy R Mrs
32	Harper Margaret E Miss
33	Hall E Laurens
34-J	Standard Insulation Co
34-W	Strother Otis F
35	Beall J Harper
36	Teague H Moran
37	Miller Coal Co
38	Alexander Welborn E
39	Lenoir Hdw & Furn Co
39-R	Chester Annie T Mrs
40-J	Link Marshall G
40-W	Womack Frank P
41-J	Jones James T
41-W	Economy Oil Co, Sta 2
42	Gwyn Rufus L
43	Bernhardt Matt R
44	Bernhardt-Seagle Co
45	Williams Buford F
46	Hudson Cotton Mfg Co
47	Byerly Wesley G Dr
48	Rabb Mtr Co
49	Central Barber Shop
50	Triplett Claude S
51	Hudson Cotton Mfg Co
52	County Board of Education
53	Piedmont Clnrs & Dyers
54	Lenoir News-Topic
55	County Register of Deeds
56	Powell Sallie F Mrs
57	City Barbecue Cafe
60	Poe Edgar A
61	Beach's Beauty Salon
62	Downum Margaret K Mrs
63	Beard John H
64	Efird's Dept Store
65	Chamber of Commerce
66	Lenoir Golf Club
67	Allen Edgar F
68	Townsend Folger L
69	Warren C Shaw
70	Courtney's
	Courtney Clothing Co
71-W	Harris J Cephus
72	Lenoir Mills Inc, flour mfrs
73	Union Natl Bank
74	Shields Refrigeration Co
75	Coffey Harold F
76	Sholar H W Lbr Co
77	Model Ldry
78	Model Ldry
79-J	Mills Judge B
79-M	Smith Jesse R
79-R	Crump Howard F

79-W	Combs John K
80	Bernhardt-Seagle Co
81	Home Electric Co
82	Bolick Bealer A
83	Lenoir Drug Store
84	Hibriten Furn Co
85	Moore Oscar L Dr
86	Allen & Bernard Mutual B & L Assn
87	County Dept of Welfare
88	Blackwell Floyd N
89	White Susan J Mrs
90	Bank of Lenoir
91	Hoover F H
92	Lenoir Feed Store
93	Mary's Grove
94	Hickman Harry S Dr
95	Seagren Margaret P Mrs
96	Pritchett James T
97	Avon Soda Shoppe
98	Fidelity Ins Agcy
99	Hedrick Clyde R Dr
100	Bernhardt-Seagle Co
101	Bernhardt-Seagle Co
102	Sprinkle Oil Co
103-R	Johnston Bruce B
103-W	Johnston Bessie A Mrs
104	McCormick A Clyde
105	Central High Sch West Harper Elem Sch
106	Houston John B Jr
107	Williams & Whisnant
108	Avon Theatre
109	Shearer Milton G
110	Smith Printing Co
111	Globe Hdw Co
112	Shell Junius E
113	Kent-Coffey Mfg Co
114	McLean Augustus A Rev
115	East Harper School
116	Gwyn N Hunt
117	Lenoir Walter J
120	Wilson Clarence L Dr
121	McNairy's Drug Store
122	Kent-Coffey Mfg Co
123	Kent-Coffey Mfg Co Union Mirror Co Boughman Machine Co
124	Reece & Graham Drs
125	Courtney Geo C
126-J	Eckenrod's Studio
126-W	Lane R Marshall
127	Fetner Lawrence M Dr
128-J	Johnson Chas W
128-R	Caudle Margaret R Miss
128-W	Campbell David A
129	Weed Alanson A
130	West Harper Ser Sta
131	Shankel Bruce B Rev
132	Bernhardt Richmond G
133	Davvault's Drug Store
134	McNairy Caroline Dr
135	Lenoir Auto Parts
136	Lenoir Drug Store
138	Cook Dennis S Dr
139	Cloer's Market
140	Lenoir Ice & Fuel Co
141	Union Bus Station Queen City Coach Co
142	Turner D Walter
143-R	Dodge Alfred W
143-W	Nelson Virginia F Mrs
144	Bower David M
145	Miller 'Gene
146	Hayes Cot Mill Co
147	Dula Arthur G Dr
148	McNeil Clarence F
149-J	Nifong F Franklin
149-M	Hinson Ramon V Jr
149-R	Beal Fate J
149-W	Walsh J Wade
150	Zook Russell E
151	Hanks Etta G Mrs
152	Lenoir Hosp
153-J	Abernethy Sls & Ser
153-W	Coffey's Jwlry
154-J	Palmer John W
154-W	Harris J Van
155	Miller Wayne J Dr
156	Natl Barber Shop
157	Hedrick Clyde R Dr
158	McGowan Hdw Co
159	Lenoir Mtrs
160	Union Mirror Co
161	Setzer C Claude
162	Lenoir Furn Corp
163-J	Smith D A
163-W	Smith D A Chair Co
164	Waldensian Bakery
165	Reese John F Dr
166-J	Williamson Mary M Mrs
167	Dysart Louis A
168	Clay James H
169	Collins-Pridmore Co
170-J	Gay Lunch
170-W	Austin's Grocery
171	Jonas Amy B Mrs
172	Dula Fred M Dr
173	Lenoir Mfg Co
174	Corada Shop The
175	Stine Nellie B Mrs
176	White Lucille B Mrs
177	U S Forest Ser
178	Anderson Truck Line
179	City Dry Clnrs
180	Dula Hospital
181	Norment Richd E
182	Acme Tfr Co
183	Hibriten Furn Co
184	Bradley Robt L
185	Rowe Walter W Rev
187	Pegram's Radio Shop
188	City Cab Co
189	Lenoir Pad & Paper Co
190	Foard Ins Agcy
191-J	Biddix Talmadge J
191-R	Crowell Herbert O
191-W	Bynum Beulah H Mrs
192	Lenoir Stationery Co
193	Blue Bell Coffee Shop
194	Tuttle's Jewelry
195	Martin L Bascom
196	Blackwelder Verne H Dr
197	Teague Furn Co
198	Jessie's Beauty Shoppe
199	State Employment Security Comn

200	County Acct
	County Tax Supvr
202	Edmisten Claud L
203	Strother Otis F
204	Gateway Cafe
205	Smith E W
206	N C Forest Ser
207	Lutz O P Furn Co
208-J	Nicholson Roscoe
208-W	Shields A Paul
209	Dimmette Laudie E
210	Triplett Roger B
211	Tate Earl H
212	Wilson Max C
213	Newton Transportation Co
214	Catholic Rectory
215	Courtney's Beauty Salon
216	Champion Paper & Fibre Co
217-J	Guire Henrietta M Mrs
217-W	Courtney Josephine Mrs
218-M	Weathers J Glover
219	Firestone Home & Auto Supplies
220	Deal Jas A
221	Swanson Plmbg Co
222	Tire Sls & Bat Co
223	State Theatre
224	Citizens B & L Assn
	Lenoir Industrial Bank
226-M	Horton's Garage
227	Bolick Hill L
228	Klutz Gill W
229	Klutz Gill W
230	Lenoir Machine Shop
231	Coffey Rose F Mrs
232	County Clerk
233	Robbins Colbert L Dr
234	City Flour & Feed Co
235	Broyhill Thos H
236	Wall L Herbert
237	Kent-Coffey Mfg Co
238	Thompson-Lipe Co The
239	Martin Molly R Mrs
240	Cresson David C
241	Smith Ervin L
242	Mikeal Lincoln N
243-J	Shearer Lucy H Mrs
244	Post Office
245	Post Office
246	Spurling Kathleen C Mrs
247	Townsend Folger L
248	Jonas Adolph G Jr
249	Jones Bessie L
250	Field Roddy A
251	Lenoir Furn Corp
255	McNairy Caroline Dr
256	Morganton Rd Mkt
257	Moore Asa L
259	Kinlaw H Rudy
260	Galvin John B
261	Foard G Fredk
262	Nelson Bros Ser Sta
263-J	Murray Caroline Mrs
263-W	Crisp Patricia E Mrs
264	Coffey & Olson
265	Triplett Susie C Mrs
266	Gwyn Rufus L
267	Cottrell A Y
269-J	Wilson Effie C Mrs
269-W	McCulley Mary H Mrs
270	Steele Edw L
271	Spainhour Furn Co
272	Angley Henry L
273	Yates Alvin M
274-J	Sisk H Claude
275	Cecil's Food Store
276	Self J Wm
277	Stevens Wm E
278	Fowler Shelton F Dr
279	First Baptist Church
280	Bush Richd M
281-J	Spainhour Walter J
282	Fairfield Chair Co
283	Blowing Rock Chair Co
	Blowing Rock Furn Co
284	Blowing Rock Chair Co
	Blowing Rock Furn Co
285	Laufersky Fred W
286	Troutman Baxter S Dr
287	County Agrl Agt
288	Tolbert Jarvis C
289	Haller Howard E Dr
	Lupes Alexander F Dr
290	Jacobson Benj
291	Bush Mattie B Mrs
292	Lenoir Mirror Co
293	Bush Claude J
294	Jones Ira F
295-R	Hoke Frank A
295-W	Horton Millard M
296	Thompson Fred A
297	Robinson John P
298	Crisp Robey S
299	Wood John R
300	West Lenoir School
301	City Police Dept
	State License Examiner
	State Hwy Patrol
302	McMillan Elec Repair
303	Martin Hunter
304-J	Guarantee Store The
304-W	Burgess-Joines-Hodgson Furn Co
305	McLean Motor Sales
306	Ingram Joseph T
307	Winkler C Walter
308	Stroupe Grocery
309	McMillan Elec Repair
310	Pritchett James T
311	Bush Julius P
312	Eubanks Hoyle
313	Phillips Junis D
314-J	Caldwell Furn Co
314-W	Caldwell Furn Co
315	Wall Fdry & Mach Co
316	Luther W Frank
317	Gulf Oil Corp
318	Broyhill Roy T
319	Fire Dept
320	Sharpe's Auto Repair
321-J	Caldwell Furn Co
321-W	Caldwell Furn Co
322	Caldwell Furn Co
323-J	Gragg Howard V
323-W	Bumgarner David T
324	Griggs James Jr
325	County Sheriff
326-J	Tolbert J Ray

326-M	McNeely Lucille H Mrs
327	Mallard Beauty Shop
328	Sudderth W Clyde
329	Rowan Raymond L
330	Jerry's Beauty Shoppe
331	Lenoir Wood Finishing Co
332	Houck R Marshall
333	Caldwell Furn Co
334	Barger-Ashe Roofing Co
335-J	Kincaid Marshall R
	Kincaid Barbara M Mrs, nurse
335-M	Roddenberry Carl A
336	Robertson Jos H
337	Boyd Fredk A
338	Bernhardt Lillian W Mrs
339	Caro Tire & Appliance Co
340	Mooney Plmbg & Heating Co
	Mooney Frank J
341	Belk's Dept Store
342	Hedrick & Yates Drs
343	Curlee's Store
344	Modernistic Beauty Shoppe
345	Harper James C
346	Lenoir Roofing Co
347	Scott T Lawrence Dr
348	Children's Shop The
349	Brawley Edna S Mrs
350	Carlheim Hotel
352-J	Harrison Coleman W
352-W	Presnell Russell S
353	Hamer Douglas Jr Dr
354	Strickland Wm H
356	Payne W Herman
357	Nelson Andrew S
358	Hartley Nellie A Mrs
359-J	Taylor Joel R
359-M	Forbis Robt L Rev
360	Duke Power Co, sub sta
361	Lenoir Furn Corp
362-J	Dickson Ella M Miss
362-M	Mayner John E
363-J	Scott Joseph H
363-W	Smith Albert C
364	Beach Clarence E
365	Gossler James M
366-M	Holman Albert C
366-W	Tomlinson Lee G
367	Lenoir Furn Corp
368-J	Price Dora W Mrs
368-W	Porter Vinie C
369	Johnson Elijah
370	County Jail
371	Phillips June D
372	Thornburg John L
373	Allen Austin N
374	Stevens Robt J
375-J	Craig Robt E
375-W	Bush A Chas
376	Cook Dennis S Dr
377	Dixie Home Stores
378	Foard Lula G Mrs
379	M & S Grill & Cafe
380	Lenoir Furn Forwarding Co
381	Minish Edith K Mrs
382-J	McGimsey Geo V, gro
382-M	Austin Geo L
383-J	Davenport Frank
383-M	Sudderth Robt B Jr
383-W	Steele Mary
384	Hibriten Chair Co
385	Hibriten Chair Co
386	Merchants Assn
387-M	Fairway
388-J	Sherrill James A
388-M	Smith Clark J
389-J	Hailey C Banks
389-W	Hailey Eva J Mrs
391	Crisp A Reese
392	Setser Russell J
393-J	Safford Russell F
393-W	Winkler J Cloy
394	County Health Dept
395-M	Long Fred A
395-R	Maynard Wm H
396	Burgess S Cecil
397-J	Lenoir Auto Parts
397-W	State Capital Life Ins Co
398	Goble Claude E
399-W	Chester Mary J Miss
400	Harris Elisha S
401-J	Stallings Wesley N
401-W	Annas Edgar J
402-J	Todd Clara H Mrs
402-W	Rowell Thelma I Miss
403-J	Killian Bess E Miss
403-M	Menefee James K
404-J	Johnson Burton L
404-W	Wilson Gro Co
405-R	Reins Bros
405-W	Robbins Roger H
406-J	Masonic Hall
406-W	Beal Fate J
407-J	Leonard Piano Co
407-W	Smith J Elbert
408-J	Broach W J
408-W	Martinat Silvio
409-J	Hood Arthur R
409-W	Tate Emma L Mrs
410-R	Lutz Hos Mill
410-W	McGalliard James W
411-J	Cottrell Mollie D Miss
411-W	Walsh T Glenn
412-J	Cook Garland L
412-W	Ervin Hubert C
413-J	Smith Carter H
413-W	Parker Carrie Mc Mrs
414-J	Hedrick Robt W
414-W	Reins Robt F
415	Wilson Max C
416-J	Greer Mamie V Mrs
416-W	McNeil Patk H
417-J	Courtney Robey K
417-W	Moore Oscar L Dr
418-R	McNeil Claude E
418-W	Rabb C Dennis
419	Lenoir Office Equip Co
420	Bush Ransom L
421-J	Barnett J Finley
421-W	Ford N Juanita Miss
422-R	Townsend Metta F Mrs
422-W	Cloninger Dora T Mrs
	Hauss Beulah Miss
423-J	Lenoir Hosp
423-W	Lenoir Hospital Nurses Home
424	Rockhaven Gardens
	Beard Rufus A
425-J	Jennings Stanley S

425-W	McCrary Olin
426	Blackwelder Hosp Nurses Home
427	Holden Clarence A
429-R	Lawson James G
429-W	Beard E E Mtr Co
430-M	Dalton Bruce A
430-R	Clay W Lawrence
431-J	Tuttle Alma F Miss
431-W	Kirby Lillie B Mrs
432	Herman Richd W
433-J	Cloer R Lee
433-W	Yates Margaret K Miss
434-R	Wynne Geo E
434-W	Biggerstaff Elmer T
435-M	Crisp Mattie M Mrs
435-W	Lindsay Martha L Mrs
436-W	Downs Alvin C
437-J	Powell Chas J
438-J	Timanus E H
438-M	Wallace Shellie R
439-J	Blackwelder Adolphus A
439-W	Youngblood Saml M
440-R	Heffner Offit D
440-W	Hayes Rebecca C Mrs
441-J	Black Bertie P Mrs
441-W	Clawson J Neal
442	Piedmont Gas Co
443-J	Hoffman A Jasper
443-W	Puett May W Miss
444	Hogan James C
445	Lenoir Furn Corp
446-M	Fisher Roscoe B Rev
446-R	Underdown Chas A
447-W	Clarke Ellen H Mrs
448	Correll Maude A Mrs
449-J	Bradshaw A Joseph
449-W	Kendall James R
450-J	Walker Harley J
450-W	Noles A Johnson
451-J	Huntley Clarence O
451-W	Bost John F
452-J	Moore Cotton Mills
453-M	Barlow John S
453-R	Tripletts' Dairy
454-J	Forney Saml G
454-W	City Water Works, filtration plant
455-J	Propst Belle
455-M	Reid Kenny
456-W	Thomas Ser Sta
457-M	McIllwaine Mary B Mrs
457-W	McDade Eugene R
458-J	Vogt Ervin E
458-M	Gibbons Robt A
459-J	Reighard Geo R
459-W	Triplett Grover B
460-R	Lawing Mercedes L Mrs
460-W	Jones Glenn J
461-R	Oakley D Paul
461-W	White Howard O
462-J	Pulliam Maude H Mrs
462-W	McGimsey Gamewell C
463-J	Holloway Imla C
463-W	Clarke & Everhart
464-R	Triplett D Andrew
464-W	Lomax Albert L
465	Matheson John D
466	Lenoir Transfer Co
467-J	Goble Clyde H
467-W	Madison Geo C
468-J	Woodbury Luke Jr
468-M	Phillips Lucille E Mrs
468-W	Steele Clarence L
469-J	Jones W Walter Rev
469-W	Lower Creek Baptist Ch
470	Farmers Federation
471-M	Hoyle Emory L
471-R	Hodges Stuart Y
472-R	Thomas Clarence
472-W	Hickerson Coleen P
473-J	Setzer W Lafayette
473-W	Setzer Walter J
474-J	Powell Rose E Mrs
474-W	Hollifield Howard F
475-R	Johnston Philip L
476	Economy Auto Supply
477-J	Cloer Paul L
477-M	Goforth Mary B Miss
478-J	Trott Ralph D
478-W	Garren Wm H
479-J	Rabb W Moore
479-W	Rabb Carroll E
480-J	Rash James W
480-W	Clay Julia B Mrs
481-J	Safford Atherton M
481-W	Dickson Lula B Mrs
482-M	Spainhour Hattie Mrs
482-R	Connolly Jock C
483-J	Sigmon Carroll E
483-W	Goble A Horton
484-J	Isbell Elizabeth B Miss
484-M	Petree Geo W
485-J	Dula Hattie G Mrs
485-W	Haas Geo W
486	Dudley Emmer M
487-J	Lovins Chas
487-W	Goforth G Martin
488	Boyd Robt W
489-J	Hood J Carl
489-W	Davis Josiah D Rev
490-J	Wilson Maggie S Mrs
490-W	Baskerville Jno C
491-J	Setzer Auto & Radiator Shop
491-W	Depot Texaco Sta
492-R	Smathers Frank C Rev
492-W	First Methodist Church
493-J	Allen Lloyd E
494-R	Forney Saml G
494-W	Icard Fredk
495-J	Chic Inc
495-W	Moore Jane L Mrs
496-J	Carson Heber H
496-M	Robbins Chas E
497-R	Crump Harvey L
497-W	Dysart Laura C Mrs
	Dysart Mary A Miss
498-J	Churche's Cafe
498-W	Underhill Laurence C
499-R	Cannon Zalia K
500-J	Haymaker Willis G
500-W	Newman Robt E
501-J	Greer Geo D
501-W	Estes Eugene J
502	Thorne Dewey H
503	Lee's Jewel Shop
504-J	Smith Robt M
504-M	Dayvault Frank W

504-R	West Ave Food Lockers
505-M	M & M Motor Co
505-R	Sherrill Cora B Mrs
506-J	Johnson Chas W Jr
506-W	Jackson Daisy C Mrs
507	Hedrick Clarence B
509-J	Lackey H Steven
508-M	Isbell Carl R
509-J	Cook Lula S Mrs
509-M	Gilliland Carlos M
509-R	Wagner Carmon E
509-W	Clontz Chas E
510-J	Cloer Perry A
510-W	Huntley Meta M Mrs
511-J	Myers Ebenezer Rev
512-R	Howard Saml B
512-W	May Fred H
513-J	Dickson Mast
513-W	Spencer W Avery
514	Hamby Edmund P
515-R	Truitt Henry C
515-W	Story Minnie H Mrs
516-W	Seehorn Wm W
517-J	Hartley Maude L Miss
517-W	Ludwig Geo C
518	Western Auto Asso Store
519-J	Suddreth Fred
519-M	Prestwood Manufacturing Co
519-R	McMillan Joseph H
519-W	Arney Albert B
520-J	Efird John S
520-M	Price Chas A
521-J	Poe Eugene A Jr
521-M	Beard John R
522-J	White Frank B
522-M	Isbell Thos P
524-J	Pearce Kearney C
524-M	Smith Helena M Mrs
525-J	Kirby Geo I
525-M	Crisp Millard M
525-R	Wright Geo W
525-W	Goble Howard J
526-J	Byers Blaine B
526-W	Barger James A
527-J	Greer Jesse F
527-W	Pennell Carl W
528-J	Beck Albert P
528-W	Yount Stuart L
529-J	Snelling Louis F
529-W	Rhodes R Chas
531	Triplett C Everett
533-J	Shell W Oscar
534-J	McGlammery Wm J
535-J	Lenoir Esso Ser
535-W	Bost Lbr Co
536-W	Harbison Cecil H
537-J	Lapish Wm C
537-W	Crisp Stanley E
538	Troutman Baxter S Dr
539-J	Miller Luther I
539-W	Warren Thos L
540-J	Suddreth D D Furn Co
540-W	Suddreth D D Gro Co
541	Powell Howard H
542-R	Ervin's Men's Shop
542-W	Adams Hal B
543-J	Richardson Joseph P
543-W	McGimsey Grover C
544-J	McNeil Bessie J Mrs

544-M	Nelson John B
545-J	Abernethy Forney L
545-W	Sholar H Wiley
546-J	Prestwood Walter I
546-W	Hoskins Victor K
547-J	Crysel John T
547-M	Sullivan C Rex
548	Blair Edw H
549-J	Mitchem P Paul
549-W	Bumgarner Henry O
550	White Alma E Mrs
551-M	Carpenter P Albert
551-R	Lackey Frank L
551-W	Miller Emma H Mrs
552-J	Tate Edw L
552-M	Sharpe Mamie L Mrs
553-J	Hedrick's Cut Rate Store
553-W	Lingle J Doyle
554-J	McCormick A Clyde
554-W	Wall Wm F
555	Magill Thos I
556-J	Akron Box & Lbr Co
	Livington Lbr Co
	Reighard Lbr Co
557	Sherrill Robt A
558-J	Triplett Clothing Co
558-M	Remnant Store The
559	Lackey Boston M Rev
560-J	Barlow James Q
560-W	Alexander Wm T
561-R	Mullis James D
561-W	Melton Linzy H
562-W	McRee Carl H
563-J	Borders Clinard G
563-W	Downs Marcus P
564-R	Pyatte Bernie M
564-W	Underdown Milton A
565	Pennell's Mkt
566-M	Barnes D Cranford
566-R	Kennerly C Frank
567-J	Watson Wm V
567-M	Dickson W Roby
568-J	Bowman Jay
568-M	Teague Wm B
569-M	Yarborough Winfred D
569-R	Pearson Betty B Mrs
570	Wall L Herbert
571-J	Powell R Carter
571-W	Keever Clarence C
572	Kincaid Theo P
573-W	Hollifield John W
574-R	Prestwood Carl B
574-W	Rash Lloyd M
575	Frazier Wilfong M
576-W	LeFever Wm M
577-J	Rutledge Rubertus W
577-W	Johnson Lewis M
578-R	Austin Earl J
578-W	Henderson Thos
579-J	Spencer Joseph C
579-W	Price Carrie S Mrs
580	Guire Virgil D
581-J	Hyatt Wesley F
581-W	McGhee Donald L
582-R	Pratt Lindsay P
582-W	Jones Edgar G
583-J	May Effie P Mrs
584-J	Ernest Mary D Mrs
584-W	Fox Jessie S Mrs

585-R	Graham Rich H Dr
585-W	Ballew J Gordon
586-J	Morrow Wm P
586-W	Honeycutt Carl D
587-J	Hartley J Lex
587-W	Cato's
588-R	Ingle John R
588-W	Woodall Wilbur F Rev
589-J	Morrow W Ralph
589-W	Cook Dwight D
590	Wallis Roy R
591	Kleemeier-Norment-Lambert
592-J	Anne's Beauty Shoppe
592-W	Foard Arthur G Jr
593	Spratt's Sundries & Soda Shoppe
594-M	McGirt Roger A
594-R	Bernhardt John S
595-R	Whitnel Dry Clnrs
596-J	Sharpe H Clinton
596-W	Misenheimer Glenn L
597	Palmer's
598-J	Powell Joseph H
598-W	Kincaid L Albert
599-J	Greene Rufus W
599-M	Williams Herman D Rev
600	Barger Ray C
601-J	Russell J Clinton
601-W	Smith Frank L
602	State Probation Office
603	Merritt Herbert E
604	Galvin Furn Co
605	First Presbyterian Ch
606-J	Coffey Edna M Miss
606-W	Howard Esther S Miss
607-J	Seagren Margaret P Mrs
607-W	Culp Max A
608-J	County Library
608-W	McGowan Wade H
609	J P Feed & Gro Co
610-J	Spainhour's
611	Lenoir Veneer Co
612	Galvin Furn Co
613	Howard W Freman
614	Courtney John A
615	Clemens Leo J
616-J	Pegram F Brown
616-M	Jones Chas E Jr
617-J	Dorsey Edw G
617-W	Dingler Virginia A Mrs
618	East Lenoir Gro
619	Smithey's Dept Store
620-J	Olson Bernard
620-W	Parsons Benjamin F
621	Greer Drug Co
622	Dorothy's Beauty Salon
623-J	Kirby J Russell
623-M	Matthews Francis M
623-R	Reid Lucy K Mrs
623-W	Moore Ellen B Mrs
624-R	Whitener Cecil G
624-W	Broyhill John M
625-M	Blankenship Adrian E Rev
625-W	Steele Alice P Mrs
626	Western Union
627	Western Union
628	Bradley Robt L
629-J	Triplett Richd L
629-W	Farthing David C
630-J	Blue Ridge Elect Mem Corp
631-J	Robbins M Cromwell
632	Lenoir Willys Co
633	Allen Ella F Mrs
634	Ingle Gro
635	Winkler J Bunyan
636	Morris Ray Mtr Co
637	Carr Irene G Mrs
638-J	Powell E Hill
638-M	Edmisten Hugh H
638-W	Harris Stanford E
639	Clarke Clarence W
640-J	Huntley Herndon T
640-W	Holloway Auto Repair
642-J	Simmons Edw P
642-M	Hedrick J Arnold
643	Williams Macon M
644	Modern Ser Sta
645	Early Wm A
646-R	Smith Garment Co
646-W	Provident Life & Accident Ins Co
647	Winkler Robt H
648	Winborne Roger M
649-J	Laxton R Hill
649-W	Rish Leland J
650	Brawley's Jwlry Store
651	Martin Hunter
652-J	Pearson C Ross
652-M	Laws John R
652-R	Raby R Hartwell Rev
652-W	Everhart Jack W
653	Brown Rred H
654	Lenoir News-Topic
655	Hartsell W Alonzo
656-J	Triplett Ned B
656-M	Clark Bertha T Mrs
656-R	Blackwood James G
656-W	McCrary Walter F
657	Lenoir High Sch Band Bldg
658-M	Miller A Oscar
658-R	Cook Ira C
659-J	Cottrell James H
659-W	Murphy Athel L
660	Templeton Ralph G Dr
661	Harville's Credit Clo Store
662-J	Hawkins M Virgil
662-M	Downs Frank W
662-R	Walker Clarence
662-W	Sumpter Cletus C
663-J	Robbins Orrin R
663-W	Rabb John P
664	Abernethy Clarence M
665	City Disposal Plant
666	Patterson Seymour H
667	Porter Chas W
668	Boutwell Geo W
669-J	Clark Wm M
669-R	Hartley Raymond R
670-R	Brawley W Scott
670-W	Crisp Alfred R
672	Rabb's Gulf Ser
673	Clark James L
674-J	Runion Nona Miss
674-W	Withers Fred F
675-R	Lackey Donald W Dr
676	Pitts Maude E Mrs
677-J	McNeil James T
677-M	Childers Wm C

677-R	Hall Saml N
677-W	Shoemaker Ralph C
678	Amer Yarn & Pros Co
679	Estep Esso Ser
680-J	Kirby's Garage
680-W	Church Alice B Mrs
681-J	Hauser Wm R
682-M	Parsons Benj H
682-R	Blizzard Thos A
682-W	Mitchum Dwight W
683-J	Crisp Robey B
683-M	Stevens Wm E Jr
683-R	Truesdell Robt L
683-W	Boddie Lee W
684-J	Childers Chas A
684-J	West Junius R
684-R	Francis David B
684-W	Younce Tom W
685-J	Rash Fred L
685-M	Caudle Craven B
685-R	Lackey Pinckney L
685-W	Carson Chas A
687-J	Clark A B
688-J	Walker Newland E
688-M	Norris Barney C
688-W	Hampton Faye N Mrs
689-J	Broughton Ins Agency Pilot Life Ins Co
689-W	Interstate Constr Co
690-J	Mixon Otis C
692-J	Knotty Pine Grill
692-W	Van's Beauty Shoppe
693-J	Morris Wm T
695-J	Dickson & Co
695-W	Crump's Bargain Center
696-J	McLean G Robey
696-M	Gibbs John G
696-R	Clark Joseph W
696-W	Walker Myra Mrs
697-J	Teague Ira M
697-M	Wacaster Willard M
697-R	Houck Wm W
700	City Bus Terminal
701	Sanders Chevrolet Co
704	Verbyla Albert E
705-J	Moore Margaret B Mrs
705-W	Crouch Gladys S Miss
706	Robert J Cloyd
707-J	Bolt Ann B Mrs
707-W	Holsclaw Frank S
708	Lenoir Cab Co
709	Craig Fred W
710-J	Reid Kenny Gro
710-M	Scott Shuford C
711	Lenoir Funeral Home
712-J	Knight Oscar K
712-W	Coffey Clarence P
713	King Wm L
714-J	Price & Womack
714-W	Norwood Ser Sta
715-J	Carson Nellie M Mrs
715-W	Cook Danl B
716	Harper Furn Co
717	Center Theatre
718	McCall Emory C
719-J	Isbell Robt L Rev
719-W	Henry Ida W Mrs
720	Hinde & Dauch Paper Co
721	State Dept of Rev
722	Croker H Fletcher
723	Hammary Mfg Corp
724-R	Darcy Francis M
725-J	Robbins Thos H
726	Smith Mtr Sls
727	Smith Mtr Sls
728	Friendly Cabs
729	Service Clnrs
730	Hardin Robt M
731	Luke's Cabs
732-M	Dula Mamie
732-W	Melton Joe T Rev
733-J	Sparks Studio
733-W	Harlow Saml L
734-J	Cobb Wm C
734-W	Shumaker Thos P
735	Kincaid Grady N
736	Meroney Junius H
737	Farthing James C
738	Townsend Joseph A
740	Oliver Ins Agcy
741-J	Caldwell Restr
741-W	Turner Furn Co
742	Mullis Thad M
743	Sullivan Joseph M
744	U S Army Recruiting Sta
745	Miller Wayne J Dr
746	McNairy Drug Store
747	Smith E W
748-J	Critz Wm T
748-W	Robbins Geo C
749	Houck E Hill
750	Rabb James D
751	Laufersky Fredk W
752	Reighard Lynn E
753	Poteat Nellie E Miss
754-J	Query Robt R
754-M	Gragg Fred O
755	Bruce Hamilton L
756	Robbins Lawrence H
757-J	Suddreth John L
757-W	Miller Henrietta Mrs
758-J	Miller T Glen
758-W	Waters E E
759-R	Duval Louis S
759-W	Dingelhoef Lula S Mrs
760	Houston Furn Co
761	WJRI
762	County Agrl Conservation Assn
763	South Lenoir Baptist Ch
764-J	Smith Robt J
764-W	Hampton Albert F
765-J	Bower's Stores
765-W	Reed Greene Sign Co
766-J	Laney Bryant F
766-W	Robinson Chas M
767	Stop & Shop Gro
768	Stop & Shop Gro
769-J	Miller Barbara H Mrs
769-M	Harshaw Mary E Miss
769-W	Gregg Gerald B
770-J	Raby Clarence W
770-W	Laws John R Upholstering Co
772	Triplett Lbr Co Carolina Lbr & Sales Co
775	Sprinkle Benj F
776	Brawley John M

777	Hauss Poley L
778-W	Pennell M M & Sons
791-M	Greene's Mack Garage
791-R	Mooney Texas W Mrs
791-W	Pennell Claude W
794	Hickory Fibre Co
796	State Hwy Dept
797-W	Herman Guy E
798	Economy Oil Co
799-R	Eller Roy O
799-W	Baker Robt L
800	Duke Power Co
801	Duke Power Co
802-M	Smith W Clarence
802-R	Moore Arthur L
802-W	Nelson Joseph E
803	Mangum Oscar R Rev
804-J	Lenoir Upholstering Co
804-W	Lenoir Window Clng Co
805-J	Beck James L
805-W	Wynne's Garage
806	Modern Radio Shop
807	Graham Chas T
808	Crisp E Bernard
809	Kiser Jennie S Mrs
810	Hedrick Paul E Dr
811	Andrews Thos N
812	Yates Paul P Dr
813-W	Beall Oil Co
	Sinclair Refining Co
814	City Market
815	Mayfield Robt I
817	Pure Oil Ser Sta
818	Lovins Paul D
819-J	Caldwell Furn Co
819-M	Caldwell Furn Co
820	Carolina Feed & Seed Co
821	Shaw W E Furn Co
822-M	Laxton Bynum
823	Fashion The
824-J	Lenoir Farm Equip Co
824-W	Dickson Joe Mtr Sls
825-J	Gaye Beauty Shoppe
825-W	Cannon W Garland
826-J	Beach Walter R
826-M	Jones Clyde W
826-R	Smithey John W
827	Bush Transfer
828	Bush Transfer
829	Shoaf Roy F
830-J	Mann Robt C
830-M	Vestal Claude F
831-J	Sparks Archie J
832-J	McCoy Edw J
832-W	North Main Mtr Co
833-J	Hart Irene N Mrs
833-M	Smith Lloyd B
833-R	McCorkle Raymond
833-W	Rash Lila C Miss
834-J	Nelson Trading Post
834-W	Waldensian Hos Mills
835	Laney Benj M, lbr
836-J	Hoover Herschel H
836-M	Underdown Parks C
837-J	Setzer Everett F
837-M	Whisnant G Brown
837-R	Pridmore Robt G
837-W	Wakefield Annie P Mrs
838-R	Rural Plumbing Inc
839-J	Battle Fredk D Rev
839-W	Corpening John H
841-R	Kendrick Chas M Dr
842-J	Lackey Donald W Dr
842-W	Carlisle James A
843	Saslow's Inc
845-J	Lenoir Furn Corp
845-W	Lenoir Furniture Corp
846-J	Crowell Geo T
847	McLean H D
849	Pipes Jesse S
850	Beall J Howard Jr
852-J	Bryan John R
852-R	Craig Roby O
853	Hibriten Furn Co
854-J	Patterson Danl M
854-W	Norwood Gwyn T
855-J	Scott Richd
855-M	Shade Fred
855-R	Patterson Wm S
	Patterson Spencer
855-W	Witherspoon Bryson
856-J	Annas Carson H
856-W	Colvard Floyd E
857	Broyhill James E
859	Talton Norwood G
860-J	Sheppard Edw A
860-M	Smith James T
860-R	Brookshire Donald L
861-J	Clarke Mary P Mrs
861-M	Sigmon Curtis C
861-R	Clarke Diamond M
861-W	Austin W Jack
862-J	Cook Milton J
862-M	Reese Roy T
862-W	Estep Kemp M
863	Barger Walter D
864-J	Penley Joseph A
864-W	Tom's Electric Co
865-M	Huffines Aurelius D
865-R	Goodyear Shoe Shop
866-W	Little Used Auto Parts
867	Stewart Zeb V
868-R	Barlow Sadie B Mrs
868-W	Wagner Warren V
869	Haigler Joseph W
870	Barringer Oil Co
871-J	Nelson Dudley F
871-W	Causby A P Ready-Mix Concrete Co
872	Hunter Duncan C
873	Deal Harland M
874-J	Torrence Ser Sta
874-W	Torrence A Frie
875-J	McCorkle Karr L
876-J	Patterson Edw H
877	Bohn John J
878	Hackney Johnsie Floral Shoppe
879-R	Donkel Troy F
879-W	Hoffman Hollis P
880-J	Stetler Hugh D
880-M	McKnight Vernon L
880-R	Murray Wallace F
880-W	Greer Ira A
881-J	Wall Bros Studio
881-W	Clay W Lawrence
882	Bradford F Avery
883	Hollifield Mason

884	City Mtr Co
886	Chester Loretta S Mrs
887-J	Garden City Ser Sta
887-W	Jones Geo W
888-J	Greer Thos
888-M	Vocation Rehabilitation Ofc
889-J	Witort Edw A
889-W	Benfield Cecil S
890	Flowers Auto Parts Co
892-J	Queen Ralph S
892-W	Price Wm
893-R	Reynolds Ser Sta
893-W	Farmer's Welding Shop
894-J	Norris Geo B
894-M	Correll Norman J
894-R	Mullinax W Clarence
894-W	Angley John H
895	Cline Elsie W Mrs
896	Caldwell Paint & Glass Co
897	Anderson Howard T
898	Robbins Grover C
899	WJRI
900	Strickland Wm H
901-J	Chester Horace W
901-M	Huffstetler Leonard G
902-J	Rainbolt Wm G
902-M	Moretz P Mabel Miss
902-R	Johnson Hal A
902-W	Moore Ross R
904	Carswell Lee S
905	American Red Cross
906-J	Connelly Guy A
907-J	Robbins Robt C
907-W	Vannoy George W
908-J	Meekins Thos J
908-M	Forrester W Scott
908-R	Truesdale E Floyd
908-W	Craig Clarence H
909	Gossler James M Jr
910-J	Greer W Claud
910-M	Melton John W
911-J	Wise Johnell P
911-W	Barnhardt Wm A
912-J	Bush J Gordon
912-W	McLemore Fred H
913-J	Byerly Wesley G Dr
913-M	Suddreth F Willis
913-R	Greer Dallas S
913-W	White Eugene M
914	Watson Lewis E
915-J	Kinsten Geo W Jr
915-M	Whitehead Agnes F Mrs
916-M	Jonas John K
916-R	Riggs Zero
917-J	No Main Ser & Gro
918-J	Abernethy Earl O
918-M	Wall Colene M Miss
918-R	Johnston James H
918-W	Abernethy Ernest L
919-W	Garrison Conley B
920	Strand Theatre
921	Penney J C Co
922	Blue Ridge Elec Membership Corp
923	Blue Ridge Elec Membership Corp
924-J	Kirby W Earl
924-W	Harville Thos C
925-J	Moore J Roy
925-M	Greer Annie E Mrs
925-R	Smith Lee R
925-W	Carlisle Fred A
926-J	Alwran Orlando M
926-M	Beach Joseph H
926-R	Suddreth Harry L
926-W	Smith Bruce B
927-J	Yates Gertrude H Mrs
927-W	Ball James R
928-J	Craig Spencer A
928-M	Gilbert Lycurgus D
928-R	Overcash H Clay
928-W	Jarvis Raymond M
929	Greer Riley T
930	Lenoir Finance Co
932	Gold Shop The
933-R	Harris Edgar H
934-J	Triplett Ira C Jr
934-M	Whisnant Annie D Mrs
935-J	Lenoir Furn Corp
935-W	Lenoir Furn Corp
937-J	Woods Fred W
937-M	Katt W Petter Rev
937-W	Mitchell Fannie T Mrs
938	Beach Harold H
939	Whisnant Lonnie E
940-J	Hartley Oscar L
940-W	McGimsey Geo V
941	Coffey D Archie
942	County Home Demonstration Agent
943-J	Crump Elvira B Mrs
943-W	Crump Earl D
944	McLean Roy E
945-J	Littlejohn T Lester
945-M	Turner Grover C
945-R	Bradford Knox R
945-W	Smith Marcus P
946-J	Greer Cecil P
946-M	Annas Mildred Miss
946-R	Watts Malta N Mrs
946-W	Greer Marcus L
947-J	Hennessee Hazel H Mrs
947-W	Charlie's Place
948	Arcade Beauty Shoppe
949-J	Annas Wm B
949-M	Smith Thos L
949-R	Robbins Viola H Mrs
949-W	Anderson E Carl
950	White Ray M
951	Bernhardt Furn Co
952	Bernhardt Furn Co
953	Bernhardt Furn Co
954	Freedman School
955	Eller J Benj
956-J	Silver J Saml
956-W	Maynard Georgia S Mrs
957	Blue Bell Inc
960	Hickman Harry S Dr
961	Weaver Carl G
962-J	Johnston Erwin R
962-R	Angley Maynard W
962-W	Berrier Cloude J
963-M	Braswell's Cabs
964-J	Huntley Lloyd L
964-W	Manchester Edwin M
966	Dayvault's Drug Store
967-J	Barger Walter G
967-M	Cloer Gus

967-R	Fleming H Virgil
967-W	Terrell Steve S
968-J	Rader John H
968-W	Warren Charlcy B Mrs
969-J	Huntley Wallace A
971-J	Wilkinson Wm A
971-M	Allen John F
971-R	Bush Jack D
971-W	Gragg Jay C
972-M	Higgins W Wheeler
972-R	Summerford Wm J
972-W	Huggins Raymond E
973-J	Pegram Chas B
973-M	Lutz J Edmund
973-R	Boughman Guy A
974-R	Industrial Chemical Co
974-W	Horton Larkin M
976-J	Angley Peter A
976-W	Broyhill Wm C
978-J	Heffner Melvin D
978-W	Huntley Jay M
979-J	Moore Geo H
979-W	Patterson G Vodray
980-J	Carlton Paul T
980-R	Barlow Belle M Mrs
980-W	Watson Earl E
981-J	Shaw Howard L
981-M	Smith Melbourne F Jr
981-R	Weaver Claude H
981-W	Knox James A
982-J	Goolsby Barney B
982-M	Haas Augusta B Mrs
982-R	Richards Wm C
982-W	Craig Geo E
983-J	Robbins Geo T
983-J	Summerlin Curtis H
984-J	Rash Harden B
984-M	Triplett Ozro C
984-R	Lutz Otis P
984-W	Hart G Raymond
985-J	Lutz Hos Mill
985-M	McLean Chas E
986	Blackwelder Hosp
987	Blackwelder Hosp
988-J	Clark James M
988-M	Davis J Donald
989-J	Palace Barber Shop
989-W	White's Ser Sta
990-J	Gregg Wm L
990-W	Rhodes Lloyd G
991-J	Lenoir Furn Co
991-W	Okey Wm V
992	Johnson Bros Truckers
993-J	McKee James F
993-M	Milligan Roy H Jr
993-R	Brown Maude I Mrs
994-J	Warren J Willard
994-M	Polk Richd C Rev
994-R	Myers J B, gro
994-W	Bradshaw Clarence R
995-M	Simmons H Durwood
995-R	Branch L Graham Jr
995-W	Beane Pauline G Mrs
996-J	Suddreth Dorsey D
996-M	Leftwich Elec Corp
996-R	Green Fred B
996-W	Query Ross C
997-J	Horton Ernest
997-M	Patterson Lula D
997-R	Estes Zula
997-W	Chavis Allen
998-J	Natl Veneer Co
998-W	Natl Veneer Co
999-J	Sherrill Flora W Mrs
999-M	Seabock Chal V
999-R	Spratt Russell L
999-W	Buchanan Carl
1001-J	Gibbons Julius J Dr
3231	Caldwell Cinder Block Co
3304	Andrews John F
3311	Crews F Wayne
3314	Caldwell Bldrs Sup Co
4202	Haigler's Lunch
9000	Sou Bell T & T Co
9080	Parks Thos
9082	Shuford Russell R
9108	Gragg's Esso Ser
9113	Wayside Inn
9114	Jones Barber Shop
9118	East Finley Tea Room
9125	Norwood James L

A Business Must Be Built

◆

Builders need material to build with.

"Material" for Building a Business may be obtained from this Directory.

Build up your list of prospective customers by checking the Classified Business Lists in this book for those who should use your product.

◆

SOUTHERN DIRECTORY CO.

PUBLISHERS

15 RANKIN AVENUE **ASHEVILLE, N. C.**

MILLER'S
Lenoir, North Carolina City Directory

VOL. VII 1948-1949 VOL. VII

ABBREVIATIONS

acct	accountant	formn	foreman	R	Road
agt	agent	frt	freight	RD	Rural Delivery
apts	apartments	h	house	real est	real estate
archt	architect	hlpr	helper	rep	representative
Assn	Association	ins	insurance	ret	retail
asst	assistant	inspr	inspector	rpr	repairer
aud	auditor	jwlr	jeweler	Ry	Railroad
av	avenue	La	Lane	sch	school
bkpr	bookkeeper	lab	laborer	S	South
bldr	builder	lbr	lumber	SE	Southeast
blksmith	blacksmith	ldry	laundry	sec	secretary
Blvd	Boulevard	lndrs	laundress	slsmn	salesman
brklyr	bricklayer	mach	machinist	slswn	saleswoman
carp	carpenter	mgr	manager	solr	solicitor
clk	clerk	mkr	maker	sten	stenographer
clnr	cleaner	mldr	moulder	supt	superintendent
collr	collector	mnsgr	messenger	Tel	telephone
cash	cashier	N	North	Ter	Terrace
Ct	Court	NE	Northeast	tchr	teacher
dep	deputy	opp	opposite	trav	traveling
dept	department	opr	operator	treas	treasurer
drftsmn	draftsman	phys	physician	uphol	upholsterer
drsmkr	dressmaker	pk	park	vet	veterinary
E	East	plmbr	plumber	v-pres	vice-president
electn	electrician	plstr	plasterer	W	West
emp	employed	pntr	painter	whol	wholesale
eng	engineer	PO	Postoffice	wid	widow
engr	engraver	pres	president	wks	works
est	estate	prntr	printer	wtchmn	watchman
exp	express	r	residence	ydmn	yardman

A

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

A & B Grocery (Jas O Anderson, Darwin E Beach) Wilkesboro Rd

A & P Food Stores, Jack T Knotts mgr, gros, 123 S Main

Abel Fred W (Clemmie C) emp Lenoir Furn Corp, h 116 Kent

Abel Hobart L (Eunice C) emp Kent-Coffey Mfg Co, h 134 Spainhour Av

Abel Thelma C Mrs, clk Waldensian Bakery, r RD2

*Abernethy Chas, r 220 Horton

Abernethey Clarence M (Myrtle W) purch agt Broyhill Furn Factories, h 212 Beall

Abernethy Claud A Jr (Abernethy Sls & Ser) r Hickory, N C

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. PHONE 341

Abernethy Earl O (Ruth F) v-pres Barger-Ashe Roofing Co, h 403 Hospital Av
*Abernethy Edw, emp Galvin Furn Co, r 220 Horton
Abernethy Ernest L (Hyacinth T) slsmn Waldensian Bakery, h 204 Stonewall
Abernethy Everett M (Ina F) (Abernethy Sls & Ser) purch agt Bernhardt Furn Co, h 205 Stonewall Apt 18
Abernethy Forney L (Minnie M) overseer, h 114 S Mulberry
*Abernethy Harold, student, r 220 Horton
Abernethy Jas D (Augusta A) (Abernethy Sls & Ser) h 512 W Harper Av
Abernethy Lloyd M, County Atty, r Granite Falls, N C
*Abernethy Lonnie (Mabel F) cook City Barbecue, h 220 Horton
Abernethy Margaret A Mrs, slswn J C Penney Co, r 512 W Harper Av
*Abernethy Marguerite, emp City Barbecue, r 220 Horton
Abernethy Marjorie L Miss, student, r 403 Hospital Av
*Abernethy Mary A, student, r 220 Horton
Abernethy Mildred M Miss, tex wkr, r 114 S Mulberry
Abernethy Patsy C Miss, bkpr Caldwell Paint & Glass Co, r 114 S Mulberry
Abernethy Paula R Miss, r 212 Beall
ABERNETHY SALES & SERVICE (Everett M, Claude A Jr and James D Abernethy) Electrical Appliances, Radios, 202 S Main, Tel 153-J (see bottom lines)
*Abernethy Walter (Bessie P) cook, h 207 Horton
Absher J Cecil (Lula H) emp Bearnhardt Furn Co, h 331 (131) Underdown Av
Absher Mack D, r 331 (131) Underdown Av
Acme Transfer Co, Ira C Cook mgr, 101 Vance
Adams Cora A (wid Finley P) h Green Valley
Adams Gladin O (Pearl S) asst supt Caldwell Furn Co, h Valmead
Adams Glenn V, USA, r Green Valley
Adams Hal B (Mabel C) lawyer 7 Union Natl Bank Bldg, 109 West Av, Tel 542-W; h 115 Westman
Adams J Clarence, emp Hayes Cot Mill, r Zach's Fork Rd
Adams John M (Myrtle H) h Zach's Fork Rd
Adams Lucille G Miss, emp Amer Y & P Co, r Green Valley
Adams M Viola Miss, r Zach's Fork Rd
Adams Robt L, mfrs agt 123 N Main, r Blowing Rock, N C
Adams Texie L Miss, emp Hayes Cot Mill, r Zach's Fork Rd
Adkins Leonard W (Betty W) furn wkr, h 136 S Prospect
Adkins Lex C, supt Hinde & Dauch Paper Co, r Hudson, N C

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. PHONE 197

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. **PHONE 173**

Adkins Paris C (Angell O) emp Kent-Coffey Mfg Co, h 300 W Harper Av
Adkins Ralph B (V Cornelia) h Miller Hill
Adkins W Clyde (Roxie R) emp Kent-Coffey Mfg Co, h Miller Hill
Adkinson Grace H Mrs (Gaye Beauty Shoppe) r Hickory Rd
*Aiken Wm (Texie B) emp Harper Furn Co, h 542 Oak
Akron Box & Lumber Co, Walter L Livingston mgr, Airport Rd
Aldridge H Glenn (Lucille B) police, h 132 N Mulberry
Alexander C Louise Miss, r 222½ E Harper Av
Alexander Callie G (wid Wm) emp Hayes Cot Mill, r 112 Spainhour Av
Alexander Eloise M Miss, student, r 120 Resica
ALEXANDER WELBORN E (Nancy T) Pres Greer Funeral Home and Greer-Alexander Mutl Burial Assn, h 225 Norwood, Tel 38
Alexander Wm A (Belle G) uphlstr, h 222½ E Harper Av
Alexander Wm T (Eloise M) checker Confidential Reports, h 120 Rescia
Alexander Wm T Jr, USN, r 120 Resica
Allen Austin N (Evelyn G) asst sec-treas Lenoir Veneer Co, h 218½ W Ashe Av
Allen Chas D, r 407 E Harper Av
ALLEN EDGAR F (Stella A) (Allen & Bernard) Sec-Treas Mutual B & L Assn, h 217 Norwood, Tel 67
Allen Edw A, r Green Valley
Allen Ella F (wid Julius A) h 306 West Av
Allen Faye E Miss, clk Wilson Gro Co, r 302 (102) Underdown Av
Allen Henry E, bkpr Lenoir Mills, h 110 S Mulberry
Allen Jay F, student, r 302 (102) Underdown Av
Allen Jean Miss, opr W U Teleg Co, r 203 W Ashe Av
Allen John F (Willie E) trainmn C&NW Ry, h 149 S Prospect
ALLEN K W (Grady J) Genl Agt Provident Life & Accident Ins Co, 205 Hedrick Bldg, 104 N Main, Tel 646-W; r Taylorsville Rd (see page 28)
Allen Lloyd E (Inez T) furn wkr, h 302 (102) Underdown
Allen Margaret Miss, r 149 S Prospect
Allen Pantha K (wid Thos J) h Green Valley
Allen Peggie Miss, ofc nurse Dula Hosp, r 149 S Propspect
Allen Ray E (Ennis P) emp Hibriten Furn Co, r 302 (102) Underdown Av
Allen T Jefferson (Ethel H) emp Caldwell Furn Co, h Green Valley
Allen's Diner (T Hill Fathing, Miss Sadie J Mabe) 114 S Church
ALLEN & BERNARD (Edgar F Allen, Joseph B Bernard) General Insurance, 104 West Av, Tel 86 (see page 3)

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. **Phones 100 and 101**
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. **Phone 44**

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

Alley Arvey L, emp Lenoir Chair Co, r 126 Torrence
Alley Clem M, barber Bishop's Barber Shop, r Hudson, N C
Alley Fred M (Nona M) emp Kent-Coffey Mfg Co, h 126 Torrence
Alley Fred M Jr, emp Lenoir Chair Co, r 126 Torrence
Alley Jesse B (E Cornelia W) h Valmead
Alley Lucille M Miss, r Valmead
Alwran L Jean Miss, opr W U Teleg Co, r 203 W Ashe
Alwran O Genevieve Miss, sten, r 110 Scroggs Av
Alwran O Marvin (Ellen B) (Quality Barber Shop) h 110 Scruggs Av
American Legion, Dysart Kendall Post No 29, Julius P Bush comdr, Hugh H Austin adjt, meets 2d and 4th Tuesdays at 223 N Main
American Legion Home, 223 N Main
American Red Cross, Caldwell County Chapter, Mrs Marian P Zook exec sec, 132 West Av, R220
Amos Poindexter M, compositor Smith Prntg Co, r 317 Pennton Av
Anawalt May A (wid Jos S) ch opr Sou Bell T & T Co, r 123 Hospital Av
*Anchor Grill (Flake H Patterson) 144 E Finley Av
*Anchor Billiards (Flake H Patterson) 146 E Finley Av
Anders Bayse B (Bessie M) furn wkr Bernhardt Furn Co, h Suddreth
Anders Ray (Emily C) body reprmn Rabb Mtr Co, r RD2
Anderson A P (Mabel) furn wkr, h 108 Maple
Anderson A Plato (Vera H) (Service Upholstering) r RD4
Anderson Bernice L Mrs, bkpr Teague Furn Co, r Spainhour Hill
Anderson E Carl (Wilhelmenia R) mgr Anderson Truck Line, h 112 Maple
Anderson Emma D (wid Lindsay W) h 332 Poplar
Anderson Grover A (Margaret Mc) electn Leftwich Elec Corp, h 114 Lee
Anderson H Beecher (Mary V) (Anderson Truck Line) h Morganton Rd
Anderson Harold J, driver Anderson Truck Line, r RD4
Anderson Helen H Mrs, slswn Spainhour's, r RD6
Anderson Howard T (Mildred H) emp Hibriten Chair Co, h 200 Hillside La
Anderson Jas O (Leone B) (A & B Gro) r RD1
Anderson Jerolene L Miss, cash J C Penney Co, r Whitnel, N C
Anderson Leone B Mrs, nurse Blackwelder Hosp, r RD1
Anderson Lloyd U (Bernice) gro Greasy Creek Rd, h Morganton Rd
Anderson Thos E (Eva N) emp Kent-Coffee Co, r Miller Hill
Anderson Truck Line (H Beecher Anderson) 115 Powell Av
Anderson Vance McK, furn wkr, r 332 Poplar

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

Andrews Betty W Mrs, receptionist Dr Wesley G Byerly, r RD5
Andrews Dover (Connie) driver Lenoir Mtr Coach Co, r Upton, N C
Andrews Edna Miss, nurse Blackwelder Hosp, r 125½ W Harper Av
Andrews Edna M (wid Troy L) r 607 N Main
Andrews G Cleve (Connie L) carrier PO, r 216 South
Andrews Howard W (Christine P) mech Blue Bell Inc, h 205 Stonewall Apt 6
Andrews Jack B, student, r 540 N Main
Andrews Jas A (Helen T) emp Caldwell Furn Co, h Lenoir Hgts
Andrews Jewel J Miss, opr Sou Bell T & T Co, r 540 N Main
Andrews John F, emp Lenoir Chair Co, h 540 N Main
Andrews John L (Edith K) emp Caldwell Furn Co, h Blowing Rock Rd
Andrews Lawrence, baker Waldensian Bakery, r Morganton Rd
Andrews Margie V Miss, student, r 470 N Main
Andrews Marvin P (Mildred B) emp Caldwell Furn Co, h Green Valley
Andrews Mary E Miss, slswn Belk's Dept Store, r 134 N Ridge
Andrews Nellie D (wid C Finley) h 250 N Main
Andrews Paul, clk, r 134 N Ridge
Andrews Ruth M Miss, slswn Belk's Dept Store, r 134 N Ridge
Andrews Steele C (Lillian G) formn Bernhardt Furn Co, h 470 N Main
Andrews T Odean Miss, student, r 607 N Main
Andrews Thos N, emp Lenoir Chair Co, h 134 N Ridge
Angley E Christine Miss, bkpr Lenoir Roofing Co, r 205 Pennton Av
Angley Henry L (Addie P) slsmn The Guarantee Store, h 123 Hospital Av
Angley Ivey L (Annie C) emp Moore Cot Mill, h Valmead
Angley Jacob (Eva B) emp Moore Cot Mill, h Valmead
Angley John (Betty B) mech, r Valmead
Angley John H (Edna T) prntr Lenoir News-Topic, h 113 Westbrook Rd
Angley Louise A Mrs, opr Sou Bell T & T Co, r 222 W Harper Av
Angley Maynard W (Frances M) (West Harper Fruit Stand) h 523 Kentwood
Angley Mary E Miss, tchr Lenoir High Sch, r 123 Hospital Av
Angley Patsy Miss, emp Fairfield Chair Co, r (rear) 118 Torrence
Angley Pearl S Miss, tex wkr, r 123 Hospital Av
Angley Peter A (Jennie A) emp Jennings Furn Co, h 205 Pennton Av
Angley Pinkney L (Dorothy) emp Fairfield Chair Co, h (rear) 118 Torrence

Oliver Insurance Agency
MUTUAL INSURANCE
DIVIDENDS ON YOUR FIRE, AUTO AND CASUALTY INSURANCE
Ballew Arcade, 115 S. Mian St. Phone 740

BARGER-ASHE ROOFING CO.
ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
"The Practical Tinners and Roofers"
Phone 334 211-213 E. Harper Ave.

Angley Simon P (Julie R) farmer, h 427 S Main
Angley W Maynard (Frances M) (West Harper Curb Market) h 523 Kentwood
Angley Warren G (Louise A) sermn Pegram's Radio Shop, h 222 W Harper Av
Annas Anna S (wid Brather U) h Fairview Rd
Annas Brather U (Hazel V) r Fairview Rd
Annas C Faye Miss, sec Galvin Furn Co, r Harrisburg Rd (RD9)
Annas C L, electn McMillan Elec Repair, r Granite Falls, N C
Annas Carson H (Dorothy B) brklyr, h 122 Vance
Annas Edgar J (Maude B) emp Lenoir Furn Corp, h Harrisburg Rd
Annas Harold B (Lucille R) electn Home Elec Co, r Hickory Rd
Annas Lucille Miss, sten Robt L Bradley, r 210 W Harper
Annas Mildred Miss, opr Sou Bell T & T Co, h 222 W Harper Av
Annas Ruth E Miss, asst Dr Shelton F Fowler, r 210 W Harper Av
Annas Wm B (Elizabeth G) bldg contr 120 Maple, h same
Anne's Beauty Shoppe (Mrs Wren W Thompson) 237½ West Av
Appalachian Poster Advertising Co, Miss George S Wilcox mgr, Hickory Rd
Arcade Beauty Shoppe (Mrs Grace H Thompson) 115 S Main
Arcade Seed Store (J Gordon Ballew, Paul L Cloer) 115 S Main
Armstrong Wm P Rev (W Ruth) pastor Pilgrim Holiness Ch, h N Prospect Extd
Arnett Chester W (Hazel W) carp, h Valmead
Arnett Horace B (Arnett's Billiard Parlor) r Morganton, N C
Arnett's Billiard Parlor (Horace B Arnett) 113 N Main
Arney Albert B (Lillie L) foremn Kent-Coffey Mfg Co, h Morganton Rd
Arney D F Jr (Virginia M) emp Lenoir Furn Corp, r Bush (Lenoir Hgts)
Arney Dewey F (Arney's Place) h 548 N Main
Arney Ellis E (Girlie M) foremn Kent-Coffey Mfg Co, r RD3
Arney Geo C (Mary R) clk Dixie Home Stores, h 124 N Mulberry
Arney Helen Mrs, supvr Blue Bell Inc, r RD4
Arney Janet J Miss, clk Harper Furn Co, r RD9
Arney Reid W (Blanch W) emp Lenoir Furn Corp, h Lenoir Hgts
Arney's Place (Dewey F Arney) gro 548 N Main
Arrington Betty N Mrs, ofc sec Broyhill Furn Factories, r 206 W Ashe Av
Atkins Allie D (Lura B) driver Greyhound Bus Co, r Morganton Rd
Atkins Frank C (Thelma N) emp Lenoir Furn Co, h Spainhour Hill
Atkins Jas B (Elsie R) emp Hibriten Chair Co, h Harrisburg

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. PHONE 339

SMITH PRINTING CO.
PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES
117 S. MULBERRY ST. ENGRAVERS PHONE 110

Atkins Jas R (Virginia D) h Morganton Rd
Atkins Marjorie B Mrs, clk Blue Bell Inc, r 408 S Main
Atkins Thos H Jr (Marjorie B) r 408 S Main
Atkins Velma A Miss, student, r Harrisburg
Atlantic Greyhound Lines, 218 W Harper Av
Atwood Jesse H (Faye H) emp Trivett Saw Mill, r Blowing Rock Rd
Aubain Virga E Mrs, clk Hinds, r Hibriten Rd
Austin Alma C (wid Richd) prsr Model Ldry, h Advent Extd
Austin Alma S Mrs, mgr The Children's Shop, r Hickory Rd
Austin Clarence D (Willie J) mgr Veneer Mill Caldwell Furn Co, r RD5
Austin Claude E, carp, r Lenoir Hgts
Austin Earl J (Doris E) mgr Presnell Dairies, h Hickory Rd
Austin Edw E (Mae M) emp Lenoir Furn Corp, h 105 Kent
Austin Edw E Jr (Frances) hlpr Leftwich Elec Corp, h 566 W College Av
Austin G Hill (Hazel L) (Austin's Grocery) h 114 Company
Austin Geo L (Alice A) gro N Main Extd, h Blowing Rock Rd (RD8)
Austin H Louise Miss, student, r 114 Company
Austin Harry T (Annie C) sec-treas Minton & Austin Supply Co, r RD9
Austin Helen D Miss, clk Rose's, r RD1
Austin Horry T (Annie C) carp, h Lenoir Hgts
Austin Hugh H (Marion R) USA, r 104 W Finley Av
Austin Jack S, emp Lenoir Furn Corp, r 509 N Main
Austin Jesse C (Susie W) (Austin's Grocery) h 115 Virginia
Austin Jos G, student, r 509 N Main
Austin Lester I, emp Hudson Veneer Co, r Advent Extd
Austin Lewis T (Cora P) h 304 (104) Underdown Av
Austin Millard G, v-pres Minton & Austin Supply Co, r Valmead
Austin Ralph K, emp Caldwell Furn Co, r Hickory Rd
Austin Ruth S Mrs, h 509 N Main
Austin W Jack (Mary S) pntr, h 110 Wild Cherry
Austin Wm D, student, r Hickory Rd
Austin's Grocery (G Hill and Jesse C Austin) 115 Virginia
Auton Geo W, furn wkr, r 316 S Mulberry
Avery Peter M (Lila H) emp Spun Fibers Co, h 146 Spainhour Av
AVON SODA SHOPPE (Offitt D Heffner) Soft Drinks, Cigarettes, Tobaccos, Magazines, Drug Sundries, 120 N Main, Tel 97 (see page 19)
Avon Theatre, Floyd C Hanks mgr, 118 N Main

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK
W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.
102 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

B

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

B C & S Hardware & Furniture (Foster R Benfield, Bynum M Cox and Theodore R Seagle) Hickory Rd
B & M Market (Jas W Mast, Truman L Billings) gros, 126 W Harper Av
B & W Grocery (Walter C Groves) Hickory Rd
Babb J Lloyd (Nora C) emp Bernhardt Furn Co, h 682 Lenoir Av
Babb Lawrence A, emp Caldwell Furn Co, h Valmead
*Bailey Arthur C (Hestella V) emp Galvin Furn Co, h 210 Rankin
Bailey H Mack (Kathleen C) delmn Ry Exp Agcy, r Hickory, N C
Bailey Wm D (Marguerite B) (West Avenue Food Lockers) h 114 Hillside La
Bain Doris A Miss, student, r 317 West Av
Bain Luther P (Alibert G) (West Avenue Food Lockers) h 317 West Av
Baker A Harold, student, r 115 Hickory
Baker Arthur W (Rassie G) counselor Vocation Rehabilitation Ofc, r Valdese, N C
*Baker Bessie, r 132 Hill
Baker Burl P (Hilda S) miller, r Blowing Rock Rd
Baker Chas W, hlpr Horton's Garage, r RD3
Baker Claude (Henrietta L) mech, h 105 Grove
Baker Clyde E (Gwendolyn H) emp Caldwell Furn Co, h Old Plank Rd
Baker Daphne Miss, clk Lenoir Drug Store, r 115 Hickory
Baker Ford (Ruth H) emp Rabb Mtr Co, r RD5
Baker H Commodore (Emma P) barber Setzer's Barber Shop, r RD6
*Baker Harriett, r 111-A Hill
Baker Henrietta L Mrs, bkpr Smith Prntg Co, r 105 Grove
Baker Horace B (Ella H) emp Hibriten Furn Co, h 565 East
Baker Howard N, r 314 Willow
Baker Hugh, pntr, r 310 Poplar
*Baker Junior, emp Hibriten Furn Co, r 132 Hill
Baker Lee (Carrie) pntr, h 310 Poplar
Baker Luther N (Minnie W) emp Hayes Cot Mill, h 314 Willow

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

Baker Phifer J, asst formn Lenoir Chair Co, r RD9
Baker Robt L (Jessie M) h 115 Hickory
*Baker Stanley, emp Kent-Coffey Mfg Co, r 132 Hill
Baker Wm C (Henrietta L) mech Lenoir Farm Equip Co, r 105 Grove Av
Baldwin Belvin E (Virgie B) emp Caldwell Furn Co, r Valmead
Baldwin Beverly (Rosie McC) gro Valmead, h same
Baldwin Clarence W, r Zach's Fork Rd
Baldwin Minnie S (wid Wesley W) h Zach's Fork Rd
Ball Jas E, emp Lenoir Furn Corp, r 504 Kentwood
Ball Jas R (Grace S) (Lenoir Upholstering Co) r 504 Kentwood
Ballard Lillie F (wid Eugene) emp Lenoir Chair Co, h 208 Vance
Ballew Arcade, 115 S Main
Ballew Geo E (Jessie S) gro Wilkesboro Rd, r RD1
Ballew J Gordon (Florence B) (Ballew's Cash Pharm, Arcade Seed Store) h 205 Grove Av
BALLEW'S CASH PHARMACY (J Gordon Ballew, Paul L Cloer) Druggists, Prescriptions, Toilet Articles, Fountain Drinks, Ballew Arcade, 115 S Main, Tel 16
BANK OF LENOIR, J H Beall Pres, Elisha S Harris Cash, Claud L Keller Asst Cash, "Serving You Since 1894," 104 S Main, Tel 90 (see initial letter lines)
Banks Annie B Mrs, r 120 Company
*Banner Albert (Geraldine D) hlpr Greer Funeral Home, h 549 Oak
Barber Coit F, sec-treas McLean Mtr Sls and Lenoir Mtr Coach Co, r RD3
Barber Mildred Miss, emp Blue Bell Inc, r 128 N Mulberry
Barber Robt M (Barber's Cafe) r Whitnel, N C
Barber's Cafe (Robt M Barber) lunches, 106 Depot
Barfield Harry C, announcer WJRI, r 242 West Av
BARGER-ASHE ROOFING CO, Ray C Barger Pres-Treas, Earl O Abernethy V-Pres, Cecil G Whitener Sec, "The Practical Tinners and Roofers," Blow Piping Contractors, 211-213 E Harper Av, Tel 334 (see back cover and top lines)
BARGER JAMES (Pansy A) (Lenoir Roofing Co) h 207 Pennton Av, Tel 526-W
BARGER RAY C (Mamie F) Pres-Treas Barger-Ashe Roofing Co, h 213 Pennton Av, Tel 600
Barger Walter D (Katy P) real est 109 West Av R4, h 311 East Av
Barlow A Yancey (Juel S) clk Home Elec Co, r Lower Creek
Barlow Alma G Mrs, r 237 N Main
Barlow Belle M (wid Chas E) h 118 Torrence
Barlow Boone, formn M M Pennell & Sons, r RD9

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

Barlow Boyd C (Thelma S) emp Lenoir Ice and Fuel Co, h 198 N Ridge
Barlow Clara B Mrs, tchr Valmead Sch, r 109 Maple
Barlow Clifton L (Thelma T) slsmn Flowers Auto Parts Co, r RD1
Barlow David H, slsmn Broyhill Furn Factories, r RD9
Barlow Dewey S (Eloise W) driver Bush Transfer Co, h Zach's Fork Rd
Barlow Edna Miss, nurse Lenoir Hosp, r Hickory Rd
Barlow Ellen S (wid Steele P) h Hickory Rd
Barlow Fannie S (wid Mac L) r 206 N Main
Barlow Helen L Miss, r 206 N Main
Barlow Jas G, USA, r 207 Sharon Rd
Barlow Jas Q (Edna G) mgr lbr dept Bernhardt-Seagle Co, h 207 Sharon Rd
Barlow Jay L (Bessie B) farmer, h Zach's Fork Rd
Barlow John S, h Zach's Fork Rd
Barlow Juel S Mrs, bkpr Home Elec Co, r Lower Creek
Barlow Lucille Miss, h 206 N Main
Barlow M Coleen Miss, r 206 N Main
Barlow Mildred V Miss, slswn The Gold Shop, r RD1
Barlow Paul, driver Lenoir Mtr Coach Co, r RD1
Barlow Perry (Juanita) driver City Cab Co, r Whitnel, N C
Barlow Robt W (Lula P) blksmith 500 E Finley Av, h same
Barlow Roy L (Mae T) recapper Caro Tire & Appliance Co, r RD1
Barlow S Nelson (Ruth I) atndt West Av Ser Sta, h 112 Spruce
Barlow Sarah L Miss, student, r 208 Stonewall
Barlow W Claude, emp Caldwell Furn Co, r 206 N Main
Barlow W Hamp, carp, r 208 Stonewall
Barlow W Kenneth (Ruby D) carp, h 118 Torrence
Barlow Wm H (Luella W) emp Kent-Coffey Mfg Co, h 208 Stonewall
Barlowe Jack C (Mattie C) (Hibriten Ser Sta) h 116 Hospital Av
Barlowe Ruby J Miss, cash The Gold Shop, r 127 N Ridge
Barlowe Sadie B (wid Paul R) h 127 N Ridge
Barnes Betty M Miss, clk REA, r 403 Abernathy
Barnes D Cranford (Lillian W) barber Central Barber Shop, h 403 Abernathy
Barnes Ezekiel M (Cordelia G) emp Lenoir Mfg Co, h 107 N Prospect
Barnes Geo A, farmer, r 107 N Prospect
Barnes Gray E (Emma G) emp Kent-Coffey Mfg Co, h 112 Spainhour Av
Barnes Henry L, formn Lenoir Furn Corp, r RD5
Barnes J W (Rita M) driver Bush Tfr Co, r Valmead
*Barnes Jas, student, r 221 Folk

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Barnett Albert B (Ruby B) furn wkr, h Fairview Rd
*Barnett Billie K, student, r 218 Healan
Barnett Carl, asst formn Lenoir Chair Co, r RD1
Barnett Delos S (Mavis K) (Service Clnrs) r Lower Creek, N C
Barnett V Finley (Beulah H) foremn Bernhardt Furn Co, h 511 Kentwood
*Barnett Jason C (Cordia M) janitor J C Penney Co, h 113 Hill
Barnett John W (Alice M) hlpr Mooney Plmbg & Htg Co, h 103 W Harper Av
*Barnett Magnolia, dom, r 218 Healan
*Barnett W Roy, student, r 218 Healan
Barnett Wm O (Gertrude S) sander Galvin Furn Co, h 105 Depot
*Barnett Wm R (Maggie D) prsr City Dry Clnrs, h 218 Healson
Barnhardt Wm A (Florence M) billposter Appalachian Adv Co, h 525 Kentwood
Barnitz Robt N (Margie F) asst mgr Rose's, r 116 Ridge
Barrier M Ruth Miss, student, r Valmead
Barrier Norman C, emp Caldwell Furn Co, r Valmead
Barrier Oliver H (Ella H) emp Lenoir Veneer Co, h 222 Mill
Barrier Torrence L (Hattie C) watch repr Arthur L Moore, h Valmead
Barringer Barbara B Miss, r Hickory Rd
BARRINGER EMMETT E (Daisy H) (Barringer Oil Co, Economy Oil Co) h Hickory Rd, Tel 3811
Barringer Jack D, slsmn Barringer Oil Co, r Hickory Rd
BARRINGER OIL CO (Emmett E Barringer) Distributor Cities Service Petroleum Products, Hickory Rd, Tel 870 (see front cover)
Baskervill Jean C Miss, student, r 208 W Harper Av
BASKERVILL JOHN C (Cleo R) Managing Sec Chamber of Commerce, Exec Sec Merchants Assn, h 208 W Harper Av, Tel 490-W
Baskervill John C Jr (Mary W) student, r 208 W Harper Av
Bates Elmer (Juanita B) emp Bernhardt Furn Co, h 233 Virginia
*Battle Fredk D Rev (Hattie L) pastor Dula Town Presby Ch, h 147 Maple
Beach Betty S Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Beach Brodie M (Marie B) emp Lenoir Furn Corp, h 103 Kent
Beach Bynum (Frances M) emp Kent-Coffey Mfg Co, h 146 Lee
Beach C Hubert (Kittie T) shop formn Ray Morris Mtr Co, h 150 Wilson
Beach C Rufus (Pearl S) pnt contr, h 107 Wilson
Beach Clarence E (Grace L) v-pres Natl Veneer Co, prod mgr Broyhill Furn Factories, h 221 Pennton Av

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DeSOTO AND PLYMOUTH — —SALES AND SERVICE
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Beach Darwin E (Thelma W) (A & B Gro) r RD1
Beach Edw D (Jean F) acct E W Smith, r Wilkesboro Rd
Beach Elizabeth Miss, clk Waldensian Bakery, r RD9
Beach Harold H (Lucy C) line supt REA, h 109 Scroggs Av
Beach Horace M (Alice P) clk Hibriten Furn Co, r RD1
Beach Jean F Mrs, dept head J C Penney Co, r RD9
Beach Jos H, tchr, h 106 Scroggs Av
Beach Ollis L (wid Russell L) r 242 N Main
Beach Oma S Mrs, slswn Bower's Store, r RD9
Beach S Irene Miss, clk Bernhardt Furn Co, r RD9
Beach Stewart (Helen P) emp Kent-Coffey Mfg Co, h 138 Virginia
Beach Thos I, whsemn C&NW Ry, r Hudson, N C
Beach Vera C Mrs (Beach's Beauty Salon) r 150 Wilson
Beach W Roy (Loraine B) ofc mgr Lenoir Mtrs, h 312 Abernathy
Beach Walter R (Loraine B) emp Lenoir Mtrs, h 312 Abernathy
Beach Wm O, distr Charlotte News & Observer, r 605 Hospital Av Extd
Beach's Beauty Salon (Mrs Vera C Beach) 115 N Main
Beal Fate J (Faye S) lawyer 115 S Main R204, h 107 Conley
Beal Mabel Miss, r 106 Virginia
BEALL J HARPER JR (Lorraine W) (Beall Oil Co) h 114 Mimosa La, Tel 850
BEALL JAS HARPER (Bessie L) Pres Bank of Lenoir, Citizens B & L Assn and Fairfield Chair Co, h 462 W Harper Av, Tel 35
Beall Mary L Miss, r 462 W Harper Av
BEALL OIL CO (J Harper Beall Jr) Distributors Sinclair Refining Co, Fuel Oil, Gas, Kerosene, Oils and Industrial Lubricants, Blowing Rock Rd, Tel 813-W (see page 26)
Beaman Wm H, mech Barger-Ashe Roof Co, r RD6
Bean Archie, emp Lenoir Chair Co, r 203 W Ashe Av
Bean E Felix (Dorothy H) emp Lenoir Furn Corp, h 326 (126) Underdown Av
Bean Edna R (wid Lynn) emp Hayes Cot Mill, r 140 Spainhour Av
Bean Hulda B (wid John W) h 220 Wilson
Bean Perry P (Ruby B) gro 101 (229) Jennings, r Granite Falls, N C
Bean Shirley K Miss, emp Hayes Cot Mill ,r 140 Spainhour Av
Bean Walter L, supt Spainhour Furn Co, r RD9
Beane Pauline G Mrs, nurses aide Blackwelder Hosp, h 104 Norwood
Beane Vera C Mrs, sten Blowing Rock Chair Co, r RD3
BEARD CLAUDIA J MRS (Rockhaven Gardens) r Hickory Rd, Tel 424
Beard E E Motor Co (Edw E Beard) used cars, 103 Virginia
Beard Edw E (E E Beard Mtr Co) r RD8

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Beard John H (Pearl W) v-pres-genl mgr Caldwell Furn Co, h 216 Norwood
Beard John R (Blanche P) supt Caldwell Furn Co, h 214 Norwood
Beard Rufus A (Claudia J) bldg contr Hickory Rd, h same
Beard S Hazel Miss, tchr Jr High Sch, r Hickory Rd
Beattie David W (Ruth H) emp Bernhardt Furn Co, h 416 N Main
Beattie Memorial Presbyterian Church, Rev Bruce B Shankel pastor, Valmead
Beaty Ernest M (Juanita P) emp Spainhour Furn Co, h Harrisburg
Beaver Annie E Miss, slswn Eagle's, r RD1
Beaver Clarence H, emp Lenoir Furn Corp, r Boomer, N C
Beaver Ray W (Mae) (Gay Lunch) h 114 Virginia
Beck Albert P (Rhea C) constn wkr, h 107 Cherry
Beck Chas H, student, r 107 Cherry
Beck Della (wid Claud) h Lenoir Hgts
Beck Dolores E Miss, r 107 Cherry
Beck Dorothy Miss, r Lenoir Hgts
Beck J Lawrence (Eunice J) supt Hibriten Chair Co, r 350 S Mulberry
Beck John W (Devaughn H) emp Hibriten Chair Co, h 119½ Stonewall
Becker Tailoring Co, W Lloyd Pipes mgr, 115 S Main R201
*Becknell Wm W, lab, r 315 E Finley Av
Beddingfield Betty Miss, nurse Dula Hosp, r 202 W Ashe Av
BELK'S DEPARTMENT STORE, W Freeman Howard Mgr, 124 S Main, Tel 341 (see top lines)
Bell Wm F (Lutie F) adjuster Lenoir Finance Co, r 465 W Harper Av
Belleview Cemetery, R Alfonso McDade supt, 107-33 E Finley Av
*Belton Eleanor, techn Dula Hosp, r 211 Healan
Benfield Barbara E Miss, student, r 308 (398) W Olive Av
Benfield Blife G (Evelyn R) solr Service Clnrs, h 122 N Mulberry
Benfield Cecil S (Alwayne M) slsmn Meadors Candy Co, h 308 (398) W Olive Av
Benfield Chas B (Nora A) solr Piedmont Clnrs & Dyers, h 123 Westbrook Rd
Benfield Edna P Mrs, slswn Saslow's Inc, r RD9
Benfield Emory S (Edith P) gro 433 W College Av, h Morganton, N C
Benfield Foster R (Celeste H) (B C & S Hdw & Furn) r Whitnell
Benfield Gertie L Miss, emp Hayes Cot Mill, h 120 Company
Benfield Hilda W Mrs, clk Wallace Inc, r Hudson, N C
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Benfield Nelson H (Leota I) emp Lenoir Chair Co, h 113 Stonewall
Benfield Wm J (Christina B) h 106 Kent
Benge Lennie S (wid Jesse P) r Zach's Fork Rd
Benge Marie M Mrs, r 546 N Main Extd
Bentley Alice J (wid Peter) r 202 N Prospect
Bentley Philip H, mech Sharpe's Auto Repair, r RD1
Bentley Ruby M Miss, aide Dula Hosp, r RD1
BERNARD JOSEPH B (Justina S) (Allen & Bernard) h 301 Beall, Tel 27
Bernard Jos B Jr, r 301 Beall
Bernard Justina S Mrs, r 301 Beall
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Bernhardt Geo Lewis, sec Bernhardt-Seagle Co, r 325 E College Av
Bernhardt H Penn, student, r 311 E College Av
Bernhardt Isabel F Miss, r 325 E College Av
Bernhardt John C (Jean A) pres Bernhardt Furn Co, h 325 Woodside Pl
Bernhardt John S (Virginia R) with Bernhardt-Seagle Hdw Co, h 326 E Harper Av
Bernhardt Lillian W (wid Geo H) v-pres Bernhardt Furn Co, h 109 Hibriten
Bernhardt Lucy R (wid G Lynn) pres Bernhardt-Seagle Co, h 325 E College Av
Bernhardt Lynn R (Jean S) mgr Caldwell Cinder Block Co, h 311 E College Av
Bernhardt Matt R (Allye P) h 311 E College Av
Bernhardt Richmond G (Ruth W) furn, h 317 Woodside Pl
Bernhardt Richmond G Jr, student, r 317 Woodside Pl
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*Berry Chas, cook Gateway Cafe, r (rear) 406 E Finley Av
Berry Clarence H (Virginia M) delmn Teague Furn Co, h 210 Spruce
*Berry Essie, maid, h 146 Hill
Berry Frances Miss, nurse Lenoir Hosp, r 143 Wilson
*Berry Gertrude, emp Coffey's Cafe, r 323 E Finley

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*Berry Lettie S, h 557 Oak
Berry Phifer R (Margaret T) acct E W Smith, r Valmead, N C
*Berry Robt Q (Katherine C) mason, h 404½ E Finley Av
Beshears W Wade (Lois K) emp Lenoir Furn Corp, r Lenoir Hgts
Biddix Talmadge J (Mabel C) slsmn, h 201 Vance
Biggerstaff Daries O (Gladys B) reprmn Goodyear Shoe Shop, h 121 Powell Av
Biggerstaff Elmer T (Annie H) emp Presnell Dairies, h 368 S Mulberry
BIGGERSTAFF J FORD (Hattie A) (Goodyear Shoe Shop) r Taylorsville Rd
Bill's Place (Wm Price) beverages, 119 S Church
Billings Truman L (B & M Mkt) r 210 Spruce
Bingler Orvil (Joyce A) emp Lenoir Furn Corp, h 418 S Main
Bishop Chas (Robbie D) carp, h Lenoir Hgts
Bishop Edw R (Bishop's Barber Shop) r Wilkesboro Rd
Bishop Jas C (Nellie H) emp Harper Furn Co, h 107 Advent
Bishop Nan H Mrs, ofc nurse Dr Douglas Hamer Jr, r Wilkesboro Rd
Bishop Nell L Miss, r Lenoir Hgts
Bishop's Barber Shop (Edw R Bishop) 117 S Main (bsmt)
Black Bertie P (wid Luther D) h 117 N Ridge
Black Jacob A (Susan B) slsmn O P Lutz Furn Co, h 380 S Mulberry
Black May L Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Black Susan E Mrs, clo 104 Willow, r 380 S Mulberry
Blackburn Edwin D (Catherine C) (Blue Bell Coffee Shop) h 119½ N Main
Blackburn J Hall (Wilma P) asst mgr Eagle Stores, h 220 Vance
Blackstock Clifford L, agt State Capital Life Ins Co, r Granite Falls, N C
Blackwelder Adolphus A (Carolyn J) h Hickory Rd
Blackwelder Apartments, 125-27 W Harper Av
Blackwelder Building, 109 West Av
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Blackwelder Hospital Nurses Home, Miss Connie Setzer matron, 125½ W Harper Av
BLACKWELDER VERNE H (Lillie B) Surgeon Blackwelder Hospital, 205 S Boundary, Tels 986 and 987; h 323 S Mulberry, Tel 196
Blackwell Chas W (Nelvada K) conservation aid U S Soil Conservation Ser, h 107 Hospital Av
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Blackwood Jas G (Margaret G) mgr Sanders Chev Co, h 206 Hillside La
BLAIR EDW H (Nellie J) Cashier Lenoir Industrial Bank, Mgr Blair Insurance Agency, h 310 Beall
Blair Insurance Agency, Edw H Blair mgr, 102 S Main
Blair John F (Virginia) hlpr Lenoir Machine Shop, r Taylorsville, N C
Blair Loreen Miss, opr Jerry's Beauty Shoppe, r 202 W Ashe
Blair's Fork Baptist Church, Rev Thos B Floe pastor, Blowing Rock Rd
*Blake John (Georgia C) lab City, r 212 Folk
Blalock Delmas H (Frances P) sec-treas Blalock-Edmonds Lbr Co, r 506 Hospital Av
Blalock Geneva S (wid J Ervin) r 116 N Ridge
Blalock Wm F (Lovie S) supt Lutz Hos Mill, h 230 N Main
Bland Dorothea Mrs, cash Avon Theatre, r 234 N Main
Blankenship Adrian E Rev (Marie H) assoc pastor First Baptist Ch, h Hickory Rd
Blankenship Chas, emp Bernhardt Furn Co, r 311 (111) Underdown Av
Blankenship Chelcie C (Pearl A) emp Hibriten Chair Co ,h Miller Hill
Blankenship Jas (Hattie S) farmer, h Miller Hill Rd
Blankenship Roy (Irene W) emp Hibriten Chair Co, h Miller Hill Rd
Blizard Thos A (Margaret M) slsmn Ervin's Mens Shop, h (rear) 200 Hillside La
Blizard Morris L (Evelyn A) carp, r (rear) 200 Hillside La
Blizzard Jo Bill, student, r 133 Norwood
Blizzard Nannie J (wid Jas N) r 133 Norwood
Bloker Edythe G Mrs, bkpr WJRI, r Pennwood Hgts
Bloker Richd T (Edythe G) plant mgr Hinde & Dauch Paper Co, r Pennwood Hgts
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Boddie Lee W (June M) with Broyhill Furn Factories, h 409 Hospital Av
Boggs Boyce J (Mary C) formn Stand Insulation Co, h 305 Center
Boggs Limon (Bessie L) emp Lenoir Furn Corp, h 104 Resica
Boggs Thos C (Helen S) mgr Stand Insulation Co, h 138 Wilson
Bohler Henry T, baker, r 130 Stage
Bohler Mabel D Miss, smstrs Smith Garment Co, r 130 Stage
Bohn John J (Erma Y) h 204 Beall
Bohn Mary L Miss, r 204 Beall
Boldin Ralph A (Betty M) carrier PO, r Wilkesboro Rd
Bolen Christine W Mrs, sten State Employment Ser Div, r 202 W Ashe
Bolen John (Christine) bkpr, r 202 W Ashe Av
Bolick Bealer A (Jessie T) agt Stand Oil Co, h 119 Oil Av
Bolick Betty J Miss, slswn Rose's, r RD8
Bolick Bruce H, waiter Barber's Cafe, r 252 N Main
Bolick Clyde, r Fairview
Bolick Forest H (Elnora C) emp Hudson Furn Co, h 210 Stonewall
Bolick Hill L (Mollie M) carrier PO, h 252 N Main
Bolick Homer J, mech Ray Morris Mtr Co, r RD8
Bolick Jessie R (North Main Mtr Co) r Blowing Rock Rd
Bolick John W (Fannie B) mech North Main Mtr Co, r Bailey's Camp
Bolick Midas D (Katie M) cafe 150 Bernhardt, h Granite Falls (RD2)
Bolick Sarah J Miss, typist Caldwell Furn Co, r RD5
Bolick U S, reprmn McLean Mtr Sls, r RD3
Bolick Walter C (Lula H) wtchmn Hibriten Chair Co, h Harrisburg Rd
Bolick Wm, emp Kent-Coffey Mfg Co, r Fairview
Bollinger Bleaka M Miss, sten Fidelity Ins Agcy, r 113 Company
Bollinger Elbert L, USA, r 113 Company
Bollinger J Arthur (Whitnel Grill) 113 Company
Bollinger Jas G (Dorcas H) emp Hibriten Furn Co, h 113 Company
Bollinger Thos E (Pearl H) (Tom's Electric Co) r RD2
Bolt Ann B Mrs, ofc sec American Red Cross, h 408 S Main
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Borders Clinard G Jr, emp Lenoir Ice & Fuel Co, r 209 Scroggs Av
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Borders Leonard G (Nannie McG) carp, h Valmead
Borders Robt L, driver Johnson Bros, r Morganton Rd
Borneman Hope Y (wid Clarence F) sten Kent-Coffey Mfg Co, r 202 Norwood
Bost Elizabeth A Miss, student, r 304 Woodsway La
Bost John B, student, r 304 Woodsway La
Bost John F (Virginia M) (Bost Lbr Co) h 506 W Harper Av
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Boston Eliza S (wid Simon B) h Lenoir Hgts
Boston Eugene S (Hazel B) emp Houston Furn Co, h Lenoir Hgts
Boston Frank N (Willie M) emp Lenoir Furn Corp, h Lenoir Hgts
Boston Leonard L, student, r Lenoir Hgts
Boswell Elsie Miss, supvr Blue Bell Inc, r 226 W College
Boughman Annie M Miss, clk Blue Bell Inc, r Hickory Rd
Boughman Cecil E, emp Blue Bell, r Hickory Rd
Boughman F Lucille Miss, sten Blue Bell Inc, r Hickory Rd
Boughman Garland H (Ruth N) emp Caldwell Furn Co, h Valmead
Boughman Guy A (Elsie L) pres Boughman Machine Co, h Hickory Rd
Boughman John H, furn wkr, r Valmead
Boughman Lillie P (wid Henry) h Valmead
Boughman Machine Co, Guy A Boughman pres, Harold F Coffey v-pres, D Archie Coffey sec, W Clyde Suddreth treas, 521 W Harper Av
Boughman N Malonie Miss, r Hickory Rd
Boughman Shirley R Miss, student, r Hickory Rd
Boughman Wayne P, student, r Hickory Rd
Bouldin Littlie H Mrs, interviewer State Employment Ser Div, r 210 W College Av
Boutwell Geo W (Ella C) bkpr Broyhill Furn Factories, h 304 Woodsway La
Bowen Frank H (Bertie E) emp Hibriten Furn Co, h 122 Broadway
Bower David M (Katherine W) pres Blowing Rock Chair Co, v-pres Blowing Rock Furn Co, h 120 Hibriten
Bower David M Jr, student, r 120 Hibriten
Bower Jas W, student, r 120 Hibriten
Bower Wm W, student, r 120 Hibriten
*Bowers Carrie L, emp Lenoir Furn Corp, h 300 E Finley Av
*Bowers Geo, r 212 N Main

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*Bowers Pauline, maid Dula Hosp, r RD5
*Bowers Stanley (Mabel F) janitor High Sch, h 231 Rankin
Bower's Stores Inc, Morgan D Walker mgr, dept store, 108 W Harper Av
Bowman Alfred H, emp Lenoir Chair Co, r Morganton Rd
Bowman Alice G Mrs, h 106 Beach
Bowman Arthur B (Coleen A) emp Moore Cot Mill, r Valmead
Bowman C Juanita Miss, student, r Valmead
Bowman Camilla S Miss, sten Lenoir Pad & Paper Co, r 156 Wilson
Bowman Clinard H (Margaret H) emp Kent-Coffey Mfg Co, r 106 Beach
Bowman Clyde M (Beulah P) emp Kent-Coffey Mfg Co, r 106 Beach
Bowman Della (wid H Clay) r Morganton Rd
Bowman Eugenia B Miss, smstrs, r Morganton Rd
Bowman Geo R (Bessie S) carp, h 156 Wilson
Bowman Geo R (Vera M) formn Lenoir Chair Co, h Morganton Rd
Bowman Jacob C (Cedron C) emp Moore Cot Mill, h Valmead
Bowman Jay (Rose) emp Bernhardt Furn Co, h 225 W Harper Av
Bowman Joyce L Miss, slswn Eagle's, r RD4
Bowman Louise C Mrs, slswn Cato's, r RD1
Bowman Nye A (Georgia E) farmer, h Greasy Creek Rd
Bowman Rosa R Mrs, slswn Efird's Dept Store, r 225 W Harper Av
Bowman Virgil L, linesmn, r Suddreth
Boy Scouts Hut, 312 E Harper Av
Boyd Banks G (Ruth W) emp Kent-Coffey Mfg Co, h Blowing Rock Rd
Boyd Cecil G (Etta F) well digger, h Green Valley
Boyd Edw L, slsmn The Leader, r 404 S Mulberry
Boyd Fredk A (Iva S) foremn Duke Power Co, h 404 S Mulberry
*Boyd Garland (Louise) emp Bernhardt Furn Co, r 112 Wheeler
Boyd Hubert L, student, r 404 S Mulberry
Boyd Ralph C, lab, r Green Valley
Boyd Robt W (Joyce E) sermn Duke Power Co, h 354 S Mulberry
Boyd S Juanita Miss, r Green Valley
Boyle Guy E (Annie P) uphol D A Smith Furn Co, h 102 Kent
Brach Elizabeth S Mrs, slswn Brawley's Jwlry Store, r 110 Westman
Brackett Rachel C Mrs, bkpr Hudson Cotton Mfg Co, r RD2
Brackett W Lonnie (Colleen N) baker Waldensian Bakery, h 127 Westbrook Rd
Bradford Catherine S (wid Robt K) h 217 Bradford Av
Bradford Celia Miss, r 217 Bradford Av

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Bradford Knox R (Evelyn A) emp Kent Coffey Mfg Co, h 207 Bradford Av
Bradford Mattie E Miss, emp Lutz Hos Mill, r 217 Bradford Av
Bradford Sara J Miss, clk Dayvault's Drug Store, r 111 Broadway
Bradford W Edw, emp Kent-Coffey Mfg Co, r 111 Broadway
Bradley Alma B Mrs, tchr Valmead Sch, r 304 Beall
Bradley Claude, driver City Cab Co, r Hudson, N C
Bradley Geo B Mrs, r 137 Spainhour Av
Bradley Jas F (Alma B) h 304 Beall
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Bradshaw A Jos, Justice of the Peace 102 N Main R216, h 517 N Main Extd
Bradshaw Benson D (Marjorie P) slsmn, h 105 Grove Av
Bradshaw Clarence R (Sarah H) transfer 522 N Main, h same
Bradshaw Cornelia R Mrs, slswn Collins-Pridmore Co, r RD8
Bradshaw Edgar D (Georgia B) emp Bernhardt Furn Co, h Harrisburg Rd
Bradshaw Edna P (wid Carl H) r Green Valley
Bradshaw Florence R Miss, emp Amer Y and P Co, r 313 Willow
Bradshaw Geneva K (wid John W) emp Lenoir Chair Co, h 313 Willow
Bradshaw Geneva R Miss, sten County Agrl Agt, r 205 Stonewall Apt 7
*Bradshaw Geo (Elizabeth H) plmbr, h 546 Oak
Bradshaw Horace E, mach, r 313 Willow
Bradshaw Ira R, furn wkr, r Blowing Rock Rd
Bradshaw J Clifford (Faye F) slsmn Smithey's Dept Store, r RD3
Bradshaw Julius P, r 172 S Prospect
Bradshaw M Cornelia Miss, clk REA, r 522 N Main
Bradshaw Margaret B Miss, emp Amer Y & P Co, r Hudson, N C
Bradshaw Marie E Miss, slswn Efird's Dept Store, r RD8
Bradshaw Rodney W, mech Newton Trans Co, r Hudson, N C
Bradshaw Vinson D (Margie P) reprmn Abernethy Sls & Ser, r 105 Grove Av
Bradshaw Virgil E (Helen S) slsmn Smithey's Dept Store, h 515 N Main
Bradshaw Wm R (Laura T) h Green Valley
*Branch Adele, r 110 Rankin
*Branch Augusta, cook, h 314 Stonewall
Branch Clifford, r 311 (111) Underdown Av

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Branch Jack A (Georgia C) mgr O P Lutz Furn Co, r Morganton N C (RD3)
*Branch John E, r 314 Stonewall
Branch L Graham (Margaret F) electn McMillan Elec Repair, h 110 Westman
Branch Margaret T Mrs, clk Caldwell Furn Co, r 106 Westbrook Rd
*Branch Minerva, r Zach's Fork Rd
*Branch Minerva S, h 237 Wilson
Branch Vance C (Dorothy T) formn Caldwell Furn Co, r Lenoir Hgts
Braswell Clarence A (Louise C) purch agt Hibriten Chair Co, h Wilkesboro Rd
Braswell David E (Murl J) electn, h 300 S Mulberry Apt 2
Braswell Edsel N (Flora H) uphol, r 310 W Harper Av
Braswell Jane E Miss, slswn Rose's, r RD4
Braswell Robt C (Colene S) (Braswell's Cabs) r Whitnel
Braswell Thos J (Lois K) emp Kent-Coffey Mfg Co, h 238 (233) Underdown Av
Braswell's Cabs (Robt C Braswell) Hickory Rd
Brawley Edna S (wid W Scott) h 120 Beall
Brawley Jack M (Lena H) emp Hibriten Furn Co, h Harrisburg
Brawley John M (Ann M) mech C & N Ry, h 107 Scroggs Av
Brawley W Scott Jr (Velma H) (Brawley's Jwlry Store) h Hospital Av Extd
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*Bristol Clifton (Phyllis D) baker, h 527 Oak
*Bristol Elbert, r 553 Oak
*Bristol Herndon C, r 533 Oak
*Bristol John (Maggie T) firemn Lenoir Chair Co, h 533 Oak
*Bristol John Jr (Verdena L) emp Bernhardt Furn Co, r 313 E Finley Av
*Bristol Wm L (Marjorie N) emp Bernhardt Furn Co, h 140-A E Finley Av
Brittain Jos M, formn Lenoir Chair Co, r RD2
Broach Joyce E Miss, r Suddreth
Broach Thos W (Margie M) parts mgr Rabb Mtr Co, r RD1
Broach Wm J (Mary) (Flat Top Ser Sta) r RD1

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Brookshire Donald L (Ruby R) saw mill, h 309 Vance
Brookshire Eloise Miss, asst Drs Reece & Graham, r 210 W Harper Av
Brookshire Virgie L Miss, opr Sou Bell T & T Co, r 261 N Main
Brookshire Wallace (Betty T) h 304 E Harper Av
Brookshire Zack T (Vinnie B) emp Bernhardt Furn Co, h 118 Westbrook Rd
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BROUGHTON THOS H (Virginia F) (Broughton Insurance Agcy) and Justice of The Peace 203 Miller Bldg, 102 N Main, Tel 689-J h 100 W Ashe Av (see page 28)
Brown Andrew J (Lois H) hosiery wkr, h 205 Stonewall Apt 8
Brown Benj D, student, r 212 N Church Apt 6
Brown Clyde, emp Hibriten Furn Co, r 156 Spainhour Av
Brown Clyde W (Martha M) furn wkr, h 105 Depot
Brown Daisy I Miss, opr Sou Bell T & T Co, r 210 W Harper Av
Brown Earl C (Kathleen M) sta atndt, h 105 Depot
Brown Edw W (Nellie B) emp Hibriten Furn Co, h 127 Spainhour Av
Brown Eugene (Ellen R) emp Kent-Coffey Mfg Co, h 155 Spainhour Av
Brown Frances C Miss, nurse 212 N Church Apt 6, r same
Brown Fred H (Edna C) dept mgr Bernhardt Furn Co, h 304 Beall
Brown Grayson L (Myra B) emp Bernhardt Furn Co, h 137 Spainhour Av
Brown Geo L (Lucy F) agt Imperial Life Ins Co, r 261 N Main
Brown Howard E (Nell A) lbr inspr, h Green Valley
Brown Jas G, emp Galvin Furn Co, r 221 Virginia
Brown John V, emp Hibriten Chair Co, r 201 Virginia
Brown Lois H Mrs, clk Bernhardt Furn Co, r 205 Stonewall
Brown Lucy F Mrs, slswn Courtney's, r 261 N Main
Brown Luther H (Nora S) emp Galvin Furn Co, h 221 Virginia
Brown Mary L Miss, emp Spun Fibers, r 113 Spruce
Brown Maude I Mrs, ofc sec H W Sholar Lbr Co, h 212 N Church Apt 6
Brown Meda H (wid Gus) r 221 Virginia
Brown O Lee (Selma W) h 113 Spruce
Brown Oran (Margaret B) (Terminal Grill) r 202 W Ashe Av
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Brown Vilas M (Blanche O) furn wkr, h Poplar
Brown W Carl (Carrie H) firemn Lenoir Furn Corp, h 110 Palmer Av
Brown W Oscar (Lillie D) furn wkr, h 119 Virginia
Brown Walter L, USN, r 137 Spainhour Av
Browning Earl W, librarian County Library, r 404 Abernathy
Broyhill Furniture Factories, representing Lenoir Chair Co, Lenoir Furn Corp, Conover Furn Co and Broyhill Furn Co, mfrs agts, 215 Oak
Broyhill Jas E (Satie H) pres-treas Lenoir Chair Co and sec Lenoir Furn Co, r Wilkesboro Rd
Broyhill Jas T, student, r Wilkesboro Rd
Broyhill John M (Maria S) caretkr Jas E Broyhill Estate, h 120 Westbrook Rd
Broyhill Park, Norwood Extd
Broyhill Paul H, student, r Wilkesboro Rd
Broyhill Roy T (Virginia H) furn mfg, h Hickory Rd
Broyhill Sanford, r 156 Spainhour Av
Broyhill Satie E Miss, student, r Wilkesboro Rd
Broyhill Thos H (Mae P) pres Harper Furn Co, Moore Cotton Mill Co, pres-treas Lenoir Furn Corp, v-pres Union Mirror Co, h 333 S Mulberry
Broyhill Wm C (Theora M) h 112 E Kentwood Cir
Bruce Hamilton L (Mary B) pres Hammary Mfg Corp, h 108 Beall
Bruce Kittie Miss, student, r 108 Beall
Bruce Mary B Mrs, sec-treas Hammary Mfg Corp, r 108 Beall
Bruce Mary K Miss, r 108 Beall
Bruce Mayme C (wid Hamilton L) r 108 Beall
Bryan John R (Cecile A) engr Sou Bell T & T Co, h Hickory Rd
Bryant Albert L (Emma L) emp Galvin Furn Co, h Blowing Rock Rd
Bryant Bud (Bertha G) logger, r Valmead
Bryant Clarence C (Kathleen B) emp Caldwell Furn Co, h Valmead
Bryant Eletha R Miss, emp Hibriten Furn Co, r 207 Spruce
Bryant Elizabeth W (wid J Blair) h Valmead
Bryant Mae A (wid Eugene W) h Valmead
Bryant Maggie (wid Asbury) h Spainhour Hill
Bryant Oscar (Ellen O) furn wkr, h 120 Oil Av
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Bumgarner Fred R (Mabel L) sermn Duke Power Co, r RD2
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Bumgarner Geo W (Minnie E) emp Lenoir Veneer Co, h Miller Hill
Bumgarner Henry O (Rose H) emp Kent-Coffey Mfg, h 106 Cherry
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Bumgarner Lewis A (Orene) hlpr Lenoir Roof Co, r Hudson, N C
Bumgarner Mary E Miss, clk Dayvault's Drug Store, r 106 Cherry
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Bumgarner Richd C (Elizabeth G) emp Bernhardt Furn Co, h Miller Hill
Bumgarner Rose H Mrs, slswn The Leader, r 106 Cherry
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Burgess Virginia D Miss, r Valmead
Burns Joe A (Macy B) emp Galvin Furn Co, h 562 Lenoir Av
Burrell Orene W Mrs (Orene's Beauty Shoppe) r RD3
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Bush Mary E Miss, r 121 High
Bush Mattie B (wid Ambrose A) h 228 N Main
Bush Nancy L Mrs, sten Broyhill Furn Factories, r 121 High
Bush Ned, USN, r Morganton Rd
Bush Owen J (Gertrude E) gro Morganton Rd, h same
Bush P Brooks, r 308 Beall
Bush Phil B, student, r 308 Beall
Bush Ralph N (Hazel M) mech Blue Bell, h 116 Torrence
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Cannon Archie L, driver O P Lutz Furn Co, r RD6
*Cannon Calvin Jr, r 120 Wheeler
Cannon Earl (Irene B) emp Lenoir Furn Co, h 108 Torrence
Cannon Faye D Miss, slswn Rose's, r RD2
*Cannon Inez, tchr, r 120 Wheeler
Cannon Margaret D Mrs, h 206 N Main
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Carlisle Jas A (Sadie H) formn Harper Furn Co, h 108 Ervin Av
Carlisle LaVerne (Jane) emp Galvin Furn Co, h 511 W Harper Av
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Carson Heber A, student, r 108 Norwood
Carson Heber H (Johnnie J) h 108 Norwood
Carson Henry T, student, r 111 Oak
Carson Nellie M (wid Edgar P) furn rms 111 Oak, h same
Carswell Alpha L, student, r 227 Mill
Carswell Cleotis (Loye C) repr Harrison's Shoe Shop, r Hudson, N C
Carswell Garland, emp Bernhardt Furn Co, r 311 (111) Underdown Av
Carswell Lee S (Pansy P) emp Lenoir Furn Corp, h 227 Mill
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Carter Betty J Miss, clk City Mkt, r Virginia
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Caudle Edw W, r Morganton Rd
Caudle Fletcher M Mrs, sten PO Inspr, r 206 Sharon Rd
Caudle L Reece, r 414 W Harper Av
Caudle Lester C (Lola E) emp Hibriten Chair Co, h Fairview Rd
Caudle Mamie A (wid Luther R) h 414 W Harper Av
Caudle Margaret R Miss, opr Sou Bell T & T Co, r 414 W Harper Av
Caudle Stewart (Lenora A) emp Kent-Coffey Mfg Co, h Morganton Rd
Caudle Wayne H (Eva N) carp, h Fairview Rd
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Central Advent Christian Church, 226 W Harper Av
Central Barber Shop, Oscar L Hartley mgr, 105 East Av
CENTRAL HIGH SCHOOL, Fredk W Lentz Prin, 200-214 Willow, Tel 105
CHAMBER OF COMMERCE, John C Baskervill Managing Sec, 112 N Main, Tel 65
Champion Paper & Fibre Co, r 132 West Av R206
Chandler Betty B Mrs, r 208 Vance

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

Chandler Cecil M (Cora C) carp, h 138 N Mulberry
Chandler Coot, emp Lenoir Furn Corp, r 216 Bradford Av
Chandler Cora M Mrs, waitress Caldwell Restr, r 138 N Mulberry
Chandler Jas F (Ethel S) emp Bernhardt Furn Co, h Greasy Creek Rd
Chandler John A (Martha H) h 238 (233) Underdown Av
Chandler John H (Clela B) emp Lenoir Chair Co, h 205 Stonewall Apt 15
Chandler Rufus B (Nellie T) emp Lenoir Pad Co, h 123 Jennings
Chandler Thos L (Bervolee H) sta mgr Economy Oil Co, h 131 Broadway
Chapman Alice C Mrs, emp Kent-Coffey Mfg Co, h 165 Spainhour Av
Chapman Murphy E, r 165 Spainhour Av
Chapman S Ernest (Esper C) uphol, h 573 W College Av
Chapman Wm I, emp Houston Furn Co, r 165 Spainhour Av
Charlie's Place (Chas A Price) fill sta, 330 W Harper Av
Charlotte News & Observer, Wm O Beach distbr, newspaper, 123 N Main
*Chavis Allen (Lillian N) barber, h 401 E Finley Av
Chester Annie T (wid John P) h 104 Cherry
Chester Arthur L, emp Spainhour Furn Co, r Zach's Fork Rd
Chester Bruce K, hlpr Lenoir Roofing Co, r 104 Cherry
Chester Elijah C (Nancy M) emp Hibriten Furn Co, h Zach's Fork Rd
Chester Faye L Miss, r Morganton Rd
Chester Horace W (Georgia S) formn Lenoir Furn Corp, h 118 Powell Av
Chester Kenneth S, r Morganton Rd
Chester Loretta S (wid Paul E) clk Bernhardt Furn Co, h 261 N Main
Chester Margaret M Miss, slswn The Guarantee Store, r 104 Cherry
Chester Mary J Miss, tchr, h 308 N Main
Chester Walter M (Edith C) emp Bernhardt Furn Co, h 328 (128) Underdown Av
Chester Wm G (Bertha W) furn wkr, h Morganton Rd
Chic Inc, Fredk P Price pres-treas, Junie L Price v-pres, Mrs Ruth C Price sec, bldg contrs, (bsmt) 104 N Main
Childers Betty S (wid Monroe J) emp Hayes Cot Mill, r 149 Spainhour Av
Childers C Norvel, USA, r 304 (104) Underdown Av
Childers Carl L (Loraine D) police, h 210 Bradford
Childers Chas A (Janie A) foremn Bernhardt Furn Co, h 304 (104) Underdown
Childers Ella Miss, r 206 Virginia

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

Childers Geo (Cleo) gro, h 304 Beach
Childers H Eugene (Annie C) emp Caldwell Furn Co, h 112 Oil Av
Childers I Garland (Viola H) clk, h 112 Conley
Childers J Melvin (Ruby H) emp Lenoir Furn Corp, h 115 Jennings
Childers Jesse W (Jona S) wtchmn Lenoir Chair Co, h 133 Powell Av
Childers Jesse W Jr (Sudie P) gro 405 Oak, h 316 Beall
Childers John M (Laura P) h 112 Conley
Childers John S (Lois W) supt of mails PO, h 536 N Main
Childers Lee A, student, r 304 (104) Underdown Av
Childers Lois W Mrs, ch opr Sou Bell T & T Co, r 536 N Main
Childers S Theresa Miss, asst mgr Center Theatre, r 206 Virginia
Childers Spurgeon S (Jewel R) emp Bernhardt Furn Co, h 110 Company
Childers Sudie M Mrs, sten Lenoir News-Topic, r 316 Beall
Childers Vance (Lula S) gro 231 Virginia, h same
Childers Wm C (Gertrude K) sawyer Bernhardt Furn Co, h 206 Virginia
Childers Woodrow, r 231 Virginia
Children's Shop The, Mrs Alma S Austin mgr, 116 N Main
Christenbury C Arnold, supt Greer Drug Co, r Happy Valley, N C
Church Alice B (wid J Garfield) bdg 156 Spainhour Av, h same
Church Clinton E (Margaret C) emp Hibriten Chair Co, h 116-A Jennings
Church Coy (Ila A) firemn PO, r Indian Grave Rd
Church Edgar A (Loree W) mech Rabb Mtr Co, r RD4
Church J Frank (Mary S) emp Kent-Coffey Mfg Co, h 213 Hayes Hill
Church J Marvin, furn wkr, r 156 Spainhour Av
Church Julia E (wid Wm) h 221 Oil Av
Church Monroe, furn wkr, r 221 Oil Av
Church of God, Rev Herman D Williams pastor, 218 Mill
*Church of God, 166½ Wheeler
Church Thos G (Oma G) (Church's Cafe) r RD6
Church Vance C (Dorothy A) emp Caldwell Furn Co, h Lenoir Hgts
Church's Cafe (Thos G Church) 328 West Av
CITIZENS BUILDING & LOAN ASSN, J H Beall Pres, Walter T Carpenter Sec-Treas, "The Home Builders' Friend," 102 S Main Tel 224 (see back cover)
City Barbecue Cafe (Hollis P Hoffman) 209 S Main
City Barber Shop (Grover C Lovins) 104½ West Av
City Bus Terminal (H Donald McLean) 100 N Mulberry
City Cab Co (H Donald McLean) 100 N Mulberry

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

CITY DIRECTORIES, Southern Directory Co Publrs, 15 Rankin Av, Asheville, N C
City Dry Cleaners (G Brown Whisnant) 330 West Av
CITY FLOUR & FEED CO (Gamewell C McGimsey, Edgar A Dobbin) Wholesale Groceries, Flour, Feeds, Hay and Fertilizers, 300 Oak, Tel 234 (see page 27)
CITY HALL, 206 S Main
City Market (Grady L Foster, Chas W Oakley) gros, 127 N Main
City Motor Co, Thos D Greene mgr, ser sta, 214 N Main
CITY OFFICIALS (See Lenoir City of)
Clapp June Miss, clk, r Morganton Rd
Clapp Mildred Mrs, inspr Blue Bell Inc, h Morganton Rd
Clark A B (Betty H) emp Caldwell Furn Co, h 116 N Ridge
Clark Albert H (Lillian B) prod mgr Stop & Shop Gro, h 113 Conley
Clark Arthur A, emp Kent-Coffey Co, r Miller Hill
Clark Bertha T (Greenleaf W) h 131 Hospital Av
Clark Bruce E (Mary A) emp Caldwell Furn Co, h Valmead
Clark Chas R (Mattie B) plmbr Mooney Plmbg & Htg Co, h 205 Stonewall
Clark Clarence K (Daisy S) carp, h 124 Hillside La
Clark Claude D (Mary C) driver Lenoir Pad & Paper Co, h 220 Wilson
Clark Clayton T (Manda B) emp Bernhardt Furn Co, h 124 Bernhardt
Clark D Leon, student, r 107 Spruce
Clark E Houston (Zillah) clk Lenoir Mills, r RD4
Clark Edith V Miss, clk Bernhardt Furn Co, r 113 Torrence
Clark Edw L (Ruth O) emp Kent-Coffey Mfg Co, h 113 Jennings
Clark F Lyhu, gro Blowing Rock Rd, h Valmead
Clark Floyd T, emp Caldwell Furn Co, r Green Valley
Clark Harding L (Willie B) emp Caldwell Furn Co, h Old Plank Rd
Clark Haywood (Josie D) mgr Farmers Federation, r RD3
Clark Howard R, furn wkr, r Morganton Rd
Clark Hugh T (Arthurine B) emp Caldwell Furn Co, h Green Valley
Clark Imogene C Miss, r 133 Torrence
Clark J Haywood (Estelle B) emp Hayes Cot Mills, h 218 Bradford Av
Clark Jas L (Emma S) emp Harper Furn Co, h 110 Company
Clark Jas M (Ruth T) formn Lenoir Furn Corp, h 110 Sharon Rd
Clark Jos E (Alice K) gro 435 W College Av, h 103 Mill
Clark Jos R (Thelma J) emp Houston Furn Co, h Morganton Rd
Clark Jos W (Minnie S) h 133 Torrence

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. PHONE 341

Clark Kenneth A, r Green Valley
Clark Lillian Mrs, slswn The Gold Shop, r 113 Conley
Clark Linwood E Mrs, emp Dept of Conservation, r 348 S Mulberry
Clark Lola C Miss, emp Valdese Hos Mill, r Morganton Rd
Clark M Elise Miss, clk Bernhardt Furn Co, r 107 Spruce
Clark Mack S, emp Clark's Saw Mill, r Valmead
Clark Marjorie Miss, mach opr Blue Bell Inc, r Spainhour Hill
Clark Mary P Mrs, sten N C Forest Ser, r 348 S Mulberry
Clark Newton B, cash C&NW Ry, r 224 West Av
Clark Oliver L (Susie L) formn Kent-Coffey Mfg Co, h 107 Spruce
Clark R Eugene (Josephine P) emp Blowing Rock Chair Co, h 300 W Harper Av
Clark Robt L, drftsmn Coffey & Olson, r 131 Hospital Av
Clark Robt W (Susie M) emp Kent-Coffey Mfg Co, h 314 (114) Underdown Av
Clark Ruth T Mrs, clk Lenoir Furn Corp, r 110 Sharon Rd
Clark Theo C, emp Clark's Saw Mill, r Valmead
Clark Thos N (Lottie P) emp Bernhardt Furn Co, h Morganton Rd
Clark Vester R (Edna B) furn wkr, h 119 Virginia
Clark Wallace D, clk F L Clark, r Valmead
Clark Walter L (Gwendolyn R) slsmn Bost Lbr Co, r RD3
Clark Wesley C (Dorothy M) farmer, h Spainhour Hill
*Clark Wm (Lula) lab, h 101½ S Prospect
Clark Wm E (Faye H) plmbr Mooney Plmbg & Htg Co, h 205 Stonewall Apt 5
Clark Wm M (Lucy M) gro Harrisburg Road, h same
Clarke Clarence W (Louise H) slsmgr Bernhardt Furn Co, h 102 Norwood
Clarke Dave F, whol lbr 102 N Main R214, r 202 W Ashe Av
Clarke Diamond M (Jeanette R) (Lenoir Home Service Co) h 452 N Main
Clarke Ellen H (wid W Boone) furn rms 203 W Ashe Av, h same
Clarke Jack B (Ruth C) (Clarke & Everhart) h 306 E Harper Av
*Clarke Jonell C, student, r 512 Oak
Clarke Mary P (wid Hugh D) h 454 N Main
Clarke Ruth C Mrs, bkpr Sanders Chev Co, r 306 E Harper Av
Clarke Wm R, emp Caldwell Furn Co, r Valmead
Clarke & Everhart (Jack B Clarke, Saml Everhart) gros, 304 N Main
Clatterbuck C Woodrow (Ruby B) electn Home Elec Co, r Whitnel, N C
Clawson J Neal (Roxie H) h 107 N Ridge
Clawson Jos H, student, r 107 N Ridge
Clay Delphine D Miss, student, r 325 Rectory

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. PHONE 197

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. PHONE 173

Clay Douglas Miss, cash Center Theatre, r 325 Rectory
Clay Fredk (Reba P) electn Home Elec Co, r Whitnel, N C
Clay Gail L Miss, nurse Dula Hosp, r 325 Rectory
Clay Gladys B Mrs, opr Mallard Beauty Shop, r 110 Beall
Clay Jas H (Lucille S) (Clay's Meat Whol) r 325 Rectory
Clay Jas T (Mary C) clk Clay's Meat Whol, r 485 W Harper Av
Clay Julia B (wid Jos B) h 133 Norwood
CLAY W LAWRENCE (Gladys B) General Insurance and Sec-Treas City Fire Dept, 106 S Main, Tel 881-W; h 110 Beall, Tel 430-R (see bottom lines)
Clay's Meat Wholesale (Jas H Clay) 209 East Av
*Clayton Clarence Rev (Hattie M) pastor Mt Pilgrim Bapt Ch, h 517 Oak
Clemens Leo J (Ida G) h 307 Vance
Clements Wm S (Martha M) mgr Carlheim Hotel, r same
Clifton Bruce J, emp Kent-Coffey Mfg Co, r 137½ Spainhour Av
Clifton Jas A (Fannie E) city firemn, h 137½ Spainhour
Clifton Norma J Miss, student, r 137½ Spainhour Av
Cline Addie C (wid Robt P) h 350 S Main
Cline Ambrose B (Doris B) emp Hibriten Furn Co, h 108 E Finley Av
Cline Donald T (Edith Y) emp Caldwell Veneer Co, h 410 S Main
Cline Elsie W (wid Sylvanus) h 110 E Finley Av
Cline Jean T Miss, sten Dula Hosp, r 202 W Ashe Av
Cline Roy R, r 350 S Main
Clint Chas, r Miller Hill
Clippard Howard H, USA, r 120 Company
Clippard Marshall L (Gussie C) emp Hibriten Furn Co, h 312 East Av
Clippard Smith H (Dorothy C) tex wkr, h 130 Oil Av
Clippard Virginia I (wid Rufus) emp Kent-Coffey Mfg Co, h 102 Kent
Clippard Wm H, clk Eagle's, r 102 Kent
Clodfelter Dwight K, conservationist U S Soil Conservation Ser, r 215 N Church
Cloer Bernard P, dispr PO, r 400 S Mulberry
Cloer Boyce J (Emma M) emp Valmead Cotton Mill, h 326 Maple Dr
Cloer E Josephine Miss, opr W U Teleg Co, r 130 Ridge
Cloer Ernest C (Grace M) mech Barger-Ashe Roof Co, h 326 Maple Dr
Cloer Gus (Amelia E) h 130 N Ridge
Cloer John B, repr Lenoir Shoe Shop, r Hudson, N C
Cloer Margaret V Miss, student, r 400 S Mulberry
Cloer Nancy B Miss, tchr, r 358 S Mulberry

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phones 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

Cloer P Bernard, clk PO, r 400 S Mulberry
Cloer Perry A (Lillie H) (Cloer's Market) h 400 S Mulberry
Cloer Paul L (Pearl B) (Ballew's Cash Pharm, Arcade Seed Store) h 358 S Mulberry
Cloer R Lee (Ella I) (R L Cloer's Gro) h 305 Vance
Cloer Stewart W (Alice M) emp Spainhour Furn Co, h 208 South Av
Cloer Weeta Miss, slswn Collins-Pridmore Co, r Hudson, N C
Cloer's Market (Perry A Cloer) gros, 227 N Main
Cloer's R L Grocery (R Lee Cloer) 344 N Main
Clonch Alonzo W (Lona) emp Galvin Furn Co, r 129 Maple
Clonch Hazel L Miss, r 129 Maple
Clonch Ina C Miss, emp Galvin Furn Co, r 129 Maple
Clonch Lester B, emp Harper Furn Co, r 129 Maple
Clonch Thos T, emp Galvin Furn Co, r 129 Maple
Clonch Thos W (Jennie M) emp Lenoir Furn Co, h 129 Maple
Cloninger Agnes Miss, tchr East Harper School, h 215 W College Av
Cloninger Dora T Mrs, tchr East Harper Sch, h 210 W College Av
Cloninger Wm D (Christine) hlpr Lenoir Roofing Co, r Hudson, N C
Clontz C Edw (Carrie E) foremn Kent-Coffey Mfg Co, h 207 Woodsway La
Clontz Chas E Jr, student, r 207 Woodsway La
Cobb Greta T Mrs, nurse Lenoir Hosp, r 143 Wilson
Cobb W Clayton (Edna D) (Firestone Home & Auto Sup) h 391 S Mulberry
Cochran Clara Mrs, opr Arcade Beauty Shoppe, 115 S Main
Coffey Albert L (Coffey's Jwlry) 202½ S Main
Coffey Blanche Miss, opr Sou Bell T & T Co, r 108 N Mulberry
Coffey Cecil, shop formn Flowers Auto Parts Co, r Hudson, N C
Coffey Clarence M (Bessie S) emp Galvin Furn Co, h 207 Mill
Coffey Clarence P (Antonette D) (Coffey & Olson) h 106 Sharon Rd
Coffey Claude T, formn Lenoir Chair Co, r RD4
Coffey Collis H (Nellie S) sec-mgr Lenoir Stationery Co, r Blowing Rock Rd
COFFEY D ARCHIE (Carrie T) V-Pres Kent-Coffey Mfg Co, Sec Union Mirror Co, r 442 W Harper Av, Tel 941
Coffey Dorothy E Miss, receptionist Dr Howard E Haller, r Yadkin Valley, N C
Coffey Earl, emp Hibriten Furn Co, r 156 Spainhour Av
Coffey Edgar, driver Lenoir Mtr Coach Co, r RD8
Coffey Edna M Miss (National Beauty Shoppe) h 103 N Ridge
Coffey Elmore C, clk Stop & Shop Gro, r 101 Kentwood
Coffey Finley T, emp Caldwell Furn Co, r 607 N Main
Coffey Harland E (Lena B) emp Caldwell Furn Co, h Green Valley
Coffey Harley C (Myrtle) clk Farmers Federation, r RD6

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

COFFEY HAROLD F (Annie N) Pres Kent-Coffey Mfg Co and Union Mirror Co, h 480 W Harper Av, Tel 75
Coffey Howard, pntr, r 156 Spainhour Av
Coffey Jas R (Emily T) apprn Harrison's Shoe Shop, r Whitnel, N C
Coffey Jennings O, r 205 Stonewall Apt 19
Coffey Linney J (Myrtle W) mech Lenoir Willys Co, r RD9
Coffey Louise Miss, clk Lenoir Drug Store, r 108 N Mulberry
Coffey Lula B Mrs, r Bush (Lenoir Hgts)
Coffey M Irene Miss, clk Kent-Coffey Mfg Co, r 442 W Harper Av
Coffey M Louise Miss, clk Lenoir Drug Co, r 108 N Mulberry
Coffey Maude E Miss, r 103 N Ridge
Coffey Nina C Mrs, slswn Rose's, r RD5
Coffey Peggy J Miss, student, r 207 Mill
Coffey Ralph L (Mae E) formn Bernhardt Furn Co, r Morganton Rd
Coffey Ray, confr (lobby) Court House, r Airplane Rd
Coffey Raymond W (Edith H) mech Sanders Chev Co, r RD4
Coffey Rose E Miss, emp Blue Bell, r 103 N Ridge
Coffey Rose F (wid Finley H) h 442 W Harper Av
Coffey Rufus L (Marsha C) watch maker Coffey Jewelry Co, h 205 Stonewall Apt 19
Coffey Ruth Miss, opr Beach's Beauty Salon, r Patterson, N C
Coffey Thelma E Miss, student, r 103 N Ridge
Coffey W Earl (Edna M) carrier PO, r Hickory, N C
Coffey Wayne (Margie W) purch agt Galvin Furn Co, r RD9
Coffey Wm R (Hortense A) mech Barger-Ashe Roof Co, r RD5
Coffey's Jewelry (Albert L Coffey) 202½ S Main
Coffey & Olson (Clarence P Coffey, Bernard Olson) archts, 104 N Main R300
Coggins Janet V Miss, student, r 110 Abernathy
*Colbert Reuben (Genie B) emp Lenoir Furn Corp, h Zach's Fork Rd
Cole Ervin (Peggy E) (Cole's Dogwood Mill) r Morganton Rd
*Cole Martha, h 224 Folk
Cole Ollie D Mrs, emp Hayes Cot Mill, h (rear) 435 N Main
*Cole Thos J, lab, r 224 Folk
Cole Walter M (Cole's Dogwood Mill) h Morganton Rd
Cole's Dogwood Mill (Walter M and Ervin Cole) Morganton Rd
Coleman Cemetery, Lenoir Hgts
Coleman Coolidge C (Irene E) furn wkr Caldwell Furn Co, h Lenoir Hgts
Coleman Edw C (Tena McN) h 134 N Mulberry
Coleman Geneva Mrs, maid Carlheim Hotel, h Lenoir Hgts
Coleman Henrietta C Miss, emp Lenoir Furn Co, r Greasy Creek Rd

Oliver Insurance Agency
MUTUAL INSURANCE
DIVIDENDS ON YOUR FIRE, AUTO AND CASUALTY INSURANCE
Ballew Arcade, 115 S. Mian St. Phone 740

BARGER-ASHE ROOFING CO.
ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
"The Practical Tinners and Roofers"
Phone 334 211-213 E. Harper Ave.

*Coleman Ollie, h 109 Harrington
Coleman Robt L (Annie H) h Lenoir Hgts
Coleman W Henry (Janie M) emp Hibriten Chair Co, h Blowing Rock Rd
*Coles John H (Esther P) emp Kent-Coffey Mfg Co, h (rear) 203 Rankin
Coley Jacob, emp Hibriten Furn Co, r 311 (111) Underdown Av
*Collett Norman (Margaret R) carp, h 223 Healan
*Collette Mattie, dom, h 235 Folk
Collins Emma S (wid Chas B) h Green Valley
Collins Ivadean Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Collins Opal M Mrs, waitress, r Goforth Rd
COLLINS-PRIDMORE CO (Wm A Collins, Robt G Pridmore) "Lenoir's Finest and Newest Department Store," 120-122 West Av, Tel 169 (see bottom lines)
Collins-Pridmore Studio, David O Rufty mgr, 120 West Av
Collins Wm A (Beatrice) (Collins-Pridmore Co) r Conway, S C
Colon Reid, emp Houston Furn Co, r 156 Spainhour Av
Colvard Bernice Mrs, supvr Blue Bell Inc, r Granite Falls, N C
Colvard Floyd E (Virginia D) emp Lenoir Chair Co, h 114 Scroggs Av
Colvard Henry E (Kathryn G) emp Caldwell Furn Co, h 479 N Main
Colvard Virginia N Mrs, sten Lenoir Furn Forwarding Co, r 114 Scroggs Av
Colvard Wm (Mildred H) r 140 S Prospect
Combs Earl W (Leota S) driver Bush Trfr Co, h 160 Spainhour Av
Combs Elma T Mrs, tchr Valmead Sch, r 281 E Harper Av
Combs John K (Elma T) asst mgr Lenoir Auto Parts, h 281 E Harper Av
Comer Harry G (Cynthia P) furn wkr Galvin Furn Co, h Morganton Rd
Comer W Hunter, emp Galvin Furn Co, r Morganton Rd
*Conley Spencer, lab, r 211 Folk
CONNELLY GUY A (Ethel A) Mgr A P Causby Ready-Mix Concrete Co, h 179 S Prospect, Tel 906-J
Connolly Jack C (Catharine D) slsmn, h 312 S Mulberry
Conrad Frank S, pntr W Garland Cannon, r Hudson, N C
Conway Ivey R, emp Lenoir Chair Co, r 180 S Prospect
Conway John S, student, r 315 Pennton Av
*Conway Rhoda, dom, r 109 Harrington
Cook Benj E (Pearl B) pntr, h 102 Hickory
Cook C Russell, sheet metal wkr Lenoir Roofing Co, r Hudson, N C
Cook Carl W, emp Bernhardt Furn Co, r 227 E Harper Av
Cook Danl B (Allie S) carp, h 117 Oil Av

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. PHONE 339

SMITH PRINTING CO.
PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES
117 S. MULBERRY ST. ENGRAVERS PHONE 110

Cook Dennis S (Annabelle) dentist 101 N Main R3, h 210 Norwood
Cook Dwight D (Mary B) mkt mgr Stop & Shop Gro, h 212 N Prospect
Cook Fred C (Pearl W) barber Dancy's Barber Shop, r RD2
Cook Garland L (Henrietta T) h 306 N Main
Cook Henry C (Lois G) mgr Waldensian Bakery, r 314 Beall
Cook Ira C (Evelyn H) mgr Acme Transfer Co, h 104 Hospital Av
Cook J Art (Elma P) carp, r Goforth Rd
Cook J Coy (Ethel D) carp, h Goforth Rd
Cook Jos A (Mirion A) uphol Bernhardt Furn Co, r 470 N Main
Cook Lula S (wid Jobe F) smtrs The Corada Shop, h 226 E Harper Av
Cook Mack J, maintenance supt City Schs, h 227 E Harper Av
Cook Milton J (Elizabeth R) h 303 S Mulberry
Cook N Kathleen Miss, r Goforth Rd
Cook Todd L (Nora V) farmer, h Goforth Rd
Cook Valpie Miss, r Goforth Rd
Cook W Barney (Anna Lee) h Goforth Rd
Cooke Faye B Mrs, clk City Dry Clnrs, r 408 Broadway
Cooke Jas E (Faye E) emp Natl Veneer Co, h 408 Broadway
Cooke W Barney (Anna T) (Caldwell Bldrs Supply Co) r Goforth Rd
*Coone John F, cook Blackwelder Hosp, r 131 Hill
Cooper Lee W (Pauline O) emp Lenoir Mirror Co, h 214 Spruce
CORADA SHOP THE (Mrs Ada H Melton, Mrs Cora A Setzer) Distinctive Wearing Apparel For Ladies and Misses, 130 West Av, Tel 174
Corley Chas (Elizabeth K) driver Phone No 2 Taxi, r RD8
Corley Chas E, pntr, r 103 W Ashe Av
Corley Edw S (Lois B) emp Caldwell Furn Co, h (rear) 112 Warren La
Corley G Robt (Joanne H) pntr, h 103 W Ashe Av
Corley Geo R (Haley E) emp Harper's Furn Co, r 310 Poplar
Corner Grill (Ralph J Holloway) lunches, 520 W College Av
Cornett Jennie S (wid David) r 214 Stonewall
Corpening Alice S (wid David M) r 105½ S Main
*Corpening Carrie, presser Model Ldry, r 107 Rankin
*Corpening Catherine, emp Hibriten Furn Co, r 132 Wheeler
*Corpening Costello (Polly) lab, h Stage nr Oak
*Corpening Eugene F (Sophia) furn wkr Lenoir Chair Co, h Stage nr Oak
*Corpening Faniel H (Carrie) furn wkr, h 134 Hill
*Corpening Freelove, h Stage nr Oak
*Corpening Geo (Zela L) orderly Dula Hosp, h 226 Healan

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK
W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.
102 S. MAIN E. H. Blair, Cashier PHONE 224

*Corpening Harold S, emp Lenoir Roofing Co, r 520 Oak
*Corpening Helen, r 134 Hill
*Corpening J Douglass (Ruby) emp Bernhardt Furn Co, h 122 Wheeler
*Corpening J Nathaniel (Mabel P) presser Piedmont Dry Clnrs, h 241 Folk
*Corpening Jack J, emp Lenoir News-Topic, r Stage nr Oak
*Corpening Jason (Frances) emp Bernhardt Furn Co, h 128 Hill
*Corpening John, lab, r 138 Hill
*Corpening John H (Mary E) gro 162 Broadway, h 160 same
*Corpening Lucille P, cook Corner Grill, h (rear) 406 E Finley Av
*Corpening Lucy, r 134 Hill
*Corpening Marlin, r 134 Hill
*Corpening Mary S, h 520 Oak
Corpening Robt A (Bessie D) h 563 Oak
*Corpening Ruby E, r 414 Oak
*Corpening Sado (Jessie P) emp Kent-Coffey Mfg Co, r 207 Healan
*Corpening Stokes, lab, h (rear-1) 176 Wheeler
*Corpening Sylvester (Chanie S) emp Bernhardt Furn Co, h 124 Wheeler
*Corpening Sylvester Jr, student, r 124 Wheeler
*Corpening Willard, lab, r 107 Rankin
*Corpening Wm S (Callie M) emp Blowing Rock Furn Co, h 565 Oak
Correll Betty J Miss, sten, r 309 W College Av
Correll C Ernest, emp Lenoir Furn Corp, r Hibriten Rd
Correll Chas D, skating rink, r 309 W College Av
Correll Edith L Mrs, receptionist Blue Bell Inc, r 309 W College
Correll Homer W, emp Lenoir Furn Corp, r Hibriten Rd
Correll Howard C (Edith L) clk Fairfield Chair Co, h 309 W College Av
Correll John H (Irene N) cafe, h Lenoir Hgts
Correll Margaret Miss, sec Kent-Coffey Mfg Co, r Whitnel, N C
Correll Mary L Miss, student, r 309 W College Av
Correll Maude A (wid Nelson C) h 309 W College Av
Correll Norman J (Van T) (Whitnel Skating Rink) h 633 Pennton Av
Correll Robt (Margaret H) emp Bernhardt Furn Co, h 307 Vance
Correll Ruth K Miss, sten, r 309 W College Av
Correll Stanley N (Whitnel Dry Clnrs) r 309 W College Av
Costner Mary Mrs, r 215 Hayes Hill
COTTRELL A Y (Thelma R) Sec-Treas Lenoir Mills Inc, h 218 W College Av, Tel 267
Cottrell Geo H (Sena L) emp Lenoir Furn Corp, r 129 Norwood

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

Cottrell Jas H (Grace P) lbr inspr, h 129 Norwood
Cottrell Mollie D Miss, nurse 138 N Mulberry, h same
COUNTY OFFICIALS (See Caldwell, County of)
Councill Steadman C, supt Interstate Constn Co, r Hickory, N C
COURT HOUSE, 108-110 N Main
Courtney Alma S Miss, student, r 315 Woodside Pl
COURTNEY CLOTHING CO (Robey K Courtney) Clothing and Men's Furnishings, 112-114 West Av, Tel 70
Courtney Danny M (Doris H) teller Bank of Lenoir, r RD6
COURTNEY G CLARENCE (Mina A) (Courtney's) and Chief City Fire Dept, h 110 W College Av
*Courtney Gordon (Emma) emp Lenoir Chair Co, h 415 Oak
Courtney John A (Flosta E) h 213 W Harper Av
Courtney Josephine (wid Harry W) r 221 W Ashe Av
Courtney Robey K (Alma S) (Courtney Clo Co) h 315 Woodside Pl
Courtney Ruby L Miss, tchr Valmead Sch, r RD4
Courtney Virginia A Miss, student, r 315 Woodside Pl
COURTNEY'S (G Clarence Courtney) Department Store, For 75 Years Lenoir's Leading Apparel Store For Men and Women, 112-114 West Av, Tel 70 (see insert)
Courtney's Beauty Salon (Mrs Alice S Hedrick) 112 West Av
Cowick Ray W (Bessie G) driver Friendly Cabs, r RD9
Cox Bynum M (Nova T) (B C & S Hdw & Furn) r RD9
Cox Clarence E (Virginia C) emp Lenoir Veneer Co, h 218 South Av
Cox Dorothy J Miss, r 218 South Av
Cozart Clarence R (Edna B) clk Harper's Furn Co, h Valmead
Cozart Ella R (wid W Smith) h Green Valley
Cozart Lester S (Margaret C) emp Caldwell Furn Co, h Zach's Fork Rd
Cozart Wallace (Norma R) emp Caldwell Furn Co, h Valmead
Craig Arnold W (Beatrice T) emp Lenoir Chair Co, h 109 Westbrook Rd
Craig Billie K Miss, slswn Collins-Pridmore Co, r 681 Howard
Craig Christine H Mrs, waitress Caldwell Restr, r 124 N Mulberry
Craig Clarence H (Virginia T) formn Lenoir Chair Co, h 416 W Harper Av
Craig E Raye Miss, checker Piedmont Clnrs & Dyers, r 415 S Main
Craig Etta B Mrs, emp Hayes Cot Mill, h 111 Virginia
Craig Eugene A, emp Hibriten Furn Co, r 623 (223) Pennton Av
Craig Fred W (Hilda C) police, h 116½ W Harper Av
Craig Geo E (Laura S) emp Bernhardt Furn Co, h 681 Howard
Craig Georgia L Miss, treas County Agrl Conservation Assn, r 205 Stonewall Apt 7

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McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

Craig Herbert H, student, r 205 Stonewall Apt 7
Craig Hilda C Mrs, sten Williams & Whisnant, r 116½ W Harper Av
Craig Jas D, ball player, r 205 Stonewall Apt 7
Craig Jas F, emp Harper Furn Co, r 102 Torrence
Craig Jeraldine Miss, sten Gill W Klutz, r Hibriten Rd
Craig L Monroe, r 129 Warren La
Craig Lloyd E (Mae C) driver Hibriten Furn Co, r Whitnel, N C
Craig Mamie S Mrs, h 205 Stonewall Apt 7
Craig Mary G (wid Anderson A) r 623 (223) Pennton Av
Craig Paul A (Ada D) slsmn, h 111½ W Harper Av
Craig Peggy, student, r Miller Hill
Craig Raymond L (Georgia G) carrier PO, r RD8
Craig Robt E (Alice A) emp Lenoir Mirror Co, h 415 S Main
Craig Roby O (Toy B) h Hickory Rd
Craig Roscoe T, carp, h 623 (223) Pennton Av
Craig Roy D, r 205 Stonewall Apt 7
Craig Ruth C Mrs, clk Curlee's Store, r 108 Virginia
Craig Spencer A (Ruth C) mgr Johnson Bros Truckers, h 108 Virginia
Craig Virginia T Mrs, sten Broyhill Furn Factories, r 416 W Harper Av
Craig Walter I (Stella C) h Miller Hill
Craig Wanda T Miss, dept head J C Penney Co, r 681 Howard
Craig Wilma S Mrs, bkpr Union Natl Bank, r Hudson, N C
Craig Z Vance (M Ethel) emp Lenoir Furn Corp, h Miller Hill
Crapps Anna R (wid Wm C) r 326 E Harper Av
Creger Ledrew C (Mary J) supt Galvin Furn Co, r RD1
Cresson Bruce C, student, r 209 Reform
Cresson Chas (Leona S) emp Hibriten Furn Co, h 127 Jennings
Cresson David C (Cora G) emp Kent-Coffey Mfg Co, h 209 Reform
Cresson Dolly M Miss, r 127 Jennings
Cresson Esther L Miss, student, r 209 Reform
Cresson Ned, r 127 Jennings
Cresson T Andrew (Dixie R) carp, h 200 Wilson
Cresson Virginia S Mrs, clk Triplett Lbr Co, r Connelly Springs Rd
Crews Austin W (Mildred K) clk Caldwell Furn Co, r 206 W Olive Av
Crews C Edw, slsmn Courtney Clo Co, r Valmead
Crews E Wayne (Mae A) safety dir, h Valmead
Crews Wm A (Mildred K) clk Caldwell Furn Co, h 206 W Olive Av
Crisp A Reese (Bertha M) lawyer and judge Recorders Court, 102 N Main R1, h 504 Hospital Av
Crisp Albert D (Helen) planer Spainhour Furn Co, h Spainhour Hill

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LIFE — HEALTH & ACCIDENT — HOSPITALIZATION
FIRE — CASUALTY — BONDS — AUTOMOBILE
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Crisp Alfred H, formn Natl Veneer Co, r RD7
Crisp Bertha M Mrs, slswn Collins-Pridmore Co, r 504 Hospital Av
Crisp Collis (Julia T) h Greasy Creek Rd
Crisp E Bernard (Maude E) h 273 E Harper Av
Crisp Eugene (Lena) r Spainhour Hill
Crisp Fred V (Avalee S) emp Hibriten Chair Co, h Fairview Rd
Crisp Hardy E (Marie B) emp Hibriten Chair Co, h Fairview Rd
Crisp Harry J (Grace B) emp Harper Furn Co, h 301 Vance
Crisp Hattie V (wid John W) r 108 E Kentwood Cir
Crisp Jesse H (Hettie G) formn Hibriten Furn Co, r Whitnel, N C
Crisp John E (Virginia M) lbr inspr National Lbr Co, h 110 S Mulberry
Crisp Jos, emp Kent-Coffey Mfg Co, r 201 Oak
Crisp Mary E Miss, sten, r 504 Hospital Av
Crisp Mattie M (wid John M) h 127 Vance
Crisp Millard A (Edna E) (East Lenoir Gro) r 115 Hospital Av
Crisp Millard M (Hazel L) student, h 405 Hospital Av
Crisp Patricia E (wid Edw C) h 224 Norwood
Crisp R Hill (Mary W) emp Galvin Furn Co, h 485 W Harper Av
Crisp Robey B (Hope M) sls mgr Broyhill Furn Factories, h 204 Sharon Rd
Crisp Robey B Jr, student, r 204 Sharon Rd
Crisp Robey S (Mary B) veneer, h 214 West Av
Crisp Sadie A Miss, city treas, r 127 Vance
Crisp Stanley E (Ellie T) chief of police, h 486 W Harper Av
Crisp Walter W (Anna C) driver, h 108 Beach
Crisp Wilmetta L Miss, sten Model Ldry, r Whitnel, N C
Critz Wm T (Frankie) slsmn, h 215 N Church
Crocker Albert L, emp Std Insulation Co, r 305 Center
Crocker John L, emp Std Insulation Co, r 305 Center
Croker H Fletcher (Eula N) emp Lenoir Furn Co, h 181 S Prospect
Cropps Mila Miss, emp Kent-Coffey Mfg Co, r 144 High
Crosby Alma B Mrs, bdg 522 W College Av, r same
Crosby Faith T Mrs, sten Blowing Rock Furn Co, r 207 Reform
Crosby Lee R (Alma R) emp Kent-Coffey Mfg Co, h 522 W College Av
Crosby Marvin L, r 522 W College Av
Crotts Albert (Rose M) hlpr Lenoir Roofing Co, r RD4
Crotts C Theo (Betty D) emp Lenoir Mirror Co, h 216 Vance
Crotts Chas W, pkr Lenoir Mills, r RD4
Crotts Jewel Miss, opr Jerry's Beauty Shoppe, r 108 N Mulberry
Crotts Roy L, hlpr Lenoir Roofing Co, r Granite Falls, N C
Crouch Gladys F Miss, opr Sou Bell T & T Co, r 312 East Av
Crouch Verna M Mrs, bkpr Broyhill Furn Factories, r RD2

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Crouch Zue T (wid Chas S) r 113 N Ridge
Crouse J Bunyan, pntr W Garland Cannon, r Wilkesboro Rd
Crouse J Howard (Virginia D) formn Blue Bell Inc, h 130 Maple
Crowder Wayne, emp Hibriten Furn Co, r 222 Hayes Hill
Crowe Wonzal H, emp Caldwell Furn Co, r Valmead
Crowell Geo T (Alene M) (Tire Sls & Bat Co) h 119 Stonewall
Crowell Geo T Jr, slsmn Tire Sls & Bat Co, r 119 Stonewall
Crowell Herbert O (Elizabeth L) (Rainey's Ser Sta and Phone No 2 Taxi) h 124 Vance
Crump Bartenia D Miss, emp Blue Bell, r 423 W College Av
Crump Billie S Miss, r Valmead
Crump Clifton, driver Lenoir Mtr Coach Co, r RD8
Crump Earl D (Lucille H) electn Home Elec Co, h 423 W College Av
Crump Elvira B (wid Walter S) h 423 W College Av
Crump Garland K (Crump's Bargain Center) r RD6
Crump Harvey L (Gladys H) (North Main Ser & Gro) h 101 Conley
Crump Herbert D (Dare G) emp Lenoir Furn Corp, h Green Valley
Crump Herman F (Kate W) mstr mech Caldwell Furn Co, h 316 Newland Av
Crump J Douglas, driver Waldensian Bkry, r Valmead
Crump Jasper E (Bessie McM) clk Geo V McGimsey, h Lenoir Hgts
Crump John W (Faye B) (Crump's Bargain Center) r RD6
Crump Margaret L Miss, r 395 S Mulberry
Crump Paul M (Essie P) watch repr Lee's Jewel Shop, r Hudson, N C
Crump Wm G, pkr Lenoir Mills, r RD3
Crump Wm N (Theresa C) (Crump's Barbecue) h Valmead
Crump's Barbecue (Wm N Crump) 402 E Harper Av
Crump's Bargain Center (Garland K and John W Crump) feeds, 103 S Church
Crysel John T (Bessie K) formn Union Mirror Co, h 206 W Olive Av
Culbreth Jos W (Frances B) emp Lenoir Chair Co, h 190 S Prospect
Culp Max A (Polly W) county agrl agt, h 110 Hibriten
Curlee F Scott (Mittie M) (Curlee's Store) h 497 W Harper Av
Curlee Mary K Miss, emp Moore Cot Mills, r 216 Vance
Curlee's Store (F Scott Curlee) gros, 113 Virginia
Curtis Alma W Mrs, clk Waldensian Bakery, r RD9
Curtis Cloyd M (Jessie A) collr Harville's Credit Clo Store, r Hudson, N C
Curtis Floyd E (Lula C) emp Caldwell Furn Co, h 406 Broadway
Curtis Johnsie Mrs, waitress M & S Grill, r RD4
Curtis Julius C (Florence P) emp State Hwy Dept, h Zach's Fork Rd

USE PERFECTION SELF-RISING FLOUR
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McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

Curtis Lawrence J (Allie W) (Lenoir Curb Mkt) r RD3
Curtis Wm M (Lucille W) emp Caldwell Furn Co, r 141 N Mulberry

D

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Dalton Bruce A (Doris P) sec-treas McMillan Elec Repair, h 312 Beall
Dancy A Fred (Irene P) (Dancy's Barber Shop) r RD6
Dancy's Barber Shop (A Fred Dancy) Hickory Rd
Danielson J Evan (Essie B) formn Lenoir Furn Corp, h 100 Kent
Darcy Francis M (Margaret F) clk U S Army Recruiting Sta, h 116½ W Harper Av
*Davenport Annie C, r 213 Rankin
*Davenport Bessie, cook, h 227 Folk
*Davenport Cora, emp Lenoir Hosp, r 213 Rankin
*Davenport Ernest, lab, r 213 Rankin
*Davenport Eugene (Alice S) furn wkr, h 114-A Harrington
*Davenport Frank (Gertrude W) janitor Valmead Sch, h 321 E Finley Av
*Davenport J Albert, lab, r 213 Rankin
*Davenport John (Martha H) lab, h 226 Folk
Davenport John W (Maggie N) hlpr, h Oil Av
*Davenport Lucille, dom, r 321 E Finley Av
*Davenport Mattie, h 213 Rankin
Davenport Mattie F Mrs, r 212 Stonewall
Davenport Noah, tex wkr, r 115 Oil Av
*Davenport Oscar (Bessie W) ydmn, h Zach's Fork Rd
*Davenport Raleigh (Ollie H) emp Kent-Coffey Mfg Co, h 112 Rankin
*Davenport Robt (Lillie W) emp Blalock Edmonds Lbr Co, h 326 E Finley Av
*Davenport Rufus E (Zula F) emp Galvin Furn Co, h 229 Folk
*Davenport Thos, driver, r 213 Rankin
*Davenport Wm, r 321 E Finley Av

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Quality Tire Repairing and Recapping — Complete Wheel Service
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Davidson Genoise H Mrs, personnel techn Blue Bell Inc, r 390 S Mulberry
Davidson Harold (Callie A) mech Smith Mtr Sls, r RD8
Davidson Wm H (Virginia G) sermn Duke Power Co, h 310 Newland
Davis Annie (wid Roy) clk Bower's Dept Store, h Goforth Rd
Davis Clyde W (Laura A) pntr, h Lenoir Hgts
Davis Dorene J Miss, clk Dayvault's Drug Store, r 120 Broadway
Davis Edgar E (Blanche N) emp Bernhardt Furn Co, h 121 Bernhardt
*Davis Irene, dom, h 144 Hill
Davis J Donald (Ann H) furn wkr, h 378 S Mulberry
Davis Jack C, mach Caldwell Machine Co, r RD6
Davis Jefferson W, mech Barger-Ashe Roof Co, r RD7
Davis John H, driver Newton Trans Co, r Morganton, N C
*Davis Josiah D Rev (Eleanor P) pastor St Paul AME Ch, h 206 E Finley Av
Davis Kathleen M Miss, asst cash Rose's, r 121 Bernhardt
Davis Lee (Nell E) emp Lenoir Chair Co, h Goforth Rd
Davis Lorene J Miss, clk Dayvault's Drug Store, r 120 Broadway
Davis Luna A Mrs, r 123 Norwood
Davis Maggie W (Columbus A) r 115 Spainhour Av
*Davis Mary H Miss, student, r 206 E Finley Av
Davis Monteen K Miss, opr Sou Bell T & T Co, r 121 Bernhardt
Davis Ned W, slsmn Efird's Dept Store, r RD1
Davis Ray C (Rosa R) emp Hibriten Furn Co, h Blowing Rock Rd
Davis Rufus S (Ethel S) carrier PO, 402 W Olive Av
Davis Russell H, driver Newton Trans Co, r Morganton, N C
Davis Sadie B (wid Irvin B) h 120 Broadway
Davis T Andrew, meat ctr Dixie Home Stores, r Lenoir Hgts
Davis T Jefferson (Jean E) mech Barger-Ashe Roofing Co, h 625 N Main
Davis Ted (Zada R) emp Hibriten Furn Co, h 210 W Ashe Av
Davis Thos S, meat ctr Dixie Home Stores, r RD9
Davis W E (Nova M) driver Lenoir Mtr Coach Co, r RD2
Davis W Scott (Vallie W) uphol, h 107 Hickory
Davis Wallace J (Helen S) mach Caldwell Mach Co, r 378 S Mulberry
Davis Walter M (Norma B) (Caldwell Machine Co) r RD6
Davis Walter M Jr (Shirley K) mach Caldwell Machine Co, h 364 S Mulberry
Davis Zora C Mrs, slswn Bower's Stores, r RD8
Day C Shuford (Mattie S) wtchmn Caldwell Furn Co, h Green Valley
Day Chas N, clk John A Day, r Blowing Rock Rd
Day Clarence S (Grace C) mech, h Valmead

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L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

Day Haga H (D & G Gro) r same
Day John A (Dellie B) gro Blowing Rock Rd, h same
Day Priscilla Miss, r 411 N Main
Dayvault Apartments, 205 N Boundary
Dayvault Frank W (Josephine T) (Dayvault's Drug Store) h 207 W Harper Av
DAYVAULT DRUG STORE (Frank W Dayvault) Prescription Druggists, 133 West Av, Tels 133 and 966
Deal Alvin D, mach Flowers Auto Parts Co, r 130 Ridge
Deal Andrew I (Jane M) emp Bernhardt Furn Co, h Valmead
Deal Claude F (Dovie M) pntr, h 538 N Main
Deal Fred C (Gennetta L) body reprmn Rabb Mtr Co, r 130 Ridge
DEAL HARLAN M (Ollie O) Mgr McNairy's Drug Store, h 307 Woodsway La, Tel 873
Deal Jas E (Kate G) auto repr 104 Beach, h 109 N Boundary
Deal John E (Mary R) h Hickory Rd
Deal Joyce M Miss, student, r 538 N Main
*Deal Parker (Lesie G) emp City, h 507 Oak
Deal Wm H (Margaret C) clk PO, r RD2
Deal Wm N, lab, r 538 N Main
Dean Pearl P Mrs, photog, h 103 W Harper Av
Decker Clifford B, clk Caro Feed & Seed Co, r RD3
Decker Nancy E Miss, r Harrisburg
Deitz J Curtis (Bernice C) groundmn REA, h 105 Wild Cherry
Dellinger Chas H (Alma E) emp Kent-Coffey Mfg Co, h Miller Hill
Dellinger John, announcer WJRI Radio Sta, r 242 West Av
*Denny Chas, r 231 Folk
*Denny Chas (Elsie) lab Kent-Coffey Mfg Co, h 103 S Prospect
*Denny Ernest, lab, r 231 Folk
*Denny Hughie (Helen W) janitor City Schs, h 313-A E Finley Av
*Denny Jas A, emp Wall Foundry, h (rear) 214 E Finley Av
*Denny Jos (Corta D) emp Lenoir Chair Co, h 515 Oak
*Denny Mable, cook, h 101 Woodlawn
*Denny Saml (Annie A) h 231 Folk
Denny Wm W (Emmaline) foremn Bernhardt Furn Co, r Collettsville, N C
Denton Robt W (Mary E) (Modern Ser Sta) r RD5
Depot Texaco Station (Ralph O Huntley) 332 West Av
Devereaux Olga A Miss, drftsmn Coffey & Olson, r 106 Sharon Rd
Deverick Barbara C Mrs, bkpr REA, r RD5
*Dewberry Arthur (Rosie H) emp Galvin Furn Co, h 243 Folk
*Dewberry Elizabeth, r 243 Folk
*Dewberry Walter, cook City Barbecue, r 243 Folk
Dickens Faye O (wid Wesley) slswn Rose's, h 214 Stonewall

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SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

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COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
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Dickson Ella M Miss, h 301 S Main
*Dickson Flora L, emp Lenoir Hosp, r 107 Rankin
*Dickson Irene, r 119 Harrington
Dickson J H Mast (Carrie C) (Dickson & Co) h 110 Resica
Dickson J H Mast Jr, clk Dickson & Co, r 110 Resica
Dickson Joe Motor Sales (Jos P Dickson) New Blowing Rock Rd
Dickson Jos P (Madge T) (Joe Dickson Mtr Sls) h 201 Bradford Av
Dickson Lula B (wid Wm J) h 136 Virginia
Dickson W Roby (Anna F) clk, h 432 S Main
DICKSON & CO (J H Mast Dickson) Staple and Fancy Groceries, Meats and Produce, (Bsmt) 115 West Av, Tel 695-J (see page 27)
Dillinger Thos S (Hattie S) USA, r Green Valley
Dimmette Dulcie Miss, student, h 201 Highland Av
DIMMETTE LAUDIE E (Nannie H) Pres-Treas Fidelity Insurance Agency Inc, h "La Ravine" 201 Highland Av, Tel 209
Dimmette Nannie H Mrs, v-pres-sec Fidelity Ins Agcy, r "La Ravine" 201 Highland Av
Dingelhoef Esther Miss, clk Hinde & Dauch Paper Co, r 110 Hibriten
Dingelhoef Lula S (wid John H) h 110 Hibriten
Dingler Ina V (wid Wm H) r Lenoir Hgts
Dingler Plato D (Shirley D) hlpr Lenoir Machine Shop, h Lenoir Heights
Dingler Shirley T Mrs, clk Acme Transfer Co, r Blowing Rock Rd
Dingler Virginia A Mrs, asst mgr Lenoir Stationery Co, h 115½ W Harper Av
Dixie Home Stores, Willard M Wacaster mgr, gros, 205 West Av
*Dixon Adeline, h (rear-1) 520-A Oak
*Dixon Barnwell H, h 132 Hill
*Dixon Bobbie, student, r 516-A Oak
*Dixon Chas (Rosetta T) emp Harper Furn Co, h 529 Oak
*Dixon Clyde, porter Union Bus Sta, r RD8
*Dixon Corinne, maid, r 144 Wheeler
*Dixon Creole, waitress, r 128½ Hill
*Dixon David G (Vivian) emp Bernhardt Furn Co, h 166 Wheeler
*Dixon Driscilla, r 128½ Hill
*Dixon Dysart N, carp, r 511 Oak
*Dixon Ernest L (Irene B) h (rear-2) 520-A Oak
*Dixon Ethel, h 144 Wheeler
*Dixon Fred (Jessie T) emp Harper Furn Co, h 320-A Oak
*Dixon Fredk D (Mamie) lab, h Stage nr Oak
*Dixon Glennie, maid, r 144 Wheeler
*Dixon Gretta, h 516-A Oak
*Dixon Haywood (Louise W) h 530 Oak

ABERNETHY SALES & SERVICE
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JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

*Dixon Howard, furn wkr ,h 131-A Hill
*Dixon Hyacinth, r 529 Oak
*Dixon Irene, h 133 Hill
*Dixon Jas, driver, r 520-A Oak
*Dixon John H, driver, r 144 Wheeler
*Dixon M Leonard (Dezzie) prsr, h 510 Oak
*Dixon Margie, r 515 Oak
*Dixon Marie, r 516-A Oak
*Dixon Mildred, r 529 Oak
*Dixon Paul (Dixie) janitor Fidelity Ins Agcy, h 164 Wheeler
*Dixon Ralph, emp Kent-Coffey Mfg Co, h 128½ Hill
*Dixon Richd A, prsr Piedmont Clnrs & Dyers, r 515 Oak
*Dixon Robt R, r 515 Oak
*Dixon Rose N, r 520-A Oak
*Dixon Russell D, r (rear-2) 520-A Oak
*Dixon Sallie, cook, r 189 Wheeler
*Dixon Wm (Lula B) emp Harper Furn Co, h 189 Wheeler
Dobbins Edgar A (Elizabeth G) (City Flour & Feed Co) r RD4
Dockery Chas I (Bessie M) emp Hibriten Furn Co, h 204 Bradford
Dodge Alfred W (Evelyn L) acct Robt L Bradley, h 156 S Prospect
Donkel Troy F (Ethel V) linemn REA, h 120 Hillside La
Dorothy's Beauty Salon (Mrs Alice M Pearce) 109 West Av
Dorsey Edw G (Harland J) pharm McNairy's Drug Store, h 201 W Harper Av
Dorsey Harland J Mrs, receptionist Blackwelder Hosp, r 201 W Harper Av
Dotson Jos H (Mary H) prntr Lenoir News-Topic, h 121 Vance
DOWNEY BESSIE E MRS, Sec-Treas Model Laundry, r Hickory, N C
DOWNEY CLAUDE L (Bessie E) Pres Model Laundry, r Hickory, N C
Downs Alvin C (Margaret P) farmer, h Hickory Rd
Downs Bessie L Mrs, furn rms 201 Oak, r same
Downs C Bruce, slsmn Triplett Clo Co, r Hudson, N C
Downs Frank W (Maude E) formn Blowing Rock Chair Co, h 111 Hospital Av
Downs J Clark, emp Smith Mtr Sales, r Hickory Rd
Downs Marcus P (Bessie L) h 201 Oak
Downs Maude Miss, slswn Harville's Credit Clo Store, r Hickory Rd
Downs Robt L, r 111 Hospital Av
Downs Virginia L Miss, student, r 111 Hospital Av
Downum Margaret K (wid Jas M) furn rms 242 West Av, h same
*Drew Roscoe, hlpr Ray Morris Mtr Co, h 538 Oak

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"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. PHONE 341

Driver J Edgar (Margaret M) emp Lenoir Furn Corp, h 212 Spruce
Drum Dwight L, student, r 415 N Main
Drum M Martha Miss, student, r 415 N Main
Drum Quince F (Rose H) (Horton's Garage) r Granite Falls, N C
Drum Roy L (Cloe L) emp Bernhardt Furn Co, h 415 N Main
Dudley Emmer M (Dorothy P) (Carolina Tire & Appliance Co) h 404 Westview
Duke Power Building, 102 N Main
DUKE POWER CO, Joe H Robertson Mgr, Electric Light and Power Service, 102 N Main "On The Square," Tels 800 and 801; Sub Sta W College Av cor Light, Tel 360 (see bottom lines)
*Dula Alexander, emp Lenoir Trf Co, r Dula Town
*Dula Alvin J, orderly Lenoir Hosp, h 114 Hartley
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Gentry Casper P (Ellen P) emp Hibriten Furn Co, h 111 Hickory
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Gentry Jay W (Christine S) emp Houston Furn Co, r 309 Poplar
Gentry Jesse L (Jane M) emp Lenoir Furn Corp, h 127 Powell Av
Gentry Lester I (Leah W) slsmn D D Suddreth Furn Co, h 109 Hickory
Gentry Letcher (Bonnie C) emp Kent-Coffey Mfg Co, h 309 Poplar
Gentry Newton C (Dorothy M) carp, h 302 Beach
Gentry Ona G Mrs, r 127 Powell Av
Gentry Paul F (Susie C) emp Galvin Furn Co, h Valmead
Gentry Pearl M (wid Wm M) h 204 N Prospect
Gentry Stacy (Maedell F) furn wkr Bernhardt Furn Co, h 313 Poplar
George J Edwin (Reba H) teller Union Natl Bank, h 345 S Mulberry
George Lois Miss, case wkr County Dept of Welfare, r RD9
George Reba H Mrs, sten Hibriten Furn So, r 345 S Mulberry
George Rhett T (Gladys D) mgr Sou Bell T & T Co, r 210 W College Av
*George Washington Carver Library, Gloria Foster librarian, 406 E Finley Av
German Finley L (Irene W) (Lenoir Willys Co) r Wilkesboro Ro
Gibbons John J (Johnsie L) slsmn Home Elec Co, r Hudson, N C
Gibbons Julius J Jr (Janet P) phys Dula Hosp, h 205 N Boundary
Gibbons Robt A (Emily D) v-pres Home Elec Co, h 128 Sharon Rd
*Gibbs A Gordon (Pauline T) emp City, h 235 Wilson
Gibbs John G (Chloe S) slsmn Wadensian Bakery, h 125 Torrence

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McMillan Electric Repair

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400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

Gibson Clemmie (wid Thos) h Miller Hill
Gibson Edw W, emp Nelson Cot Mills, r Miller Hill
Gibson Matthew D, announcer WJRI Radio Sta, r 342 West Av
Gibson Ralph P Mrs, r 415 S Main
Gibson Wm, emp Hibriten Furn Co, r 311 (111) Underdown Av
Gilbert J Fred (Mae A) driver Natl Veneer Co, h Miller Hill Rd
Gilbert Jas D (Annie M) firemn Kent-Coffey Mfg Co, h Spainhour Hill
Gilbert John M (Violet S) furn wkr, h 215 Hayes Hill
Gilbert Lycurus D (Ollie G) mech North Main Mtr Co, h 125 Virginia
Gilbert Marie M (wid Jas T) r 136 Spainhour Av
Gilliam Junious L, plmbr Mooney Plmbg & Htg Co, r 412 Broadway
Gilliland Carlos M (Bonnie S) formn Lenoir Furn Corp, h 208 Woodsway La
Gilliland Norman L (Mayme M) emp Bernhardt Furn Co, h 405 S Main
Gilliland Norman L Jr, student, r 405 S Main
Gillogly Idlefonse J Rev, pastor St Francis of Assisi Church, h 227 W College Av
*Gilmer Wm, lab, h 162 Wheeler
*Gladman Albert C (Willie N) emp Kent-Coffey Furn Co, h 401 Oak
Glass Chas V, sec County Agrl Conservation Assn, r RD4
Glass Edna C Miss, slswn The Guarantee Store, r RD2
Glass Minnie E Miss, bkpr Harville's Credit Clo Store, r RD2
GLOBE HARDWARE CO (Wm E Melton, Chas A Underdown) Hardware, Paints and Sporting Goods, 122 S Church, Tel 111 (see page 28)
Glover Esther A Mrs, sec Kent-Coffey Mfg Co, r RD3
Goble A Horton (Dovie J) county coroner, h 116 Spruce
Goble B Claudine Miss, student, r 202 Hillside La
Goble Claude E (Eva M) chf dep County Sheriff, h 202 Hillside La
Goble Clyde H (Mildred M) dept mgr Blowing Rock Furn Co, h 133 Broadway
Goble Dorothy D Miss, student, r 216 South Av
Goble Floyd Q (Ella W) furn wkr, h 113 W Finley Av
Goble Floyd Q Jr, student, r 113 W Finley Av
Goble Harry M, auto mech, r 133 Broadway
Goble Howard V (Sarah W) uphol Bernhardt Furn Co, h 125 Sharon Rd
Goble Jas A, hlpr Rural Plmbg Inc, r RD8
Goble Jos A, USA, r 216 South Av
Goble Vance A (Johnsie E) emp Caldwell Furn Co, h Lenoir Hgts
Goble Wm R (Mamie H) emp Harper Furn Co, h 216 South Av

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Quality Tire Repairing and Recapping — Complete Wheel Service
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*Godfrey Rayford (Helen P) emp Kent-Coffey Mfg Co, r 228 Healan
Goforth G Mark (Nelle M) county comnr, r Goforth Rd
Goforth G Martin (Nell N) farmer, h Goforth Rd
Goforth Herndon W, r 360 S Mulberry
Goforth Mary B Miss, nurse 360 S Mulberry, h same
Goforth V Woodrow (Johnsie D) emp Hibriten Furn Co, r 311 (111) Underdown Av
*Goins Walter L (Louise) lab, h Stage nr Oak
Gold Shop The, Coleman W Harrison mgr, womens wear, 124 West Av
Golds Willie J (Lucille P) emp Bernhardt Furn Co, h 112 Stonewall
Good Doris V Miss, clk Wallace Inc, r RD6
Goodin Albert D (Jettie B) mech Hibriten Furn Co, h 208 Wilson
Goodin O Kathleen Miss, sten Model Ldry, r 208 Wilson
*Goods Odette, tchr Freedman Sch, r 317 E Finley Av
Goodson Thos R (Evelyn E) delmn Ry Exp Agcy, r Hickory Rd
GOODYEAR SHOE SHOP (J Ford Biggerstaff) Shoe and Luggage Repairing, 119 S Main, Tel 865-R (see page 34)
Goolsby Barney D (Bernice B) city firemn, h 673 Howard
Goolsby Bonnie D, life guard Broyhill Park, r 673 Howard
Goolsby W Vernon, USA, r 673 Howard
Gosnell Virgil L, emp Hinde and Dauch Paper Co, r 104 Resica
Gossler Jas M, sec-treas Caldwell Furn Co, h 208 Norwood
Gossler Jas M Jr (Lois S) asst sec-treas Caldwell Furn Co, h 205 N Boundary
Gould J D, emp Natl Veneer Co, r 522 W College Av
Gould Wright, emp Natl Veneer Co, r 522 W College Av
Gragg Arthur, dispatcher City Cab Co, r RD6
Gragg Dallas (Inez) driver Lenoir Mtr Coach Co, r RD6
Gragg Fred O (Zephia B) driver, h Spainhour Hill
Gragg Howard V (Fay B) emp Gragg Novelty Co, h 433 S Main
Gragg Ina G Mrs, clk Hibriten Furn Co, r RD3
Gragg Jay C (Margaret G) slsmn, h 143 High
Gragg Jos A (Celia W) emp Caldwell Furn Co, h Valmead
Gragg Lonnie E (Elsie B) (Gragg's Esso Ser) h Hickory Rd
Gragg R Dallas (Inez S) h Spainhour Hill
Gragg R Tilson (Mimie N) emp Caldwell Furn Co, h Valmead
Gragg Wilbert B (Myrtle E) h Spainhour Hill
Gragg Wm L, formn Lenoir Chair Co, r Valmead
Gragg Wm T (Minnie P) emp Harper Furn Co, h 212 Stonewall
Gragg's Esso Service (Lonnie E Gragg) Hickory Rd
Graham Apartments, 215 N Church
Graham Chas A (Edna T) slsmn Firestone Home & Auto Sup, r Hickory Rd

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Graham Richd H (Jane S) (Drs Reece & Graham) h 404 Olive Av
*Graves Clifton, furn wkr, r 111-A Hill
*Graves Mary, h 111-A Hill
Gray Edw G (Elizabeth E) waiter Rader's Cafe, h Sudderth
Gray Jas A (Ruby L) traffic mgr Lenoir Mtr Coach Co, h 114 Oil Av
*Green Clifton, emp Harper Furn Co, r 514 Oak
Green Dock O (Semantha H) emp Blue Bell Inc, h 227 Wilson
Green Fred B (Opal W) slsmn, h Morganton Rd
Green Geo C (Vandella D) furn wkr Bernhardt Furn Co, h 321 Poplar
Green Hal, emp Natl Veneer Co, r 522 W College Av
Green Howard T (Thelma B) carp, h 139 Warren La
Green Lois M Miss, opr Sou Bell T & T Co, r 227 Wilson
Green Mary Miss, emp Lenoir Furn Corp, r 128 N Mulberry
Green Rethia L (wid Fredk D) tchr, h Zach's Fork Rd
*Green Saml (Ollie B) plstr, h 514 Oak
*Green Saml Jr, emp Kent-Coffey Furn Co, r 514 Oak
Green Valley Service Station (Mack H Warren) Green Valley
Green Virgil F (Eara S) emp Galvin Furn Co, h Miller Hill
Greene A Cloyd (Nevada H) h Blowing Rock Rd
Greene A Lincoln (Octavia P) emp Bernhardt Furn Co, h Greer
Greene Arlow (Mavis B) mech Smith Mtr Co, r RD8
Greene Beatrice T Mrs, clk Caldwell Furn Co, r 207 Reform
Greene Caroline F (wid Geo W) h 139 Virginia
Greene Craig H (Nora L) farmer, h Miller Hill
Greene Danl W, clk Rufus W Greene, r 106 Realty
Greene Della M Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Greene Donald (Willie) clk Smith Mtr Sls, r RD5
Greene Edw, clk, r 113 Beach
Greene Faye V Miss, r Miller Hill
Greene Hartley M (Novella S) uphol, h 113 W Finley Av
Greene Herman S (Annie L) (Valmead Ser Sta) r RD8
Greene Iris V Miss, opr Sou Bell T & T Co, r 203 W Ashe Av
Greene J Enzor, student, r Blowing Rock Rd
Greene Jas B, r Miller Hill
Greene John R, asst Greer Funeral Home, r 300 West Av
Greene Johnathan S (Edith S) carrier PO, r 122 N Mulberry
Greene Lucy R (wid Jos H) r Blowing Rock Rd
Greene Mack D (Ruth) (Mack Greene's Garage) h 613 N Main
Greene Milton A (Margaret W) body repr Lenoir Farm Equip Co, r **RD2**
Greene Nettie B (wid Jonathan S) emp Hibriten Chair Co, h 301 S Main

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Greene Perry C (Archie S) formn Galvin Furn Co, r RD4
Greene Ralph (Frances M) emp Kent-Coffey Mfg Co, h 301 Vance
Greene Ralph J (Imogene G) r 132 Advent
Greene Rhonda H (Madeline S) driver, h 101 (229) Jennings
Greene Robey (Mozelle B) driver Luke's Cabs, h 103 W Harper Av
Greene Rufus W (Nellie W) gro 159 Spainhour Av, h 106 Realty
Greene Shaler (Ruth B) driver Bush Tfr Co, r Hickory Rd
Greene Thos B (Verolee R) emp Lenoir Chair Co, h 301 S Main
Greene Thos D (Pauline T) sta mgr City Mtr Co, r RD3
Greene Thos V (Lois E) (Red Greene Sign Co) h 116 High
Greene Verolee R Mrs, asst Dr Clyde R Hedrick, r 301 S Main
Greene Willard (Beatrice T) r 207 Reform
Greene Willard H (Virginia P) emp Caldwell Furn Co, r Zach's Fork Rd
Greene Wilma Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Greene's Mack Garage (Mack D Greene) reprs, 613 N Main
GREER-ALEXANDER MUTUAL BURIAL ASSN INC, Welborn E Alexander Pres, G W Greer Sec-Treas, 300 West Av, Tel 5 (see front cover)
Greer Annie E (wid Steele) h 107 Maple
Greer Bertha W Mrs, v-pres Greer Funeral Home, r 300 West Av
Greer Betty T Mrs, clk, h 106 Hospital Av
Greer Billie E Miss, clk C&NW Ry, r 107 Maple
Greer Bobbie H Miss, waitress Terminal Grill, r RD9
Greer C Stanford (Pearl S) (T & G Gro) r RD9
Greer Calvin E, slsmn Efird's Dept Store, r RD5
Greer Cecil P (Sara H) plmbr Mooney Plmbg & Htg Co, h 227 W Harper Av
Greer Chas W (Dorothy S) emp Caldwell Furn Co, h Green Valley
Greer Clara Miss, tchr Valmead Sch, r RD1
Greer Dallas S (Dorothy H) slsmgr Lenoir Pad & Paper Co, h 407 Abernathy
Greer Drug Co Inc, R Thos Greer pres, Wm White Jr v-pres, Mrs Elizabeth D White sec, Crude Botanical Drugs and Pollens, 291 Oak, Tel 621
Greer Edith Miss, emp C&NW Ry, r 107 Maple
Greer Floyd M, reprmn Modern Radio Shop, r RD6
Greer Fred L (Katie S) emp Moore Cot Mill, r Valmead
Greer Fred R (Ruth P) emp Caldwell Furn Co, h Valmead
GREER FUNERAL HOME INC, Welborn E Alexander Pres, G W Greer Sec-Treas, Mrs G W Greer V-Pres-Atndt, Funeral Directors, Embalmers, Ambulance Service, 300 West Av, Tel 5 (see front cover)

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Greer Geo D (Jewel S) county sheriff, h 333 E Harper Av
Greer Glenn W (Lorene B) plmbr Tomlinson and Parlier, h 130 N Mulberry
Greer Ira A (Nellie G) electn, h 308 Hospital Av
*Greer Jeanette, h 150 Wheeler
Greer Jesse F, h 121 Stonewall
Greer Jesse G (Stella D) mech Barger-Ashe Roofing Co, r RD5
Greer Jesse J, r Green Valley
Greer Jos P, slsmn Broyhill Furn Factories, r 112 Ridge
Greer Loue E (wid Rufus G) emp Lenoir Chair Co, h 132 Advent
Greer M Carroll, cloth ctr Fairfield Chair Co, r 107 Maple
Greer Mamie V (wid Wm R) h 146 Virginia
Greer Marcus L (Coleen M) mgr Sharpe's Auto Repair, h 225 W Harper Av
Greer Margaret T Mrs, smstrs J C Penney Co, r 106 Hospital Av
Greer Mary W (wid Harry D) r 310 W Harper Av
Greer N Louise Miss, student, r Valmead
Greer Nicholas A Jr (Ollie S) lnmn Duke Power Co, h 102 Stimson
Greer Ola M Mrs, slswn Belk's Dept Store, r 130 N Mulberry
Greer Omer D (Virginia C) mech Barber-Ashe Roofing Co, h Lenoir Hgts
Greer R Thos (Mary S) pres Greer Drug Co, h 225 Rectory
Green Roland H (Johnsie M) furn wkr Bernhardt, h 220 Hayes Hill
Greer Ruth I Miss, r 146 Virginia
Greer Sara J Mrs, sten Bank of Lenoir, r 227 W Harper Av
Greer Theo K (Ola M) asst Lenoir Funeral Home, h 130 N Mulberry
Greer Thos (Evelyn B) clk Lenoir Furn Ford Co, h 101 N Ridge
Greer W Claud (Ida E) driver Newton Trans Co, h 124 Maple
Gregg Bettie J Miss, student, r Lenoir Hgts
Gregg Gerald B (Jessie E) pipe ftr, h 109 W Finley Av
Gregg Hayden D, tchr, h 124 N Mulberry
Gregg Jessie R Mrs, clk REA, r 109 W Finley Av
Gregg Wm L (Bessie T) furn wkr, h Lenoir Hgts
*Gregory John R, emp Broyhill Furn Co, h 555 Oak
Gribble Lonny (Mae M) USA, r Green Valley
Grice J Roy, clk, r Valmead
Grice Oliver L (Irene C) overseer Moore Cot Mill, h Valmead
Grier Gertrude H (wid John M) r 210 S Mulberry
Griffie Carl (Mary M) emp Kent-Coffey Mfg Co, h 313 Center
Griffin Clyde P, emp Caldwell Furn Co, r Green Valley
Griffin Edw P (Mae T) gro Green Valley, h same

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100 N. MAIN ST. PHONE 145

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Griffin Janie D Mrs, r Advent Extd
Griffin Oliver (Thelma S) (D & G Gro) r RD2
Griffin W Noah (Caroline N) emp Galvin Furn Co, h 233 Bradford Av
Griggs A Jean Miss, student, r 410 Mount View
Griggs J Glenn, student, r 410 Mount View Av
Griggs Jas Jr (Meyda J) mgr Efird's Dept Store, h 410 Mount View Av
*Grimes Dallas (Maude W) lab, r 315 E Finley Av
*Grimes Geo W (Addie B) emp Wall's Foundry, r 314 Stonewall
*Grimes Hona, r 120 Wheeler
Grisette Julius A (Marie P) acct E W Smith, r Valdese, N C
Grist Paul O (Georgia B) whsemn, h 205 Stonewall Apt 21
Groves Walter C (Mae H) (B & W Gro) r RD9
GUARANTEE STORE THE (Felix Kolodkin) Department Store, 118 S Main, Tel 304-J (see page 20)
Guigou John H, supt Waldensian Hos Mills, r Valdese, N C
Guire Henrietta Mrs, nurse Galvin Furn Co, h 221 W Ashe Av
GUIRE VIRGIL D (Lena T) Pres Union Natl Bank, V-Pres Harper Furn Co, Sec-Treas Lenoir Veneer Co, h 218 W Ashe Av, Tel 580
GULF OIL CORP, Andrew S Nelson Distributor, Blowing Rock Rd, Tel 317 (see page 26)
GWYN N HUNT (Alice C) Postmaster, h 116 Hibriten, Tel 116
Gwyn N Hunt Jr, student, r 116 Hibriten
Gwyn Rufus C, student, r 116 Hibriten
Gwyn Rufus L (Roberta B) (Montvale Nursery) and ins 106 S Main, h 459 W Harper Av
Gwyn Thos M, student, h 116 Hibriten

H

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Haas Carl A, clk Stop & Shop Gro, r Hudson, N C
Haas Chas L, student, r 701 (721) Howard
Haas Chas S (Ada D) r 511 Kentwood
Haas Earl A (Margaret) mech Sharpe's Auto Repair, r RD9
Haas Elizabeth Miss, clk Lenoir Hosp, r RD5

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Haas Jas W (Connie J) emp Presnell Dairies, h Valmead
Haas John G (Irene P) formn Moore Cot Mill, h Valmead
Haas Lola H Mrs, slswn J C Penney Co, r Hudson, N C
Haas Mary J Miss, r 183 S Prospect
Haas S Elizabeth Miss, receptionist Lenoir Hosp, r Valmead
Hackney Johnsie Floral Shoppe (Mrs Johnsie C Okey) 101 W Ashe Av
Haga John W(Nancy J) foremn Bernhardt Furn Co, h 114 Sharon Rd
Hagaman Goldie K Mrs, emp Lenoir Chair Co, h 308 N Main
Hagaman Rhonda, city police, r 308 N Main
Hagaman Wm W, mach Lenoir Pad & Paper Co, r Patterson, N C
Hahn Paul S (Willie L) linemn Duke Power Co, h 354 S Mulberry
Haigler Allie O Mrs, mixer Waldensian Bakery, r RD9
Haigler Colon W, formn Kent-Coffey Mfg Co, r 321 E Harper Av
Haigler Donald R, student, r 217 Spruce
Haigler G Rufus (Bessie S) emp Kent-Coffey Mfg Co, h 217 Spruce
Haigler Jos W (Effie T) electn Kent-Coffey Mfg Co, h 321 E Harper Av
Haigler Ralph H (Helen T) (Haigler's Lunch & Bakery) h Hickory Rd
Haigler Rene F, emp Kent-Coffey Mfg Co, r 217 Spruce
Haigler Wade B, supt M M Pennell & Sons, r RD9
HAIGLER'S LUNCH & BAKERY (Ralph H Haigler) Cakes, Pies and Pastries, Barbecues and Regular Dinners, Hickory Rd, Tel County 4202 (see page 17)
Hailey C Banks (Shirley M) (Lenoir Art Shop) and carrier PO, h 277½ E Harper Av
Hailey Cecil W, clk County Tax Supvr, r 281 E Harper Av
Hailey E Mildred Miss, sten Interstate Constn Co, r 281 E Harper Av
Hailey Eva J (wid Claude W) h 281 E Harper Av
Haire D Irene Miss, nurse Lenoir Hosp, r 143 Wilson
Hall Annie E Miss, emp Hayes Cot Mill, r Advent Extd
Hall Dolores Miss, emp Amer Y & P Co, r Green Valley
Hall E Laurens, ins 211 S Main, h 210 S Mulberry
Hall Eugene, janitor Strand Theatre, r 130 Spainhour Av
Hall Garman (Hildred S) emp Hibriten Chair Co, h 110 N Prospect
Hall Green (Rebecca M) emp Lenoir Furn Corp, h Valmead
Hall Hal H, driver Newton Trans Co, r 223 Virginia
Hall Hattie H (wid Albert C) r Lenoir Hgts
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117 W. HARPER AVE. PHONE 81

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Hall M Fries Miss, r 210 S Mulberry
Hall Nancy M (wid Andrew W) h 222 Mill
Hall Orville, lab, r Advent Extd
Hall Robt S (Jessie S) pntr, h (rear) 419 W College Av
Hall Saml N (Florence G) fnshr Bernhardt Furn Co, h 223 Virginia
Hall W Clyde (Beulah A) carp, h Lenoir Hgts
Hall Wm H, clk PO, r 419 W College Av
HALLER HOWARD E DR (Margaret M) (And Associates) Optometrist and Optician, 133 N Church, Tel 289; h same (see page 30)
Haller Margaret M Mrs (Margaret's Flower Shop) r 133 N Church
Ham Arthur R (Edith D) pro Lenoir Golf Club, h 310 Pennton Av
Hamby Andrew, prntr Lenoir News-Topic, r 227 W Harper Av
Hamby Arville H (Pearl R) waiter Gateway Cafe, h 117½ S Main
Hamby Carl M (Mary C) h 214 South Av
Hamby Carl M Jr, USN, r 214 South Av
Hamby Chas L (Jennie W) electn Home Elec Co, h 104 Advent
Hamby Coma W Mrs, r 372 S Mulberry
Hamby Edmund P (Jean T) h 227 W Harper Av
Hamby Edmund T, slsmn Kent-Coffey Mfg Co, r 227 W Harper Av
Hamby Edna Miss, hos wkr, r 103 W Ashe Av
Hamby Eva E Mrs, slswn J C Penney Co, r RD8
Hamby Jas L (Helen B) emp Caldwell Furn Co, h 524 N Main Extd
Hamby Jas M (Regina R) electn REA, r 104 Advent
Hamby John W (Geneva R) slsmn Teague Furn Co, r Goforth Rd
Hamby Lawrence J, emp Hibriten Chair Co, r Goforth Rd
Hamby Mark J (Ila M) emp Hbriten Chair Co, h 217 Hayes Hill
Hamby Morris, emp Bernhardt Furn Co, r 311 (111) Underdown Av
Hamby Pleas W (Bessie) uphol Hibriten Chair Co, h 105 Powell Av
Hamby Ralph O (Eva T) emp Hibriten Chair Co, h Goforth Rd
Hamby Richd, emp Houston Furn Co, r 156 Spainhour Av
Hamby Rosa R (wid Henry H) h Goforth Rd
Hamby Thos G (Mary H) emp Lenoir Furn Corp, h Zach's Fork Rd
Hamby Thos H (Effie A) emp Caldwell Furn Co, h 110 Wild Cherry
Hamby Wm B, r 216 South Av
Hamer Douglas Jr (Thelma H) phys 102 N Boundary, h 201 Norwood
Hamer Gwendolyn Miss, student, r 201 Norwood
Hames Zeno R (Mae D) instlr reprmn Sou Bell T & T Co, h 123 Lee
Hamilton Floyd B, plmbr Mooney Plmbg & Htg Co, r RD9
Hamilton Jas H (Odessa A) USA, r Harrisburg
Hamlet John B (Aline H) emp Caldwell Furn Co, h Blowing Rock Rd
Hamlet Wm S, plmbr, r 134 N Mulberry

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PRESCRIPTION DRUGGISTS
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Hammond Walter B (Margaret H) electn Home Elec Co, h Greasy Creek Rd
Hampton Albert F (Lola W) emp Blowing Rock Chair Co, h 230 E Harper Av
Hampton Faye N Mrs, h 1235 Sharon Rd
Hampton W Clyde (Bertha S) emp Hibriten Chair Co, h 208 Scroggs Av
Hampton W Stoney (Lila P) (Lenoir Cab Co) r 230 E Harper Av
Handy John R, emp Lenoir Pad Co, r 331 (131) Underdown Av
Hanks Etta G Mrs, h 305 N Main
Hanks Floyd C Jr (Maude C) mgr Avon Theatre, h 210 N Boundary
Hanks Locke E (Clarice L) civ eng, r 305 N Main
Harbin Richd O, r 451 W Harper Av
Harbison Cecil H (Phyllis B) installr reprmn Sou Bell T & T Co, h 160 Torrence
Hardin G Fotch (Gladys B) h Valmead
Hardin Gladys B Mrs, slswn Eagle's, r RD4
Hardin Robt M (Marguerite B) eng C&NW Ry, h 115 Maple
Harless Andrew J (Estelle R) emp Lenoir Chair Co, h 124 Lee
Harless Jas C, clk PO, r Lenoir Hgts
Harley Hugh (Ruby M) driver, h 301 Vance
Harlow Saml L (Mary F) slsmgr Triplett Lbr Co, h 100 W Ashe Av
Harman Cecil, prin Valmead Sch, r 110 W College Av
Harmon Philo S (Sarah F) slsmn Barringer Oil Co, r RD8
Harmon Willis Miss, cash, r 469 N Main
*Harper Claud, furn wkr, r 101½ S Prospect
Harper Elizabeth C (wid Jas) r 101 Kirkwood Av
*Harper Elsie, r 524 Oak
HARPER FURNITURE CO INC, Thos H Broyhill Pres, Virgil D Guire V-Pres, James A Marshall Sec-Treas, Ray M White Supt, Manufacturers, 125 S Prospect, Tel 9
*Harper Jas, lab, r 146 Hill
HARPER JAMES C (Charlotte C) Band Director City Schools, h 103 Norwood, Tel 345
*Harper Jean, r 414 Oak
*Harper Junie, dom, h 522 Oak
Harper Lucy F Miss, student, r 103 Norwood
Harper Margaret E Miss, h 101 Kirkwood Av
*Harper Preston H, student, r 512 Oak
*Harper Willie M, r 512 Oak

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Harris Birdie M (wid Herndon) h 132 S Prospect
Harris Catherine G Miss, r 314 N Main
Harris Chas E, bkpr Rural Plmbg Inc, r 314 N Main
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Harrison Lila M Mrs, emp Blue Bell Inc, r Miller Hill
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Harrison Sally C Miss, r Green Valley
Harrison Susan G (wid Jos N) r Green Valley
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*Harshaw Florence, dom, h 126 Wheeler
*Harshaw Izetta, cook, r 126 Wheeler
Harshaw Mary E Miss, tchr, h 234 N Main
*Harshaw Vester, driver Bernhardt-Seagle Co, r 123 Hill
Hart Earl E, emp Blowing Rock Chair Co, r 208 (117) Reform
Hart G Raymond (Mattie N) pntr, h 674 Lenoir Av
Hart Geo R, driver Sprinkle Oil Co, r RD1
Hart Glenn A, pntr, r 674 Lenoir Av
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Hart Irene N Mrs, sten Lenoir Chair Co, h 206 W Ashe Av
Hart J Aaron, student, r 208 (117) Reform
Hart Jas W (Irene N) ofc mgr Newton Transportation Co, r 206 W Ashe
Hart John L (Mary D) emp Hayes Cot Mill, h 208 (117) Reform
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Hart Leighton L (Mary R) plmbr Mooney Plmbg & Htg Co, h 205 Stonewall Apt 5
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Hart Matilda Miss, r (rear) 118 Torrence
Hart Ruth B Mrs, slswn Efird's Dept Store, r RD1
Hart Walter M, groundmn REA, r 208 (117) Reform
Hartley Allene S Mrs, ofc sec Hibriten Furn Co, r Morganton Rd
Hartley Carlton L, USA, r 219 Realty
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Hartley Maude L Miss, h 309 East Av
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*Hartley Saml (Freelove F) lab M M Pennell, h 119 Hartley
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Hatley Frank E, linemn REA, r Hudson, N C
Hatley Jack C (Bessie M) emp Bernhardt Furn Co, h 134-A Spainhour Av
Hatley Madge B Mrs, clk REA, r Hudson, N C
Hatley Troy J, hlpr Tom's Elec Co, r Hudson, N C
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Hayes Hill Presbyterian Chapel, Hayes Hill
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Hayes R Barton (Estoy) sec-treas Hayes Cot Mill Co, Hudson Cotton Mfg Co and Moore Cotton Mill Co, r Hudson, N C
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Helderman Edith S Mrs, bkpr Union Natl Bank, r RD2
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Helderman Raymond S (Lois M) clk Smith Mtr Sls, h 103 Resica Av
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Helton Fred (Pearl W) foremn Bernhardt Furn Co, r Collettsville Rd
Helton Horace W (Nora H) emp Period Furn Co, h 109 Realty
Helton Juanita Miss, r 212 Mill
Helton Linda H (wid Henry J) h 212 Mill
Helton Luther T (Ruth S) (Luke's Cabs) r Hickory Rd
Helton Maynard, driver Lenoir Mtr Coach Co, r RD2
Helton Ralph C (Lois W) atndt Economy Oil Co, h 212 Mill
*Helton Roy (Ila S) furn wkr, r 331 E Finley Av
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Hendrix Cloney R, emp Hibriten Furn Co, r 105 Davenport Av
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Hendrix Green L (Marshie N) carp, h Green Valley
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*Hendrix Laura B, maid Dula Hosp, r 186 Wheeler
Hendrix Naomi G Mrs, r Green Valley
Hendrix Robt L, furn wkr, r Green Valley
Hendrix Ruth Miss, emp Lenoir Chair Co, r Green Valley
Hendrix Sanford (Kathleen) carp, h Greer
Hendrix Thos E (Hettie G) emp Hibriten Furn Co, h 340 N Main
*Hendrix Vernice S, cook Dula Hosp, r 186 Wheeler
Henley Nelson H Jr, emp Presnell Dairies, r 252 N Main
Henley Wm C, h 534 N Main
Hennessee Hazel H (wid T Byron) ofc sec Fairfield Chair Co, h 100 W Ashe Av
Henry Ida W (wid J Thurston) h 310 W Harper Av
Hensley Theo A (Lillie C) USN, h 116 N Mulberry
Henson Glenn W (Mamie S) lbr inspr Hibriten Furn Co, r RD1
Herman Chas (Ruth) body reprmn McLean Mtr Sls, r RD3
Herman Fern Miss, aide Blackwelder Hosp, r 125½ W Harper Av
Herman Guy E (Catherine P) emp Economy Auto Sup, h 570 W College Av
Herman J Elgin (Hazel O) emp Kent-Coffey Mfg Co, h Goforth Rd
Herman John C (Ann D) emp Galvin Furn Co, r Goforth Rd
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HICKORY WELL DRILLING CO INC, L L Martin Mgr, Well Drilling Contractors, Pumps and Machine Shop, 1716 11th Av, Hickory, N C, Tel 1406 (see page 36)
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*Hilton Olivia, r 119-A Hill
*Hilton Pearl, h 127 Hill
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Hinds Theodore J (Orlena S) (Hinds 5, 10 & 25 Cent Store) r RD9
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Hines Gerald D (Delight P) bldg contr, h 172 S Prospect
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Hodges Betty R Miss, r 109 Lee
Hodges Dale H, student, r Bush (Lenoir Hgts)
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Hoke Frank A ,emp Hibriten Furn Co, r 511 W Harper Av
Hoke Geo C (Mary S) emp Hayes Cot Mill, h 226 Bradford Av
Hoke Maggie M (wid Robt L) h 511 W Harper Av
Hoke Robt L Jr, driver, r 511 W Harper Av
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Holden Marjorie M Mrs, ofc sec Chamber of Commerce, r Hickory Rd (Hudson, N C)
Holden Maynard A (Mary P) gro 301 N Prospect, h same
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Holden Roy E, emp Hinde & Dauch Paper Co, r 203 Spruce
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Hollar Georgia A Miss, r 148 Spainhour Av
Hollar Irene G Mrs, slswn Spainhour's, h 127 Hospital Av
Hollar J Lloyd, beverages 186 N Ridge, h same
Hollar Jefferson (Lucy C) emp Ben F Laney, h Zach's Fork Rd
Hollar Lucy L Mrs, emp Hayes Cot Mill, h 148 Spainhour Av
Hollar O Coy (Willa C) recapper Tire Sls & Battery Co, r RD5
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Hollar Pearl M Miss, r 148 Spainhour Av
Hollar Pender W (Delia M) r 114 Realty
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Hollar Victor J (Loretta Mc) emp Bernhardt Furn Co, h 134-B Spainhour Av
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Hollifield Mary S (wid J Ward) r 210 N Boundary
Hollifield Mason (Grace N) h 106 (112) Westman
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Holloway Imla C (Virginia H) mgr Center Theatre and Lenoir Theatres Inc, h 257 N Main
Holloway Jas A (Addie F) emp Lenoir Chair Co, h 140 S Prospect
Holloway John T (Mamie C) (Holloway Auto Repr) h 312 N Main
Holloway Louise Miss, r 140 S Prospect
Holloway Ralph J (Mary A) (Corner Grill) h Morganton Rd
Holloway Willard, barber 304 N Main, r RD1
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Holman Albert C (Dora M) mach, h 128 Lee
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Holman Howard W, clk A & P Food Stores, r Morganton Rd
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Holman Jas A, student, r 109 Kent
Holman Jas R, emp Caldwell Furn Co, r Lenoir Hgts
*Holman Louis C (Myrtle S) emp Hibriten Furn Co, h 105 Patterson
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Holman R Bruce (Betty H) emp Hibriten Furn Co, h 511 W Harper Av
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Holman Walter E (Dorothy P) emp Lenoir Furn Corp, h 109 Kent
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Holsclaw Florence B Mrs, agt Pilot Life Ins Co, r 318 S Mulberry
Holsclaw Frank S (Florence B) carp, h 318 S Mulberry
Holsclaw Geraldine Miss, student, r 318 S Mulberry
Holsclaw Lewis, student, r Lenoir Hgts
Holsclaw Mack W (Mabel T) linesmn, h Lenoir Hgts
Holsclaw Mary A (wid Wm L) h Lenoir Hgts
Holsclaw Millard W (Marie) mech Caldwell Furn Co, r Collettsville, N C
Holsclaw Myrtle (wid Thos L) r 212 N Prospect
Holsclaw Nancy Miss, tex wkr, r Lenoir Hgts
Holsclaw Oscar H, formn Caldwell Furn Co, r Blowing Rock Rd
Holsclaw Raymond B Jr (Ruby M) emp Caldwell Furn Co, r 115 Warren La
Holsclaw Robt, student, r 318 S Mulberry
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Honaker Walton S (Ruby H) (Stop and Shop Gro) r RD3
Honeycutt Betty J Miss, opr Sou Bell T & T Co, r Whitnel, N C
Honeycutt Carl D (Ruby N) agt Ry Exp Agcy, h 300 W Harper Av
Honeycutt David W (Bernice G) plstr, h 119 Sharon Rd
Honeycutt Robt S, furn wkr, r 133 Warren La

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SALES — SERVICE — PARTS
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"THE WORKING PEOPLES STORE"
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130-132 W. HARPER AVE. PHONE 619

Honeycutt Saml A (Irene P) emp Bernhardt Furn Co, h 133 Warren La
Hood Arthur R (Ruby W) h 110 Wilson
Hood Benedict (Louise D) bkpr REA, h 108 Maple
Hood C Kenneth (Euva L) electn Home Elec Co, r Hickory, N C
*Hood Catherine, r 546 Oak
Hood Frank I (Beola) formn Lenoir Chair Co, r Granite Falls, N C
*Hood Gerlie, lndrs, r 535 Oak
Hood Grace (wid Jas) smstrs Lenoir Chair Co, h 134 Virginia
Hood Harold A, student, r 110 Wilson
Hood J Carl (Bina C) supt Hibriten Furn Co, h 106 Conley
*Hood John, porter Rabb Mtr Co, r Harper Town
Hood Louise H Mrs, bkpr Harper Furn Co, r 108 Maple
*Hood Mary, h 211 Folk
Hood Sarah S (wid Wm B) r 101 Conley
*Hood Wm (Emma C) emp Lenoir Chair Co, h 535 Oak
Hood Wm A, clk Home Elec Co, r 106 Conley
Hoover Fredk H (Mary S) county clerk, h 328 S Mulberry
Hoover Garland J (Lois C) formn Hibriten Furn Co, r RD6
Hoover Herschel H (Vonnie C) slsmn Ray Morris Mtr Co, h 418 S Main
Hoover Lillie M Miss, nurse Dula Hosp, r 202 W Ashe Av
Hoover Mary G Mrs, dep County Clerk, r 328 S Mulberry
Hopkins M Louise Miss, clk, r 469 N Main
Hopkins Millard R (Mamie J) mech, h 469 N Main
Hopkins Thos W (Lillie G) gro 469 N Main, h same
Horton Abram C (Mina C) (Horton's Garage) r RD3
*Horton Alice, maid High Sch Band Bldg, h 111 Harrington
*Horton Allie, cook, h 210 Horton
*Horton Arthur (Meta A) mason, h 214 Healan
*Horton Arthur W, lab, r 214 Healan
Horton Betty D Miss, slswn Efird's, r 516 W Harper Av
*Horton Beulah H, dom, h 408 E Finley Av
*Horton Carl O (Ellen F) emp Lenoir Furn Corp, h 102 Woodlawn
Horton Carolyn A Miss, r 516 W Harper Av
*Horton Carrie, maid, r Wilkesboro Rd
*Horton Chas S (Ida S) carp, h Zach's Fork Rd
Horton Chas W, clk Broyhill Furn Factories, r RD5
*Horton Clara M, r 214 Healan
*Horton Conley R (Lucille F) USA, h 204 Horton
Horton Doris A Miss, clk Ballew's Cash Pharm, r 516 W Harper Av
*Horton Ernest (Agnes H) cook Carlheim Hotel, h 339 E Finley Av
*Horton Ernest (Annie P) lab, h Stage nr Oak

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JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

*Horton H Edw (Bertha G) orderly Blackwelder Hosp, h 112 Hartley
*Horton Inez, h 221 E Finley Av
Horton Jeanne I Miss, stockkpr J C Penney Co, r 516 W Harper Av
*Horton Jesse J (Viola B) emp Bernhardt Furn Co, h 501 E Finley Av
*Horton John (Florence P) emp Carlheim Hotel, h 125 Hartley
*Horton Junior A, shine boy, r (rear) 214 E Finley Av
*Horton Keith J, student, r 207 Folk
*Horton Larkin M (Effie L) mason, h 400 E Finley Av
*Horton Lela, h 225 Rankin
*Horton Lucy, dom, h 228 Rankin
*Horton Madge G, h (rear) 214 E Finley Av
*Horton Mary A, r (rear) 214 E Finley Av
Horton Millard M (Alda N) furn wkr, h 516 W Harper Av
*Horton Nellie, dom, r 229 Rankin
*Horton Oddie V (Pearl C) farmer, h 207 Folk
*Horton Oscar W (Mayo B) h 140-C E Finley Av
*Horton Richd, emp Lenoir Furn Corp, r 210 Horton
*Horton Rufus (Amelia H) porter Goodyear Shoe Shop, r Boomer, N C
*Horton Thos Jr (Annie J) lab, h 313-B E Finley Av
*Horton Thos V (Stella C) lab, h 410 E Finley Av
*Horton Treva, r 156 Wheeler
*Horton Vera E, student, r 400 E Finley Av
*Horton Victor (Gertrude) furn wkr, h 115 Harrington
*Horton Viola (Wayside Inn) r 501 E Finley Av
*Horton Virginia, dom, r 228 Rankin
*Horton Virginia N, student, r 400 E Finley Av
*Horton Wm, student, r 125 Hartley
Horton's Garage (Abram C Horton, Quince F Drum) Hickory Rd
Hoskins Johnsie U Mrs, sec-treas Lenoir Pad & Paper Co, r 421 Kentwood
Hoskins Victor K (Johnsie U) pres Lenoir Pad & Paper Co, h 421 Kentwood
Houck Bertha P Mrs, forwn Lenoir Chair Co, r 131 Maple
Houck E Hill (Bertha P) emp Kent-Coffey Mfg Co, h 131 Maple
Houck Estel, r 224 Stonewall
Houck J T (Nellie Mc) emp Caldwell Furn Co, h 224 Stonewall
Houck R Marshall (Martha G) h 201 N Boundary
Houck Robt C (Hazel C) clk, h 237½ West Av
Houck Roby B (Ruth H) (Service Upholstering) r RD4
Houck Wm L (Maude S) mech Sanders Chev Co, r RD6

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"Home of Better Values"
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Houck Wm W (Lois G) slsmn Lenoir Mtr Co, h 493 W Harper Av
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Houston John B Jr (Juanita H) pres-treas Houston Furn Co, h 305 Beall
Howard Clara Miss, bkpr Belk's, r 211 Abernathy
Howard Edna Miss, slswn Belk's, r 211 Abernathy
Howard Esther S Miss, tchr East Harper Sch, h 300 East Av
Howard Jos S, student, r 388 S Mulberry
Howard Ruth C Mrs, sten Hibriten Chair Co, r Wilkesboro Rd
Howard Saml B (Adelaide B) civil eng, h 108 Mimosa La
Howard Theo E (Pauline J) emp Hibriten Chair Co, h Harrisburg Rd
Howard W Freeman (Wilvie T) mgr Belk's, h 388 S Mulberry
Howard Wm F Jr (Ruth C) slsmn Belk's, r Wilkesboro Rd
Howell A Young (Blanna C) state probation officer, r 491 W Harper Av
Howell Chas W (Maybelle J) pntr, h 105 Depot
Howell H Wm, farmer, r 312 Poplar
Howell Henry J (Zora S) pntr, h 312 Poplar
Howell Wade S, pntr, r 312 Poplar
Hoyle Betty J Miss, clk Morganton Rd Mkt, r 127 Lee
Hoyle Emory L (Minnie V) emp Lenoir Chair Co, h 127 Lee
Hoyle Fred W (Mary T) mech Rabb Mtr Co, h 305 Beach
Hoyle Helen S Mrs, clk Lenoir Furn Corp, r 117 Spainhour Av
Hoyle Jas C (Helen S) clk REA, r 117 Spainhour Av
Hoyle Jos C, dry clnr, r 127 Lee
Hoyle Kermit, emp Kent-Coffey Mfg Co, r 421 W College Av
Hoyle Myrtle McG Mrs, h 421 W College Av
Hubbard Chas W (Lillian S) emp Granite Falls Cordage Co, h 114-A Jennings
Hubbard Wm A (Myrtle M) mach Lenoir Mach Shop, r Granite Falls, N C
Hudgins C Otis (Alice C) prntr Lenoir News-Topic, h 121 Vance
Hudgins Lula M Mrs, r 121 Vance
Hudson Cotton Mfg Co, R Barton Hayes sec-treas, Robt A Faries supt, ofc 125 S Main, mill Hudson, N C
Huffines Aurelius D (Celeste L) personnel mgr Hudson Cotton Mfg Co, r 208 Highland Av
Huffines Betty L Miss, sten Kent-Coffey Mfg Co, r 208 Highland Av
Huffines Doris C Miss, student, r 208 Highland Av
Huffman Edw R (Jettie P) watch repr Tuttle's Jwlry, r 114 Sharon Rd
Huffstetler Leonard G (Rena M) slsmn, h 510 W Harper Av

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Huffstetler Leonard G Jr (Marie K) emp City, h 205 Stonewall Apt 11
Huffstetler Margaret M Miss, interviewer State Employment Ser Div, r 510 W Harper Av
Huggins Avolene B Mrs, slswn J C Penney Co, r 440 S Main
Huggins Jas H (Virginia B) slsmn Western Auto Assoc Store, h 481 W Harper Av
Huggins Raymond E (Avolene B) mgr Flowers Auto Parts Co, h 440 S Main
Hunt Robt D (Gladys S) uphol Hibriten Chair Co, h 118 Oil Av
Hunter Duncan C (Ruth E) personnel mgr Broyhill Furn Factories, h 112 Mimosa La
Huntley Basil M, mgr Sta 2 Economy Oil Co, r 390 S Mulberry
Huntley Chas C, atndt Sta 2 Economy Oil Co, r 275 E Harper Av
Huntley Clarence O (Catherine P) pharm Blackwelder Hosp, h 504 W Harper Av
Huntley David C, r 504 W Harper Av
Huntley Herndon T (Addie W) chf clk C&NW Ry, h 105 Cherry
Huntley Herndon T Jr (Mildred C) r 105 Cherry
Huntley Jay M (Ethel B) clk C&NW Ry, h 108 Park Av
Huntley Kate M Mrs, furn rms 108 N Mulberry, r same
Huntley Lloyd L (Alma B) h 275 E Harper Av
Huntley Mack A (Margaret H) clk, h 205 Stonewall Apt 10
Huntley Meta M (wid Lawrence B) r 390 S Mulberry
Huntley Mildred C Mrs, opr Sou Bell T & T Co, r 105 Cherry
Huntley Ralph O (Winnie P) (Depot Texaco Sta) r RD1
Huntley Wallace A (Kate McG) county jailor, h 108 N Mulberry
Huntley Winnie P Mrs, nurse Lenoir Hosp, r RD1
Huntley Woodrow W (Pauline T) cash Ry Exp Agcy, h 222 E Harper Av
Hurley Hugh H (Ruby M) dispr Lenoir Cab Co, r 301 Vance
Hurte Richd P (Elizabeth H) emp Harper Furn Co, h 226 Mill
Hurst A Barbara Miss, county home dem agt, r 301 W College Av
Hyatt Nancy E Miss, sten Hunter Martin, r 119 Lee
Hyatt Wesley F (Bertha C) furn wkr Lenoir Furn Co, h 119 Lee

I

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*Icard Ray M, student, r 103 Collett
*Icard Richd (Mary H) trucker C&NW Ry, h 103 Collett
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Icenhour Wallace J, carrier PO, r RD9
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Ingle J Wm (Lucille S) gro 404 E Harper Av, h 142 Wilson
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Ingram Jas B (Pearl G) uphol, h 113 Oil Av
Ingram Jos T, bkpr Hudson Cot Mfg Co, h 330 S Mulberry
Ingram Louise Miss, r 113 Oil Av
Ingram Mary Miss, r 113 Oil Av
Ingram Sarah M Miss, student, r 330 S Mulberry
Ingram Talmage, r 113 Oil Av
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Isaacs Ernest A, mech Sanders Chev Co, r Morganton, N C
Isaacs Julia J Miss, emp Moore Cot Mill, r Valmead
Isaac Mildred Miss, slswn Belk's, r RD4
Isaacs Noah B (Minnie C) h Valmead
Isaac Richd M (Margaret) supt Lenoir Furn Corp, r RD4
Isbell Carl R (Ila H) furn wkr, h 107 Ervin Av
Isbell Elizabeth B Mrs, tchr, h 206 Vance
Isbell Robt L Rev (Imogene H) h 160 S Prospect
Isbell Thos P (Edna E) county surveyor, h 204 Vance
Isenhour Hillis W, electn Leftwich Elec Corp, r Morganton Rd
Isenhour Jessie Miss, emp Lenoir Chair Co, h 308 W Harper Av
Isenhour Kenneth H, clnr Lenoir Clnrs, r RD6
Isenhour Mildred V Miss, slswn Efird's, r RD9
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Jackson Daisy C (wid Claudius E) h 119 Vance
Jackson Hessie K (wid Robt J) emp Hudson Cot Mill, r 220 Palmer Av
*Jackson Hilliard (Delores H) h 107 Collett
Jackson M Austin, h 124 Broadway
Jackson Paul J, emp Lenoir Chair Co, r 220 Palmer Av
*Jackson Wilhelmenia A, cook, r 314 Stonewall
Jacobson Benj (Ruth F) (The Leader) h 112 Norwood
Jacobson Norman H, student, r 112 Norwood
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James Mary B Mrs, clk Carlheim Hotel, r same
James Robt E (Almeda H) emp Caldwell Furn Co, h Valmead
James Willard D (Nettie S) emp Galvin Furn Co, h Valmead
Jarrett Saml E (Moselle G) brklyr, r Zach's Fork Rd
Jarvin Raymond M (Lucille) ins agt, h 106 Ervin Av
Jastworth Doland N, ball player, r 130 Norwood
Jenkins Albert G (Mattie L) emp Kent-Coffey Mfg Co, h Miller Hill Rd
Jenkins Carl, emp Kent-Coffey Mfg Co, r Miller Hill Rd
Jenkins Clay (Vera) emp Union Mirror Co, h 570 W College Av
Jenkins Clyde (wid Haywood) r Miller Hill
Jenkins Fred L (Nona C) emp Lenoir Chair Co, h Goforth Rd
Jenkins Hoover, emp Harper Furn Co, r Miller Hill Rd
Jenkins J B, emp Hibriten Chair Co, r Miller Hill Rd
Jenkins Louie W (Margaret H) formn Houston Furn Co, r RD6
Jenkins M Howard, student, r 130 Broadway
Jenkins Mattie O Miss, r Miller Hill Rd
Jenkins Melvin A (Mae S) agt Durham Life Ins Co, h 130 Broadway
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Johnson Bros Truckers, Spencer A Craig mgr, 50 Beall
Johnson Bruce W (Helena C) emp Caldwell Furn Co, h 136 Spainhour Av
Johnson Burton L (Frances M) sec Spainhour Furn Co, h 304 Willow
Johnson Chas W (Warner Y) emp Bernhardt Furn Co, h 127 Broadway
Johnson Chas W Jr (Ruth B) h 107 Oak
*Johnson Dewey (Rebecca) emp Lenoir News-Topic, h 150 Hill
Johnson Donald H, emp Lenoir Furn Corp, r 135 Lee
Johnson Elijah (Mary B) live stock (rear) 247 West Av, h 135 Lee
Johnson Evelyn Miss, r 141 Lee
*Johnson Florence, h 154 Wheeler
Johnson Frances M Mrs, sten Triplett Lbr Co, r 304 Willow
Johnson Glenn R, emp Lenoir Chair Corp, r Miller Hill
Johnson Hal A (Margaret B) prsr Service Clnrs, h 122 N Mulberry
Johnson Hazel H Mrs, clk Duke Power Co, r 108 High
Johnson Inez M Miss, opr Sou Bell T & T Co, r Whitnel, N C
Johnson Irene G Mrs, bkpr Ray Morris Mtr Co, r RD9
Johnson Jess S, emp Bernhardt Furn Co, h Miller Hill
*Johnson John (Alma S) emp City, h 536 Oak
Johnson John J (Gertrude N) h 141 Lee
Johnson John L (Allene M) emp Moore Cot Mill, h Valmead
Johnson Jos J, driver, r 141 Lee
Johnson Kelly, emp Lenoir Wood Furnishing Co, r 141 Lee
Johnson Lewis M (Polly E) firemn Fairfield Chair Co, h 189 S Prospect
Johnson Mack H (Virginia G) prntr Lenoir News-Topic, h 202 Wilson
*Johnson Margaret, dom, h 145 Hill
*Johnson Myrtle, elev opr Courtney's, r 145 Hill
Johnson Nicholas, emp Lenoir Furn Co, r 141 Lee
Johnson Noah E (Lois B) filer Hibriten Chair Co, h Lenoir Hgts
*Johnson Paul, r 228 Stonewall
Johnson Ruth N Mrs, sten Broyhill Furn Factories, r 107 Oak
Johnson Sarah D Mrs, r 411 N Main
Johnson Theo (Hazel F) emp Lenoir Chair Co, h 108 High
*Johnson Willie M, hlpr Blue Bell Coffee Shop, r 408 E Finley Av
Johnson Willie W (Glennie D) USA, h 419 W College Av
Johnston Bessie A (wid Luther C) r 411 Mount View Av

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Johnston Everett E (Ella P) emp Caldwell Furn Co, h Valmead
Johnston Jas H (Irene G) meat ctr Fairway, h 103 Resica
Johnston P Lawrence (Florence P) ofc mgr Houston Furn Co, h (rear) 180 S Prospect
Jolley Grace M (wid Robey M) emp Hayes Cot Mill, h 116 N Mulberry
*Jolley Jay (Ruth D) tchr, h 548 Oak
Jolly Hettie M Miss, emp Lenoir Chair Co, r 275 E Harper Av
Jolly Robey M, emp Kent-Coffey Mfg Co, h 134 Stage
Jonas A G Jr (Blye S) treas-mgr Lenoir Mirror Co, h 367 S Mulberry
Jonas Amy B (wid Adolph G) v-pres Lenoir Mirror Co, h 377 S Mulberry
Jonas Edith M Miss, clk, r 377 S Mulberry
Jonas John K (Jo S) (Caldwell Paint & Glass Co) h 218 Norwood
*Jones Agatha R, student, r 120 Harrington
Jones Albert D, driver Newton Trans Co, r RD1
Jones Alma K Mrs, nurse Blackwelder Hosp, r 114 Scroggs Av
*Jones Barber Shop (Ross L Jones) 135 E Finley Av
*Jones Bessie L, h 186 Wheeler
*Jones Boze (Cora P) h 212 Horton
Jones Chas E Jr (Margaret S) clk R J Setser Store, h 414 Kentwood
Jones Clyde W (Danie D) carrier PO, h 202 Abernathy
*Jones Cyrus D, cook, r 120 Harrington
Jones E Ophelia Miss, ofc sec High Sch Band Bldg, r 202 Abernathy
Jones Edgar G (Rebecca M) asst sls mgr Bernhardt Furn Co, h 324 S Mulberry
*Jones Edw G, USA, r 208 Horton
*Jones Edw S (Lula J) carp, h 120 Harrington
*Jones Edw S Jr, emp Trent-Coffey Mfg Co, r 120 Harrington
*Jones Emanuel (Elizabeth F) emp Kent-Coffey Mfg Co, h 217 Folk
*Jones Eugene (Annie F) driver Bush Tfr Co, h 136 E Finley Av
*Jones Evangeline (Van's Beauty Shoppe) r Hickory
*Jones Frances R, student, r 208 Horton
*Jones Geo A, emp Trent-Coffey Mfg Co, r 107 Patterson
Jones Geo W (Emma B) dispatcher Bush Tfr Co, h 107 Lee
Jones Glenn J (Oma E) supt Blue Bell Inc, h 206 W Harper Av
*Jones Hattie H, h 420 E Finley Av
*Jones Hazel, cook, r 225 Rankin
*Jones Horace (Odele) auto mech, r 160 Broadway
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*Jones Houston (Eugenia D) emp Lenoir Furn Corp, h 208 Horton

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Jones Ira S (Miriam S) phys 104 N Main, h 302 Vance
Jones J Clarence (Estelle W) emp Hibriten Chair Co, h 117 Jennings
Jones Jas H (Manie H) tchr Freedman High Sch, h 109 Patterson
Jones Jas T (Juanita) electn Tom's Elec Co, h 202 Abernathy
*Jones Katherine (Knotty Pine Grill) r 204 Rankin
*Jones Laura, r 186 Wheeler
*Jones Lawrence (Katherine H) lab, h 204 Rankin
Jones Margaret S Mrs, clk Duke Power Co, r 414 Kentwood
*Jones Nelia, r 217 Folk
*Jones Richd (Lola P) emp Kent-Coffey Mfg Co, h 107 Patterson
*Jones Rosilee (Sarah P) porter Central Barber Shop, h 213 Horton
*Jones Rossalee L (Virginia J) (Jones Barber Shop) h 228 Folk
*Jones Ruth C, h 212 Folk
Jones W Walter Rev (Lucia R) pastor Lower Creek Bapt Ch, h Wilkesboro Rd
*Jones Wm (Frances J) janitor Blowing Rock Chair Co, h 219 Folk
*Jordan Olivia, r 112 Hill
Joyner R E, r 115½ N Main
Junior High School, 101 W College Av
Justice Guynell Miss, student, r Valmead
Justice Kathleen T Mrs, sten Kent-Coffey Mfg Co, r 113 Norwood
Justice T Guy (Annie H) emp Caldwell Furn Co, h Valmead
Justice Marion L (Kathleen T) mech Lenoir Willys Co, h 113 Norwood

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Kaylor Lowell W (Edith M) parts mgr Ray Morris Mtr Co, h (rear) 222 Stonewall
*Keaton Amelia, h (rear) 506 Oak
*Keaton Rizzio, lab Bush Tfr Co, h (rear) 506 Oak
Keever Clarence C (Leone S) US PO inspr, h 146 Wilson
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Keller Bertha P Mrs, waitress, h 101 Hickory
Keller Chas C (Mary F) pntr W Garland Cannon, h 203 Mill
Keller Chas H, whsemn Newton Trans Co, r Morganton, N C
KELLER CLAUD L, Asst Cash Bank of Lenoir, r 101 Kirkwood Av
Keller Dorothy L Miss, bkpr Bank of Lenoir, r Goforth Rd
Keller Etta S Miss, clk County Tax Supvr, r Goforth Rd
Keller Floyd, furn wkr, r 101 Hickory
Keller Hubert, emp Kent-Coffey Mfg Co, r 202 N Prospect
Keller J Colon (Norma E) foremn Bernhardt Furn Co, r RD1
Keller John W (Alice K) watch repr 101 N Main R1, r RD1
Keller Johnsie E Miss, emp Lenoir Chair Co, r Goforth Rd
Keller Myrtle M Miss, emp Lenoir Chair Co, r Goforth Rd
Keller Sarah L Miss, emp Hayes Cot Mill, r 203 Mill
Keller Silas L, r 203 Mill
Keller Wilburn J (Maggie A) emp Lenoir Chair Co, h Goforth Rd
Keller Yancey (Johnsie J) emp Kent-Coffey Mfg Co, h 202 N Prospect
Kemp Christine D Miss, emp Moore Cot Mill, r 412 N Main
Kemp Henry W (Vera I) driver Hibriten Chair Co, h Valmead
Kendall Jas R (Alice D) emp Lenoir Furn Co, h Lenoir Hgts
Kendrick Chas M (Josephine P) phys Blackwelder Hosp, h 201 W Harper Av
Kennerly Frank C (Virginia L) cpl State Hwy Patrol, h 310 Abernathy
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Kepley Greak N Mrs, emp Blue Bell Inc, r 127 Westbrook Rd
Kester Grady E (Ruby B) h 125 Lee
Keyes D Clyde (Lynn P) (Caldwell Bldrs Supply Co) r RD4
Keyes H Grady (Dora L) (Caldwell Bldrs Supply Co) r RD4
Keyes Homer D, gro Valmead, r Blowing Rock Rd
*Keyes Howard, cook Terminal Grill, r 114 Harrington
Keyes Nell C (wid Avery) r Blowing Rock Rd
*Keys Howard (Sudie G) cook Union Bus Sta Grill, h 114 Harrington
Killian Bertha M Miss, r 306 East Av
Killian Bessie E Miss, slswn The Gold Shop, h 306 East Av

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"THE REXALL STORE"
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Killian Beulah C Miss, r 306 East Av
Killian Lloyd, emp Bernhardt Furn Co, r 311 (111) Underdown Av
Kincaid Alma L Miss, emp Amer Y & P Co, r Green Valley
Kincaid Barbara M Mrs, nurse 201 Abernathy, r same
Kincaid Benj H, emp Kincaid Furn Co, r Valmead
Kincaid E Haywood, formn Lenoir Veneer Co, r RD1
*Kincaid Euna, r 112 Hill
Kincaid Geo (Roxie A) furn wkr, h Valmead
*Kincaid Gilbert G, orderly Blackwelder Hosp, r 112 Wheeler
Kincaid Grady N (Amy T) tchr, h 311 E Harper Av
*Kincaid Hettie, r 524 Oak
*Kincaid Isaiah W (Jakie H) emp City, h 552 Oak
Kincaid Jas P (Callie) emp Hibriten Furn Co, h 144 Torrence
Kincaid Jas R (Laveta P) (M & S Grill & Cafe) r Valdese, N C
Kincaid Jas W (Mary S) emp Hibriten Furn Co, h 202 Bradford Av
Kincaid Jennings M (Alice S) mgr Stroupe Gro, h 211 Kirkwood Av
Kincaid Johnsie M Miss, asst mgr Wallace Inc, r 204 Wilson
Kincaid Juanita W Mrs, r Green Valley
Kincaid L Albert (Henrietta P) h 204 Wilson
Kincaid Mabel K Mrs, mgr Modernistic Beauty Shoppe, h 113½ West Av
Kincaid Marshall R (Barbara M) asst Lenoir Funeral Home, h 201 Abernathy
*Kincaid Simpson, emp Bernhardt-Seagle Co, r 524 Oak
Kincaid T Rufus (Ruby H) r 133 Hospital Av
Kincaid Theo P (Mary E) slsmn Lenoir Hdw & Furn Co, h 133 Hospital Av
King America B Mrs, emp Blue Bell Inc, h 323 West Av
King Lloyd L (Helen C) emp Caldwell Furn Co, h 412 N Main
*King Norma, furn wkr, r 115 Hill
King Robt F, furn wkr, r 107 W Finley Av
King Wm C, student, r 323 West Av
King Wm L (Cora K) furn fnshr, h 107 W Finley Av
Kinlaw H Rudy (Julia G) slsmn, h 306 Woodsway La
Kirby A B (Elizabeth A) emp Lenoir Chair Co, h 124 N Mulberry
Kirby Addie B (wid Saml M) r Green Valley
Kirby Albert S (Carrie P) emp Moore Cot Mill, h Valmead
Kirby Alton E (Mayme M) (Kirby's Garage) r King's Creek, N C
Kirby Eugene T, dep County Sheriff, r 327 E Harper Av
Kirby Fate A (Pearl E) furn wkr, h Suddreth
Kirby Fredk G (Annie M) emp Lenoir Chair Co, h 164 Spainhour Av
Kirby Geo I (Betty H) furn wkr, h 118 Sharon Rd
Kirby Glenn (Evelyn L) linemn REA, h 105 Grove Av

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Kirby Horace L (Clara K) emp Harper Furn Co, h Bush (Lenoir Hgts)
Kirby J Amon, carrier PO, r RD1
Kirby J Ernest (Loney B) tex wkr, h 101½ W Ashe Av
Kirby V Ray (Nita I) carp, h 115 Sharon Rd
Kirby J Russell (Lillian G) constn wkr, h 309 E Harper Av
Kirby Lillie M Mrs, supvr Blue Bell Inc, r 226 Wilson
Kirby Lillie B (wid John F) emp Kent-Coffey Mfg Co, h 172 S Prospect
Kirby Lois S Miss, bkpr Bank of Lenoir, r 226 Wilson
Kirby Mallie F (Margaret T) emp Kent-Coffey Mfg Co, h (rear) 113 Westbrook Rd
Kirby Mary V Miss, opr Anne's Beauty Shoppe, r Blowing Rock Rd
Kirby Maultrine Miss, r 113 Hickory
Kirby Oscar M (Pearl C) (Kirby's Garage) h 113 Hickory
Kirby Perry A, slsmn Smithey's Dept Store, r RD2
Kirby Roy W, farmer, r 123 Stage
Kirby Rufus A (Ruby B) emp Harper Furn Co, h 229 Wilson
Kirby Ruth B Miss, opr Sou Bell T & T Co, r Kings Creek, N C
Kirby Septus G, emp Hayes Cot Mill, r 256 Underdown Av
Kirby Taylor G (Mary D) driver Lenoir Pad Co, h 234 Underdown Av
Kirby W Earl (Lillie M) formn Lenoir Mfg Co, h 226 Wilson
Kirby Wm A (Ruth M) emp Lenoir Chair Co, h 203 Woodsway La
Kirby's Garage (Alton E and Oscar M Kirby) 115 Mill
Kirkpatrick Coma V (Edith W) emp Kent-Coffey Mfg Co, h 114 Oil Av
Kirschner Virginia B Mrs, nurse Dula Hosp, r 202 W Ashe Av
Kirsten Geo W Jr (Phyllis D) asst band dir City Schs, h 215 W College Av
Kiser Jack S, meat ctr Dixie Home Store, r 449 N Main
Kiser Jennie S (wid Dewey V) emp Hibriten Chair Co, h 449 N Main
Kiser Ned T (Martha G) h 227 W Harper Av
Kiwanis Club, Joe E Robertson pres, Fate J Beal sec, meets each Friday 6:30 P M at Carlheim Hotel
Kizer Ned T (Martha G) clk Lenoir Auto Parts, r 227 W Harper Av
Kleemeier-Norment-Lambert Inc, John A Kleemeier (Greensboro) pres, John Lambert (Greensboro) v-pres, Richd E Norment sec-treas, mfrs agts, 101 N Church
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Klutz Cora G (wid Boyden A) h Lenoir Hgts
Klutz Gill W, lawyer 101 N Main R9, h 502 West View
Klutz Ray E, slsmn Ervin's Mens Shop, r Lenoir Hgts
Klutz Wm J, hlpr Lenoir Roofing Co, r Lenoir Hgts
Knight Oscar K (Jeanne S) student, h 110 Hospital Av
Knighton John H, emp Galvin Furn Co, r 216 South Av
Knights of Pythias, Caldwell Lodge No 78, C Banks Hailey K of R & S, meet Tuesdays at 103½ S Main
Knotts Jack T, mgr A & P Food Stores, r Collettsville Rd
Knotts W J (Margaret) slsmn McLean Mtr Sls, r 130 Virginia Av
*Knotty Pine Grill (Katherine Jones) 341 E Finley Av
Knox Jas A (Annie D) gro 541 W Harper Av, h 306 S Mulberry
Kolodkin Felix (The Guarantee Store) r Carlheim Hotel
Koontz Saml, emp Caldwell Furn Co, r 156 Spainhour Av
Kramer Jack, slsmn, r 242 West Av

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Lackey Donald W (Doris M) veterinarian 109 Virginia, h 111 same
Lackey Doris P Miss, r 119 (201) Scroggs Av
Lackey Frank L (Bessie Y) emp Blowing Rock Chair Co, h 119 (201) Scroggs Av
Lackey H Steven (Carrie H) fnshr Kent-Coffey Mfg Co, h 130 Virginia
Lackey Hill C (Opal K) plant formn Caro Tire & Appliance Co, r RD1
Lackey Irene J Mrs, opr Arcade Beauty Shoppe, r Wilkesboro Rd
Lackey Jas B, r 130 Virginia
Lackey Jos H (Lena F) emp Lenoir Pad Co, h 217 Mill
Lackey Mary C (wid Jas D) h Miller Hill
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Lackey Robt S, student, r 212 E College Av
Lackey Robt L (Mary J) emp Kent-Coffey Mfg Co, h Lenoir Hgts
Lackey Thos S, h 107 S Ridge
Lackey Virgil, emp Royal Hill Mfg Co, r Miller Hill
Lackey W LaFayette (Irene J) hlpr Caro Tire & Appliance Co, r RD1
Lackey Wade B, training ofcr Veterans Admn, r Taylorsville, N C
Lackey Walter L (Julia S) furn wkr, h 222 Wilson
Lail Dewey W (Teresa B) emp Caldwell Furn Co, r 510 N Main
Lail Dewey Z (Eula LaF) emp Caldwell Furn Co, h 510 N Main
Lambert Malva H Mrs, slswn Eagle's, r RD2
Lamkin Carrie S (wid Edw R) h 104 Stimson
Lamkin Carroll S (Martha H) uphol Hibriten Chair Co, r 104 Stimson
Lamkin Clarence R (Wanda G) mach Lenoir Machine Shop, r 215 Woodsway La
Lamkin J Archie (Ruth H) (Lenoir Machine Shop) h 125 Westbrook Rd
Land Clarence W, real est, h Hibriten Rd
Land Grace B Mrs, opr Jessie's Beauty Shop, r 118 Torrence
Land Howard D (Grace B) USA, r 118 Torrence
Land Ralph C, formn M M Pennell & Sons, r RD9
Land Sarah O Mrs, r 222 W College Av
Land W Earl, foremn Bernhardt Furn Co, r RD6
Lane R Marshall (Ellen G) emp Bernhardt Furn Co, h 102 N Main R301
Lane Wm (Marjorie J) mech, h 228 N Main
Laney Barton B (Minnie S) emp Caldwell Furn Co, h Valmead
Laney Benj M, lbr Zach's Fork Rd, h same
Laney Clive W, traffic mgr Broyhill Furn Factories, r Zack's Fork Rd
Laney Edna B (wid Bryant F) h Zack's Fork Rd
Laney Georgia M Miss, clk REA, r Zack's Fork Rd
Laney Mary M (wid Horton) h Valmead
Laney Ralph B (Pauline M) (B F Laney Lbr Co) h 105 Conley
Laney Ralph J (Wilma B) foremn Bernhardt Furn Co, r RD1
Laney Wm F, student, r Zack's Fork Rd
Lapish Wm C (Marcia T) emp Houston Furn Co, h 507 W Harper Av
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*Lassiter Geo, emp Blowing Rock Chair Co, r 315 E Finley Av

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Laws Alvah R (Elizabeth W) emp Spainhour Furn Co, h Valmead
Laws Avis E Miss, r 122 Warren La
Laws Beatrice C Mrs, checker Piedmont Clnrs & Dyers, r 104 Virginia
Laws Bessie Miss, tex wkr, r 310 W Harper Av
Laws Carl M (Ruby W) (Nu Way Grocery) h Valmead
Laws Fritz C (Sophia K) driver, h Morganton Rd
Laws Gladys L Miss, r Valmead
Laws John R (Nancy P) (John R Laws Upholstering Shop) h 118 Oil Av
Laws John R Upholstering Shop (John R Laws) 120½ Oil Av
Laws Norman A, emp Spainhour Furn Co, r Valmead
Laws Robt L (Melinda W) emp Kent-Coffey Mfg Co, h 122 Warren La
Laws Willard L, furn wkr, r Green Valley
Lawson Jacob M Jr (Verleen H) clnr Service Clnrs, h 111 Virginia
Lawson Jas G (Lois H) emp Kent-Coffey Mfg Co, h 104 Virginia
Lawson Mary T (wid J Melvin) r 131 Wilson
Laxton Bynum (Lois M) clk, h 105 Hospital Av
Laxton Laura L Miss, clk Smith Prntg Co, r 112 Wilson
Laxton Oney B (Sarah P) formn Lenoir Mirror Co, r 101 Kent
Laxton R Hill (Nellie L) emp Hammary Mfg Co, h 112 Wilson
Laxton Roy N (Annie B) plmbr Swanson Plmbg Co, r Wilkesboro Rd
Laxton Wilson J (Virginia T) insulator, h 118 E Finley Av
*Leach Willie, dom, h 423 E Finley Av
Leader The (Benj Jacobson) dept store, 109 S Main
Leadford Dean, emp Caldwell Furn Co, r Valmead
Leatherman Jos D (Rhea L) ins agt, h 148 Wilson
Ledford Clyde N, plmbr Rural Plmbg Inc, r RD8
Lee Davis L (Mamie P) h 143 N Mulberry
Lee Herman L, furn wkr, r 143 N Mulberry
Lee Joel, emp Gateway Cafe, r 143 N Mulberry
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LeFever Berry L (May W) emp Bernhardt Furn Co, h 157 Spainhour Av
LeFever Columbus I (Belle H) h 407 W College Av
LeFever Helen D Miss, cash Avon Theatre, r 411 W College Av
LeFever Mary M Miss, emp Hayes Cot Mill, r 411 W College Av
LeFever Mary R Miss, nurse County Health Dept, r Morganton, N C
LeFever V Louise Miss, emp Blue Bell Inc, r 157 Spainhour Av
LeFever Wm M (Myrtle B) cond C&NW Ry, h 411 W College Av
Leffman Claud, h Morganton Rd
Lefler Patty P Mrs, traffic mgr Caldwell Furn Co, r 104 W Kentwood Cir
Lefler R Stamey (Patty P) formn Caldwell Furn Co, r 104 W Kentwood Cir
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  Building, Electrical and Plumbing Inspector, Floyd N Blackwell, City Hall
  Clerk, Carroll E Rabb, City Hall
  Commissioners, R K Courtney, E S Harris, W C Suddreth, Dr C L Robbins, Dr D S Cook, Dr F M Dula, John F Bost, City Hall
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- Mayor, Hon Earl H Tate, 210 West Av
- Police Department, Stanley E Crisp chief, (bsmt) Court House
- **SUPERINTENDENT OF SCHOOLS, Hudson C Sisk, Central High School, Tel 105**
- Tax Collector, Eugene A Poe, City Hall
- Treasurer, Miss Sadie A Crisp, City Hall
- Water Works, Stanford E Harris supt, City Hall

LENOIR CLEANERS (Albert G Swift, Chas A Parlier) Cleaners, Hat Blockers, Prompt Service, 316 E Harper Av, Tel 4-W (see page 18)

Lenoir Community Chest, Jas A Marshall pres, John C Baskervill sec, 112 N Main

Lenoir Credit Bureau, Mrs Marjorie M Holden mgr, 112 N Main

Lenoir Curb Market (Lawrence J Curtis) prod, 120 W Harper Av

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Lenoir Feed Store, Edw L Steele mgr, 110 S Mulberry

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LENOIR FURNITURE CORP, Thos H Broyhill Pres-Treas, James E Broyhill Sec, Manufacturers, 215 Oak, Tel 251; Crating Plant, 415 E Harper Av

LENOIR FURNITURE FORWARDING CO, Wm M McGlammery Mgr, 445 W College Av, Tel 380

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Lenoir High School Band Building, 309 W Harper Av

Lenoir Home Service Co (Diamond M Clarke) floor finishers, 452 N Main

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Lenoir T Ballard, slsmn Lenoir Hdw & Furn Co, r 256 N Main

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Lentz Fredk W, prin Central High Sch, Willow nr Harper Av

Leonard C R (Lillie M) gro Miller Hill, h same

Leonard Helen L Miss, bkpr Barger-Ashe Roof Co, r 334 S Mulberry

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Lewis D Hobart (Marie C) emp Lenoir Furn Corp, h 116 N Mulberry
*Lewis Frank (Ollie C) emp Lenoir Chair Co, h 516 Oak
*Lewis Thos S, r 516 Oak
Lewis Walter, emp Hibriten Chair Co, r 206 N Main
Lindsay A Marvin (Pauline C) emp Bernhardt Furn Co, h 149 Spainhour Av
Lindsay Anna Miss, asst mgr, r 115 Scroggs Av
Lindsay Annie H (wid Shuford) r Goforth Rd
Lindsay Annie L Miss, asst sec Citizens B & L Assn, r 115 Scroggs Av
Lindsay Edw W, clk J Cephas Harris, r Scroggs Av
Lindsay Emma A (wid Shuford) r 306 West Av
Lindsay John D (Louise) v-pres Caldwell Cinder Block Co, r 137 Virginia
Lindsay Katherine L Miss, sten Blowing Rock Chair Co, r 115 Scroggs Av
Lindsay Martha L (wid Marshall K) h 115 Scroggs Av
Lindsay Saml A (Shirley) clk Carlheim Hotel, r 115 Scroggs Av
Lindsay W Edw, gro, 115 Scroggs Av
LINDSAY WALLACE B, Mgr W E Shaw Furniture Co, r 115 Scroggs Av, Tel 435-W
Lindsay Shirley M Mrs, nurse Lenoir Hosp, r 143 Wilson
Lineback Wm S (Ruth S) driver Newton Trans Co, r 105 Resica Av
Linebarger Tilton, emp Kent-Coffey Mfg Co, r 156 Spainhour Av
Lingle Doris W (Ruth W) emp Kent-Coffey Mfg Co, h 434 S Main
Lingle J Doyle (Nita O) paymaster Kent-Coffey Mfg Co, h 122 Norwood
*Link Edw (Lois D) lab, h 116½ (117) Harrington
Link Geo A (Estelle C) carp ,h 121 Virginia
*Link Jas (Ella) hlpr Rabb's Gulf Ser, h 118 Harrington
Link Jas L (Lora B) h Greasy Creek Rd
Link Kenneth A (Nettie E) optometrist 109½ S Main, h 341 S Mulberry
Link Marshall G (Marie W) slsmn, h 509 Kentwood
*Link Marvin, hlpr Lenoir Esso Ser, r 117 Harrington
Link Mary F Miss, r 109 Grove Av
Link Mary S Miss, r Greasy Creek Rd
*Link Millard A (Mabel J) lab, h 225 Healan
Lions Club, Ira C Triplett pres, Richd Bloker sec, meets 1st and 3d Mondays 6:30 P M at Carlheim Hotel
Lipe Jas G (The Thompson-Lipe Co) r 206 Hibriten
*Lipford Arnie W (Mary G) emp Lenoir Furn Corp, h 148 E Finley Av
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Livingston J Perry (Ruby S) constn wkr, h 124 Virginia
Livingston Lumber Co (W Hill Livingston) whol, Airport Rd
Livingston W Hill (Effie M) (Livingston Lbr Co) h Wilkesboro Rd
Livingston Walter L (Carrie W) mgr Akron Box & Lbr Co, h Morganton Rd
Livingston Ruby I Miss, aide Dula Hosp, r 202 W Ashe Av
Lomax Albert L (Emerine L) plant mgr Blue Bell Inc, h 210 Beall
Lomax Emerine L Mrs, bkpr Shields Refrigeration Co, r 210 Beall
Lomax Richd F, emp Duke Power Co, r 210 Beall
Lomax Shirley L Miss, student, r 210 Beall
Long Fred A (Martha M) lbr, h 212 N Church Apt 1
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Looney Jas B, student, r Bush (Lenoir Hgts)
Looper Ivey H (Grace C) formn Union Mirror Co, h Fairview Rd
Lore John R. student, r 407 Pennton Av
Lore Ralph E (Gladys A) phys and sec-treas Lenoir Hosp, h 407 Pennton Av
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*Love Bessie, h 229 Rankin
Love Eunice B Miss, sten U S Army Recruiting Sta, r 346 S Mulberry
Love Henry, h 313 E Finley Av
Love Howard (Bertha G) plmbr, h 307 Vance
*Love Jas W (Mary C) lab City, h 123 Harrington
Love Nell D (wid Fletcher) cash Belk's, h 105 Grove Av
Love Robt, student, r 105 Grove Av
Love W Campbell (Martha F) emp Hayes Cot Mill, h 104 Spruce
*Love Willis, mason, h 123 Harrington
*Love Willis Jr, lab, r 123 Harrington
Lovett Don, electn McMillan Elec Repair, r Hudson, N C
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Lovin Nellie B Mrs, bkpr Walter Turner Co, r 455 W Harper Av
Lovins Anna P (wid Geo D) r 242 N Main
Lovins Frances E Miss, emp Hayes Cot Mill, r 105 Bernhardt
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Lovins Nick, h 105 Bernhardt
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Lowman Victor H (Jennie L) emp Mary's Grove, h Morganton Rd
Lowrance Chas R (Evelyn K) mech Smith Mtr Sls, h 124 Westbrook Av
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Ludwig Geo, pntr, r 212 N Main
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Lutz Jas C (Nellie H) emp Fairfield Chair Co, h Hickory Rd
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McCall Emory C (Hattie F) sec Lenoir Chair Co, treas Natl Veneer Co, h 314 Highland Av
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McCrary Alice H (wid Jas E) r 134 Hospital Av
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McCrary Walter F, emp Hibriten Chair Co, h 134 Hospital Av
McCreary Jack E (Jewell D) emp Bernhardt Furn Co, h Goforth Rd
McCulley Glenn R, student, r 221 W Ashe Av
McCulley Mary H (wid Robt D) r 221 W Ashe Av
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McDade Earl L (Louise G) mech Wynne's Garage, h 331 S Main
McDade Eugene R (Ina C) emp City, h 133 N Ridge
McDade Nellie V Miss, r 133 N Ridge
McDade R Alfonso (Jennie L) supt Belleview Cemetery, h 128 E Finley Av
McDade Roy A (Lucille W) slsmn Gulf Oil Corp, r 128 E Finley Av
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McGarr Virginia L Miss, emp Kent-Coffey Mfg Co, r 211 Spruce
McGee Connor J (Blanche G) emp Fairfield Chair Co, h 514 W Harper Av
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McGimsey Robt T, student, r 365 S Mulberry
McGimsey Rose A Miss, student, r 365 S Mulberry
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McMillan Katie Miss, asst Dr Wesley G Byerly, r 132 Torrence
McMillan Ruth J Mrs, traf mgr Galvin Furn Co, r 179 S Prospect
McMillan Saml C, emp Harper Furn Co, r 132 Torrence
McMillan Wayne W, clk Hedrick's Cut Rate Store, r 419 N Main
McMillan Wilford B, emp Spainhour Furn Co, r 419 N Main
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McNeil Arney R, emp Hibriten Furn Co, r 126 Maple
McNeil Bessie J (wid Jesse M) h 124 Norwood
McNeil Clarence F (Fletcher C) slsmn Onsrud Mach Work, h 409 Kentwood
McNeil Claude E (Grace M) formn Lenoir Furn Corp, h 489 W Harper Av
McNeil Coy R, emp Hibriten Furn Co, r 126 Maple
McNeil Della Miss, student, r 439 N Main
McNeil Elizabeth K (wid G Clyde) h 439 N Main
McNeil Grace Mrs, bkpr Rabb Mtr Co, r 489 W Harper Av
McNeil Jas T (Lucille H) h 137 Virginia
McNeil John A (Norma J) emp Caldwell Furn Co, r Valmead
McNeil Louise I Mrs, clk Broyhill Furn Factories, r 146 Virginia
McNeil Myrtle C (wid Clinton H) h Miller Hill
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Marley Nell Miss, r Lenoir Hgts
Marley Thos C (Rosie G) emp Kent-Coffey Mfg Co, h 103 N Ridge
Marlow Zetta Mrs, waitress Blue Bell Coffee Shop, r Wilkesboro Rd
Marr Donald (Virginia G) h Greer
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Marr Nannie E Miss, r Valmead
Marshall Jas A (Jennie D) pres Lenoir Veneer Co, sec-treas Harper Furn Co, h Hickory Rd
Marshall R Dewey (Sadie B) paymstr Hayes Cot Mill Co, r RD2
Marshall Rex A, electn McMillan Elec Repair, r RD6
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Martin Cecil O (Lillie M) atndt Economy Oil Co, h 224 Mill
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Martin J Richd, r 451 N Main
Martin Jas W (Louise P) uphol Lenoir Chair Co, h 127 Sharon Rd
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Martin Lorena C Mrs, waitress M & S Grill, r RD4

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Martin Molly R (wid B Frank) h 118 Scroggs Av
Martin Ralph E (Edith N) emp Lenoir Furn Corp, h Lenoir Hgts
Martin Ralph E Jr, student, r Lenoir Hgts
Martin Ralph M (Sadie I) foremn Kent-Coffey Mfg Co, r RD9
Martin Ruth G (wid Jos F) r 208 Norwood
Martin Shirley Miss, nurse Lenoir Hosp, r 143 Wilson
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Martin Wm J (Bessie W) emp Caldwell Furn Co, h Valmead
Mary's Grove (Mrs Eleanor Rabb) furn rms Morganton Rd
Mash John A (Martha G) h 144 Lee
Mason Dorothy L Miss, slswn Rose's, r Morganton, N C
Mason Jack F (Frances S) treas Bush Tfr, h 134 Virginia
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Hibriten Chapter No 140 OES, Mrs Nell D Love sec, meets 1st and 3d Mondays at Masonic Hall, 123½ S Main
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Lenoir Commandery No 33 KT, Junius E Shell recorder, meets 2d Tuesday at Masonic Hall, 123½ S Main

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Massagee Edw J (Ruth H) emp Hayes Cot Mill, r 126 (122) Spruce
Mast Jas R (Addie G) h 334 S Mulberry
Mast Jas W (Pearl P) (B & M Mkt) r Wilkesboro Rd
Masters Marvin L (Ellie W) lab, h Blowing Rock Rd
MATHESON JOHN D (Carrie M) Asst Postmaster, h 106 Scroggs Av, Tel 465
Mathis Fred B (Lennie H) emp Caldwell Furn Co, h 115 Warren La
Mathis Jesse W (Rosie M) emp Hibriten Furn Co, h 134 N Mulberry
Matthews Francis M (Anna H) prin Whitnel Sch, h 264 E Harper Av
Matthews Sarah M Miss, student, r 264 E Harper Av
Mattocks Myrtle H Mrs, tchr, h 397½ S Mulberry
Mattox Sarah D (wid Wm E) r 102 Todd
May Chas (Ruth) mech City Cab Co, r RD9
May Effie P (wid Lemuel R) h 112 Scroggs Av
May Fred H (Mary M) buyer Natl Veneer Co, h 211 Beall
May Ruth S Mrs, waitress M & S Grill, r Hickory Rd

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"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"

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Quality Tire Repairing and Recapping — Complete Wheel Service
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Mayfield Josie L Mrs, supvr Blue Bell Inc, r 416 S Main
Mayfield Robt I (Josie W) emp Hibriten Furn Co, h 414 S Main
Maynard Georgia S (wid J Frank) h 301 W College Av
Maynard Margaret S Miss, r 301 W College Av
Maynard Sherrill F (Lucy M) emp Kent-Coffey Mfg Co, h 306 Willow
Maynard Wm H (Patricia T) furn mfr, h 212 N Church Apt 2
Mayner Betty L Miss, cash Center Theatre, r 508 Westview
Mayner John E (Vonee H) mgr Waldensian Bakery Co, h 508 Westview
Mays Blanche R (wid Arthur) emp Carlheim Hotel, h 128 N Mulberry
Meadlock Chas (Bessie M) driver Lenoir Mtr Coach Co, r Taylorsville, N C
Meadlock Nell I Miss, clk Duke Power Co, Taylorsville, N C
Meece Jeff J (May C) driver, h 103 Mill
Meekins Thos J (Kate C) h 410 W Harper Av
Melton Ada H (wid Jas H) (The Corada Shop) h 225 W Harper Av
Melton Francis W (Florence E) (Melton & Walker) r RD9
Melton Fred M (Floy S) slsmn Belk's, r Granite Falls, N C
Melton Geo W (Ruth H) furn wkr, h 211 Bradford Av
Melton Jefferson D (Louisa G) emp Hayes Cot Mills, h 216 Bradford Av
Melton Joe T Rev, r 202 W Ashe Av
Melton John W (Mavis D) emp Harper Furn Co, h 127 Maple
Melton Linzy H (Cora S) h 313 E Harper Av
Melton Mae C Mrs, clk Wilson Gro Co, r 314 Underdown Av
Melton Margaret G Mrs, traffic mgr Hibriten Furn Co, r 146 Virginia
Melton May C Mrs, clk Wilson Gro, r 314 (114) Underdown Av
Melton S Frazier (Margaret G) formn Kent-Coffey Mfg Co, r 146 Virginia
Melton W Marshall, emp Hayes Cot Mills, r 216 Bradford Av
Melton Wm E (Beulah P) (Globe Hdw Co) r RD2
Melton Wm E (Jewel T) emp Kent-Coffey Mfg Co, h 306 Vance
Melton & Walker (Francis W Melton, John W Walker) uphols, 204 Mill
Menefee Jas K (Nell W) h 302 East Av
Menefee Mattie T (wid Edgar H) r 506 Kentwood
MERCHANTS ASSN, John C Baskervill Sec, 112 N Main, Tel 386
Meroney Elizabeth T Mrs, traffic mgr Broyhill Furn Factories, r 112 N Ridge
Meroney Junius H (Elizabeth T) slsmn Broyhill Furn Factories, h 112 N Ridge

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HOSPITALIZATION AND MUTUAL INSURANCE
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Phone 98 **Fidelity Building** **132 West Ave.**

Merritt Herbert E (Blanche F) v-pres Lenoir Industrial Bank, h 202 Hibriten
Messer Rachel (wid Wm G) h 118½ Torrence
Messer Shular A (Burr B) carp, h Valmead
Messick Geo F (Susan S) mgr Blue Ridge Elec Membership Corp, r Blowing Rock Rd
Messick Margaret F Mrs, nurse Lenoir Hosp, r 205 Stonewall Apt 20
Messick Paul S (Margaret F) hlpr Rural Plmbg Inc, h 205 Stonewall Apt 20
Michael Lucille Miss, r 172 S Prospect
*Michaux Addie, cook, h 158 Wheeler
*Michaux Alfred B (Louise D) USA, r 231 Folk
*Michaux Annie, maid Blackwelder Hosp, h 114-B Harrington
*Michaux Bessie L, dom, r 226 Horton
*Michaux Bobbie, maid, r 158 Wheeler
*Michaux Elizabeth, cook, r 204 Broadway
*Michaux Ervin, r 204 Broadway
*Michaux Frankie, maid, r 158 Wheeler
*Michaux Hannah, cook, h 204 Broadway
*Michaux Josephine, cook, r 204 Broadway
*Michaux Lawrence (Mattie P) emp Lenoir Chair Co, h 119½ Hartley
*Michaux Lawrence Jr, student, r 119½ Hartley
*Michaux Lucy J, maid, h 228 Stonewall
*Michaux Octavia, r 158 Wheeler
*Michaux Ray (Elizabeth L) emp Lenoir Chair Co, r 119½ Hartley
*Michaux Roby (Helen W) miner, h 226 Horton
*Michaux Roy L, lab, r 226 Horton
*Michaux Wm L, student, r 119½ Hartley
Mikeal Green, r 134 Stage
Mikeal Lincoln N, live stock, h 118 Virginia
Mikeal Lois L Miss, opr Anne's Beauty Shoppe, r RD4
Mikeal N Spencer (Violet D) live stock, r 118 Virginia
Mikeal Russell L (Virginia H) emp Bernhardt Furn Co, h 327 (127) Underdown Av
Mikeal Violet D Mrs, bus mgr Blackwelder Hosp, r 138 Virginia
Mikeal Warren J, puller Lenoir Ice & Fuel Co, r 121 Powell Av
Miles Francis C, supt Industrial Chem Co, r 115 Stonewall
Miles Oscar, tchr, r 311 West Av
Miller A Oscar (Kate B) carp, h 312 Newland Av
Miller Adolph G, student, r 377 S Mulberry
Miller Archie W, pntr W Garland Cannon, r Granite Falls, N C
*Miller Azlee, cook M & S Grill, r 128 Hill
Miller Barbara H (wid Wm S) h 237 N Main

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Miller Building, 102 N Main
MILLER CHAS W (Southern Service Bureau) Genl Mgr Southern Directory Co, r Asheville, N C
Miller Charlie W, supt State Capital Life Ins Co, r Granite Falls, N C
MILLER COAL CO (Clinard G Borders) Screened Coal Delivered Any Quantity, 400 Oak, Tel 37 (see page 19)
Miller Danl W, student, r 106 Hillside La
Miller Dorothy L Miss, sten Broyhill Furn Factories, r RD8
Miller Earl P (Edna P) formn Hibriten Chair Co, h Hickory Rd
Miller Edith Jonas Mrs, mgr Piedmont Gas Co, r 377 S Mulberry
Miller Edw C (May P) v-pres Industrial Chem Co, h 115 Stonewall
Miller Emma H (wid A Vann) h 217 Vance
*Miller Fred (Ethelyn) emp Hibriten Furn Co, h 121 Hill
MILLER 'GENE (Norwood G Talton, Elisha S Harris) "Men's Fashion Shop," Clothing, Furnishings, Hats and Shoes, 100 N Main, Tel 145 (see bottom lines)
Miller Grace D Miss, emp Hudson Cot Mill, r 130 Spainhour Av
Miller Hal Y, student, r 377 S Mulberry
Miller Henrietta (wid Albert S) h Morganton Rd
Miller Hill Baptist Church, Rev B L Bumgarner pastor, Miller Hill
Miller J Loy (Myrtle P) emp Lenoir Veneer Co, h 320 Newland Av
Miller J Loy Jr, sermn Shields Refrigeration Co, r 320 Newland Av
*Miller Lindsay, r 403 Oak
Miller Lou A Miss, slswn Efird's, r Patterson, N C
Miller Lula B Mrs, bkpr Lenoir Hdw & Furn Co, r 312 Newland Av
Miller Luther I (Valerie M) emp Hibriten Chair Co, h 313 Vance
Miller McCoy (Ruth A) mech Smith Mtr Sls, r Granite Falls, N C
Miller Myrtle Mrs, phone opr Broyhill Furn Factories, r 309 Maple Dr
Miller Orgil L (Cora B) emp Harper Furn Co, h 107 Vance
Miller Perkins D, sand, r Morganton Rd
Miller R S, pntr W Garland Cannon, r Granite Falls, N C
Miller Ransom R (Lucille S) emp Caldwell Furn Co, r Valmead
Miller Sue Miss, clk McLean Mtr Sls, r Morganton Rd
Miller T Glen Jr (Myrtle N) ofc mgr Kleemeier-Norment-Lambert, h 309 Maple Dr
Miller Vance A, sand, r Morganton Rd
Miller Verna V Miss, emp Kent-Coffey Mfg Co, h 103 W Ashe Av
Miller Vera J Miss, opr Sou Bell T & T Co, r 108 N Mulberry
Miller Wayne J (Jennie J) dentist 104 N Main R201, h 106 Hillside La
Miller Wayne J Jr, r 106 Hillside La

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*Mills Augustus A (Lillie P) lab, h 147 E Finley Av
Mills Frances B Mrs, slswn J C Penney Co, r 281 E Harper Av
Mills Judge B (Frances) asst coach Lenoir High Sch, h 281 E Harper Av
Minish Edith K (wid Walter L) h 217 West Av
Minton Emma S Mrs (Lower Creek Ser Sta) r Wilkesboro Rd
Minton Eugene (Katherine S) emp Kent-Coffey Mfg Co, h Miller Hill Rd
Minton Glenn G (Bessie R) emp Hibriten Furn Co, h 107 Wild Cherry
Minton Jos, pres Minton & Austin Supply Co, r Cajah Mtn Rd
Minton & Austin Supply Co, Jos Minton pres, Millard G Austin v-pres, Harry T Austin sec-treas, contrs, Hickory Rd
Misenheimer L Glenn (Marguerite B) agt Durham Life Ins Co, h 305 Woodsway La
Mitchell Elizabeth Miss, tchr West Lenoir Sch, r 226 W College
Mitchell Fannie T Mrs, h137 N Mulberry
Mitchell Gettie W (Doris S) pntr, h 419 W College Av
Mitchell Jas J (Emma W) emp Caldwell Furn Co, h Valmead
Mitchem Thos P (Dorothy H) mgr Eagle Stores Co, h 220 Vance
Mitchum Dwight W (Vera I) lab techn Lenoir Wood Fnshng Co, h 112 Hillside La
Mixon P Nall, student, r 146 N Mulberry
Mixon Mary N Mrs, clk Carlheim Hotel, r 146 N Mulberry
MIXON OTIS C (Mary N) V-Pres Fidelity Insurance Agency, h 146 N Mulberry, Tel 690-J
MODEL LAUNDRY INC, Claude L Downey Pres, Mrs Bessie E Downey Sec-Treas, Howard L Shaw Mgr, 221-223 E Harper Av, Tel 77 (see back cover)
MODERN RADIO SHOP, W Marshall Shell Mgr, 207½ E Harper Av, Tel 806 (see page 33)
MODERN SERVICE STATION (Robt W Denton) Shell Products, Tires, Tubes, Batteries, 200 S Mulberry, Tel 644 (see page 14)
Modernistic Beauty Shoppe (Mrs Macie B Suddreth) 113½ West Av
Moffitt Rhoda P Mrs, r 135 Powell Av
Moffitt Wm R (Alice D) pntr, h 410 N Main
Montvale Nursery (Rufus L Gwyn) 106 S Main
Mooney Cathryn E Miss, r 301 W Olive Av
Mooney Hazel F Miss, r 301 W Olive Av
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CLOTHING, FURNISHINGS, HATS AND SHOES
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Belk's Department Store

"Home of Better Values"

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Mooney Texas W (wid T Parks) h 607 N Main
Moore Aggie P (wid Miles S) h 110 Wild Cherry
Moore Allien E Miss, student, r 124 N Mulberry
*Moore Ambrose, r 121½ Hartley
Moore Arthur L (Irene C) watch repr 116 S Mulberry, h 405 Cherry
Moore Asa L (Louise S) pres Caldwell Furn Co, h 240 N Main
Moore Brick Co (Ross R and Glenn R Moore) mfrs, Greasy Creek Rd
Moore C Curtis, r 405 Vance
*Moore Cecil E (Nellie S) cook Gateway Cafe, r 208 Healan
Moore Claude L (Zenna D) emp Leonir Golf Club, h 124 N Mulberry
Moore Clifton H, parts mgr Lenoir Farm Equip Co, r RD2
Moore Clyde H, formn Natl Veneer Co, r RD9
Moore Cotton Mill Co, Thos H Broyhill pres, R Barton Hayes sec-treas-supt, ofc 125 S Main, mill Valmead, N C
Moore David F (Gail P) slsmn Broyhill Furn Factories, r 202 Norwood
Moore Dermont M, tchr Valmead Sch, r RD7
Moore Ellen B (wid Wm H) h 266 E Harper Av
*Moore Ensor (Constance) emp Hibriten Furn Co, r 180 Wheeler
Moore Floyd A, formn Union Mirror Co, r RD1
Moore Frank D (Gail M) emp Broyhill Furn Co, r 202 Norwood
*Moore Fred, emp Lenoir Furn Co, r 522 Oak
*Moore Gaither, emp Kent-Coffey Mfg Co, h 208 Healan
Moore Geo H (Ida S) gro 130 E Finley Av, h same
Moore Geo S (Marion B) emp Union Mirror Co, h 110 Realty
Moore Georgia E Miss, bkpr Courtney's, r 266 E Harper Av
Moore Glenn F (Dorothy A) atndt White's Ser Sta, h 227 E Harper Av
Moore Glenn R (Corine) (Moore Brick Co) h Greasy Creek Rd
*Moore Grace, r 103 S Prospect
*Moore Hilda, dom, r 423 E Finley Av
Moore Inez R Miss, dep County Register of Deeds, r RD4
Moore J B (Ruth C) slsmn Collins-Pridmore Co, r Hickory Rd
Moore J Roy (Grace M) personnel dir Kent-Coffey Mfg Co, h 185 S Prospect
Moore Jas D (Mabel C) slsmn J C Penney Co, h 210 W Ashe Av
Moore Jas H (Mary J) h Green Valley
Moore Jas W (Josephine H) emp Caldwell Furn Co, h Blowing Rock Rd
Moore Jane L (wid Jas) h 205 N Boundary
Moore Jasper E (Mabel T) clk REA, r RD4
Moore Jay E (Ruth M) emp Galvin Furn Co, h 320 N Main
Moore Jessie P Mrs, wrapper Efird's, r 512 N Main
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*Moore Lloyd, lab, r 121½ Hartley
Moore Lula B (wid Jos C) r 205 N Boundary
Moore Mabel C Mrs, teller Bank of Lenoir, r 210 W Ashe
Moore Margaret B (wid Wm C) register of deeds County, h 300 East Av
Moore Mary G Mrs, waitress M & S Grill, r 108 N Mulberry
*Moore Melvin (Lucy) delmn Lenoir Feed Store, h 121½ Hartley
Moore Nancy Y (wid Wm) r 252 N Main
Moore Oscar L (Marguerite L) dentist 106 S Main, h 122 Hibriten
Moore R Glenn (Colleen P) ser mgr Smith Mtr Sls, r Greasy Creek Rd
Moore Robt W (Sybil L) emp Blue Bell Inc, h 115 Realty
Moore Ross R (Mary A) (Moore Brick Co) h 124 N Mulberry
*Moore Ruth, maid, r 113 Hill
Moore Ruth C Mrs, slswn The Guarantee Store, r Hickory, N C
*Moore Shelley (Ruth) cook, h 505 Oak
Moore Sherley S, emp Caldwell Furn Co, r Valmead
Moore Stuart W (Florence P) (Whitnel Grill) r Whitnel
Moore Thos R (Hattie B) formn Hibriten Furn Co, r RD6
Moore Virginia E Miss, tchr W Lenoir Sch, r 266 E Harper Av
*Moore Wm (Melissa) wood 138 Hill, h same
Moore Wm M (Louise McC) mech Caldwell Furn Co, h Blowing Rock Rd
Moore Wm W, emp Hibriten Chair Co, r 110 Wild Cherry
Moore Wm W Jr (Blanche S) emp Caldwell Furn Co, h Zack's Fork Rd
Moretz Jas K, slsmn Barringer Oil Co, r Conover, N C
Moretz P Mabel Miss, furn rms 128 N Mulberry, h same
Morgan Mildred P Mrs, opr Mallard Beauty Shop, r 211 W Harper Av
Morganton Road Market, Lloyd A Swan mgr, Morganton Rd
*Morris Hall (Barbara) emp Kent-Coffey Mfg Co, h 102 S Prospect
Morris Helen O Miss, sten O P Lutz Furn Co, r 105 S Ridge
Morris Howard L (Edna W) mech Sanders Chev Co, r Ned Jones Hill
Morris John R (Shirley S) mgr Wallace Inc, h 105½ S Mulberry
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Morris Ray W (Ray Morris Mtr Co) r Carlheim Hotel
Morris Raymond D, student, r 105 S Ridge
Morris Wm T (Odalene W) slsmn Model Ldry, h 105 S Ridge
Morrison Lewis (Dorothy J) driver Lenoir Mtr Coach Co, r Whitnel, N C

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Morrison Weldon C (Eunice) inspr Caldwell Furn Co, h 142 Wilson
Morrow Jas P, student, r 304 W Harper Av
Morrow Robt A, student, r 304 W Harper Av
Morrow Roscoe L (Mae R) h Green Valley
Morrow W Ralph (Edna C) uphol Lenoir, h 209 N Prospect
Morrow Wm P (Willie S) clk C&NW Ry, h 304 W Harper
Morrow Willie S Mrs, mus tchr 304 W Harper Av, r same
Moser John H (Ella P) USA, h 134 N Mulberry
Moses Lawrence L (Ruby) mech Barger-Ashe Roofing Co, r Green Valley
Moss Inez Miss, sten Broyhill Furn Factories, r RD3
*Mott Chas W, r Zack's Fork Rd
*Mott Cora L, h Zack's Fork Rd
*Mt Pilgrim Baptist Church, Rev Clarence Clayton pastor, 521 Oak
Mull Preston A (Elsie S) coach, h 300 S Mulberry
Mullinax Jack E, student, r 631 (231) Pennton Av
Mullinax Mendel D (Mary H) wldr Lenoir Mach Shop, h 128 N Mulberry
Mullinax Nettie E Miss, clk Smith Prntg Co, r 631 (231) Pennton Av
Mullinax W Clarence (Eunice M) mach Lenoir Mach Shop, h 621 (231) Pennton Av
Mullins David J (Lena D) driver Lenoir Cab Co, r Whitnel, N C
Mullis Jas D (Mayhew D) gro, h 104 Palmer Av
Mullis Thad M (Virginia B) slsmn, h Hospital Av Extd
Munday Ellen D Mrs, emp Harper Furn Co, h 115 Oil Av
Munday Evelyn M Miss, r Valmead
Munday Plez J (Pansy) driver J P Feed & Gro Co, r Granite Falls, N C
Munday Richd N Jr, USA, r 122 Hillside La
Munday Royce T (Charlotte S) emp Caldwell Furn Co, h Valmead
Munday Shirley Miss, student, r 115 Oil Av
Munday Ted L, student, r 122 Hillside La
Mundy Glenn J (Laura E) pntr, h Goforth Rd
Murphy Athel L (Beatrice S) mgr Wallace's 5c & 10c Store, h 115 Norwood
Murray Callie G Mrs, sten Broyhill Furn Factories, r 224 Norwood
Murray Elizabeth G Mrs, clk Bernhardt Furn Co, r 226 E Harper Av
Murray Wallace F (Elizabeth G) slsmn Bernhardt Furn Co, h 226 E Harper Av
MUTUAL BUILDING & LOAN ASSN, Walter J Lenoir Pres, Edgar F Allen Sec-Treas, 104 West Av, Tel 86 (see page 3)
Myers D Campbell, plmbr Rural Plmbg Inc, r 210 Vance

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Myers Helen E Miss, r 210 Vance
Myers J B (Opal C) gro Blowing Rock Rd, h same
*Myers Levi, cook Blue Bell Cafe, h 212 E Finley Av
*Myers Norris, r Zack's Fork Rd
Myers S Q & Sons (Mrs Sarah W Myers) oprs Carlheim Hotel, 226 N Main
Myers Sarah W (wid S Quincy) (S Q Myers & Sons) h Carlheim Hotel

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SURPLUS, RESERVES, ETC., OVER $418,250.00
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National Beauty Shoppe (Miss Edna M Coffey) 103 N Ridge
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*Neal Flora, tchr, r 112 Hill
Neal Jos A (May S) emp Blue Bell, r 109 N Ridge
Neal Pauline C Miss, nurse County Health Dept, r 301 Olive Av
*Neely Booker T (Viney) furn wkr, h 114 Hill
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Nelson Apartments, 212 N Church
Nelson Audrey Miss, sten Blackwelder Hosp, r 166 S Prospect
Nelson Bert C (Mary C) (Nelson Bros Ser Sta) r 206 Virginia
Nelson Bonnie B Miss, emp Moore Cot Mill, r 130 Advent
Nelson Bros Service Station (Bert C and Wm I) 501 W Harper Av
Nelson Clyde H (Mary B) (Lenoir Esso Ser) r 410 W Harper Av
Nelson Clyde J (Faye B) (Nelson's Garage) h Zack's Fork Rd
Nelson Dock W, USA, r 130 Advent
Nelson Doris T Mrs, clk Wallace Inc, r Valmead, N C
Nelson Dudley F (Roberta B) lab PO, h 166 S Prospect

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Nelson Jas E (Wilma M) uphol Fairfield Chair Co, r 110 High
Nelson Jay M (Edith C) driver Friendly Cabs, h 115 Advent
Nelson John B (Ruth C) ofc mgr Gulf Oil Corp, h 226 Norwood
Nelson John W, r 130 Advent
Nelson Jos E (Annie G) h 403 Vance
Nelson Larry F (Evelyn J) emp Bernhardt Furn Co, h (rear) 202 Abernathy
Nelson Laura Miss, tchr Valmead Sch, r 166 S Prospect
Nelson Lettie Miss, slswn The Guarantee Store, r 225 W Harper Av
Nelson Lynn H, emp Hibriten Furn Co, r 403 Vance
Nelson Mary H (wid R Avery) h 503 N Main
Nelson Selma C (wid J Ervin) h 130 Advent
Nelson Thos L (Nelson Trading Post) 105 Depot
Nelson Trading Post (Thos L Nelson) 2d hd furn, 105 Depot
Nelson Turner W (Pauline S) asst cost acct Kent-Coffey Mfg Co, r RD9
Nelson Virginia F (wid Geo W) h 110 High
Nelson Wm I (Nelson Bros Ser Sta) r RD4
Nelson's Garage (Clyde J Nelson) Valmead
*New Light Baptist Church, 141 Wheeler
Newberry Mabel E (wid A Ulysses) r 212 Kirkwood Av
Newman Robt E Jr (Kathleen M) slsmn J C Penney Co, h 315 Beall
Newsom John A (Kathleen W) emp Hibriten Chair Co, h Green Valley
Newton Ed W (Marie M) pres-mgr Newton Transportation Co, r RD5
Newton Marie M Mrs, v-pres Newton Transportation Co, r RD5
Newton Thos C (Jacola McK) emp Caldwell Furn Co, r Valmead
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Nicholas Earl, uphol Lenoir Chair Co, r 201 Oak
Nichols Fred A (Coleen H) emp Hayes Cot Mill, h 124 Spruce
Nichols Hilliard W (Margaret H) (Friendly Market) r Morganton Rd
Nichols Martha J (wid Matthew) h Greasy Creek Rd
Nicholson Roscoe (Lelia H) clnr Piedmont Clnrs & Dyers, h 206 Woodsway La
*Nickerson Maggie, r 500 Oak
Nifong F Franklin (Perolee R) h 105 Wild Cherry
Noblet Troy, hlpr Leftwich Elec Corp, r King's Creek, N C

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Norment Jean E Miss, sec First Baptist Ch, r 418 Kentwood
Norment Richd E (Virginia H) sec-treas Kleemeier-Norment-Lambert, h 418 Kentwood
Norris Barney C (Grace R) emp Hibriten Furn Co, h 121 Sharon Rd
Norris Bernard (Mary D) mech McLean Mtr Sls, r RD3
Norris Bynum L (Virgie E) emp Hibriten Furn Co, h 105 Jennings
Norris Chas H (Ila K) slsmn O P Lutz Furn Co, h 231½ West Av
Norris Claude, emp Harper Furn Co r 311 (111) Underdown Av
Norris Doyle, mgr State Theatre, r 309 Maple Dr
Norris Florence E Mrs, smstrs The Gold Shop, r 111 Oak
Norris Geo B (Mildred B) with Caldwell Furn Co, h 106 Westbrook Rd
Norris Mary H (wid Jonas) r 206 W Ashe Av
Norris Mildred B Mrs, bkpr Mutual B & L Assn, r 106 Westbrook Rd
Norris Thos A (Ruth) shop formn McLean Mtr Sls, r 101½ N Mulberry
Norris Wade S (Trilla C) emp Hibriten Furn Co, h 222 Hayes Hill
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  Employment Security Commission, Ralph L Winchester mgr, 111 S Main
  Employment Service Division, Ralph L Winchester mgr, 111 S Main
  Forest Service, Edw P Simmons ranger, Federal Bldg
  Highway Patrol, Frank C Kennerly cpl in chge, Court House
  License Examiner, Jos C Spencer, Court House
  National Guard, 112th Field Artillery Battalion, Capt Roy E Thompson comdr, 101 W College Av
  Probation Office, A Young Howell officer, Court House
North Main Service & Grocery (Harvey L Crump) 321 N Main
NORTH MAIN MOTOR CO (Jessie R Bolick) Autos, Sales and Service, Tires and Batteries, 319 N Main, Tel 832-W (see page 17)
Northcott Bertie Miss, tchr, r 212 E College Av
*Norwood Amanda, h 412 Oak
*Norwood Annie, r 414 Oak
*Norwood Bernard, h 500-A Oak
*Norwood Bernice P, case wkr State Dept of Welfare, r 233 Rankin
*Norwood Clarence (Etha) h 422 Oak
*Norwood Cornelia, maid, r 107 Rankin
*Norwood Corinthia, r 107 Rankin

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK
W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.
102 S. MAIN E. H. Blair, Cashier PHONE 224

*Norwood Edna, h 107 Rankin
*Norwood Eli R, h 314 E Finley Av
*Norwood Fannie, h 418 Oak
*Norwood Fannie V, dom, h 233 Rankin
*Norwood Frances, emp Center Theatre, r 414 Oak
*Norwood Fredk, furn wkr, r 233 Rankin
*Norwood Gwyn T (Novada T) h 314 E Finley Av
*Norwood Harry W, chuf, r 314 E Finley Av
*Norwood Jas L (Ella B) beverages 407 Oak, h 421 same
*Norwood Jos (Lucille) hlpr Norwood Ser Sta, h 118 Wheeler
*Norwood Jos W (Demetra D) mason, h 309 Stonewall
*Norwood Katherine C, r 422 Oak
*Norwood Lettie, h (rear) 504 Oak
*Norwood Levi (Pearl) lab, h 128 Hill
*Norwood Linda D, lab Safford Constn Co, r 314 E Finley Av
*Norwood Robt, USN, r 233 Rankin
NORWOOD SERVICE STATION (Ted H Rainey, Roy E McLean) Texaco Products, Tires, Batteries, Accessories, 231 N Main, Tel 714-W (see page 15)
*Norwood Trudy M, h 314 E Finley Av
*Norwood Vinson (Bernice N) furn wkr, r 233 Rankin
Nu-Way Grocery (Carl M Laws) Green Valley

O

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

Oakley Chas W (Pauline M) (City Market) r Hillside La
Oakley D Paul (Louise P) ins agt Provident Life & Accident Ins Co, h 109 Palmer Av
Odd Fellows Hall, 109½ S Main
Odem Fletcher C (Maude R) emp Kent-Coffey Mfg Co, h 215 Spruce
Odem Jack M (Mary A) meat ctr Dixie Home Stores, r 170 Hospital Av
Odem L Loraine Miss, bkpr Lenoir News-Topic, r 215 Spruce
Ohan Benj R (Mary H) emp Lenoir Chair Co, h 214 South Av
Okey Johnsie C Mrs (Johnsie Hackney Floral Shoppe) r 625 (225) Pennton Av
Okey Wm V (Johnsie C) h 625 (225) Pennton Av

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

OLIVER INSURANCE AGENCY, Robt C Oliver Mgr, Mutual Insurance, Dividends on Your Fire, Auto and Casualty Insurance, 102 Ballew Arcade, 115 S Main, Tel 740 (see bottom lines)
Oliver Mary L Miss, clk Hedrick's Cut Rate Store, r RD9
OLIVER ROBT C (Ruby L) Mgr Oliver Insurance Agency, h Hickory Rd, Tel 243-W
Olson Bernard (Edna K) (Coffey & Olson) h 127 Hospital Av
Olson Robt H, USA, r 127 Hospital Av
O'Meara Daisy M Mrs, emp Spun Fibers Co, r 312 Newland Av
Omie's Place (Mrs Omie C Simmons) beverages, Zack's Fork Rd
Optimist Club, Laudie E Dimmette pres, Wm E Stevens Jr sec, meets each Monday 12 Noon at Carlheim Hotel
Orene's Beauty Shoppe (Mrs Orene W Burrell) Hickory Rd
Overbey Robt, emp Blowing Rock Chair Co, r 156 Spainhour Av
Overcash Bessie Mrs, supvr Blue Bell Inc, r 122 Norwood
Overcash Bill S, asst mgr Gene Miller, r 307 Woodsway La
Overcash H Clay (Bessie W) sheet metal wkr Lenoir Roofing Co, h 128 Virginia
Owens Earl M, emp Lenoir Furn Corp, r Valmead
Owens Elijah H (Laurastine W) frmn Caldwell Furn Co, h Blowing Rock Rd
Owens Emory E, lab, r Blowing Rock Rd
Oxentine Chelcie N (Mildred K) clk Bernhardt Furn Co, h (rear) 257 Underdown Av
Oxentine General R (Mattie M) emp Bernhardt Furn Co, h 257 Underdown Av

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BANK OF LENOIR
LENOIR, N. C.
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Member Federal Deposit Insurance Corp.

Painter Hardie H (Dolly L) inspr Harper Furn Co, h 126 Bernhardt
Palace Barber Shop (Richd M Bush) 200 S Main
Palmer Albert E (Florence C) sawyer, h Lenoir Hgts
Palmer Faye C Mrs, clk Bernhardt Furn Co, r RD4
Palmer John W (Dorothy H) (Palmer's) h 314 West Av
Palmer R Glenn (June S) slsmn Palmer's, r 357 S Mulberry
Palmer Remus L (Lucy S) (Palmer's) h 314 West Av
PALMER'S (John W and Remus L Palmer) "Home of Quality Furniture," 301 West Av, Tel 597 (see page 24)

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

Parker Carrie M (wid John R) h 105 Palmer Av
Parker Doris Miss, opr Arcade Beauty Shop, r 242 West Av
Parker Henry S (Martha V) student, r 105 Palmer Av
Parker Walter B (Vinia D) emp Harper Furn Co, h 148 High
Parks Bessie Miss, pharm Blackwelder Hosp, r 242 West Av
Parks Mary A Miss, asst county home dem agt, r 251 N Main
Parks Thos (Minnie R) plant mgr Sou Bell T & T Co, h 110 Mimosa La
Parks Wm R, USM, r 110 Mimosa La
Parlier Chas A (Georgia G) (Lenoir Clnrs) r Patterson, N C
Parlier Clarence C (Hazel T) (Parlier & Tomlinson) r Cottrell Hill Rd
Parlier J Felix (Mary L) (Lenoir Farm Equip Co) h Wilkesboro Rd
PARLIER & TOMLINSON (Clarence C Parlier, Lee G Tomlinson) Plumbers and Steamfitters, 314 E Harper Av, Tel 4-J (see page 32)
Parris Edw R, emp Houston Furn Co, r 119 Powell Av
Parris J Thos (Mamie M) supt Houston Furn Co, h 119 Powell Av
Parris Jack W (Edith M) emp Houston Furn Co, h 130½ N Mulberry
Parris Jos H, formn Houston Furn Co, r Granite Falls, N C
Parris Wm T, emp Houston Furn Co, r 119 Powell Av
Parrott Sarah Miss, buyer Spainhour's, r 304 W Harper Av
Parsons Austin R, emp Lenoir Mirror Co, r 134 N Mulberry
Parsons Benjamin F (Ollie A) emp Fairfield Chair Co, h 128 Hospital Av
Parsons Benj H (Irene W) (The Garden Club) h 125 Hillside La
Parsons Bessie R (wid J Kenneth) r 134 N Mulberry
Parsons Cyrus L (Miriam) emp Kent-Coffey Mfg Co, h 305 N Prospect
Parsons Hettie Miss, r 262 N Main
Parsons Hobart A (Jessie T) emp Garden Club, r 567 East
Parsons Jacob W (Clara) asst formn Lenoir Chair Co, r RD2
Parsons Jas W (Christine D) watch repr 301½ West Av, r RD7
Parsons Olive V Mrs, clk B & W Gro, r 128 Hospital Av
Parsons Roby (Mary B) formn Lenoir Mirror Co, h Greasy Creek Rd
Parsons Shirley L Miss, r Greasy Creek Rd
Parsons Thos R, prsr City Dry Clnrs, r Greasy Creek Rd
Parsons Vicy R (wid Augustus) r Valmead
Pate Jas L (Ollie H) mach Lutz Hos Mill, h (rear) 409 N Main
Pate Marie Miss, r (rear) 409 N Main
Pate Peggy Miss, r (rear) 409 N Main
*Patterson Aaron (Gertrude W) farmer, h 229 Healan
*Patterson Albert, r 119 Hartley

ARTHUR G. FOARD, JR. EDRIE C. FOARD
FOARD INSURANCE AGENCY
LIFE — HEALTH & ACCIDENT — HOSPITALIZATION
FIRE — CASUALTY — BONDS — AUTOMOBILE
302 Duke Power Bldg. *"A Complete Insurance Service"* Phone 190

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. "QUALITY COALS" PHONE 140

*Patterson Allie M, student, r 308 Stonewall
*Patterson Andrew, cook Blue Bell Coffee Shop, r 221 Folk
*Patterson Andrew Y (Ida P) porter McNairy's Drug Store, h 201 Healan
*Patterson Arthur (Emma F) h 228 Healan
*Patterson Arthur W (Laura) driver Lenoir Hdw & Furn Co, r 112 Hill
*Patterson Bascomb, USA, r 340 E Finley Av
*Patterson Benj, USA, r 340 E Finley Av
*Patterson Bobbie L, r 229 Healan
*Patterson Collette (Catherine M) carp, h Zack's Fork Rd
*Patterson Danl E, lab, r 308 Stonewall
*Patterson Danl M (Callie W) firemn Bernhardt-Seagle Hdw Co, h 308 Stonewall
*Patterson Earl, lab, r 214 Folk
*Patterson Edw, r 119 Hartley
*Patterson Edw H (Carrie C) chauf, h 214 Folk
*Patterson Ella, h 221 Folk
*Patterson Flake H (Mary G) (Anchor Grill) h 144 E Finley Av
*Patterson G Vodray (Maude B) emp Kent-Coffey Mfg Co, h 147 E Finley Av
*Patterson Gwynn, emp Harper Furn Co, h 500 Oak
*Patterson Herman L, porter Dayvault's Drug Store, r Harper Town
*Patterson Hessie, student, r (rear) 119 Harrington
*Patterson Hessie, r 229 Healan
*Patterson Hettie, dom, h (rear) 119 Harrington
*Patterson Howard E (Lillian D) emp Lenoir Wood Finishing Co, h 105 Collett
*Patterson Jas (Hattie E) porter Lenoir Mtr Coach Co, h 121 Hartley
*Patterson Jas (Olivia D) emp Bernhardt Furn Co, h 323 E Finley Av
*Patterson Jay, cook Hedrick's Cut Rate Store, r 229 Healan
*Patterson John J (Annabelle) mech Lenoir Farm Equip Co, h 102 Collett
*Patterson John J Jr, student, r 102 Collett
*Patterson John S, gdnr, r 140-B E Finley Av
*Patterson Kenneth G (Marion C) emp Kent-Coffey Mfg Co, h 221 Healan
*Patterson Leon, lab, r 228 Healan
*Patterson Lollie L Miss, r 140-B E Finley Av
*Patterson Louise, r 340 E Finley Av
*Patterson Lula D, dom, h413 E Finley Av
*Patterson Mary L, emp City Barbecue, r 312 E Finley Av

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FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. PHONE 821

RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —*SALES AND SERVICE*
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*Patterson Miles J (Mamie S) janitor First Meth Ch, h 312 E Finley Av
*Patterson Millard (Claudia C) emp Lenoir Wood Finishing Co, h 231 Healan
*Patterson Minnetter, dom, r 312 E Finley Av
*Patterson Paul Q (Laura F) orderly Blackwelder Hosp, r 229 Stonewall
*Patterson Pearl (Blue Heaven) h 209 Healan
*Patterson Randolph (Wyoming H) emp Kent-Coffey Mfg Co, h 105 Collett
*Patterson Ray, lab, r 229 Healan
*Patterson Relford, student, r 214 Folk
*Patterson Robt, pntr, r 214 Folk
*Patterson Robt (Hattie P) furn wkr, h 211 Healan
*Patterson Robt E, emp Newton Trans Co, r RD8
*Patterson Robt L, student, r 210 Horton
*Patterson Rosilee (Annie A) cook Garden Club, h 209 Horton
Patterson Ruben (Kay) hlpr McLean Mtr Sls, r RD5
*Patterson Rufus, emp Bank of Lenoir, r 215 Folk
*Patterson Sarah C, h 140-B E Finley Av
*Patterson Seymour H (Beulah J) h 302 Stonewall
*Patterson Stanley, student, r 340 E Finley Av
*Patterson Thos A Rev (Addie P) gro 335 E Finley Av, h 337 same
*Patterson Thos E, lbr, r 302 Stonewall
*Patterson Thos L, lab, r 140-B E Finley Av
*Patterson Wm O (Annabelle S) janitor Ballew's Cash Pharm, h 215 Folk
*Patterson Wm S (Margaret H) emp Lenoir Furn Corp, h 208 Rankin
Patton Harriet Miss, tchr, r 242 West Av
Payne Floyd F (Bernice L) electn Tom's Elec Co, h 536 W Harper Av
Payne Quincy, emp Galvin Furn Co, r 223 Mill
Payne T Gordon (Genill B) r 383 S Mulberry
Payne W Herman (Clara S) h 114 Beall
*Peake Iretha, dom, h 156 Wheeler
Pearce Alice M Mrs (Dorothy's Beauty Salon) r 340 S Mulberry
Pearce Kearney C (Alice M) city editor Lenoir News-Topic, h 340 S Mulberry
Pearson Betty B (wid Claude L) h 104 W Kentwood Cir
Pearson C Marshall (LaVerne M) bkpr Smith Mtr Sls, r 112 Scroggs Av
Pearson C Ross (Cora L) prod, h 303 N Prospect

USE PERFECTION SELF-RISING FLOUR
Manufactured by
Lenoir Mills, Inc. Phone 72

McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

Pearson Carl, r Green Valley
Pearson Carl (Grace D) h 104 N Main
Pearson Chas O, slsmn Stand Oil Co, r 303 N Prospect
Pearson Chas R Jr (Frances L) emp Kent-Coffey Mfg Co, h 108 Oil Av
Pearson Clarence B, student, r 519 N Main
Pearson Claude L (Elizabeth G) repr Brawley's Jwlry Store, r Morganton Rd
Pearson Elizabeth G Mrs, sec Kent-Coffey Mfg Co, r Morganton Rd
Pearson Frances R Miss, clk REA, r 104 Kentwood Cir
Pearson Howard W, USA, r 519 N Main
Pearson Jas B, carp, r Green Valley
Pearson Jos B (Willos R) emp Industrial Chem Co, r RD9
Pearson LaVerne M Mrs, sten Lenoir Furn Forwarding Co, r 112 Scroggs Av
Pearson Roby J (Martha B) h 519 N Main
Pearson W Richd, clk Lenoir Recreation Center, r Green Valley
*Peay Arthur (Parthenia C) billiards 309 E Finley Av, h 425 E Finley Av
Pegram Chas B (Virginia B) assoc editor Lenoir News-Topic, h Hickory Rd
Pegram F Brown (Anne L) (Pegram's Radio Shop) h 412 Kentwood
PEGRAM'S RADIO SHOP (F Brown Pegram) Finest Radios Sales and Service, Radio and Phonograph Combinations, Also Records, 107 W Harper Av, Tel 187 (see page 33)
Pendergrast Lawrence J, r Valmead
Pendergrast M Marie Miss, r Valmead
Pendergrast Thos, r Valmead
Pendergrast Wm T (Annabelle B) emp Caldwell Furn Co, h Valmead
Pendergrast Wm T Jr, emp Caldwell Furn Co, h Valmead
Pendry Cinda B Mrs, supvr Blackwelder Hosp, r 445 W Harper Av
PENDRY PAUL (Cinda B) (Lenoir Funeral Home) Sec Reins-Sturdivant Mutl Burial Assn, h 445 W Harper Av, Tel 711
PENLAND S HERBERT, Mgr Piedmont Cleaners & Dyers, r Hickory, N C
Penley Etta L (wid Gus) r Lenoir Hgts
Penley Jos A (Pansy L) pntr, h 524 W College Av
Pennell Artie H, emp Lenoir Chair Co, r 212 Stonewall
Pennell Bros (Harold M and Hill B) whol lbr, Wilkesboro Rd
Pennell Carl W (Ora H) carrier PO, h 114 Stonewall
Pennell Chas A (Mae P) formn Lenoir Furn Corp, h (rear) 105 Bernhardt
Pennell Clark W, student, r 114 Stonewall

Collins-Pridmore Co.
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120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

Pennell Claude W (Virginia D) (Pennell's Mkt) h 526 N Main
Pennell Coy H (Clara B) emp Caldwell Furn Co, h Zack's Fork Rd
Pennell Frances N Miss, opr Sou Bell T & T Co, r Valmead, N C
Pennell Fredk C (Annie K) emp Galvin Furn Co, h 227 Realty
Pennell Gladys R Miss, slswn Rose's, r Hudson, N C
Pennell H Clay (Myrtle) formn M M Pennell & Sons, r Wilkesboro Rd
Pennell Harold M (Hazel L) (Pennell Bros) h Wilkesboro Rd
Pennell Hill B (Emma P) (Pennell Bros) h Hickory Rd
Pennell Jack B, student, r 114 Stonewall
Pennell M M (Maude L) (M M Pennell & Sons) h Wilkesboro Rd
PENNELL M M & SONS (M M Pennell) Lumber, Millwork, Building Supplies and General Contractors, Wilkesboro Rd, Tels Office 778-W, Res 778-R (see back cover)
Pennell Mary H Mrs, bkpr M M Pennell & Sons, r Wilkesboro Rd
Pennell R L (Gladys H) radio reprmn Rabb Mtr Co, r Taylorsville, N C
Pennell Randolph W (Mary H) formn M M Pennell & Sons, r Wilkesboro Rd
Pennell Roy H (Clara) formn Caldwell Furn Co, r RD4
Pennell Spencer R (Annie M) emp Hibriten Furn Co, h (rear) 408 Broadway
Pennell Walter G (Elizabeth I) emp Moore Cot Mill, h 528 N Main
Pennell's Market (Claude W Pennell) gros, 300 N Main
PENNEY J C CO INC, Vernon L McKnight Mgr, Department Store, Quality Merchandise Only, At Lowest Prices, 126-128 West Av, Tel 921 (see page 20)
Pennington Kenneth E (Pauline P) emp Interstate Construction Co, h Harrisburg
Pennington Kyle, groundmn Duke Power Co, r RD3
*Peoples Tabernacle (Holiness) 109 Collett
*Perkins Adelaide, h 113 Wheeler
*Perkins Danl (Mary) lab, h (rear) 509 Oak
*Perkins Jasper (Theola M) emp Bernhardt Furn Co, h 210 Rankin
*Perkins Leona (Friendly Gro) h 108-A Harrington
*Perkins Otis, emp Lenoir Chair Co, r 112 Wheeler
*Perkins Virginia, r 154 Wheeler
*Perry Faye, h 538 Oak
Peters Dana H (Violet C) emp Hibriten Furn Co, h 338 S Mulberry
Peters J T (Mary D) emp Blue Bell Inc, h 486 W Harper Av
Petree Clarence W (Nell B) formn Hibriten Chair Co, h 107 Oak
Petree Geo W (Sallie M) emp Blowing Rock Furn Co, h 202 Vance
Petree Nell B Mrs, sten Broyhill Furn Factories, r 107 Oak

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

Petre Robt W Jr (Betty T) personnel mgr Drexel Furn Co, h 205 Stonewall Apt 2
Petty Bertha Mrs, hostess Carlheim Hotel, r 225 N Main
*Phillips Bonnie, h 180 Wheeler
Phillips Dewells A (Alleyn) steward Carlheim Hotel, h 144 N Mulberry
Phillips Edw (Edith D) (Friendly Cafe) r RD1
Phillips Fred E (Mattie N) emp Galvin Furn Co, h Lenoir Hgts
Phillips Georgia S Mrs, ticket seller Union Bus Sta, r 304 W Harper Av
Phillips Howard, driver Lenoir Cab Co, r Hudson, N C
Phillips J Hilkie (Mattie R) emp Kent-Coffey Furn Co, h 339 S Main
Phillips Jack (Zelma) emp Lenoir Chair Co, h 210 Oil Av
Phillips Jesse B (Allie G) emp Bernhardt Furn Co, h 512 N Main
Phillips John W (Mattie N) electn Leftwich Elec Corp, h 354 S Mulberry
Phillips June D (Pansy Y) ins 102 N Main R6, h 202 Norwood
Phillips Lester O (Georgia S) agt Union Bus Sta, r 304 W Harper Av
*Phillips Lewis, r 172 Wheeler
Phillips Lex E, emp Spainhour Furn Co, r Valmead
Phillips Lucille E Mrs, supvr Blue Bell Inc, h 341 S Main
Phillips Mattie R Mrs, clk Broyhill Furn Factories, r 354 S Mulberry
Phillips May Miss, r 117 Jennings
Phillips Melia (wid Chas) r Lenoir Hgts
Phillips Millan (Lucy P) emp M M Pennell, r 524 W College Av
Phillips Morton E (Emily S) h 205 Stonewall Apt 23
Phillips Reba C Mrs, clk Church's Cafe, r RD6
Phillips Rex J, body reprmn Rabb Mtr Co, r Whitnel, N C
*Phillips Thos (Flora) emp Lenoir Chair Co, h 145 Maple
Philyaw Clell E (Edith G) emp Kent-Coffey Mfg Co, h Green Valley
PHONE NO 2 TAXI (Herbert O Crowell) 122 N Main
PIEDMONT CLEANERS & DYERS, S Herbert Penland Mgr, The Finest In Cleaning, 111 S Mulberry, Tel 53 (see fly Z)
PIEDMONT GAS CO, Mrs Edith Jonas Miller Mgr, 123 N Main, Tel 442 (see page 26)
Pierce Elizabeth A Miss, typist Caldwell Furn Co, r RD5
Pierce Katherine L Miss, clk Broyhill Furn Factories, r RD5
Pierce Opal M Miss, sten Kent-Coffey Mfg Co, r RD5
Pierce Oscar F (Viola M) formn Caldwell Furn Co, r RD5
Pierce Wm G (Candace M) h Blowing Rock Rd
Piercy Isaac C (Mary F) emp Lenoir Furn Co, h 410 Broadway
Pierson Alice G (wid Reeves) r 301 E College Av
Pilgrim Holiness Church, Rev Wm P Armstrong pastor, 111 Oil Av
Pilkenton Clancy V (Fay C) wood wkr, h 110 Beach

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
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Pilkenton G Newland (Coleen R) emp Bernhardt Furn Co, h 112 Company
Pilkenton Mildred C Mrs, bkpr W Garland Cannon, r 165 Spainhour
Pilkenton Orville W (Eradell C) emp Kent-Coffey Mfg Co, h 115 Company
Pilkenton Oscar F (Mildred C) pntr W Garland Cannon, h 165 Spainhour
PILOT LIFE INSURANCE CO, Thos H Broughton Special Agent, Group Life Dept 203 Miller Bldg, 102 N Main, Tel 689-J; Industrial Dept 103½ S Main
Pinson Helen P Miss, ser rep Sou Bell T & T Co, r Hudson, N C
Pinson Jas C (Ruby M) emp Hibriten Chair Co, r 560 W College Av
Pipes Chas E (Ann S) student, r 140 Powell Av
Pipes Chas S (Mary E) foremn Bernhardt Furn Co, r RD1
Pipes Clyde T, r 303 Vance
Pipes Guy Z (Willie K) emp National Veneer Co, h 114 Jennings
Pipes J Henry (Bessie M) emp Bernhardt Furn Co, h 303 Vance
Pipes Jesse S (Mamie D) emp Harper Furn Co, h 115 Spainhour Av
Pipes John T, student, r 114 Jennings
Pipes Lula M Miss, student, r 114 Jennings
Pipes Mack L (Mary C) emp Hibriten Furn Co, r 173 S Prospect
Pipes T Ira (Jewell S) foremn Galvin Furn Co, h N Prospect Extd
Pipes Ted C, r 122 Oil Av
Pipes Thos I (Jewel E) formn Galvin Furn Co, r 122 Oil Av
Pipes Victor D (Jewel) formn Caldwell Furn Co, r Wilkesboro Rd
Pipes W Lloyd (Nancy C) mgr Becker Tailoring Co, h 122 Oil Av
Pitts Alfred W (Alma L) emp Bernhardt Furn Co, h 210 W Ashe Av
Pitts Maude E (wid W I) h 225 N Main
*Pitts Nathaniel A, student, r Zack's Fork Rd
Pitts Oba O (Ruth T) emp Caldwell Furn Co, h Blowing Rock Rd
Pitts Wm C (Ida S) janitor Court House, h (bsmt) same
Pitts Wm U (Inez C) emp State Highway Dept, h 418 S Main
Poarch Azer T (Alvis L) slsmn, h Morganton Rd
Poarch Donald F (Ruth M) uphol, h 113 W Finley Av
Poarch Henry L, atndt Lenoir Furn Corp, r RD1
Poarch Horace L (Norah H) emp Hibriten Chair Co, h 228 Underdown Av
Poarch Jesse E (Hazel B) emp Bernhardt Furn Co, h 236 Underdown Av
Poarch Julia H (wid Hugh L) r 150 Spainhour Av
Poarch Roy E (Grace P) emp Kent-Coffey Mfg Co, h Green Valley
Poe Allan L, clk Lenoir Hdw & Furn Co, r 213 Norwood
Poe Edgar A (Maude M) contr 236 N Main, h same

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

Poe Eugene A Jr (Virginia L) city tax collr, h 213 Norwood
Poe Ruby Miss, waitress M & S Grill, r 134 N Mulberry
Poe Virginia L Mrs, bkpr The Gold Shop, r 213 Norwood
Polk Richd C Rev (Marion C) pastor First Advent Christian Ch, h 461 N Main
Poovey Pink L (Grace M) county comnr, r Granite Falls, N C
Poovey Yates A (Coline H) asst mgr Sou Life Ins Co, r Granite Falls, N C
Pope Adrian (Gladys) uphol, h 113 W Finley Av
Pope B Braxton (Mildred S) police, h 323 (123) Underdown Av
Pope Benj N (Corrie D) h 107 Grove Av
Pope Patricia N Miss, student, r 107 Grove Av
Pope Thurston R (May D) formn Hibriten Furn Co, r Valmead
Pope Victor A (Junior M) emp Lenoir Chair Corp, h Lenoir Hgts
Porter Chas W (Bert M) USA, h 204 Norwood
Porter David G, student, r 204 Norwood
*Porter Vinie C, h 183 Wheeler
Posey Sarah Miss, educ dir South Lenoir Bapt Ch, r 226 W College Av
POST OFFICE, N Hunt Gwyn Postmaster, 200 West Av, Tel 244
Poteat Mary E Miss, ofc mgr Caro Tire & Appliance Co, r 101 Kent
Poteat Nellie E Miss, clk Sou Bell T & T Co, r 101 Kent
Poteat Rhoda M (wid John E) h 101 Kent
Powell Chas J (Siddie S) emp Kent-Coffey Mfg Co, h Hickory Rd
Powell Clara Miss, r 401 Hospital Av
Powell E Asilee Miss, clk State Probation Officer, r Hickory Rd
Powell E Hill (Estelle H) prntr Lenoir News-Topic, h 316 N Main
Powell Elisha G (Iva T) slsmn Sprinkle Oil Co, r RD1
*Powell Emma, student, r Stage nr Oak
Powell Frank D Jr (Lorene B) farmer, h Greasy Creek Rd
*Powell Geo (Bertha F) mason, h 218 Horton
*Powell Geo Jr (Marie H) emp Greer Drug Co, r 229 Rankin
Powell Helen F Miss, sten County Board of Education, r Hickory Rd
Powell Howard H (Carolyn O) (Lenoir Upholstering Co) h 309 Woodsway La
Powell Jack S, student, r Hickory Rd
Powell John F (Ella J) emp Bernhard Furn Co, h 156 Bernhardt
Powell Jos H (Maealda A) pilot, h 605 Hospital Av
Powell Maealda A Mrs, clk Union Natl Bank, r 605 Hospital Av
Powell Mamie R (wid J Russell) r 309 Woodsway La
Powell Mary L Miss, cash Eagle's, r RD1
Powell R Carter (Ella M) ofc mgr Harper Furn Co, h 308 Woodsway La

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Belk's Department Store
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Powell Rose E (wid Robt C) h 210 N Boundary
Powell Ruby P Miss, slswn Lenoir Stationery Store, r Hickory Rd
Powell Sallie F (wid Jos) h 506 Hospital Av
Powell Sarah J Miss, bkpr Blalock-Edmonds Lbr Co, r 506 Hospital Av
Pratt Lindsey P (Martha J) (Stop & Shop Gro) h 411 Kentwood
Presnell Dairies (Russell S Presnell) 320 West Av
Presnell Lena M Miss, r Valmead
Presnell Mary C (wid Larkin S) r 208 Mill
Presnell Raleigh M, emp Kent-Coffey Mfg Co, r 156 Spainhour Av
Presnell Russell S (Sarah M) (Lenoir Machine Shop, Presnell Dairies) h 215 Norwood
Presnell Victor C (Estelle S) clk Keye's Gro, h Valmead
Presnell W Ross (Nell M) foremn Kent-Coffey Mfg Co, r RD2
Prestwood Alice (wid John C) r 131 Maple
Prestwood Ann L Miss, student, r 109 Grove Av
Prestwood Carl B (Olena B) supt Hammary Mfg Corp, h 504 (508) West View
Prestwood Clarence W (Audrey B) mgr Harville's Credit Clo Store, r RD1
Prestwood Colon E (Pauline) supt Bernhardt Furn Co, r RD5
Prestwood F Hill, pntr W Garland Cannon, r RD4
Prestwood Florence Miss, bkpr Bank of Lenoir, r Morganton Rd
Prestwood Helen C Miss, sten Kent-Coffey Mfg Co, r RD2
Prestwood Hill, driver, r 115½ N Main
Prestwood Jos K (Katherine S) formn Hibriten Furn Co, r RD9
Prestwood L Frank (Annie S) h 135 Powell Av
Prestwood Manufacturing Co (Marvin L Prestwood) furn mfrs, Morganton Rd
Prestwood Margaret G Mrs, clk McNairy's Drug Store, r 130 Virginia
Prestwood Marvin L (Prestwood Mfg Co) h 109 Grove Av
Prestwood Mary Miss, r 108 Powell Av
Prestwood Merle E, prsr Lenoir Clnrs, r RD6
Prestwood Olene B Mrs, sten Bernhardt Furn Co, r 508 West View
Prestwood Paul M (Edith A) foremn Bernhardt Furn Co, r Hickory Rd
Prestwood Ralph M, atndt Nelson Bros Ser Sta, r RD4
Prestwood Ralph S (Ruth R) mgr Triplett's Dairy, h Zack's Fork Rd
Prestwood Ruth Miss, opr Courtney's Beauty Salon, r RD1
Prestwood Wade C (Mary) (Pure Oil Ser Sta) r Hillcrest Dr
Prestwood Walter I (Addie L) formn Blowing Rock Furn Co, h 109 Grove Av
Prestwood Walter I Jr, student, r 109 Grove Av

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Price Abner B, emp Caldwell Furn Co, r 410 N Main
Price Broadus E (Maude P) emp Lenoir Pad Co, h (rear) 253 Underdown Av
Price Carrie S (wid Jos A) h 301 Woodsway La
Price Chas A (Luceta F) (Charlie's Place) h 304 Maple Dr
Price Dora W (wid R Randolph) h 108 Broadway
Price Edw W (Mamie S) emp Caldwell Furn Co, r Zack's Fork Rd
Price Ernest E (Frances H) emp Hibriten Chair Co, h Harrisburg
Price Ernest L (Anna K) veneer wkr, r Valmead
Price Eugene S (Jessie G) (Price & Womack) r 121 Stonewall
Price Eula N Miss, bkpr Bank of Lenoir, r 301 Woodsway La
Price Fredk M (Mary C) emp Caldwell Furn Co, h Valmead
Price Fredk P (Ruth C) pres-treas Chic Inc, r RD3
Price Grace G Miss, slswn Spainhour's, r 108 Broadway
Price Henry L, emp Kent-Coffey Mfg Co, r 207 Mill
Price J Hugh Jr (Ollie P) emp Spainhour Furn Co, h 144 Broadway
Price Jack J (Mary T) wtchmn Lenoir Pad Co, h (rear) 253 Underdown Av
Price Jas A (Margaret) (Whitnel Dry Clnrs) r Whitnel
Price Jay W (Margaret H) emp Hibriten Furn Co, h Harrisburg Rd
Price Jessie G Mrs, slswn The Corada Shop, r 121 Stonewall
Price Joe A Miss, r 410 N Main
Price Junie L (Mollie H) v-pres Chic Inc, r RD3
Price L B Mercantile Co, E Floyd Truesdale mgr, 231 Underdown Av
Price Lena V Miss, r 410 N Main
Price Luceta F Mrs, r 304 Maple Dr
Price Mattie B (wid T Walter) emp Moore Cot Mill, h Valmead
Price Pansy L Miss, r 244-A Underdown Av
Price Ruth C Mrs, sec Chic Inc, r RD3
Price Spencer R, r 244-A Underdown Av
Price T Henry (Lela K) emp Spainhour Furn Co, r Harrisburg
Price Vernie M Miss, emp Hibriten Furn Co, r 244-A Underdown Av
Price Wm (Helen P) (Bill's Place) h 109 Ervin Av
Price Wm R (Martha P) emp Hayes Cot Mill, h 244-A Underdown Av
Price & Womack (Eugene S Price, Frank P Womack) floor coverings, 321 West Av
Pridmore Robt G (Kathleen C) (Collins-Pridmore Co) h 107 Mimosa La
Pritchard DeWitt H, student, r 325 (343) S Main
Pritchard Ethel P Mrs, emp Hayes Cot Mill, r 150 Spainhour Av
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Pritchard Horace M (Pauline T) emp Hibriten Furn Co, h Valmead
Pritchard Ira D (Ruth Y) emp Hibriten Furn Co, h 325 (343) S Main
Pritchard Jack, electn McMillan Elec Repair, r Whitnel, N C
Pritchard John W, emp Hibriten Chair Co, h 150 Spainhour Av
Pritchard Jos L, slsmn J C Penney Co, r 325 (343) S Main
Pritchard Lucy J Miss, emp Lenoir Chair Co, r 325 (343) S Main
Pritchard Nadine B Mrs, sten Jas T Pritchett, r 122 Powell Av
Pritchard Noel T, emp Granite Falls Chair Co, r 318 Willow
Pritchard Ronald (Nadine B) student, h 122½ Powell
Pritchard T Geter (Frezzie M) emp Hibriten Furn Co, h 318 Willow
Pritchard Wm (Georgia H) mech Lenoir Mtr Coach Co, r RD
Pritchett Benj L (Cora M) mkt mgr A & P Food Stores, h 116½ W Harper Av
Pritchett Jas T (Margaret M) lawyer 106 S Main, pres Caldwell Cotton Mill Co, sec Houston Furn Co, h 205 Hibriten
Pritchett Jas T Jr, student, r 205 Hibriten
Proffitt Edw C (Joyce H) emp Houston Furn Co, h (rear) 419 W College Av
Proffitt Fannie Mrs, supvr Blue Bell Inc, r 407 W College
Proffitt Mary E Miss, student, r 207 Vance
Proffitt Seth A (Marie W) asst mgr Rabb's Gulf Ser, r RD1
Proffitt Thos E (Lillie C) carp, h 207 Vance
Proffitt Thos E Jr (Fannie L) emp Houston Furn Co, h 407 W College Av
*Propst Belle, beverages 141 E Finley Av, h 145 same
*Propst Benj (Colena) lab, h 119 Hill
*Propst Cletus, dom, r 145 E Finley Av
*Propst David, hlpr Hedrick's Cut Rate Store, r 207 Healan
*Propst Delia, lndrs, h Zack's Fork Rd
*Propst Lorenzo, student, r Zack's Fork Rd
*Propst Luke, emp Parker's, r 207 Healan
*Propst Wm, lab Wall Fdry & Mach Co, h 185 Wheeler
Propst Wm (Annie B) emp Dixie Store, h 207 Healan
*Propst Wm Jr, lab, r 207 Healan
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Publicover Isabel A Miss, social service wkr, ofc 204 S Main, r 217 West Av
Puett May W Miss, bkpr D A Smith Chair Co, h 512 W Harper Av
Pulliam Laura M Miss, cash Lenoir Finance Co, r 348 S Mulberry
Pulliam Maude H (wid Edgar D) h 348 S Mulberry
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Putnam Jewel C (Helen W) emp Prestwood Mfg Co, h 561 East
Putnam Lee N (Mabel S) formn Walter Turner Co, r RD9
Putnam Thos T, emp Kent-Coffey Mfg Co, r 122 Broadway
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Query Margaret Miss, student, r Morganton Rd
Query R Ruel (Hope A) asst mgr Rabb Mtr Co, h Morganton Rd
Query Ross C (Birchie H) h Morganton Rd
Query Ross C Jr, student, r Morganton Rd
Quillen Audrey E (Pauline M) mech Blue Bell, h 107 Resica
Quillen Cordelia J (wid Henry C) r 107 Resica

R

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Rabb Eva T Mrs, sten Lenoir Mirror Co, r Whitnel, N C
Rabb Geo E (Eva) clk Broyhill Furn Factories, r RD2
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Rabb's Gulf Service (Wm M Rabb) 201 S Main
Raby Clarence W (Judy S) furn wkr Caldwell Furn Co, h 130 Stage
Raby Edna L (wid Jas A) r 104 Resica
Raby R Hartwell Rev (Inez G) carp, h 116 Stage
Rader Albert (Shirley) slsmn J C Penney Co, h 397½ S Mulberry
Rader Ervin D (Ruth) eng REA, r RD4
Rader Eugene B (Rader's Cafe) r Morganton, N C
Rader Faye R Miss, bkpr, r 110 Conley
Rader Jas A (Kathleen C) emp Bernhardt Furn Co, r Fairview Rd
Rader John H (Maude R) h 110 Conley
Rader Mary Miss, ticket agt Lenoir Mtr Coach Co, r Collettsville, N C
Rader Ruth P Mrs, opr Mallard Beauty Shop, r Wilkesboro Rd
Rader Shirley P Mrs, clk Caldwell Furn Co, r 397 S Mulberry
Rader's Cafe (Eugene B Rader) 115 S Church
Radford Jas H (Edna W) asst mgr Sou Life Ins Co, h 419 W College Av
Ragan Garland M (Faye B) emp Lenoir Furn Corp, h Green Valley
Ragsdale Annie B Miss, h 206 N Main
Ragsdale Audrey B Mrs, emp Kent-Coffey Mfg Co, r 201 Virginia
Ragsdale Betty J Miss, r 458 N Main
Ragsdale Chas A, emp Fairfield Chair Co, h Goforth Rd
Ragsdale Dorothy M Miss, r 206 N Main
Ragsdale Jas D, r 458 N Main
Ragsdale Jas M (Wilda C) USA, h 458 N Main
Rainbolt Ruth K Mrs, sec First Presbyterian Ch, r 209 Kirkwood Av
Rainbolt Wm C (Ruth E) mach Lenoir Chair Co, h 209 Kirkwood Av
Rainey Harold (Betty H) emp Kent-Coffey Mfg Co, h 109 W Finley Av
Rainey Ted H (Norwood Ser Sta) r RD9
RAINEY'S SERVICE STATION (Herbert O Crowell) Firestone Tires, Recapping, 122 N Main, Tel 2 (see page 15)
Railway Express Agency, Carl D Honeycutt agt, 109 Depot
*Ramsouer Edw (Mamie) h 328 E Finley Av
Rand Anna M Mrs, bkpr Hibriten Chair Co, r RD8
*Rankin Presbyterian Church, 504 Oak
Rash Benj J, r 213 W Ashe Av

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Rash Grace E Mrs, clk Broyhill Furn Factories, r Hibriten Rd
Rash Harden B (Mary R) engr Lenoir Furn Corp, h 672 Lenoir Av
Rash Jas S (Grace) formn Lenoir Furn Corp, r RD6
Rash Jas W (Cleo F) h 126 Norwood
Rash Lila C Miss, ofc sec Lenoir Mirror Co, h 213 W Ashe Av
Rash Lloyd M (Margaret R) bkpr Broyhill Furn Factories, h 409 Mount View Av
Ray C Wilson (Julia S) emp Kent-Coffey Mfg Co, h 142 Virginia
Ray Jas R Rev (Ruby F) h Spainhour Hill
Ray Jennie K Mrs (Ray's Second Hand Clo Store) r 114 W Finley Av
Ray John E (Clara T) carp, h 257 E Harper Av
Ray Robt L (Jennie K) (Ray's Second Hand Clo Store) h 114 W Finley Av
Ray's Second Hand Clothing Store (Robt L and Jennie K Ray) 302 N Main
Rayle Jas L (Viola C) emp Caldwell Furn Co, h Valmead
Reary Jas A (Betty A) h 134 Hospital Av
Rector Burton, delmn Cloer's Mkt, r 114 E Finley Av
Rector Coot J Jr, cook, r 106 Palmer Av
Rector Eugene S, h 106 Palmer Av
Rector Henrietta R (wid Coot J) h 106 Palmer Av
Rector Herbert, clk Pennell's Mkt, r 114 E Finley Av
Rector Hubert (Pearl W) emp Hibriten Furn Co, h 114 E Finley Av
Rector Jack R, student, r 106 Palmer Av
Rector Raymond, emp Hibriten Furn Co, r 114 E Finley Av
Rector Thurman (Viola W) emp Hibriten Furn Co, h 114 E Finley Av
Red Greene Sign Co (Thos V Greene) 107½ S Mulberry
*Redmund Monroe (Matilda D) h Zack's Fork Rd
Reece Beulah J Miss, sten Std Insulation Co, r 327 Rectory
Reece Grable B (Veva I) emp Bernhard Furn Co, h 108 Realty
Reece Jas B, tchr, r 327 Rectory
Reece John F (Edna M) (Drs Reece & Graham) h 210 W Harper Av
Reece Roy T (Julia J) pntr, h 327 Rectory
Reece Ruby Miss, waitress Caldwell Restr, r 123 N Mulberry
Reece Willis A, tex wkr, r 327 Rectory
Reece & Graham Drs(John F Reece, Richd H Graham) dentists, 132 West Av R203
Reese Earl E (Iva W) emp Bernhardt Furn Co, h 224 Realty
Reese Ethel J Miss, r 228 Realty
Reese Gurney F (Dorothy W) emp Bernhardt Furn Co, h 225 Realty

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Reese Lloyd (Ella G) emp Hibriten Furn Co, h 228 Realty
Reese Odell, USA, r 228 Realty
Reese Toli G, r 228 Realty
Reeves Richd H (Barbara W) formn Caldwell Furn Co, r 305 Vance
Regan I Charm (Pearl C) emp Industrial Chem Co, r 109 Bernhardt
Reichard Dorth S (Beulah U) formn Hibriten Furn Co, r RD4
Reichard Geo F, h 401 Hospital Av
Reid Bessie B (wid Edw F) h 459 W Harper Av
*Reid Filmore, r 102 Rankin
Reid H Donald (Blanche W) emp Kent-Coffey Mfg Co, h 200 Wilson
Reid J Taylor Jr, USN, r 200 Wilson
Reid Jas B (Zella B) mgr Strand Theatre, r Whitnel, N C
Reid Lucy K (wid J Taylor) h 200 Wilson
Reid Regina Miss, r 459 W Harper Av
*Reid Roy M, furn wkr, r 147 Hill
Reid Saml M (Rosie E) wtchmn Lenoir Pad Co, h 244-C Underdown Av
Reid Snow S, supt Hibriten Land & Lbr Co, r RD9
*Reid Wm C, lab, r 147 Hill
*Reid Wm M (Celeste) emp Kent-Coffey Mfg Co, h 147 Hill
Reighard Geo B (Rose W) (Reighard Lbr Co) h 213 W Ashe Av
Reighard Lynn E (Elizabeth P) (Reighard Lbr Co) h 111 Beall
Reighard Lumber Co (Geo B and Lynn E Reighard) whol, Airport Rd
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Reins Frances I Miss, r 219 West Av
REINS ROBT F (Elizabeth S) (Reins Bros) h 219 West Av, Tel 414-W
Reins-Sturdivant Mutual Burial Assn, Paul Pendry sec, 445 W Harper Av
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Reynolds Jas K (Carrie R) h 124 E Finley Av
Reynolds John T (Sarah M) mech Barger-Ashe Roofing Co, r 124 E Finley Av
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Rhodes Lloyd G (Nettie H) sermn Shields Refrigeration Co, h Lenoir Hgts
Rhodes Luola M Mrs, slswn The Fashion, r 309 (308) Hospital Av
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Rice Jennie K (wid David E) emp Hayes Cot Mill, h 130 Spainhour Av
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Richards Geo B (Caroline S) emp Hayes Cot Mill, h 111 Company
Richards Ned L (Evelyn B) emp Hibriten Chair Co, h 677 Howard
Richards Paul S (Johnsie J) taxi driver, h 228 Wilson
Richards Thos S, furn 204 Mill, r 209 same
Richards Wm C (Dorothy A) sheet metal wkr, h 511 East
Richardson Dallas P (Mae T) emp Lenoir Furn Co, h Zack's Fork Rd
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Richardson Edw E (Nannie J) emp Caldwell Furn Co, r Green Valley
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Richardson Robt T (Nellie B) emp Caldwell Furn Co, h Green Valley
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Riddle Hazel P Mrs, waitress Blue Bell Cafe, r 524 W College Av
Riddle Roscoe M (Laura N) wldr Leftwich Elec Corp, r Greasy Creek Rd
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Riley Jas R (Edith M) emp Hibriten Chair Co, h 112 Jennings
Riley Omma J Miss, aide Dula Hosp, r 112 Jennings
Rish David A (Gloria B) inspr Hibriten Furn Co, r 118 Wilson
Rish E Lorene Miss, student, r 118 Wilson
Rish Gloria B Mrs, ofc sec Chamber of Commerce, r 118 Wilson
Rish L Keith, student, r 118 Wilson
Rish Leland J (Ada C) h 118 Wilson
Rivers Jas R (Pauline) inspr, h 180 S Prospect
Rivers Pauline C Mrs, slswn The Gold Shop, r 180 S Prospect
Roark Andrew, emp Lenoir Veneer Co, r 156 Spainhour Av
Robbins Carl H (Margaret C) emp Houston Furn Co, r 118 Powell Av
Robbins Chas E (Margaret E) emp Bernhardt Furn Co, h Greasy Creek Rd
Robbins Chas E (Sadie A) taxi cabs, h 113 Norwood
Robbins Chas E Jr, taxi driver, r 113 Norwood
Robbins Colbert L (Elizabeth M) pres-treas Hibriten Furn Co, h 241 N Main
Robbins Dermont, clk Center Theatre, r Harrisburg
Robbins Early G (Zora E) h Morganton Rd
Robbins Flossie (wid Jos) r 316 S Mulberry
Robbins Geo C (Laura C) v-pres Hibriten Chair Co, h 208 N Boundary
Robbins Geo T (Ella B) automech, h Morganton Rd
Robbins Grover C (Vada L) purch agt Bernhardt Furn Co, h 148 S Prospect
Robbins Irene I Miss, r 262 N Main
Robbins Jas W (Rebecca W) emp Harper Furn Co, h 116 Oil Av
Robbins Jesse F (Cordelia R) h 107 Wild Cherry
Robbins John (Lillie) emp Hibriten Furn Co, h 205 Stonewall Apt 22
Robbins Kenneth C, slsmn J C Penney Co, r 111 Maple
Robbins L Norman, r 111 Maple
Robbins Lake F (Margaret B) mech McLean Mtr Sales, h Hickory Rd
Robbins Lawrence H (Gertrude C) emp Lenoir Furn Co, h 111 Maple
Robbins Lloyd C, asst Greer Funeral Home, r 300 West Av
Robbins Lonnie A Mrs, opr Sou Bell T & T Co, r RD9
Robbins M Cromwell (Maude A) (Robbin's Garage) h Valmead
Robbins M Alice Miss, tchr, h 262 N Main
Robbins Margaret C Mrs, clk Broyhill Furn Factories, r 118 Powell
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Robbins Robey C, pres Hibriten Chair Co, r 303 S Mulberry
Robbins Robt C (Violet M) driver Phone No 2 Taxi, h 132 Norwood
Robbins Robt G (Hazel T) emp Hibriten Furn Co, r 316 S Mulberry
Robbins Robt J, student, r 397 S Mulberry
Robbins Roger H (Florence T) armorer Natl Guard, h 104 W Finley Av
Robbins Ronda R, taxi driver, r 113 Norwood
Robbins Shirley T Miss, student, r 106 W Finley Av
Robbins Spencer C (Devola T) formn Hibriten Furn Co, r RD6
Robbins Stewart F (Mavis B) auto mech, h Morganton Rd
Robbins T Hampton (Jennie W) mgr Lenoir Recreation Center, h 397 Mulberry
Robbins Viola H Mrs, emp Hayes Cotton Mill, h 108 Maple
Robbins Virgil J (Nellie H) emp Bernhardt Furn Co, h Valmead
Robbins Wade H, r 262 N Main
Robbins Willard R (Nellie P) furn wkr, h 110 Lee
Roberson Wm M (Dorothy L) USA, r 132 Broadway
Roberts C Gibbs (Dorothy L) carrier PO, r 133 Wilson
Roberts Donald O (Dorothy T) student, h 302 East Av
Roberts Dorothy T Mrs, receptionist Kent-Coffey Mfg Co, r 302 East Av
Roberts Fannie C Mrs, slswn The Gold Shop, r 133 Wilson
Roberts Fred, mech Leftwich Elec Corp, r Boomer, N C
Roberts J Cloyd (Fannie C) clk PO, h 133 Wilson
Roberts Jas W (Winifred B) emp Moore Cot Mill, h Valmead
Roberts Ollie M Miss, emp Hayes Cot Mill, r 140 Spainhour Av
Roberts Rose B Miss, emp Whitnel Cot Mills, r 427 S Main
Robertson Alfred M (Nellie S) emp Hibriten Furn Co, h 435 N Main
ROBERTSON JOE H (Mary R) Mgr Duke Power Co, h 207 Hibriten, Tel 336
Robinson Betty J Miss, student, r Lenoir Hgts
Robinson Grocery Store (Marion W Robinson) Valmead
Robinson H Blair (Mary T) slsmn Western Auto Assoc Store, r 210 W Ashe
Robinson John H (Ila M) emp Harper Furn Co, h Lenoir Hgts
Robinson John P (Lois P) slsmn, h 438 S Main
ROBINSON LUTHER B (Mildred L) Sec County Board of Education and County Supt of Schools, h Hickory Rd, Tel 186
Robinson Marian V Miss, student, r Valmead

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. PHONE 821

RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —*SALES AND SERVICE*
410 E. HARPER AVE. PHONE 48

Robinson Marion W (Louise T) (Robinson Gro Store) h Valmead
Robinson Mary J Miss, clk Hinds, r Whitnell, N C
Robinson Mary M Miss, student, r Lenoir Hgts
ROBINSON ROY L (Nina J) Genl Agent Security Life & Trust Co, 200 Hedrick Bldg, 104 N Main, h Wilkesboro Rd, Tel 2714
Robinson W Ray (Margaret B) emp Caldwell Furn Co, h Valmead
Rockford Hatten K M Brethren Church, Rev Peter H Siemens pastor, Stage nr Oak
ROCKHAVEN GARDENS (Mrs Claudia J and Jerome F Beard) Floral Designs, Cut Flowers, Wedding Flowers, Corsages and Potted Plants, Member Florists Telegraph Delivery Assn, Hickory Rd, Tel 424 (see page 23)
Roddenberry Carl A (Charlotte P) slsmn Broyhill Furn Factories, h 204 Abernathy
Rodwell Lucy F (wid Jas) r Wilkesboro Rd
Rogers Coy (Ethel R) hos wkr, h Suddreth
Rogers Weaver B (Steele S) reprmn Sou Bell T & T Co, r Harrisburg Rd
Roper Howard L (Christine C) slsmn, h 120 Lee
Rose Kate C Mrs, r Valmead
Rose Nell Mrs, supvr Blue Bell Inc, r Collettsville, N C
Rose's 5, 10 & 25 Cent Store, Jos H Scott mgr, 123 West Av
Ross Alice Miss, techn Blackwelder Hosp, r 201 W Harper Av
Ross Harrison B (Corinna M) slsmn The Thompson-Lipe Co, r Morganton, N C
Ross J Alex, slsmn Broyhill Furn Factories, r 242 West Av
Ross Robt, barber Palace Barber Shop, r Hudson, N C
Rotary Club, Clarence M Abernethy pres, Russell E Zook sec, meets Fridays 12:30 P M Carlheim Hotel
Roten Harold G, furn wkr, r 214 Stonewall
Rowan Raymond L (Virginia) slsmn, h 219 Pennton Av
Rowe Jas E (Georgia) driver Bush Tfr Co, r Morganton Rd
Rowe Kathryn G Miss, r 101 Poplar
Rowe Walter W Rev (Minnie G) pastor Zion Reformed Ch, h 101 Poplar
Rowell Thelma I Miss, sten Kent-Coffey Mfg Co, h 110 Todd
Ruckert G Blaine, eng WJRI, r Hudson, N C
Rudisill Hilda M Miss, sten Folger L Townsend, r Hibriten Rd
Rufty David O, mgr Collins-Pridmore Studio, r Stoney Point, N C
Runnion Julia C (wid Chas H) h 108 Stonewall
Runnion Nona L Miss, ser asst Sou Bell T & T Co, r 108 Stonewall

USE PERFECTION SELF-RISING FLOUR
Manufactured by
Lenoir Mills, Inc. Phone 72

McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

RURAL PLUMBING INC, Roger M McGirt Sec-Treas-Mgr, "We Serve The Rural Areas," Plumbing and Heating Contractors, Water Systems, Hickory Rd, Tel 838-R (see page 32)
Russell Ceil H (wid W Herman) h Valmead
Russell Edw T, emp Hibriten Chair Co, r 522 W College Av
Russell J Clinton (Texie H) (Russell Sales Co) h Wilkesboro Rd
Russell John C (Margaret S) driver Newton Trans Co, r 503 N Main
Russell Paul L, clk State Theatre, r 522 W College Av
Russell Sales Co (J Clinton Russell) furn, Wilkesboro Rd
Rutledge Clara E Miss, tchr, r 106 Maple
Rutledge Rubertus W (Bessie B) boiler mfr, h 106 Maple

S

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

Safford Atherton M (Mildred B) carp, h 133 Virignia
Safford C Russell, r 133 Virginia
Safford Clarence R (Ruth) carp, h 135½ Virginia
Safford Delores M Miss, bkpr Galvin Furn Co, r 133 Virginia
Safford Lucy M Mrs (Mallard Beauty Shop) r 135 Virginia
Safford M Elane Miss, student, r 133 Virginia
Safford Russell F (Lucy M) bldg contr 135 Virginia, h same
Safriet Saml (Faye S) furn wkr, h Morganton Rd
St Francis of Assisi Church, Rev Idlefonse J Gillogly pastor, 229 W College Av
St James Episcopal Church, Rev Boston M Lackey rector, 216 S Main
St John Etta M Miss, nurse Lenoir Hosp, r 143 Wilson
St John Frank J (Helen P) furn wkr Caldwell Furn Co, h Lenoir Hgts
St John Mack R, pntr W Garland Cannon, r RD3
*St Paul AME Church, Rev Josiah D Davis pastor, 208 E Finley Av
St Stephens Lutheran Church, Rev Roscoe B Fisher pastor, 223 West Av
Sala Leonie M (wid Albert F) r 104 Spainhour Av
*Sale Annie, emp Sou Bell T & T Co, r 110 Wheeler
*Salley Jos (Minnie F) h 230½ Stonewall
*Salley Mary F, dom, r 230½ Stonewall
Sams Douglas C, mech Leftwich Elec Corp, r Zack's Fork Rd
Sams Orben (Lorene) emp Presnell Dairies, r RD1

Collins-Pridmore Co.
"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

SANDERS CHEVROLET CO (Otto F Sanders) Sales, Service and Parts, 231 West Av, Tel 701 (see bottom lines)
Sanders Danl (Peggy M) emp Kent-Coffey Mfg Co, r 497 W Harper Av
Sanders David A (Flossie M) driver Luke's Cabs, r RD8
Sanders Fred Jr, emp Miller Coal Co, r 209 Scroggs Av
Sanders Hadley H (Edith P) mech, h Green Valley
Sanders Haywood H (Mittie E) emp Lenoir Chair Co, h Fairview Rd
Sanders Herman, emp Lenoir Chair Co, r Fairview Rd
Sanders John (Mozelle K) emp Barger-Ashe Roofing Co, h 213 Spruce
Sanders John L (Mary G) formn Hibriten Furn Co, r RD7
Sanders Lawrence C (Hazel O) formn Hibriten Furn Co, r RD6
Sanders Ray A (Irene J) emp Caldwell Furn Co, h Lenoir Hgts
Sanford Paul, electn McMillan Elec Repair, r Hudson, N C
*Sandwich Shop The (Frank Epps) 138-B E Finley Av
SASLOW'S INC, Mrs Ruby P Buchanan Mgr, "Lenoir's Largest Credit Jewelers," 113 West Av, Tel 843
Saunders Banner (Ruth H) emp Galvin Furn Co, h 556 W College Av
Saunders Brather H (Edith F) emp Spainhour Furn Co, r 308 (108) Underdown Av
Saunders Clyde H (Margaret A) emp Bernhardt Furn Co, r Harrisburg Rd
Saunders E Marie Miss, sten Hibriten Furn Co, r Fairview Rd
Saunders H Hadley (Edith P) mech Sanders Chev Co, r RD5
Saunders Hoover C, emp Hibriten Furn Co, r Blowing Rock Rd
Saunders John (Mozelle) mech Barger-Ashe Roofing Co, r 213 Spruce
Saunders Margie A Mrs, bkpr Galvin Furn Co, r RD9
Saunders Mary N (wid Saml) h Blowing Rock Rd
Saunders R Frank (Burtie M) lab PO, r RD8
Saunders W Robey (R Emma) emp Spainhour Furn Co, h Fairview Rd
Schaich Henry C (Reba P) electn Home Elec Co, r Lower Creek
Schaich Reba C Mrs, opr Dorothy's Beauty Salon, r Lower Creek
Scalf M Francis, meat ctr Cecil's Food Store, r RD6
Scott Beatrice Miss, emp Presnell Dairies, r 198 N Ridge
*Scott Carl O, r 403 Oak
*Scott Carrie L, h 322 E Finley Av
*Scott Catherine, r 205 E Finley Av
Scott Colene B Miss, emp Moore Cot Mill, r Valmead
*Scott Donald (Georgia W) emp Lenoir Chair Co, h 205 E Finley Av

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

*Scott Dorothy M, r 210 Rankin
*Scott Emma L, r 516 Oak
Scott Evelyn Miss, emp Presnell Dairies, r 198 N Ridge
*Scott Hal, hlpr Lenoir Roofing Co, r 520 Oak
*Scott Howard (Ruby) emp Hibriten Furn Co, h 501 Oak
*Scott Jacob (Wilhelmina) firemn Bernardt Furn Co, h 101 S Prospect
*Scott Jas (Grace) emp Lenoir Furn Co, h 148 Hill
*Scott John L (Birttie L) janitor Hedrick Bldg, h 102 Patterson
Scott Jos H (Helen M) mgr Rose's, h 315 Vance
*Scott M Jane, dom, h (rear) 106 Patterson
*Scott Maggie, dom, r 321 E Finley Av
*Scott Pearlie M, dom, r 321 E Finley Av
*Scott Richd (Lucy N) lab City, h (rear) 423 E Finley Av
*Scott Richd W, r Zack's Fork Rd
Scott Shuford C (Margaret B) (Scott's Garage) h 184 N Ridge
Scott T Lawrence (Eva O) optometrist ,h 219 West Av
*Scott Thos W, lab, r (rear) 106 Patterson
Scott Thos W (Rosie G) emp Moore Cot Mill, h Valmead
*Scott Vester (Margrette W) emp C&NW Ry, r 403 Oak
*Scott Walter, lab, r (rear) 106 Patterson
Scott Walter C (Ethel M) emp Hayes Cot Mill, h 224 Bradford Av
*Scott Wm, emp Avon Theatre, r 205 E Finley Av
*Scott Zula, dom, h 116½ Wheeler
Scroggs J Cecil, carrier PO, r 206 W Ashe Av
Scroggs Jas W, student, r 206 W Ashe Av
Scroggs John M (Mary R) emp Harper Furn Co, h 206 W Ashe Av
Seabock Chal V (Mamie T) emp Lenoir Furn Corp, h 118 Hillside La
Seagle Isabel R (wid Jacob C) v-pres Bernhardt-Seagle Co, h 103 Hibriten
Seagle Theo R (Ethel H) (B C & S Hdw & Furn) r RD9
Seagren Margaret P (wid August G) furn designer Kent-Coffey Mfg Co, h 110 Hibriten
Sears R Ernest (Margaret P) sec-treas Leftwich Elec Corp, r Granite Falls, N C
Seats Wm L, clk Interstate Constn Co, r Carlheim Hotel
Secreast Len (Eva O) emp Natl Veneer Co, h 227 E Harper Av
Secreast Lone W (Nellie M) emp Spainhour Furn Co, h 116 N Mulberry
Secreast Truel L, r 227 E Harper Av
Secrest Robt (Helen T) furn wkr, h 302 East Av
SECURITY LIFE & TRUST CO, Roy L Robinson Genl Agt, John N Smoot Associate, 200 Hedrick Bldg, 104 N Main

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

Seehorn Clara S Mrs, dept mgr Kent-Coffey Mfg Co, r Hickory Rd
Seehorn Gladys L Mrs, clk PO, r Blowing Rock Rd
Seehorn Wm W (Clara S) clk PO, h Hickory Rd
Self Annie Miss, emp Hayes Cot Mill, r 224 Bradford Av
Self Edw J (Nelle W) slsmn Belk's Dept Store, h Morganton Rd
Self J Wm (Nora S) real est 101 N Main R6, h 121 Hibriten
SERVICE CLEANERS (Stuart G Hodges, Delos S Barnett) "Wear Clean Clothes," 214 W Harper Av, Tel 729 (see page 18)
Service Upholstering (A Plato Anderson, Roby B Houck) Morganton Rd
Setser Harold E (Clara H) r 512 Kentwood
Setser R J Store (Russell J Setser) gros, 420 W Harper Av
Setser Russell J (Mae F) (R J Setser Store) h 512 Kentwood
*Settlemyre Ida, lndrs, h 150 High
*Settlemyre Robt, mech Setzer Auto & Radiator Shop, r 150 High
Setzer Albert L, eng WJRI Radio Sta, r Hickory, N C
Setzer Amanda W, r 212 South Av
Setzer Auto & Radiator Shop (Robt A Setzer) 103 Depot
Setzer Billie Miss, nurse Lenoir Hosp, r 512 Kentwood
Setzer C Claude (Cora A) ins agt, h 212 N Church Apt 5
Setzer Canary E (wid John H) emp Hayes Cot Mill, r 130 Spainhour Av
Setzer Carrie K Mrs, r 116 Realty
Setzer Cecil B (Mary H) emp Harper Furn Co, h 212 South Av
Setzer Clarence W, sermn Shields Refrigeration Co, r 104 Powell Av
Setzer Clyde K (Pearl Mc) emp Hibriten Furn Co, h Harrisburg Rd
Setzer Connie L Miss, nurse Blackwelder Hosp, r 125½ W Harper Av
Setzer Cora A Mrs (The Corada Shop) r 212 N Church Apt 5
Setzer Eugene E (Aileen) asst mgr Lenoir Ice & Fuel Co, h 109 Scroggs Av
Setzer Eugene E Jr, USM, r 109 Scroggs Av
Setzer Everett F (Metta T) eng Lenoir Ice & Fuel Co, h 428 W Harper Av
Setzer Franklin, r 130 S Prospect
Setzer Fred L (Edith H) emp Lenoir Mirror Co, h Zack's Fork Rd
Setzer Harold (Nellie V) emp Setzer's Ldry, r 108 Spainhour Av
Setzer Haywood, emp Hibriten Chair Co, r 124 Virginia
Setzer Haywood Jr, emp Houston Furn Co, r 124 Virginia
Setzer Herman (Pearl M) mech Lenoir Mtr Coach Co, r RD
Setzer Hester M Mrs, h Green Valley
Setzer Howard H, plmbr Mooney Plmbg & Htg Co, r RD5
Setzer Jacqueline L Miss, slswn Eagle's, r RD3

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

Setzer Jas E (Betty W) USM, r 435 S Main
Setzer Jos C, clk Bush Tfr Co, r 201 Oak
Setzer L Otis (Mamie L) emp Kent-Coffey Mfg Co, h 104 Powell Av
Setzer Laura Mrs, r Spainhour Hill
Setzer Lois M Mrs, emp Harper Furn Co, h 128 S Prospect
Setzer Margaret Mrs, supvr Blue Bell Inc, r RD4
Setzer Marshall W (Ida H) (Setzer's Barber Shop) h 130 S Prospect
Setzer Odell S (Ruby E) emp Hibriten Furn Co, h 116 Realty
Setzer Robt, emp Houston Furn Co, r 124 Virginia
Setzer Robt A (Lucy H) (Setzer Auto & Radiator Shop) r Gamewell, N C
Setzer Roy S (Helen P) emp Caldwell Furn Co, h 134 N Mulberry
Setzer Saml K, emp Galvin Furn Co, h Spainhour Hill
Setzer Selma C Miss, r 116 Realty
Setzer Stanfred S (Mary A) carp, h 112 Torrence
Setzer Stanley D (Grace P) emp Harper Furn Co, h 221 Realty
Setzer Susie R Miss, opr Modernistic Beauty Shoppe, r RD4
Setzer T Justin, carp, r 112 Torrence
Setzer Thos J (Mary H) slsmn, h 130 Spainhour Av
Setzer Thos L (Zelma M) supt Hickory Fibre Co, h Greasy Creek Rd
Setzer W Edgar (Pauline C) meat ctr Dixie Home Store, h 128 N Mulberry
Setzer W Lafayette (Gertrude H) (Setzer's Ldry) h 108 Spainhour Av
Setzer Walter J, city police, h 117 Spainhour Av
Setzer Wm E (Pauline A) meat ctr Dixie Home Stores, r 128 N Mulberry
Setzer Wm G, carp, r 112 Torrence
Setzer Woodrow W (Maggie L) driver Newton Trans Co, r 316 S Mulberry
Setzer's Barber Shop (Marshall W Setzer) 115 S Church
Setzer's Laundry (W Lafayette Setzer) 635 Pennton Av
Severt Claude (Bertha H) emp Bernhardt Furn Co, h 202 Westbrook Rd
Severt Paul Jr (Annie M) emp Montgomery Ward, h 103 Kent
*Shade Bessie, gro 210 Broadway, r same
*Shade Delaware (Grace K) r 561 Oak
*Shade Ernest, r 214 Broadway
*Shade Fred (Helen C) janitor Union Natl Bank, h 223 Rankin
*Shade Geneva, r 214 Broadway
*Shade J Isaac Rev (Mary) h 214 Broadway
*Shade J Isaac Jr, lab Bernhardt Furn Co, r 214 Broadway
*Shade Latt (Annie) emp Hibriten Chair Co, h Stage nr Oak

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. **PHONE 341**

*Shade Lewis E, r 214 Broadway
*Shade Mary, mgr Shade's Dom Hand Ldry, r 214 Broadway
*Shade Matt (Bessie T) janitor Bank of Lenoir, h 210 Broadway
*Shade Robt (Florence) h 143 Hill
*Shade's Domestic Hand Laundry, Mary Shade mgr, 149 Hill
Shankel Bruce B Rev (Janie P) pastor Beattie Memorial Presby Ch, h 317 Beall
Sharpe Fred (Stella L) mach Caldwell Mach Co, r 107 S Ridge
Sharpe H Clinton (Mary S) carp, h 211 Woodsway La
Sharpe Jas R (Eunice M) (Sharpe's Auto Repair) r Shoat's Bridge Rd
Sharpe Mamie L (A Frank) h 211 Abernathy
SHARPE'S AUTO REPAIR (James R Sharpe) Marcus L Greer Mgr, Complete Auto and Truck Repair Service, 316 W Harper Av, Tel 320 (see page 15)
Shaw Howard L (Helen M) mgr Model Ldry, h 310 S Mulberry
Shaw Jas B (Sybil W) emp Model Ldry, h 114 S Mulberry
Shaw Preston L (Sepal G) prsmn Smith Prntg Co, h 232 N Main
Shaw Sibyl W Mrs, clk Hudson Cotton Mfg Co, r 114 S Mulberry
SHAW W E FURNITURE CO, Wallace B Lindsay Mgr, Complete Line of House Furnishings, Electrical Appliances, 101 S Mulberry, Tel 821 (see bottom lines)
Shearer Lucy C Mrs, sten Broyhill Furn Factories, r Hickory Rd
Shearer Milton G (Mary E) h 301 E College Av
Shehan Wayne M (Frances S) emp Harper Furn Co, r 602 Beall
Shell Boyd C (Lorene S) emp Galvin Furn Co, h Blowing Rock Rd
Shell J Roy, clk Rufus W Greene, r 230 Realty
Shell Jas H (Daisy S) emp Lenoir Chair Co, h 230 Realty
Shell Junius E (Winifred H) (Shell Realty Agcy) h 357 S Mulberry
Shell Lawrence E, emp Union Mirror Co, r Advent Extd
Shell Lucille I Miss, hos wkr, r 233 Realty
Shell Mary S (wid J Isaac) h 233 Realty
Shell Nell B Mrs, clk Caldwell Furn Co, r 114 Westman
Shell Oscar W Jr, r 123 Norwood
Shell Pauline M Miss, emp Hudson Cot Mill, r Advent Extd
SHELL REALTY AGENCY (Junius E Shell) Real Estate, Rentals, Property Management and Insurance, 3 Union Natl Bank Bldg, 109 West Av, Tel 18 (see page 2)
SHELL W MARSHALL (Nelle B) Mgr Modern Radio Shop, h 114 Westman
Shell W Oscar (Carrie L) barber Bishop's Barber Shop, h 123 Norwood
Shelton A Haynes (Hazel H) emp Bernhardt Furn Co, h Harrisburg

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. **PHONE 173**

Sheppard Edw A (Lois Y) formn Kent-Coffey Mfg Co, h 257 N Main
Sheridan Peter C Rev, asst pastor St Francis of Assisi Church, r 227 W College Av
Sherrill Annie L Mrs, r 301 W College Av
Sherrill Bryce H, teller Bank of Lenoir, r RD1
Sherrill Cora B (wid J Glenn) h 132 High
Sherrill Cora L Miss, emp Moore Cot Mill, r Valmead
Sherrill Edw L (Caroline B) emp Lenoir Furn Corp, h 105 Resica
Sherrill Eva T Mrs, dep County Register of Deeds, r 219 West Av
Sherrill Fannie B Miss, r Valmead
Sherrill Flora W Mrs, h 269 E Harper Av
SHERRILL GUS W (Ellie S) Pres Lenoir Mfg Co, r RD1, Tel 4712
Sherrill Hal W (Mary M) drftsmn Coffey & Olson, h 221 Wilson
Sherrill J Franklin (Emma M) h Valmead
Sherrill Jas A (Eva T) asst mgr Durham Life Ins Co, h 219 West Av
Sherrill Jas H (Ruth E) county tax supvr, h 105 Scroggs Av
Sherrill Joyce K Mrs, clk Wallace Inc, r 144 Torrence
Sherrill Keith E (Shirley S) clk Broyhill Furn Factories, h 301 Woodsway La
Sherrill Margaret A Mrs, sten Blowing Rock Furn Co, r RD9
Sherrill Robt A (Florrie W) sec Natl Veneer Co, h 510 Kentwood
Sherrill Roy C (Grace B) carp, h 221 Wilson
Sherrill Shirley S Mrs, clk Bernhardt Furn Co, r 301 Woodsway La
Sherrill W Ernest (Rosa B) barber City Barber Shop, r RD9
Sherrill Wade B (Opal W) carp, h 221 Wilson
Sherrill Wayne (Joyce K) slsmn, r 144 Torrence
Shew Thos R (Beulah P) (Shew's Garage) h Airport Rd
Shew's Garage (Thos R Shew) 190 N Ridge
Shields A Paul (Violet S) (Shields Refrigeration Co) h 109 Sharon Rd
Shields Joan L Miss, student, r 109 Sharon Rd
SHIELDS REFRIGERATION CO (A Paul Shields, Raymond O Sutphin) Lenoir's Leading Complete Appliance Store, 109 S Mulberry, Tel 74 (see page 21)
Shipp Wm M (Mae H) h 138 Spainhour Av
SHOAF ROY F (Lena L) (Western Auto Associate Store) h 305 Maple Dr, Tel 829
Shoemake Fred W (Norma C) emp Lenoir Chair Co, h Green Valley
Shoemaker Howard E (Frances W) emp Bernhardt Furn Co, h 152 Bernhardt
Shoemaker Howard W (Annie K) formn Oakboro Lbr Co, h Green Valley
Shoemaker Louis F (Sallie N) h 229 Virginia
Shoemaker Paul, emp Kent-Coffey Mfg Co, r 213 Hayes Hill

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. **Phones 100 and 101**
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. **Phone 44**

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

Shoemaker Ralph C (Jo G) emp Bernhardt Furn Co, h 225 Virginia
Shoemaker Shelton V (Margaret K) emp Bernhardt Furn Co, h 221 Mill
Shoemaker Willard E (Lizzie L) barber City Barber Shop, r RD3
Sholar Armid B, student, r 218 E College Av
Sholar Edna F (wid Henry W) r 218 E College Av
Sholar H W Lumber Co, H Wiley Sholar pres-treas, Mrs Edna F Sholar v-pres, Mrs Armida B Sholar sec, whol, 109 West Av R1
Sholar H Wiley (Armida B) pres-treas H W Sholar Lbr Co, h 218 E College Av
Sholar H Wiley Jr (Jean M) slsmn H W Sholar Lbr Co, h 106½ Westbrook Rd
Sholar Wm A, student, r 218 E College Av
Shook Percy L (Lucy D) h Zack's Fork Rd
Shook Percy L Jr, r Zack's Fork Rd
Shook W Glenn (Ruth) hlpr Lenoir Roofing Co, r Hudson, N C
Shore Chas E, furn wkr, Caldwell Furn Co, r Poplar
Shore J Lee (Lucille D) saw mill hd, r Lenoir Hgts
Shore Stewart V (Emma V) furn wkr Caldwell Furn Co, h Poplar
Shore W R, electn McMillan Elec Repair, r Hudson, N C
Shoun Archie A (Margaret K) mech Ray Morris Mtr Co, r Hudson, N C
Shuford Russell R (Bernice E) instlr reprmn Sou Bell T & T Co, h 104 N Ridge
Shuford Thos W Jr (Chloe B) asst to genl mgr Caldwell Furn Co, r Whitnel, N C
Shumaker Alvina L Miss, student, r 384 S Mulberry
Shumaker Thos P (Jessie C) reprmn, h 384 S Mulberry
Shumway Merline H (Annie B) adv mgr Lenoir News-Topic, h 670 Howard
Sides Flossie S Mrs, h 316 Willow
Sides Jas L (Mary H) carp, r 316 Willow
Siemens Paul D, r (rear) Stage nr Oak
Siemens Peter H Rev (Katherine T) pastor Rockford Hatten K M Brethren Ch, h (rear) Stage nr Oak
Siemens V Ruth Miss, r (rear) Stage nr Oak
Sigmon Arthur W (Mamie S) h Morganton Rd
Sigmon Carolyn G Miss, clk J C Penney Co, r 679 Howard
Sigmon Carroll E (Jettie S) gro 679 Howard, r same
Sigmon Curtis C (Marry S) wtchmn Fairfield Chair Co, h 409 N Main
Sigmon Evelyn A Miss, r 409 N Main
Sigmon Gladys Miss, tchr, r 202 W Ashe Av
Sigmon Iris L (wid Walter H) r 409 N Main

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

Sigmon John M, emp Spainhour Furn Co, r 409 N Main
Silver J Saml (Ollie H) gro Harrisburg Rd, h Miller Hill Rd
Silver Leon S, driver Farmers Federation, r RD6
Sime Marion J (Virginia S) sermn Shields Refrigeration Co, r 136 High
Simmons Arnold C (Thelia M) emp Kent-Coffey Mfg Co, h 202 Conley
Simmons Edw P (Mollie N) (Lenoir Farm Equip Co) and ranger N C Forest Ser, h 204 Woodsway La
Simmons Edw P Jr, emp Lenoir Farm Equip Co, r 204 Woodsway La
Simmons Fred R, emp Lenoir Furn Corp, r 207 Mill
Simmons H Durwood (Gladys R) buyer Triplett Lbr Co, h 211 Norwood
Simmons Juanita L Mrs, receptionist Dula Hosp, r 411 W College Av
Simmons Mary E Miss, student, r 311 (111) Underdown Av
Simmons Mary G (wid Geo R) emp Kent-Coffey Mfg Co, h 111 Realty
Simmons Ommie C Mrs (Ommie's Place) r Zack's Fork Rd
Simmons Robt L (Miranda D) guard Lenoir Furn Corp, h 309 (109) Underdown Av
Simmons Spencer C (Ommie C) clk Ommie's Place, h Zack's Fork Rd
Simmons Vivian M Miss ,bkpr Tom's Elec Co, r RD3
*Simuel Henry (Louise H) furn wkr, h 406 Oak
SINCLAIR REFINING CO, Beall Oil Co Distributors, Blowing Rock Rd, Tel 813-W
Singleton A Ray, slsmn Economy Auto Supply, r Morganton, N C
Sipes Alfred M (Cution H) emp Hibriten Furn Co, h 116 Jennings
Sipes Aubrey W, emp Hibriten Furn Co, r 118 Jennings
Sipes B Lucille Miss, r 552 W College Av
Sipes Baynie C (Maxine K) radio repr, h 122 Vance
Sipes Doyle W, emp Lenoir Chair Co, r 552 W College Av
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*Sipes Isaiah (Julia M) furn wkr, h 558 Oak
Sipes Leonard M (Garnie B) gro 552 W College, r Hillcrest Dr
Sipes Robt L (Mary M) emp Hibriten Furn Co, h 219 Mill
Sipes T Eugene, emp Kent-Coffey Mfg Co, r 129 Warren La
Sipes Thos E (Evie C) emp Kent-Coffey Mfg Co, h 129 Warren La
Sipes W Herbert, emp Lenoir Chair Co, r 552 W College Av
Sisk Crete N, dir County Health Dept, r Morganton, N C

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Smathers Frank C Rev (Elizabeth M) pastor First Methodist Ch, h 126 W Ashe Av
Smathers Jas W (Hattie N) mech Ray Morris Mtr Co, r Whitnel, N C
Smiley Robt N (Annie C) emp Moore Cot Mills, h Lenoir Hgts
Smith A Odell (Nealie S) emp Blowing Rock Furn Co, h 140 Broadway
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Smith Helen C Mrs, ofc sec E W Smith, r 471 W Harper Av
Smith Helena M (wid Wm B) h 338 S Mulberry
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Smith Howard J (Pauline S) emp Kent-Coffey Mfg Co, h 134-A Spainhour Av
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Suddreth John L, h Morganton Rd
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Summerlin Eloice Miss, r Advent Extd
Summerlin Jas E (Pansy S) emp Union Mirror Co, h Advent Extd
Summerlin Robt L, r Advent Extd
Summerlin Roby L (Martha S) carp, h Advent Extd
Summerlin Rufus H (Carleen S) lbr inspr Hibriten Furn Co, h 207 Spruce
Summey Pearl B Mrs, slswn The Fashion, r RD2
Sumner Iris J Mrs, sten Broyhill Furn Factories, r 411 Mount View
Sumpter Chas P, emp Galvin Furn Co, r 223 Mill
Sumpter Cletus C (Agnes Y) linemn Duke Power Co, h 324 Newland Av
Sumpter Grady A (Jessie M) emp Kent-Coffey Mfg Co, h Bush (Lenoir Hgts)
Sumpter Joel P (Eva C) emp Galvin Furn Co, h 223 Mill
Sutphin Raymond O (Fern H) (Shields Refrigeration Co) h 108 Palmer Av
Sutton Ralph B (Maetta B) trucker, r Zack's Fork Rd
Swan Lloyd A (Gladys H) mgr Morganton Rd Mkt, h 200 Westbrook Rd
Swan Thelma C Miss, emp Blue Bell, r 200 Westbrook Rd
Swan Victoria Q (wid Robt W) r 200 Westbrook Rd
Swanson Bessie Mrs, r 134 Stage
Swanson Foy L, pntr W Garland Cannon, r RD3
Swanson Garland W (Beatrice S) plmbr Swanson Plmbg Co, r Wilkesboro Rd
Swanson Grady G (Catherine L) emp Kent-Coffey Mfg Co, h 129 Stage

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

Swanson J Clarence (Frances W) emp Benj M Laney, h Zack's Fork Rd
Swanson J Clarence (May S) emp Lenoir Chair Co, h 215 Mill
Swanson J Howard, bkpr M M Pennell & Sons, r Hickory Rd
Swanson Paul J, hlpr Swanson Plmbg Co, r Wilkesboro Rd
Swanson Plumbing Co (T Hill Swanson) 111 W Harper Av
Swanson Sarah H (wid Geo L) r 215 Mill
Swanson T Hill (Fannie L) (Swanson Plmbg Co) r Wilkesboro Rd
Swanson Willie Miss, r 129 Stage
Swearengin W B (Joyce) mech Lenoir Mtr Coach Co, r Collettsville, N C
Sweeney Claude (Mary L) emp Presnell Dairies, h 146 Spainhour
Sweeney Dallas, shop formn Lenoir Mtrs, r Hibriten Rd
Swift Albert G (Naomi S) (Lenoir Clnrs) r Patterson, N C
Sykes Wm T (Pauline M) electn Home Elec Co, r 124 Norwood

T

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

T & G Grocery (Wm M Triplett, C Stanford Greer) Hickory Rd
Talton Norwood G (Marjorie H) (Gene Miller) h 407 Vance
Tate Clara S Mrs, slswn The Fashion, r 201½ Abernathy
Tate Dorothy W Miss, sten Hibriten Chair Co, r 115 Wilson
TATE EARL H HON (Kathryn H) Pres Lenoir Drug Store and Mayor of Lenoir, h 207 Norwood, Tel 211
Tate Edwin L (Clara S) clk Lenoir Drug Store, h 201½ Abernathy
Tate Emma L (wid Wallace W) h 115 Wilson
Taylor Gertrude F Miss, emp Lenoir Furn Corp, r 321 (121) Underdown Av
Taylor Harry (Nila R) slsmn Reliance Varnish Co, r 108 Stonewall
Taylor Jas R (Mattie C) emp Bernhardt Furn Co, h 603 N Main
Taylor Jay G, electn Leftwich Elec Corp, r RD9
Taylor Jennings D, carp, r Valmead
Taylor Joel R (Ada A) emp Kent-Coffey Mfg Co, h 321 (121) Underdown Av
Taylor John H (Pearl C) carp, h Valmead
Taylor Leonard M (Jennie L) lunches 315 Oak, h same
Taylor Leonard M (Jennie O) furn wkr Harper Furn Co, h N Prospect Extd

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

Taylor Margaret P Mrs, emp Blue Bell Inc, r Zack's Fork Rd
Taylor R Devola Miss, emp Blue Bell Inc, r 603 N Main
Taylor Ruth E Miss, student, r 603 N Main
Taylor Wade H, carp, r Valmead
Taylor Wm C, carp, r Advent Extd
Taylor Wm H (Ruby H) emp Lenoir Veneer Co, h 220 Realty
Teague Chas W, atndt West Harper Ser Sta, r Morganton Rd
Teague Dora B (wid Isaac) h 113 Beach
Teague Doris W Mrs, sten W Lawrence Clay, r RD6
Teague E Russell, formn M M Pennell & Sons, h Old Morganton Rd
Teague Estel, driver City Cab Co, r 101 Ridge
TEAGUE FURNITURE CO (Ira M Teague, Carey C Harrell) "Lenoir's Newest and Smartest Store," Complete Line of Home Furnishings, 101 S Main, Tel 197 (see bottom lines)
Teague H Moran, h 109 N Ridge
Teague Harry W (Zelma S) agt State Capital Life Ins Co, r Wilkesboro Rd
Teague Hattie C Miss, slswn Collins-Pridmore Co, r RD6
Teague Helen T Mrs, aide Blackwelder Hosp, r Granite Falls, N C
Teague Ira M (Beulah F) (Teague Furniture Co) h 327 Maple Dr
Teague John E (Lyda G) carp, h 142 Virginia
Teague John G Jr (Charlotte B) emp Hibriten Furn Co, h 108 Broadway
Teague Lee S (wid Munroe M) h 677 Howard
Teague Rachel R Miss, asst Drs Hedrick & Yates, r Granite Falls, N C
Teague Roby (Izeal) emp Hibriten Chair Co, h 101 N Ridge
Teague Russell M, supt Lenoir Chair Co, r RD2
Teague Thos S, mgr West Harper Ser Sta, r Morganton Rd
Teague Warren M, delmn Teague Furn Co, r Morganton Rd
Teague Wm B (Mamie H) dep County Sheriff, h 311 West Av
Teague Zelma S Mrs, cash Spainhour's, r RD2
Tedder Cicero T, formn Lenoir Mirror Co, r Hickory Rd
Teem Elbert, student, r 135 Stage
Teem Myrtle C (wid Jacob) emp Lenoir Furn Co, h 135 Stage
Teem Peggy Miss, student, r 135 Stage
Teeters Luther G (Geneva A) sta atndt City Mtr Co, h Morganton Rd
Temple Baptist Church, Lenoir Hgts
Templeton Ralph G (Janie W) phys Blackwelder Hosp, h 224 E Harper Av
Terminal Grill (Oran Brown, Melvin B Estes) 218 W Harper Av
Terrell Steven S (Gertrude H) parts mgr, h 113 N Ridge

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. **PHONE 341**

Thomas Bettie Miss, sten E W Smith, r Morganton Rd
*Thomas Carolyn U, dom, r 110 Patterson
*Thomas Clarence E (Mabel B) beverages 309½ E Finley Av, h 110 Patterson
Thomas Frances I (wid Julius) r 206 Vance
Thomas Glenn W, slsmn Gulf Oil Corp, r Hickory Rd
Thomas Jean Miss, bkpr Natl Veneer Co, r 203 W Ashe Av
Thomas John B (Anna J) slsmn Elijah Johnson, r RD6
Thomas Johnson P (Thomas Used Cars) r RD6
Thomas Kenneth, r 156 Spainhour Av
Thomas Ray W (Mary C) (Thomas Ser Sta) r RD9
THOMAS SERVICE STATION (Ray W Thomas) Gulf Oil Corp Products, Tires, Tubes and Accessories, "Open Seven Days A Week," Hickory Rd, Tel 456-W (see page 16)
Thomas Used Cars (Johnson P Thomas) 492 W Harper Av
*Thomas Valeria E, dom, r 110 Patterson
Thompson Atha M Miss, slswn Courtney's, r Kings Creek, N C
Thompson Chas E (Louise H) emp Hibriten Furn Co, r 516 N Main
Thompson Chas H (Mosula H) formn Caldwell Furn Co, r Collettsville, N C
Thompson Fred A, mgr Hayes Cot Mill Co, h 223 Norwood
Thompson Grace H Mrs (Arcade Beauty Shoppe) r Wilkesboro Rd
Thompson Greene B (Vera H) carrier PO, r Blowing Rock Rd
Thompson J Mack (Martha R) emp Hudson Veneer Co, h 516 N Main
*Thompson Janie, r 218 Horton
Thompson John S, formn M M Pennell & Sons, r RD
Thompson Jos R, rep State Employment Security Comn, r 215 N Church
THOMPSON-LIPE CO THE (Maxwell H Thompson, James G Lipe) Wholesale Coffee, Teas, Confections and Specialties, 324 West Av, Tel 238 (see page 19)
Thompson Marcus K (Cora E) gro Wilkesboro Rd, h same
Thompson Mary H Mrs, dep County Clerk, r RD2
Thompson Maxwell H (The Thompson-Lipe Co) r 206 Hibriten
Thompson Nell S Miss, opr Sou Bell T & T Co, r Colletteville, N C
Thompson R Lander, emp Piedmont Clnrs & Dyers, r Wilkesboro Rd
Thompson Roy E (Bertha H) clk PO, r Blowing Rock Rd
Thompson U Mabel Mrs, slswn Courtney's, r Collettsville, N C
Thompson Wade L (Gladys E) (Lenoir Transfer Co) r Granite Falls, N C
Thompson Wren W Mrs (Anne's Beauty Shoppe) r Blowing Rock Rd
Thornburg John L (Zora C) mech Smith Mtr Sls, h 347 S Main
Thornburg Ralph L, r 347 S Main
Thorne Dewey H (Ruth R) agt C&NW Ry, h 200 W Harper Av

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. PHONE 173

Thorneburg Clyde O (Carra H) emp Hibriten Furn Co, h Blowing Rock Rd
Throneburg Ruby H Miss (Natl Beauty Parlor) r Morganton, N C
Throneburg W Jennings (Jeanette P) formn Caldwell Furn Co, r 378 S Mulberry
Tilley J Harold (Ola S) bkpr Turner Furn Co, r RD3
*Tilley Larkin J (Ossie W) emp Blalock-Edmonds Lbr Co, h 316 E Finley Av
*Tilley Mildred, dom, r 423 E Finley Av
*Tilley Winifred L Miss, r 316 E Finley Av
Timanus E H (Lorene M) mgr Spun Fibers, h 210 Hibriten
Tinker J W Murrell (Cora G) uphol Hibriten Chair Co, h 102 Kent
TIRE SALES & BATTERY CO (Geo T Crowell) Goodyear Tires, Batteries, General Electric Appliances, 119 N Main, Tel 222 (see page 14)
Todd Clara H (wid A Newton) h 257 E Harper Av
Todd J Ralph (Irene M) acct Kent-Coffey Mfg Co, h 217 W Ashe Av
Todd J Ralph Jr, student, r 217 W Ashe Av
Todd Louise E Miss, bkpr Kent-Coffey Mfg Co, r 257 E Harper Av
Todd Miriam N Miss, r 257 E Harper Av
Tolbert Anthony (Mildred M) emp Hibriten Furn Co, h 116 Spruce
Tolbert Bergie B Mrs, clk County Dept of Welfare, r 319 E Harper Av
Tolbert Hal E, student, r 319 E Harper Av
Tolbert J Ray (Ebie V) clk D D Suddreth Gro Co, h 111 Lee
Tolbert Jacob L (Lillian S) r 311 E Harper Av
Tolbert Jarvis C (Bergie B) slsmn, h 319 E Harper Av
Tolbert John S, student, r 319 E Harper Av
Tolbert Leonard R (Marie E) meat ctr Smithey's Dept Store, r RD9
Tolbert Nancy O (John T) r 319 E Harper Av
Tolbert Verlee S Mrs, emp Hibriten Furn Co, r 111 Advent
Tolbert W Clarence (Iola L) carrier PO, r RD2
Tolbert W Virginia Miss, r 111 Lee
Tomlinson Lee G (Virginia F) (Parlier & Tomlinson) h Spainhour Hill
TOM'S ELECTRIC CO (Thos E Bollinger) Contractors, Wiring, Electric Water Heaters, Pumps and Fixtures, 421 W Harper Av, Tel 864-W
Torrence A Frie (Mary C) (Torrence Ser Sta) h 112 Beach
Torrence Service Station (A Frie Torrence) 496 W Harper Av
Townsend Alta P Mrs, r 156 Bernhardt
Townsend Floy D Mrs, nurse Blue Bell Inc, r 116 Stonewall

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phones 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

TOWNSEND FOLGER L (Laura A) Lawyer 203-204 Hedrick Bldg, 104 N Main, Tel 68; h 305 W College Av, Tel 247
Townsend Jos A (Floy D) slsmn Belk's Dept Store, h 116 Stonewall
Townsend Metta F (wid Franklin L) h 104 Spainhour Av
Townsend Robey (Lillie G) h 211 Spruce
Triplett Albert E (Margie W) wtchmn Kent-Coffey Mfg Co, h Harrisburg Rd
Triplett Annie C (wid Dow L) h 567 East
Triplett Archie C, driver Friendly Cabs, r RD6
Triplett Bernice C Mrs, opr Mallard Beauty Shop, h 205 Stonewall Apt 4
Triplett C Everett (Myrtle S) foremn Kent-Coffey Mfg Co, h 118 Norwood
Triplett Carl B (Celia W) emp Hibriten Furn Co, h 217 Realty
Triplett Chas C, slsmn Burgess-Joines-Hodgson Furn Co, r Whitnel, N C
Triplett Chas M, formn Lenoir Furn Corp, r RD6
Triplett Claude S (Alice B) h 108 N Ridge
TRIPLETT CLOTHING CO, Robt E Lee Mgr, 111 N Main, Tel 558-J
Triplett Clyde R, carp, r 123 Maple
Triplett Cottage (Mrs Susie C Triplett) furn rms, 202 W Ashe Av
Triplett D Andrew (Errola H) slsmn, h 311 Beall
Triplett E Devon (Mattie L) slsmn, h 301 Poplar
Triplett Elizabeth G Mrs, v-pres Caro Lbr & Sls Co, sec Triplett Lbr Co, r 116 Beall
Triplett Elwood E, formn Lenoir Farm Equip Co, h Harrisburg Rd
Triplett Egene S, r 108 N Ridge
Triplett F Bell (Martha) r 123 Maple
Triplett Gaither (Carrie M) emp Lenoir Veneer Co, h Poplar
Triplett Grover B (Alma M) mfr, h 216 W Ashe Av
Triplett Helen Miss, aide Dula Hosp, r 202 W Ashe Av
Triplett Hillard, student, r 207 Reform
Triplett Hubert E (Mae M) uphol Fairfield Chair Co, h 114 Gilmer
TRIPLETT IRA C JR (Elizabeth G) Pres-Treas Triplett Lbr Co Inc and Carolina Lumber & Sales Co Inc, V-Pres-Sec Lenoir Finance Co, h 116 Beall, Tel 934-J
Triplett Jas, student, r 107 Scroggs Av
Triplett Jay (Nona C) mech Lenoir Farm Equip Co, r Morganton Rd
Triplett Jos, janitor First Presby Ch, r 232 West Av
Triplett Louie A (Louise R) mach Caldwell Mach Co, h 111 (101) W Kentwood Cir
Triplett Loy B Mrs, clk County Tax Supvr, r 517 N Main Extd

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

TRIPLETT LUMBER CO INC, Ira C Triplett Jr Pres-Treas, Mrs Annie E Triplett (Charlotte) V-Pres, Mrs Elizabeth G Triplett Sec, Wholesale Yellow Pine, White Pine, Hardwoods, Shooks and Decking, 124½ West Av, Tel 722 (see page 29)
Triplett Mae C Mrs, r 103 W Ashe Av
Triplett Mollie K (wid Luther L) h 519 N Main
Triplett Ned B (Ruth T) furn wkr, h 257½ E Harper Av
Triplett Nelson R (Loy B) r 517 N Main
Triplett Orville L (Ethel C) mech Kent-Coffey Mfg Co, h 201 Westbrook Rd
Triplett Ozro C (Harriett C) emp Bernhardt Furn Co, h 207 Reform
Triplett Page M (Virginia B) emp Bernhardt Furn Co, r 217 Realty
Triplett Pauline P Mrs, emp Hayes Cot Mill, r 567 East
Triplett Ralph G, student, r 216 W Ashe Av
Triplett Raymond R (Nealie F) h 112 Spruce
Triplett Richd L (Callie J) slsmn Teague Furn Co, h 401 Vance
Triplett Roger B (Lilyan W) pres Blowing Rock Furn Co, v-pres Blowing Rock Chair Co, h 209 Hibriten
Triplett Sadie R Miss, nurse Lenoir Hosp, r 143 Wilson
Triplett Susie C (wid Mack C) (Triplett Cottage) h 202 W Ashe Av
Triplett Virginia D Miss, student, r 217 Realty
Triplett Walter M (Ruby C) sheet metal wkr, h 309 Center
Triplett Wayne B (Eva A) emp Bernhardt Furn Co, r 217 Realty
Triplett Wayne E (Donna Z) mach, r 125 Powell Av
Triplett Willa D Miss, r 311 Beall
Triplett Wm B (Bernice C) emp Lenoir Furn Corp, h 205 Stonewall Apt 4
Triplett Wm M (Bertha H) (T & G Gro) r RD9
Trivett Howard (Alma I) emp Lenoir Veneer Co, h 244-C Underdown Av
Trivette Alton C Rev (Robt J) h 136 Broadway
Trivette D Edwin (Mae H) h Blowing Rock Rd
Trivette Jos D (Narlie B) slsmn Burgess Furn Co, h Blowing Rock Rd
Trott Mary E Miss, student, r 514 Kentwood
Trott Mary V Mrs, clk Broyhill Furn Factories, r 514 Kentwood
Trott Ralph D (Virginia B) mgr Lenoir Auto Parts, h 514 Kentwood
Troutman Baxter S (Bertha B) phys Dula Hosp, h 200 W Harper Av
Troxler Jas O (Nina K) body repr Lenoir Farm Equip Co, r RD9
Truesdale E Floyd (Maggie B) mgr L B Price Mercantile Co, h 123 Broadway
Truesdale Wm B, r 123 Broadway

Oliver Insurance Agency
MUTUAL INSURANCE
DIVIDENDS ON YOUR FIRE, AUTO AND CASUALTY INSURANCE
Ballew Arcade, 115 S. Mian St. Phone 740

BARGER-ASHE ROOFING CO.
ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
"The Practical Tinners and Roofers"
Phone 334 **211-213 E. Harper Ave.**

Truesdell Robt L (Helen B) slsmn Broyhill Furn Factories, h 202 Sharon Rd
Truitt Henry C (Lois J) mech Ray Morris Mtr Co, r 126 Norwood
Truitt Jerry J Mrs, opr Beach's Beauty Salon, r 126 Norwood
*Tugman Fritz (Ida) delmn Clay's Meat Whol, r 513 Oak
*Tugman Millie W, h 541 Oak
Turner Betty Miss, sten, r 335 S Mulberry
Turner D Walter (Sadie P) (Walter Turner Co) h 335 S Mulberry
TURNER FURNITURE CO (Grover F Turner) Furniture, House Furnishings, Electrical Appliances, 113 S Mulberry, Tel 741-W (see page 24)
Turner Grover C (Josephine D) emp Kent-Coffey Mfg Co, h 134 Virginia
Turner Grover F (Dolly C) (Turner Furn Co) r North Catawba Rd
*Turner Henry F Rev (Nellie) h 114 Wheeler
Turner Jack, slsmn Turner Furn Co, r North Catawba Rd
Turner Walter Co The (D Walter Turner) furn mfrs, Hickory Rd
Turnmire C E, driver Barringer Oil Co, r Hibriten Rd
Turnmire Chas L (Mary E) emp Lenoir Veneer Co, h Fairview Rd
Turnmire Junie, r 314 (114) Underdown Av
Turnmire Wm T, carp, h 415 W College Av
Tuttle Alice T Mrs, emp Moore Cot Mill, r 519 N Main
Tuttle Alma F Miss, opr Sou Bell T & T Co, r 210 W Harper Av
Tuttle Edw H Jr (Lucille M) (Tuttle's Jwlry) r Hickory Rd
Tuttle Hulme W (Julia H) pntr, h 118 E Finley Av
Tuttle J Sherrod (Ruth B) formn Caldwell Furn Co, r 117 N Ridge
Tuttle Nancy H Miss, ofc mgr Fairfield Chair Co, r Hickory Rd
Tuttle Rachel M Miss, sten Lenoir Stationery Co, r Blowing Rock Rd
Tuttle Robt H (Tuttle's Jwlry) r Hickory Rd
Tuttle Saml, lbrmn, r 202 W Ashe Av
Tuttle Wm L (Mildred A) emp Kent-Coffey Mfg Co, h Blowing Rock Rd
TUTTLE'S JEWELRY (Edw H Jr and Robt H Tuttle) Quality Jewelry, Expert Watch and Jewelry Repairing, 101 W Harper Av, Tel 194 (see page 29)
*Two Spot (Irene Simpson) beverages, 138 E Finley Av
Tyo M Howard (Hazel H) uphol, h Spainhour Hill
Tyo Otis T, r 216 South Av
Tysinger Mildred M Mrs, sten Home Elec Co, r Wilkesboro Rd
TYSINGER WM L (Mildred M) Pres-Treas Home Electric Co of Lenoir Inc, r Wilkesboro Rd, Tel 977-J

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. **PHONE 339**

SMITH PRINTING CO.
PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES
117 S. MULBERRY ST. ENGRAVERS PHONE 110

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BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

Underdown Chas A (Dovie P) (Globe Hdw Co) h 103 Spainhour Av
Underdown Dorothy E Miss, student, r 104 W Olive Av
Underdown Floyd B (Macie K) formn Lenoir Pad & Paper Co, h 254 Underdown Av
Underdown Frances B (wid Chas C) h 248 Underdown Av
Underdown Ida A Mrs, emp Hayes Cot Mill, r 254 Underdown Av
Underdown Jack A, USA, r 400 Mount View
Underdown Mildred R Mrs, sec Caro Lbr & Sls Co, r 189 S Prospect
Underdown Milton A (Vernie S) h 400 Mount View
Underdown Parks C (Hazel T) v-pres Lenoir Pad & Paper Co, h 104 W Olive Av
Underdown Parks C Jr, student, r 104 W Olive Av
Underdown Rathmell F (Betty B) emp Lenoir Pad Co, h 256 Underdown Av
Underdown Sidney L (Mildred R) emp Bernhardt Furn Co, h 189 S Prospect
Underdown V Kenneth (Marjorie S) formn Lenoir Pad & Paper Co, h 205 Stonewall Apt 1
Underdown W Leman (Virginia B) meat ctr Fairway, r RD1
Underhill Georgia R (wid Albert P) r 218 West Av
Underhill Laurence C (Pansy G) v-pres-treas Lenoir Stationery Co and Lenoir Drug Store, h 218 West Av
Underhill Pansy G Mrs, nurse Lenoir Shop, r 218 West Av
Underwood Georgia M Miss, r 209 Highland Av
Underwood Oscar (Margaret L) emp Galvin Furn Co, h 211 Hayes Hill
Union Bus Station, Lester O Phillips agt, 218 W Harper Av
UNION MIRROR CO, Harold T Coffey Pres, Thos H Broyhill V-Pres, D Archie Coffey Sec, W Clyde Suddreth Treas, Manufacturers, Ofc 521 W College Av, Tel 123; Plant, 301 Oak, Tel 160
UNION NATIONAL BANK, Virgil D Guire Pres, Louis A Dysart V-Pres-Cash, Jos J Steele and Mrs Vonceil M Snelling Asst Cashs, 105-107 West Av, Tel 73 (see backbone)
Union National Bank Building, 109 West Av

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.

102 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

UNITED STATES—GOVERNMENT OF
- Army Recruiting Station, Richd McClure in chge, (bsmt) Federal Bldg
- Forest Service, Edwin M Manchester ranger, Federal Bldg
- **POST OFFICE, N Hunt Gwyn Postmaster, John D Matheson Asst Postmaster, 200 West Av, Tels 244 and 245**
- Post Office, Whitnel, N C, Mrs Lucille D Martin postmistress
- Post Office Inspector, Clarence C Keever, Federal Bldg
- Soil Conservation Service, Dwight K Clodfelter conservationist, 119 W Ashe Av

V

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE----1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $418,250.00

Member Federal Deposit Insurance Corp.

Valmead Cemetery, Valmead

Valmead School, Cecil Harman prin, Valmead

Valmead Service Station (Herman S Greene) 609 N Main

*Van's Beauty Shop (Evangeline Jones) 341 E Finley Av

Vannoy Geo W (Ora M) driver, h 110 Norwood

Venable Jos S, r 113 N Ridge

Verbyla Albert E (Helen P) pres-treas Industrial Chem Co, Lenoir Wood Finishing Co, h 205 Beall

Vestal Claude F (Lillie D) emp Kent-Coffey Mfg Co, h 104 Oil Av

Vestal Walter A, r 104 Oil Av

Veterans Administration, Wade B Lackey training ofcr, 111 S Main

Veterans of Foreign Wars, Lee Powell Post, Roger H Robbins comdr, meets 1st Wednesday at 101 W College Av

Vines Howard H (Anna G) emp Bernhardt Furn Co, h 617 N Main

Vocation Rehabilitation Office, Arthur W Baker counsellor, 112 N Main

Vogt Ervin E (Bernita P) electn Kent-Coffey Mfg Co, h 126 Sharon Rd

Vogt Paul C, hlpr Kent-Coffey Mfg Co, r 126 Sharon Rd

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 **Fidelity Building** **132 West Ave.**

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

W

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

WJRI RADIO STATION, John P Rabb Mgr, Mutual, 1340 On Your Dial, 100 S Main, Tel 761 (see bottom lines)
WOW Hall, 103½ S Main
Wacaster Willard M (Virginia F) mgr Dixie Home Stores, h 493 W Harper Av
Waddell Jader P, foremn Bernhardt Furn Co, r Whitnel, N C
*Wade Willard (Ella H) lab, h 119-A Hill
Wagner Carmon E (Vera S) barber Central Barber Shop, h 210 Woodsway La
Wagner Effie W (wid O Neal) r 106 Realty
Wagner Jas L (Dorothy P) emp Caldwell Furn Co, r Advent Extd
Wagner Leonard L (Belva B) carp, h Advent Extd
Wagner Warren V (Nellie D) miller Lenoir Mills, h 138 N Ridge
Wagner Wm S, student, r 210 Woodsway La
Wakefield Annie P (wid Edmund F) h 434 W Harper Av
*Wakefield Rash, plmbr Mooney Plmbg & Htg Co, r RD7
WALDENSIAN BAKERY, Henry C Cook Mgr, 103 S Main, Tel 164
Waldensian Hosiery Mills, Henry F Garrou pres, Albert F Garrou sec-treas, 237½ West Av
Waldrop J Henry (Arvilla C) slsmn D D Suddreth Furn Co, r N Prospect Extd
Walker Albert B (Beulah M) emp Lenoir Furn Corp, h 114 Spruce
Walker Albert B Jr, ball player, r 114 Spruce
Walker Boyd J (Rose R) emp Kent-Coffey Mfg Co, h 212 Oil Av
Walker Christine Miss, clk McNairy's Drug Store, r 203 W Ashe
Walker Clarence (Esther B) formn Lenoir Furn Corp, h 107 Stonewall
Walker Clarence R, atndt Charlie's Place, r RD2
Walker Clarence W, USA, r 107 Stonewall
Walker Finley L (Pauline S) emp Lenoir Furn Corp, h Zack's Fork Rd
Walker Geo W (Bessie K) furn wkr, h 209 Hayes Hill
Walker Gurnie (Sally N) trucker, h Advent Extd
Walker Harley J (Ruby R) tex wkr, h 140 Spainhour Av
Walker Ira F (Blanche L) emp Bernhardt Furn Co, h Fairview

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

Walker J Kenneth (Pansy W) emp Bernhardt Furn Co, h Valmead
Walker J Oscar (Pauline M) pntr W Garland Cannon, h 306 Beach
Walker Jack L (Vergie W) emp Caldwell Furn Co, h Valmead
Walker Jas A (Louise P) emp Caldwell Furn Co, h Zack's Fork Rd
Walker Jas D (Ollie C) gro Blowing Rock Rd, h Valmead
Walker John W (Billie C) (Melton & Walker) r RD3
Walker Lee A (Alda H) emp Hayes Cotton Mill, h 143 S Prospect
Walker Mae K Miss, hos wkr, r 212 Oil Av
Walker Margaret L Miss, opr Sou Bell T & T Co, r Sharon Rd
Walker Mavis Mrs, nurse Lenoir Hosp, r RD1
Walker Milas H (Maryln H) driver Bush Tfr Co, r RD1
Walker Morgan D (Cassie P) mgr Bower's Stores, h 108 W Harper Av
Walker Myra (wid Holder) emp Field Cotton Mill, h 155 Torrence
Walker Nellie L (wid Larry) emp Moore Cot Mill, h Valmead
Walker Newland E (Margaret L) lnmn REA, h 120 Sharon Rd
Walker Paul N (Faye P) emp Caldwell Furn Co, h Old Plank Rd
Walker Ray, student, r 107 Stonewall
Walker Roby O (Thelma P) mech Barger-Ashe Roof Co, r RD5
Walker Verlon L, student, r 114 Spruce
Walker Wallace (Mollie W) emp Caldwell Furn Co, r 402 Broadway
Walker Walter R (Lula L) emp Kent-Coffey Mfg Co, h 105 Conley
Walker Wm R (Nellie B) overseer Hayes Cot Mill, h 409 W College Av
Walker Wm S, student, r 409 W College Av
Wall Belle W (wid Albert H) (Wall Bros Studio) h 214 Wilson
WALL BROS STUDIO (D Ned, Howard T and Miss Colene M Wall) Photographers, 109 West Av, Tel 881-J (see insert)
Wall Clinton (Beatrice) emp Blowing Rock Chair Co, h 104 Virginia
Wall Colene M Miss (Wall Bros Studio) h 107 Hospital Av
Wall D Ned (Eva R) (Wall Bros Studio) r Wilkesboro Rd
WALL FOUNDRY & MACHINE CO (L Herbert and Wm F Wall) Complete Foundry and Machine Work, 412 E Harper Av, Tels Day 315, Night 554-W (see top lines)
Wall Howard T (Joyce B) (Wall Bros Studio) h 151 Woodsway La
WALL L HERBERT (Lottie H) City Atty, County Solr and Lawyer, 206 Fidelity Bldg, 132 West Av, Tel 570, h 451 W Harper Av, Tel 236
Wall Lafayette M, student, r 214 Wilson
WALL WM F (Margaret C) (Wall Foundry & Machine Co) h 110 Beall, Tel 554-W
Wallace Annie M Miss, emp Blue Bell Inc, r 132½ N Mulberry
Wallace Betty J Miss, student, r 209 Norwood

ARTHUR G. FOARD, JR. EDRIE C. FOARD
FOARD INSURANCE AGENCY
LIFE — HEALTH & ACCIDENT — HOSPITALIZATION
FIRE — CASUALTY — BONDS — AUTOMOBILE
302 Duke Power Bldg. *"A Complete Insurance Service"* Phone 190

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. ***"QUALITY COALS"*** **PHONE 140**

Wallace Inc, John R Morris mgr, dept store, 116 S Main
Wallace Shellie R (Aileen S) h 209 Norwood
Wallace W Hildred Miss, opr Sou Bell T & T Co, r 132½ N Mulberry
Wallis Roy R (Lila M) sec Lenoir News-Topic Inc and editor and mgr The Lenoir News-Topic, r 352 S Mulberry
Walser Wm, carp, r Green Valley
Walsh Ada N Miss, r 120 Conley
Walsh D A (Wanda J) formn Caldwell Furn Co, h 322 N Main
Walsh D Roland (Helen P) (Walsh's) r Boomer, N C
Walsh Donald L, emp Caldwell Furn Co, r 120 Conley
Walsh G Robt (Sallie D) h 411 N Main
Walsh J E Co (John E Walsh) whol dry goods, 125 N Main
Walsh J Wade (Winifred B) h 106 Wild Cherry
Walsh Jas A (Dorothy S) emp Caldwell Furn Co, h Lenoir Hgts
Walsh Jas F (Avis N) emp Harper Furn Co, h 105½ S Mulberry
Walsh John E (Ruth A) (J E Walsh Co) 307 N Main
Walsh John H (Verla W) emp Caldwell Furn Co, h (rear) 415 N Main
Walsh Robt L, student, r 307 N Main
Walsh Roy P (Dorcas G) guard Caldwell Furn Co, h 120 Conley
Walsh T Glenn (Gertrude P) h 141 N Mulberry
Walsh's Shoe Repair (D Roland Walsh) 111 S Church
*Walter Sanders (Lorene F) emp Lenoir Chair Co, h 210 Rankin
Walters Lucy M Miss, clk REA, r Hudson, N C
*Walton Anna, h 225 Folk
Ward Geo D (Viola G) carp, h Fairview Rd
Ward N Dale, prsr Service Clnrs, r Fairview Rd
Ward Odell L (Shirley S) ser mgr Sanders Chev Co, r RD6
Warden John W (Ruby F) tchr Gamewell High Sch, h 113 Wilson
Warlick Raymond T (Irene M) partsmn Sanders Chev Co, r 434 W Harper Av
Warlick Wilson, judge County Superior Court, r Newton, N C
Warren Afton M Miss, opr Sou Bell T & T Co, r 108 Conley
Warren Blanche T (wid Claude) r Green Valley
Warren C Shaw (Marjorie H) slsmn, h 309 Beall
Warren Charley B (wid Hill H) emp Spun Fibers, h 108 Conley
Warren Chas W, student, r 138 Warren La
Warren Ernest F, emp Caldwell Furn Co, r 205 Stonewall Apt 3
Warren Eva R (wid Ernest F) h 205 Stonewall Apt 3
Warren Faye N Miss, opr Sou Bell T & T Co, r 108 Conley
Warren Geo L, student, r Green Valley
Warren Harold C, student, r Green Valley
Warren J Gwyn, carrier PO, r RD5

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. **PHONE 821**

RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —*SALES AND SERVICE*
410 E. HARPER AVE. PHONE 48

Warren J Willard (Mary H) furn wkr, h 457 N Main
Warren Jean W Miss, opr Sou Bell T & T Co, r RD5
Warren Jos L, emp Hibriten Furn Co, h 122 Warren La
Warren M Joan Miss, student, r 457 N Main
Warren Mack H (Drusilla S) (Green Valley Ser Sta) h Green Valley
Warren R Gwyn (Lena T) carp, h 138 Warren La
Warren R Gwyn (Hazel D) mgr Gateway Cafe, h 136 Warren La
Warren T Saml (Merita R) clk Ry Exp Agcy, h 130 Warren La
Warren Thos L (Cathleen W) lawyer, h 247 N Main
Warren Wade W (Martha C) carp, h 128 Warren La
Warren Wade W Jr (Carolyn K) carp, r 128 Warren
*Warren Wm (Lucy) lab City, r Zack's Fork Rd
Warren Willie J Miss, tel opr, r Green Valley
Warren Woodrow W (Margaret R) h 112 Warren La
Waters Coolidge (Jerry) furn wkr, h 137 Powell Av
Waters Ernest E (Lear) (Lenoir Office Equip Co) h 309 Maple Dr
Waters Eugene (Pauline) emp Kent-Coffey Mfg Co, h 122 Powell Av
Waters Iva J Mrs, h 100 Hickory
Waters Lawrence W (Martha S) (Garden City Ser Sta) h 537 W Harper Av
Waters Louise Miss, emp Hayes Cot Mill, r 100 Hickory
Waters Marvin G (Pollie H) emp Bernhardt Furn Co, h 104 Hickory
Watson A Gaither, h Blowing Rock Rd
Watson Blake V (Sue B) carp, h 320 Beall
Watson Carroll T (Marie W) emp Spainhour Furn Co, h 196 N Ridge
Watson David W (Daisy H) blksmith, h 149 Woodsway La
Watson Earl E (Helen G) wtchmkr, h 105 Torrence
Watson Edw M, r Hickory Rd
Watson Elsie H Miss, r Blowing Rock Rd
Watson Emanuel W (Martha W) emp Hinde and Dauch Paper Co, r Blowing Rock Rd
Watson Ernest (Ennis C) emp Caldwell Furn Co, h 206 N Main
Watson Faye L Mrs, checker Service Clnrs, r Morganton Rd
Watson Fredk J, emp Lenoir Furn Corp, r 206 N Main
Watson Gladys L Miss, bkpr, r Green Valley
Watson Gurnie A (Nancy R) emp Hibriten Chair Co, h 129 Jennings
Watson Gurnie H (Essie S) emp Hibriten Furn Co, h Valmead
Watson Harrison G (Ollie P) formn Spainhour Furn Co, h 222 Stonewall
Watson Hartsell R (Hazel K) pntr, h 222 Stonewall
Watson Howard L, emp Kent-Coffey Mfg Co, r 206 N Main

USE PERFECTION SELF-RISING FLOUR
Manufactured by
Lenoir Mills, Inc. Phone 72

McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

Watson Jacob C, emp Caldwell Furn Co, r Valmead
Watson Jas E (T Elizabeth) h Spainhour Hill
Watson Jas H, emp Spainhour Furn Co, r 222 Stonewall
Watson Jas W (Mae W) emp Bernhardt Furn Co, h 312 Center
Watson Jesse C (Evvy C) emp Caldwell Furn Co, h Valmead
Watson John L (Pearl C) formn Lenoir Furn Corp, r RD9
Watson John F (Lena D) emp Caldwell Furn Co, h Green Valley
Watson Jos T, student, r 108 E Kentwood Cir
Watson Lewis E (Beatrice D) carp, h Hickory Rd
Watson Lewis E (Jean H) asst to supt Lenoir Furn Corp, h 508 W Harper Av
Watson Lionel (Margaret D) carrier PO, r Boone, N C
Watson Lodenia N Miss, r Green Valley
Watson Louise Miss, emp Blue Bell Inc, r 409 S Main
Watson Lucille Miss, r 300 West Av
Watson Mattie Miss, r 312 Center
*Watson Monroe (Rose D) emp Bernhardt Furn Co, h 531 Oak
Watson Nelson N, student, r 129 Jennings
Watson Norman F, emp Hibriten Chair Co, r 129 Jennings
Watson Pauline Miss, 222 Stonewall
Watson Perry S, r 206 N Main
Watson R Don (Polly B) mech Smith Mtr Sls, r RD8
Watson R J (Lucille W) furn wkr, h 201 N Prospect
Watson Raymond L, emp Caldwell Furn Co, r Green Valley
Watson Roscoe R (Chasta W) electn, h 343 (342) S Main
Watson Vilas B (Sue O) gro 605 Oak, r RD6
Watson W Milton (Nancy J) h 203 N Prospect
Watson W Mark, atndt Torrence Ser Sta, r RD9
Watson Willard M (Letha H) emp Caldwell Furn Co, h Green Valley
Watson Wm (Mary C) barber 105 S Boundary, h 108 E Kentwood Cir
Watson Wm M, emp Lenoir Furn Corp, r Green Valley
Watters Dean L, student, r Wilkesboro Rd
Watters Lloyd T (Lou S) cabinet mkr, h Wilkesboro Rd
Watts Fredk L, emp Lenoir Furn Corp, r RD6
Watts H Kenneth, emp Caldwell Furn Co, r Bush (Lenoir Hgts)
Watts Howard T, driver Fire Dept, r 204 S Main
Watts Malta N Mrs, sten Broyhill Furn Factories, h 225 W Harper Av
*Wayside Inn (Viola Horton) beverages, 218 E Finley Av
Weatherington Ruby Miss, tel opr, r 108 Conley
Weathers Benj E (Gertrude W) emp Hayes Cot Mill, r 128 Spainhour Av

Collins-Pridmore Co.
"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

Weathers Chas L, ballplayer, r 408 W Harper Av
Weathers Fannie L Miss, student, r 408 W Harper Av
Weathers Geo W (Minnie Q) overseer Hayes Cot Mill, h 128 Spainhour Av
Weathers J Glover (Eva W) mech Hayes Cot Mills, h 408 W Harper Av
Weaver Carl G (Frances P) formn Lenoir Furn Corp, h 435 S Main
Weaver Claude H (Virginia H) pntr, h 318 S Mulberry
Weaver Lucius N (Kathryn E) clk Bush Tfr Co, r Hickory, N C
Weaver Martha F Miss, r 435 S Main
Webb Marshall, emp Houston Furn Co, r 156 Spainhour Av
Webb W Leonard (Alice M) emp Caldwell Furn Co, h Valmead
Weed Alanson A (Kathleen B) h 207 Highland Av
Weeks Chas E, prntr Lenoir News-Topic, r 109 Conley
Weeks Paul H, student, r 109 Conley
Weeks Paul W (Carrie H) formn Lenoir News-Topic, h 109 Conley
Weeks Wm G, student, r 109 Conley
Welch Florence M (wid Henry) emp Lenoir Furn Corp, r Harrisburg Rd
Welch Grace W Mrs, emp Blue Bell Inc, r 108 Broadway
Welch Howard W, driver Friendly Cabs, r RD6
Welch Nora Mrs, smstrs Spainhour's, r RD6
Welch Virginia Miss, student, r Harrisburg Rd
Welch Wade H (Nettie W) emp Lenoir Furn Corp, h 561 Lenoir Av
Wellborn Andrew A (Ola W) emp Kent-Coffey Mfg Co, h 111 Jennings
*Wells Clyde A, emp Newton Trans Co, r RD6
Wells Lewis T (Bertha C) r 127 Jennings
WEST AVENUE FOOD LOCKERS (Wm D Bailey, Luther P Bain) Conserve Food Through Freezing, Meat Curing and Processing, 319 West Av, Tel 504-R (see page 22)
*West End School, 525 Oak
West Esta E Miss, opr Sou Bell T & T Co, r 222 W Harper Av
West Frances Miss, sten Hammary Mfg Corp, r 105 Bernhardt
West Harper Elementary School, 305 W Harper Av
West Harper Fruit Stand (Maynard W Angley) 112 W Harper Av
West Harper Service Station, Thos S Teague mgr, 433 W Harper Av
West Jessie M Miss (Lucille & Jessie's Place) r 105 Bernhardt
West John E (Edith) formn Lenoir Furn Corp, r 109 Kent
West Junius R (Lillie W) lbr inspr Hibriten Furn Co, h 105 Bernhardt
West Lenoir Baptist Church, Fairview Rd
West Lenoir School, Maple Dr cor Poplar

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

West Muriel J Miss, emp Kent-Coffey Mfg Co, r 152 Bernhardt
West Nolan (Reba S) furn wkr, h 311 E Finley Av
West W Terry, emp Hibriten Chair Co, r 152 Bernhardt
West Willard N, emp Bernhardt Furn Co, r 152 Bernhardt
WESTERN AUTO ASSOCIATE STORE (Roy F Shoaf) Accessories, Tires, Batteries, Radios, Paints, 107 S Main, Tel 158 (see page 14)
WESTERN UNION TELEGRAPH CO, Mrs Mary M Williamson Mgr, 108 S Main, Tel Call Western Union
Wethington Ruby H Miss, opr Sou Bell T & T Co, r 108 Conley
Whisanant Chas E, driver Newton Trans Co, r Granite Falls, N C
Whisanant Jas B, driver Anderson Truck Line, r Granite Falls, N C
Whisnant Annie D (wid John W) h 115 Beall
Whisnant Clyde A (Roselee B) emp Bernhardt Furn Co, h 154 Bernhardt
Whisnant Dickson (Williams & Whisnant) r 115 Beall
Whisnant G Brown (Eulalia M) (City Dry Clnrs) h 424½ (422) W Harper Av
Whisnant J Wm Jr, clk Duke Power Co, r 115 Beall
Whisnant Lonnie E (Myrtle M) slsmn, h 401 S Main
Whisnant Mary Miss, r 402 Broadway
Whisnant Patsy F (wid Henry L) h 402 Broadway
Whisnant Robt L, emp Harper Furn Co, r 402 Broadway
Whisnant S Pinkney (F Lula) emp Caldwell Furn Co, h Bush (Lenoir Hgts)
Whisnant Thos, emp Galvin Furn Co, r 233 Bradford Av
Whisnant Walter L (Florence S) clk Arnett's Billiard Parlor, r Valmead
Whisnant Wm H (Nannie G) formn Lenoir Furn Corp, r Morganton, N C
*White Albert, USA, h 101 Patterson
White Alma E (wid Wm M) h 345 S Mulberry
White C Anne Miss, student, r 215 Vance
White Carrie P Mrs, opr Dorothy's Beauty Salon, r 105 W Kentwood Cir
*White Clora S, dom, h 128 Wheeler
White Donald E (Jeel V) h 105 Scroggs Av
*White Dorsey (Estella S) gro 108 Patterson, h same
White Eleanor Miss, student, h 105 Kentwood Cir
White Elizabeth D Mrs, sec Greer Drug Co, r Happy Valley, N C
*White Emma, r 101 Patterson
White Eugene M (Helen P) tchr, h 407 Abernathy
White Frank B (Cornelia M) rep State Employment Security Comn, h 215 Vance

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

White Frank B Jr, tex wkr, r 215 Vance
White Grace B Mrs, ser sta Zack's Fork Rd, h same
White Howard O (Charlotte L) patrolmn State Highway, h 327 E Harper Av
White Jas M, asst Waldensian Bakery, r Granite Falls, N C
WHITE JAMES R (White's Service Station) r 414 S Main, Tel 815
White Lois E Miss, opr Sou Bell T & T Co, 210 W Harper Av
White Lucille B (wid Thos M) h 326 S Mulberry
White Myrtle T Mrs, emp Lenoir Chair Co, h 123 Maple
*White Polly, maid Mallard Beauty Shop, r 162 Wheeler
White Ray M (Carrie Lee) supt Harper Furn Co, h 105 W Kentwood Cir
White Robt L, driver Anderson Truck Line, r Carlheim Hotel
White Susan J (wid Frank C) h 109 N Boundary
White Taft O (Macie J) furn wkr Harper Furn Co, h N Prospect Extd
White Troy T, emp Blowing Rock Chair Co, r 414 S Main
White W Wm (Lila) foremn Bernhardt Furn Co, r Granite Falls, N C
White Wm Jr (Elizabeth D) v-pres Greer Drug Co, r Happy Valley, N C
White Wm V, student, r 215 Vance
WHITE'S SERVICE STATION (James R White) Sinclair Products, Goodyear Tires, Auto Service, 221 S Main, Tel 989-W (see page 16)
Whitehead Gertrude F Mrs, tchr Lenoir High School, h 215 W College Av
Whitehead Martha G Miss, student, r 215 W College Av
Whitener Cecil G (Gladys S) sec Barger-Ashe Roof Co, h 104 Westbrook Rd
Whitnel Dry Cleaners (Stanley N Correll, Jas A Price) Hickory Rd
Whitnel Grill (J Arthur Bollinger, Stuart W Moore) Hickory Rd
Whitt Madge P Mrs, r 524 W College Av
Whittier Glenn G, program dir WJRI Radio Sta, r 110 W College Av
Whittington Clyde J (Minnie C) r 305 Poplar
Whittington Ettie C (wid Rudie) h 305 Poplar
*Whittington Jos, lab, r 105 Rankin
*Whittington Lavalette, dom, h 105 Rankin
Whittington Minnie W Mrs, r 100 Hickory
Whittington Ralph L (Clyde V) foremn Bernhardt Furn Co, r Hickory Rd
Whittington Ranger J, saw mill hd, r Miller Hill Rd
Whittington Roy E (Sadie F) trucker, h 124 N Mulberry
Whittington Thos, saw mill hd, r Miller Hill Rd

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

Whittington Wilson F (Ruby W) emp Kent Coffey Mfg Co, h 227 Bradford Av
Widenhouse Wm P, claims supvr State Employment Security Comn, r Morganton, N C
Wilcox Chas S (Mary W) firemn Lenoir Furn Co, h 111 Gilmer
Wilcox Chas S Jr, emp Lenoir Chair Co, r 111 Gilmer
Wilcox Ernest H (Doris A) uphol Fairfield Chair Co, h 112 Gilmer
Wilcox George S Miss, mgr Appalachian Poster Adv Co, r 224 Norwood
Wilcox Inez F Miss, r 111 Gilmer
Wilhelm Wrenforth S, clk Lenoir Drug Store, r 315 East Av
Wilkie Ralph D (Sadie Q) USN, r Morganton Rd
Wilkinson Wm A (Bessie B) emp Lenoir Chair Corp, h 312 W Harper Av
Williams Buford F (Sallie I) (Williams & Whisnant) h 204 W Harper Av
*Williams Carrie, dom, h 315 E Finley Av
Williams Cecil O (Edna W) driver, h 303 West Av
Williams Danl, r 217 Hayes Hill
Williams Edw, student, r 216 Mill
*Williams Edw T, student, r 106 Hartley
*Williams Emma, maid Carlheim Hotel, h 323 E Finley Av
*Williams Emmanuel R, student, r 106 Hartley
Williams Glenn E, atndt Pure Oil Ser Sta, r Hudson, N C
*Williams Harry (Mildred D) orderly Lenoir Hosp, h 106 Hartley
Williams Herman D (Gertrude B) pastor Church of God, h 216 Mill
*Williams Ida, r 209 Healan
Williams J Ervin, mech Caro Tire & Appliance Co, r Hudson, N C
Williams J Harry, prsr Piedmont Clnrs & Dyers, r Morganton Rd
Williams John C (Wayburn H) student, r 104 Advent
Williams Lonnie (Irene) trucking, h 102 Torrence
WILLIAMS MACON M (Oneita M) (Lenoir Ice & Fuel Co) h 100 W Ashe Av, Tel 643
*Williams Mattie, cook, h 210 Rankin
*Williams Mildred I, student, r 106 Hartley
*Williams Nassau, emp Blowing Rock Chair Co, r 210 Rankin
Williams Robt, student, r 216 Mill
Williams Rowena Miss, tchr, r 106 Scroggs Av
Williams Ruth C (wid Paul W) r 205 Stonewall Apt 19
Williams T Morris (Odalene W) driver Model Ldry, r 105 S Ridge
Williams Walter G (Fayola R) emp Harper Furn Co, h 244-B Underdown Av

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. **PHONE 341**

Williams & Whisnant (Buford F Williams, Dickson Whisnant) lawyers, 109 West Av R6
Williamson Mary M (wid Claude) mgr WU Teleg Co, h 119 Maple
Wilson Alta Miss, slswn Collins-Pridmore Co, r RD9
*Wilson Beverly (Naomi) emp Harper Furn Co, h 509 Oak
Wilson Carl M (Vernice R) slswn Reins Bros, h 214 N Prospect
Wilson Chinara F (wid Walter E) h 144 High
Wilson Clarence C (Ivolee W) clk Sprinkle Oil Co, r RD4
Wilson Clarence L (Hessie E) phys 212 N Main, h same
Wilson Claude A (Jennie W) (Wilson Gro Co) h 312 (112) Underdown Av
*Wilson David, r 508 Oak
Wilson Dell B Mrs, sec-treas Bernhardt Furn Co, r Morganton, N C
Wilson Effie C (wid Lee) nurse 211 W Ashe Av, h same
Wilson Elizabeth A Miss, slswn The Guarantee Store, r RD9
Wilson Faye A Miss, student, r 204 Mill
*Wilson Fredk R, student, r 124 Harrington
Wilson Grace S Mrs, emp Hayes Cot Mill, h 204 Mill
Wilson Grocery Co (Claude A Wilson) 244 Underdown Av
Wilson H Wayburn, student, r 312 (112) Underdown Av
Wilson Hadley M (Kathryn M) student, r 208 N Boundary
*Wilson Ira D (Gussie R) hlpr Rabb's Gulf Ser, h 124 Harrington
*Wilson Jas, emp City, r 506 Oak
*Wilson John E, lab, r 506 Oak
Wilson John J, city police, r Lenoir Hgts
Wilson John W (Minnie M) genl mdse Wilkesboro Rd, h same
*Wilson Kelly, h 508 Oak
*Wilson M Shuford, r 506 Oak
Wilson Maggie S (wid Wm H) h 308 W Harper Av
*Wilson Mahalia, r 506 Oak
Wilson Martha L Miss, r 316 Newland Av
*Wilson Mary J, r 506 Oak
Wilson Mary L Mrs, emp Harper Furn Co, h 244-C Underdown Av
Wilson Max C (Flossie P) lawyer 102 N Main R3, h 211 Pennton Av
Wilson Owen C (Georgia W) (Fairway) h Hickory Rd
Wilson Playground, 220 East Av
Wilson Ray L, r 204 Mill
Wilson Robt W, student, r 312 (112) Underdown Av
Wilson Rufus H (Edna A) formn Hibriten Furn Co, r RD9
*Wilson Sadie, lndrs, h 534 Oak
*Wilson Shuford (Elva R) driver City, h 506 Oak
Wilson Stanley A, student, r 312 (112) Underdown Av
*Wilson Thos, emp Harper Furn Co, r 508 Oak
*Wilson Wm, emp City, r 506 Oak

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
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LUMBER • MILLWORK • BUILDING MATERIAL
"Everything To Build Anything"
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Wilson Woodrow (Ruth R) driver, h 222 Realty
Winborne Roger M (Katharine P) ofc mgr Bernhardt Furn Co, h 209 Highland Av
Winborne Thos P, student, r 209 Highland Av
Winchester Ralph L (Christine S) mgr State Employment Ser Div, r RD7
Winecoff J E Lloyd (Kathryn P) emp Fairfield Chair Co, h 119 Broadway
Winecoff Jeanette Miss, r 119 Broadway
Winecoff Lunette Miss, r 119 Broadway
Winkler Albert C (Ruby L) emp Fairfield Chair Co, h Harrisburg
Winkler Billie S Miss, r 121 Spruce
Winkler C Walter (Ida P) h 121 Spruce
Winkler Chas (Lucy F) driver Lenoir Mtr Coach Co, r RD5
Winkler Clara H (wid Geo W) r Zack's Fork Rd
Winkler Donald L (Jewel H) clk Lenoir Chair Co, r 109 Broadway
Winkler Douglas S, emp Lenoir Chair Co, r 116 Broadway
Winkler Edw C (Ellen C) carp, h 206 Spruce
Winkler Eva K Miss, r 607 N Main
Winkler Florence L Miss, r Blowing Rock Rd
Winkler Green W (Ada E) emp Lenoir Chair Co h 109 Broadway
Winkler Harry, r 123 Maple
Winkler Helen L Miss, student, r 122 N Ridge
Winkler Hubert E, USA, r Harrisburg
Winkler Irene E Miss, ofc sec County Health Dept, r 130 Norwood
Winkler J Bunyan (Toy S) foremn City, h 116 Broadway
Winkler J Cloy (Hazel C) supvr State Hwy Dept, h 479 W Harper Av
Winkler Jack D (Sue E) emp Lenoir Chair Co, h 190 S Prospect
Winkler John R (Annie H) furn wkr, h 109 Maple
Winkler Jos D, student, r 122 N Ridge
Winkler Joyce E Miss, student, r 206 Spruce
Winkler Kathleen S Mrs, asst librarian County Library, h 116 N Ridge
Winkler Lucille Miss (Lucille & Jessie's Place) h 308 W Harper Av
Winkler Luther E (Nellie M) formn Lenoir Chair Co, h 128 Broadway
Winkler Mary A Miss, sten Broyhill Furn Factories, r 115 Broadway
Winkler Maude W Mrs, emp Hayes Cot Mill, h 675 Lenoir Av
Winkler Oris P, r 121 Spruce
Winkler Paul N, r 675 Lenoir Av
Winkler Ralph H (Nannie W) emp Kent Coffey Mfg Co, h 130 Norwood

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phones 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

Winkler Robt G, formn Lenoir Chair Co, r 115 Broadway
Winkler Robt H (Mary L) supt Lenoir Chair Co, h 115 Broadway
Winkler Robt H Jr, emp Lenoir Chair Co, r 122 N Ridge
Winkler T Hall, furn wkr, h Blowing Rock Rd
Winkler V Dare Miss, bkpr Bernhardt Furn Co, r 115 Broadway
Winkler Vay N Miss, emp Fairfield Chair Co, r Blowing Rock Rd
Winkler Virginia Miss, nurse Lenoir Hosp, r 607 N Main
Winkler Virginia D Miss, bkpr Bernhardt Furn Co, r 115 Broadway
Winkler Zula E Miss, emp Moore Cot Mill, r 607 N Main
Wise Johnell P (Margaret) slsmn The Thompson-Lipe Co, h 110 Ervin Av
Withers Fred F (Leslie C) designer Broyhill Furn Factories, h 406 Hospital Av
*Witherspoon Andrew (Hattie L) lab, h 329 E Finley Av
*Witherspoon Bryson (Nona K) driver, h 220 Rankin
*Witherspoon Coot W (Annie S) caretkr, r 322 E Finley Av
*Witherspoon Ella, maid, r 156 Wheeler
*Witherspoon Fannie (wid Gordon W) h 410 Oak
*Witherspoon Florence, h 120 Hartley
*Witherspoon Hattie, maid, r 156 Wheeler
*Witherspoon Matilda, h Zack's Fork Rd
*Witherspoon Maude W, r 410 Oak
*Witherspoon Stuart (Inez F) farmer, h 226 Rankin
*Witherspoon Wm (Mary D) emp Kent-Coffey Mfg Co, r 120 Hartley
Witort Edna L Mrs, sec Lenoir Wood Finishing Co, r 400 Olive Av
Witort Edw A (Edna V) supt Lenoir Wood Finishing Co, h 400 W Olive Av
Wolf Junior, emp Lenoir Furn Corp, r 156 Spainhour Av
Wolfe Elsie Miss, emp Blue Bell Inc, r 409 S Main
Womack Frank P (Eva S) (Price & Womack) h 509 Kentwood
Wood Betty G Mrs, r 106 Hospital Av
Wood Jas C (Nellie W) mech Ray Morris Mtr Co, h Green Valley
Wood John R (Lucy G) slsmn, h 604 S Main
Wood Mamie Miss, slswn Smithey's Dept Store, r RD9
WOODALL WILBUR F REV (Mary F) Pastor South Lenoir Baptist Church, h 482 W Harper Av, Tel 588-W
Woodbury Luke Jr (Frances H) saw mill wkr, h 112 (212) W Olive Av
Woodmen of the World, Lenoir Camp No 95, Frank L Smith sec, meets every Friday night 103½ S Main
Woodruff Dee E (Mary F) emp Lenoir Chair Co, h 136 Maple
Woodruff Jas W (Addie W) carver Lenoir Chair Co, h 129 Broadway
Woodruff Mildred Mrs, waitress M & S Grill, r Setzer Gap, N C

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

Woods Fred W (Otelia P) h 132½ N Mulberry
Woods Jos A, groundmn Duke Power Co, r RD5
Woods Otelia Mrs, sten Blackwelder Hosp, r 132½ N Mulberry
Woodward Harold G (Hazel L) ship yd wkr, h 304 Center
Woody John (Mae W) farmer, h (rear) 203 N Prospect
Woody Zelma Miss, r (rear) 203 N Prospect
Wooten Juanita Mrs, typist Caldwell Furn Co, r 328 S Mulberry
Wooten Leslie O (Juanita S) asst mgr veneer mill Caldwell Furn Co, h 328 S Mulberry
Wooten Lloyd R, sermn Shields Refrigeration Co, r RD1
World Insurance Co, Thos H Broughton special agt, 100½ N Mulberry
Worley Hubert B, city police, r 114 Realty
Worley Madie M (wid Carl) emp Hayes Cot Mill, r 114 Realty
Wright Bertha Mrs, slswn Smithey's Dept Store, r Collettsville, N C
Wright Frances L Miss, r 119 Sharon Rd
Wright Geo W (Susie W) uphol Fairfield Chair Co, h 119 Sharon Rd
Wright Rachel Miss, sten County Dept of Welfare, r Granite Falls, N C
Wyke D Columbus (Jessie T) emp Moore Cot Mill, h Valmead
Wyke D Hillard, r Valmead
Wyke Javy L, emp Caldwell Furn Co, r Valmead
Wyke L Theo (Patsy S) emp Lenoir Furn Corp, h Valmead
Wyke Maggie Miss, clk Arney's Place, r Valmead
Wyke Neelie L (wid A Carson) h Valmead
Wynne Geo E (Zilla K) chf mech County Sch Garage, h 372 S Mulberry
Wynne Wm D (Patricia K) (Wynne's Garage) r 372 S Mulberry
WYNNE'S GARAGE (Wm D Wynne) Motor Rebuilding-Reboring, "Complete Automotive Service," 110 E Olive Av, Tel 805-W (see page 16)

Y

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Yandle Lewis L (Ruby G) emp Bernhardt Furn Co, h Valmead
Yarborough Winfred D (Agnes C) tchr, h 107 E Kentwood Cir
Yates Alvin M, h 461 W Harper Av
Yates Chas S, emp Lenoir Chair Co, r 216 Vance

Oliver Insurance Agency
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ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
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Yates Claude G Jr, student, r 500 Kentwood
Yates Dillard, driver Luke's Cabs, r RD8
Yates Gertrude H (wid Claude G) h 500 Kentwood
Yates Margaret K Miss, h 216 Vance
Yates Patty V Miss, student, r 107 Sharon Rd
Yates Paul P (Katherine L) (Hedrick & Yates) h 107 Sharon Rd
Younce Eugene M, student, r 325 (125) Underdown Av
Younce Geo W, emp Bernhardt Furn Co, r 325 (125) Underdown Av
Younce Sanford T (Loretta S) electn Home Elec Co, h 324 (124) Underdown Av
Younce Thos W (Nellie L) electn Home Elec Co, h 125 (325) Underdown Av
Young Chas H (Ruby C) carp, h 142 Powell Av
Young Mattie H Mrs, slswn Courtney's, r 101 N Ridge
Youngblood Saml M (Clara W) clk Lenoir Chair Co, h 217 Pennton Av
Youngblood Saml M Jr, student, r 217 Pennton Av
*Yount Marshall R (Cornelia) lab, h 184 Wheeler
*Yount Marshall R Jr (Bernice) emp Bernhardt Furn Co, r 183 Wheeler
Yount Mary B Miss, r Greasy Creek Rd
Yount Stuart L (Charlotte S) driver Bush Tfr Co, h 108 Cherry

Z

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE----1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $418,250.00
Member Federal Deposit Insurance Corp.

Zion Reformed Church, Rev Walter W Rowe pastor, 121 W Harper Av
Zook Marian P Mrs, exec sec American Red Cross, r 413 Mount View Av
Zook Mary L Miss, student, r 413 Mount View Av
Zook Russell E (Marian P) furn designer Kent-Coffey Mfg Co, h 413 Mount View Av

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. PHONE 339

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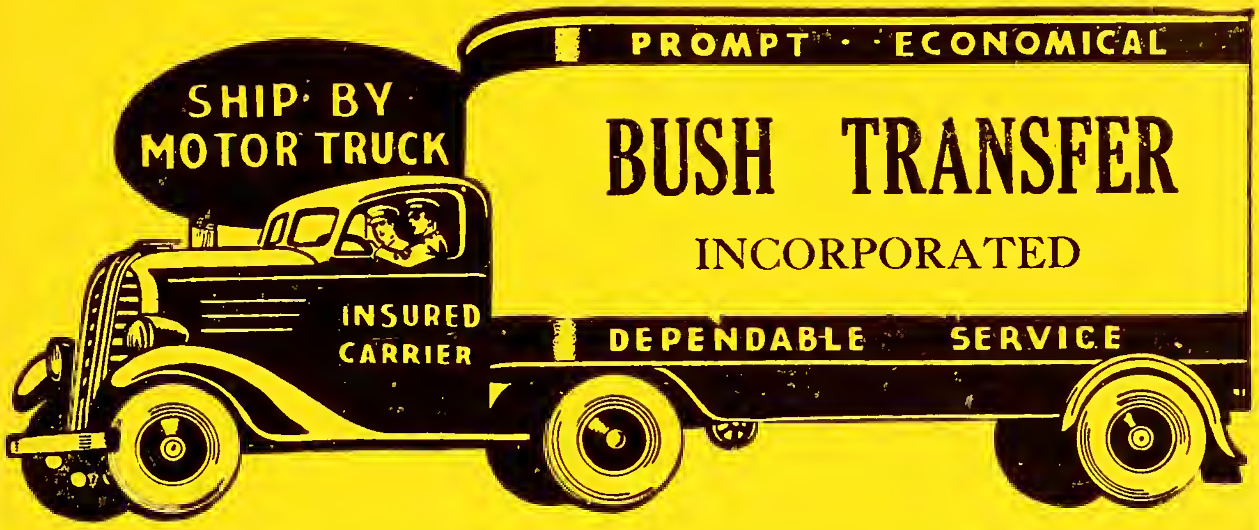
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MILLER'S
Classified Business Directory
—OF—
Lenoir, North Carolina

VOL. VII 1948-1949 VOL. VII

NOTE—Patronize those whose names are in large type, for they are the progressive ones, and generally leaders in their line.

☞ Index appears in front of special business headings only, for which an extra charge is made.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

Accountants—Certified Public

BRADLEY ROBT L, 201-202 Fidelity Bldg, 132 West Av
SMITH E W, 2 Miller Bldg, 102 N Main

☞Acetylene Welding

CALDWELL MACHINE CO, New Blowing Rock Rd (see page 29)

☞Adding Machines

SMITH PRINTING CO, 117 S Mulberry (see top lines)

Advertising

Appalachian Poster Adv Co, Hickory Rd
SOUTHERN SERVICE BUREAU, P O Box 630, Asheville, N C
WJRI RADIO STATION, 100 S Main (see bottom lines)

Agricultural Implements

LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)

☞Ambulance Service

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Amusement Companies

Lenoir Theatres Inc, 209 West Av

Apartments

Blackwelder, 125-27 W Harper Av
Dayvault, 205 N Boundary
Graham, 215 N Church
Harrison, 110 Hibriten
McNairy, 479 W Harper Av
Nelson, 212 N Church

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.

102 S. MAIN E. H. Blair, Cashier PHONE 224

Architects

Coffey & Olson, 104 N Main R300

Armories

National Guard Armory, 101 W College Av

Associations and Clubs

American Legion Dysart Kendell Post No 29, 223 N Main
American Red Cross Caldwell County Chapter, 132 West Av R220
Caldwell County Bar Assn, 132 West Av R6
Kiwanis Club, meets each Friday 6:30 p m at Carlheim Hotel
Lenoir Baseball Corp, 521 W College Av
Lenoir Community Chest, 112 N Main
Lenoir Credit Bureau, 112 N Main
Lenoir Golf Club, 310 Pennton Av
Lenoir Mfrs Assn, 112 N Main
Lenoir Merchants Assn, 112 N Main
Lions Club, meets 1st and 3d Mondays 6:30 p m at Carlheim Hotel
Optimist Club, meets each Monday 12 noon at Carlheim Hotel
Rotary Club, meets Fridays 12:30 p m at Carlheim Hotel
Veterans of Foreign Wars, 101 W College Av

Automobile Accessories

ECONOMY AUTO SUPPLY, 113 W Harper Av
FIRESTONE HOME & AUTO SUPPLY, 109 N Main
FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
MORRIS RAY MOTOR CO, 211 East Av
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
THOMAS SERVICE STATION, Hickory Rd (see page 16)
TIRE SALES & BATTERY CO, 119 N Main (see page 14)
WESTERN AUTO ASSOCIATE STORE, 107 S Main (see page 14)
WHITE'S SERVICE STATION, 221 S Main (see page 16)

Automobile Loans

LENOIR FINANCE CO, 115 N Church (see insert)

Automobile Parts

FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
Lenoir Auto Parts, 115 S Mulberry
Little Used Auto Parts, Hickory Rd
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)

Automobile Service

Deal Jas A, 104 Beach
Greene's Mack Garage, 613 N Main
Holloway Auto Repair, 313 N Main
Horton's Garage, Hickory Rd
Kirby's Garage, 115 Mill
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 22)
LENOIR MOTORS, 107 Willow (see page 17)
MORRIS RAY MOTOR CO, 211 East Av
Nelson's Garage, Valmead
NORTH MAIN MOTOR CO, 319 N Main (see page 17)
RABB MOTOR CO, 410 E Harper Av (see top lines)
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
Scott's Garage, 184 N Ridge
Setzer Auto & Radiator Shop, 103 Depot
SHARPE'S AUTO REPAIR, 316 W Harper Av (see page 15)
Shew's Garage, 190 N Ridge
Smith Harley J, Hickory Rd
Summerlin Curtis H, Morganton Rd
WYNNE'S GARAGE, 110 E Olive Av (see page 16)

Automobiles

Beard E E Motor Co (used cars), 103 Virginia
Dickson Joe Mtr Sales, New Blowing Rock Rd
LENOIR MOTORS, 107 Willow (see page 17)

FIDELITY INSURANCE AGENCY
INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

Lenoir Willys Co, 315 N Main
M & M Motor Co, 120 N Church
McLean Motor Sales Inc, Hickory Rd
MORRIS RAY MOTOR CO, 211 East Av
NORTH MAIN MOTOR CO, 319 N Main (see page 17)
RABB MOTOR CO, 410 E Harper Av (see top lines)
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
SMITH MOTOR SALES, 118-120 S Mulberry
Thomas Used Cars, 492 W Harper Av

Bakers

HAIGLER'S LUNCH & BAKERY, Hickory Rd (see page 17)
Waldensian Bakery, 103 S Main

Banks

BANK OF LENOIR, 104 S Main (see initial letter lines)
LENOIR INDUSTRIAL BANK, 102 S Main (see top lines)
UNION NATIONAL BANK, 105-107 West Av (see backbone)

Barbers

Bishop's Barber Shop, 117 S Main (bsmt)
Central Barber Shop, 105 East Av
City Barber Shop, 104½ West Av
Dancy's Barber Shop, Hickory Rd
*Dula Fred, (rear) 405 Oak
Fox Fredk G, 214 Mill
Holloway Willard, 304 N Main
*Jones Barber Shop, 135 E Finley Av
National Barber Shop, 101 West Av
Palace Barber Shop, 200 S Main
Quality Barber Shop, 301½ West Av
Setzer's Barber Shop, 115 S Church
Strother Otis F, 115 S Main R202
Watson Wm A, 105 S Boundary

☞Batteries

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 15)
MODERN SERVICE STATION, 200 S Mulberry (see page 14)
NORTH MAIN MOTOR CO, 319 N Main (see page 17)
NORWOOD SERVICE STATION, 231 N Main (see page 15)
WESTERN AUTO ASSOCIATE STORE, 107 S Main (see page 14)

Beauty Shops

Anne's Beauty Shoppe, 237½ West Av
Arcade Beauty Shoppe, 115 S Main
Beach's Beauty Salon, 115 N Main
Courtney's Beauty Salon, 112 West Av
Dorothy's Beauty Salon, 109 West Av
Gaye Beauty Shoppe, 109½ S Main
Jerry's Beauty Shoppe, 105 S Main
Jessie's Beauty Shoppe, 109½ S Main
Mallard Beauty Shop, 109 West Av R9
Modernistic Beauty Shoppe, 113½ West Av
National Beauty Parlor, 101 West Av
National Beauty Shoppe, 103 N Ridge
Orene's Beauty Shoppe, Hickory Rd
*Van's Beauty Shoppe, 341 E Finley Av

Beverages

Bill's Place, 119 S Church
*Blue Heaven Cafe, 224 E Finley Av
Hollar J Lloyd, 186 N Ridge
*Norwood Jas L, 407 Oak
Omie's Place, Zach's Fork Rd
*Propst Belle, 141 E Finley Av
*Thomas Clarence, 309½ E Finley Av
*Two Spot, 138 E Finley Av
*Wayside Inn, 218 E Finley Av

Bicycles

ABERNETHY SALES & SERVICE, 202 S Main (see bottom lines)
Buchanan Carl, 107 S Boundary

Billiards

*Anchor Billiards, 146 E Finley
Arnett's Billiard Parlor, 113 N Main
*Harris Robt L, 409 Oak
Haynes Billiard Parlor, 117 S Main
Lenoir Recreation Center, 103 S Boundary
*Peay Arthur, 309 E Finley Av

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. ***PRESCRIPTIONS*** **PHONES 121 & 746**

Blacksmiths

Barlow Robt W, 500 E Finley Av
Lenoir Blacksmith & Woodworking Shop, Woodsway Lane

☞Blow Pipe Contractors

BARGER-ASHE ROOFING CO, 211 E Harper Av (see back cover and top lines)

Boarding Houses

Church Alice B Mrs, 156 Spainhour Av
Crosby Alma B Mrs, 522 W College Av

☞Bonds

FOARD INSURANCE AGENCY, Suite 302 Duke Power Bldg, 102 N Main (see bottom lines)

☞Book Stores

LENOIR STATIONERY CO, 118 West Av (see page 35)

Brick Manufacturers

Moore Brick Co, Greasy Creek Rd

☞Builders Hardware

LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)

☞Building Blocks

CALDWELL CINDER BLOCK CO INC, Hickory Rd (Hudson, N C) (see page 18)

Building Material

BERNHARDT-SEAGLE CO INC, 112-114 S Main (see bottom lines)
BOST LUMBER CO, 106-108 Willow (see top lines)
Caldwell Builders Supply Co, Blowing Rock Rd
Carolina Lbr & Sls Co (whol), 124½ West Av
LENOIR MANUFACTURING CO INC, 310 Oak (see top lines)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)

Building and Loan Associations

CITIZENS BLDG & LOAN ASSN, 102 S Main (see back cover)
MUTUAL BUILDING & LOAN ASSN, 104 West Av (see page 3)

Buildings and Halls

American Legion Home, 223 N Main
Ballew Arcade, 115 S Main
Blackwelder, 109 West Av
City Hall, 206 S Main
County Agricultural, 119 W Ashe Av
Court House, 108 N Main
Duke Power, 102 N Main
Fidelity, 132 West Av
Hedrick, 104 N Main
K of P Hall, 103½ S Main
Lenoir Hardware, 101 N Main
Lenoir High Sch Band, 309 W Harper Av
Loyal Order of Moose Hall, 103½ S Main
Masonic Hall, 123½ S Main
McLean, 100½ N Mulberry
Miller, 102 N Main
Odd Fellows Hall, 109½ S Main
POST OFFICE, 200 West Av
Union Natl Bank, 109 West Av
W O W Hall, 103½ S Main

Burial Associations

GREER-ALEXANDER MUTUAL BURIAL ASSN INC, 300 West Av (see front cover)
Reins-Sturdivant Mutl Burial Assn, 445 W Harper Av

Bus Lines

Atlantic Greyhound Lines, 218 W Harper Av
Lenoir Motor Coach Co, 218 W Harper Av
Queen City Coach Co, 218 W Harper Av

ARTHUR G. FOARD, JR. EDRIE C. FOARD

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FIRE — CASUALTY — BONDS — AUTOMOBILE

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LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. "QUALITY COALS" PHONE 140

Bus Stations

City Bus Terminal, 100 N Mulberry
Union Bus Station, 218 W Harper Av

☞Cafes

CALDWELL RESTAURANT, 102 N Mulberry
M & S GRILL & CAFE, 107 N Main (see page 34)

Cemeteries

Belleview Cemetery, 107-33 E Finley Av
Coleman Cemetery, Lenoir Hgts
Fairfield Cemetery, 400 Beall

☞Certified Public Accountants

BRADLEY ROBT L, 201-202 Fidelity Bldg, 132 West Av
SMITH E W, 2 Miller Bldg, 102 N Main

Childrens Wear

Children's Shop The, 116 N Main

Chiropractors

LUPES ALEXANDER F DR, 133 N Church

Churches—White

Blair's Fork Baptist, Blowing Rock Rd
Calvary Baptist, Green Valley
Central Advent Christian, 226 W Harper Av
Church of God, 218 Mill
Fairview Presbyterian, Morganton Rd
First Advent Christian, 472 N Main
First Baptist, 200 N Main
First Methodist, 124 W Ashe Av
Hayes Hill Presbyterian Chapel, Hayes Hill
Lower Creek Baptist, Wilkesboro Rd
Miller Hill Baptist, Miller Hill
Pilgrim Holiness, 111 Oil Av
Rockford Hatten K M Brethren, Stage nr Oak
St Francis of Assisi (Catholic), 229 W College Av
St James (Episcopal), 216 S Main
St Stephens Lutheran, 223 West Av
South Lenoir Baptist, 311 W College Av
South Lenoir Methodist, 303 Underdown Av
Temple Baptist, Lenoir Hgts
West Lenoir Baptist, Fairview Rd
Zion Reformed, 121 W Harper Av

Churches—Colored

Church of God, 166½ Wheeler
Dula Town Presbyterian, Dula Town
Mt Pilgrim Baptist, 521 Oak
New Light Baptist, 141 Wheeler
Peoples Tabernacle (Holiness), 109 Collett
Rankin Presbyterian, 504 Oak
St Paul A M E, 208 E Finley Av
Smith Memorial Methodist, 219 Rankin
Smith's Chapel Menonite Baptist, (rear 2) 176 Wheeler

☞Cigars and Tobaccos

AVON SODA SHOPPE, 120 N Main (see page 19)

City Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Cleaners

City Dry Clnrs, 330 West Av
LENOIR CLEANERS, 316 E Harper Av (see page 18)
MODEL LAUNDRY, 223 E Harper Av (see back cover)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)
SERVICE CLEANERS, 214 W Harper Av (see page 18)
Whitnel Dry Clnrs, Hickory Rd

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. PHONE 821

RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —SALES AND SERVICE
410 E. HARPER AVE. PHONE 48

Clergymen

Armstrong Wm P (Holiness), N Prospect Extd
*Battle Fredk D (Presby), 147 Maple
Blankenship Adrian E (Bapt), Hickory Rd
Bumgarner B L (Bapt), Miller Hill
*Clayton Clarence (Bapt), 517 Oak
Coffey Harley C (Bapt), Miller Hill
*Davis Josiah D (Meth), h 206 E Finley Av
Edmisten Abraham L (Bapt), Valmead
Fisher Roscoe B (Luth), 306 Willow
Floe Thos B (Bapt), Valmead
Forbis Robt L (Meth), 308 (108) Underdown Av
Gillogly Idlefonse J (Catholic), 227 W College Av
Isbell Robt L (Advent Christian), 160 S Prospect
Jones W Walter (Bapt), Wilkesboro Rd
Katt W Peter (Presby), 215 N Church
Lackey Boston M (Episco), 212 E College Av
Mangum Oscar R (Bapt), 405 Pennton Av
*McCallum Marshall (Meth), 217 Rankin
McLean Augustus A (Presby), 251 N Main
Melton J F, 202 W Ashe Av
Melton Joe T (Meth), 202 W Ashe Av
Myers Ebenezer (Meth), 210 Vance
Polk Richd C (Advent), 461 N Main
Raby R Hartwell (Holiness), 116 Stage
Ray Jas R (Bapt), Spainhour Hill
Rowe Walter W (Reformed), 101 Poplar
*Shade J Isaac (Bapt), 214 Broadway
Shankel Bruce B (Presby), 317 Beall
Siemens Peter H (Brethren), (rear) Stage nr Oak
Smathers Frank C (Meth), 126 W Ashe Av
*Turner Henry F (Bapt), 114 Wheeler
Williams Herman D (Holiness), 216 Mill
Woodall Wilbur F (Bapt), 482 W Harper Av

Clothing

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Black Susan E Mrs, 104 Willow
COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
COURTNEY CLOTHING CO, 112-114 West Av
ERVIN'S MEN'S SHOP, 115 West Av
GUARANTEE STORE THE, 118 S Main (see page 20)
HARVILLE'S CREDIT CLOTHING STORE, 129½ West Av
MILLER 'GENE, 100 N Main (see bottom lines)
PENNEY J C CO INC, 126-128 West Av (see page 20)
Ray's Second Hand Clothing Store, 302 N Main
SMITHEY'S DEPARTMENT STORE, 130-132 W Harper Av (see top lines)
TRIPLETT CLOTHING CO, 111 N Main

Clothing Manufacturers

BLUE BELL INC (Work Clothes), 110 Mill

Coal, Wood and Fuel

LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)
MILLER COAL CO, 400 Oak (see page 19)

☞Coffee and Teas—Wholesale

THOMPSON-LIPE CO THE, 324 West Av (see page 19)

☞Commercial Photographers

ECKENROD'S STUDIO, 109 W Harper Av (see page 31)
SPARKS STUDIO, 307 Hedrick Bldg, 104 N Main (see page 31)

☞Concrete Products

CALDWELL CINDER BLOCK CO INC, Hickory Rd (Hudson, N C) (see page 18)

USE PERFECTION SELF-RISING FLOUR
Manufactured by
Lenoir Mills, Inc. Phone 72

McMillan Electric Repair

CONSTRUCTION — MOTORS — REWINDING

400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

☞Concrete—Ready Mix

CAUSBY A P READY-MIX CONCRETE CO, 351 West Av (see page 19)

Confectioners

AVON SODA SHOPPE, 120 N Main (see page 19)
Coffey Ray, (lobby) Court House
*Forney Saml G, 417 E Finley Av
Smith's Crossroads Confectionery, Wilkesboro Rd
THOMPSON-LIPE CO THE, 324 West Av (see page 19)

Contractors

Annas Wm B (bldg), 120 Maple
BARGER-ASHE ROOFING CO (heating), 211 E Harper Av (see back cover and top lines)
Beard Rufus A (bldg), Hickory Rd
CANNON W GARLAND (painting), 105 E College Av (see page 31)
Chic Inc (bldg), (bsmt) Court House
HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
Interstate Construction Co (genl), 104 N Main R207
LEFTWICH ELECTRIC CORP, 116 Lee (see page 21)
McMILLAN ELECTRIC REPAIR INC, 400 W Harper Av (see top lines)
Minton & Austin Supply Co (bldg), Hickory Rd
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 32)
PARLIER & TOMLINSON (plmbg & htg), 314 E Harper Av (see page 32)
PENNELL M M & SONS (genl), Wilkesboro Rd (see back cover)
Poe Edgar A (bldg), 236 N Main
RURAL PLUMBING INC, Hickory Rd (see page 32)
Safford Russell F (bldg), 135 Virginia
Smith Bruce B (bldg), 108 Scoggins Av

☞Conveyors Installed

LEFTWICH ELECTRIC CORP, 116 Lee (see page 21)

☞Cosmetics

SPRATT'S SUNDRIES & SODA SHOPPE, 105 S Mulberry (see page 31)

☞Cotton Batting

LENOIR PAD & PAPER CO, 246 Underdown Av

Cotton Mills

Caldwell Cotton Mill Co, 125 S Main, mill Hudson, N C
Hayes Cot Mill Co, 401 W Harper Av
Hudson Cutton Mfg Co, 125 S Main, mill Hudson, N C
Moore Cotton Mill Co, 125 S Main, mill Hudson, N C

☞Cut Flowers

MARGARET'S FLOWER SHOP, 133 N Church (see page 4)
ROCKHAVEN GARDENS, Hickory Rd (see page 23)

Dairies

Presnell Dairies, 320 West Av
Triplett's Dairy, Zach's Fork Rd

Dentists

Cook Dennis S, 101 N Main R3
Hedrick & Yates, 104 N Main
Miller Wayne J, 104 N Main R201
Moore Oscar L, 106 S Main
Reece & Graham, 132 West Av R203

Department Stores

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Bower's Stores, 108 W Harper Av
COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
COURTNEY'S, 112-114 West Av (see insert)

Collins-Pridmore Co.

"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"

120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

Department Stores (Cont)

Eagle Stores Co, 127 West Av
EFIRD'S DEPARTMENT STORE, 117-119 West Av
GUARANTEE STORE THE, 118 S Main (see page 20)
Hinds 5, 10 & 25 Cent Store, Hickory Rd
Leader The, 109 S Main
PENNEY J C CO INC, 126-128 West Av (see page 20)
Rose's, 123 West Av
SMITHEY'S DEPARTMENT STORE, 130-132 W Harper Av (see top lines)
Wallace Inc, 116 S Main

Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Drug Sundries

AVON SODA SHOPPE, 120 N Main (see page 19)
HEDRICK'S CUT RATE STORE, 116 W Harper Av

Druggists

BALLEW'S CASH PHARMACY, Ballew Arcade 115 S Main
DAYVAULT'S DRUG STORE, 133 West Av
LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av (see top lines)

☞Drugs—Crude

GREER DRUG CO INC, 291 Oak

☞Dry Cleaners

LENOIR CLEANERS, 316 E Harper Av (see page 18)
MODEL LAUNDRY, 223 E Harper Av (see back cover)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)
SERVICE CLEANERS, 214 W Harper Av (see page 18)

Dry Goods

COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
Remnant Store The, 125 N Main
Walsh J E Co (whol), 125 N Main

Electric Power

Blue Ridge Elec Membership Corp, 104 N Mulberry
DUKE POWER CO, 102 N Main (see bottom lines)

Electrical Appliances

ABERNETHY SALES & SERVICE, 202 S Main (see bottom lines)
BURGESS-JOINES-HODGSON FURNITURE CO, 121 West Av (see page 4)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
DUKE POWER CO, 102 N Main (see bottom lines)
HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 22)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
PALMER'S, 301 West Av (see page 24)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, 109 S Mulberry (see page 21)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 24)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TIRE SALES & BATTERY CO, 119 N Main (see page 14)
TURNER FURNITURE CO, 113 S Mulberry (see page 24)

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

Electrical Service

HOME ELECTRIC CO OF LENOIR INC ,117 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 116 Lee (see page 21)
McMILLAN ELECTRIC REPAIR INC, 400 W Harper Av (see top lines)
SHARPE'S AUTO REPAIR, 316 W Harper Av (see page 15)
TOM'S ELECTRIC CO, 421 W Harper Av

☞Electrical Supplies

HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)

☞Embalmers

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Employment Agencies

State Employment Service Div, 111 S Main

☞Excelsior Pads

LENOIR PAD & PAPER CO, 246 Underdown Av

Express Companies

Railway Express Agency, 109 Depot

Farm Equipment

CAROLINA FEED & SEED CO, 333-337 West Av (see bottom lines)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 22)
LENOIR MOTORS, 107 Willow (see page 17)

Feeds

CAROLINA FEED & SEED CO, 333-337 West Av (see bottom lines)
CITY FLOUR & FEED CO, 300 Oak (see page 27)
Crump's Bargain Center, 103 S Church
Farmers Federation, 251 West Av
J P FEED & GROCERY CO, (rear) 243 West Av (see page 22)
Lenoir Feed Store, 110 S Mulberry
LENOIR MILLS INC, 349 West Av (see bottom lines)

Fertilizers

CAROLINA FEED & SEED CO, 333-337 West Av (see bottom lines)
CITY FLOUR & FEED CO, 300 Oak (see page 27)

Fibre Manufacturers

Champion Paper & Fibre Co, 132 West Av R206

Filling Stations

Charlie's Place, 330 W Harper Av
City Motor Co, 214 N Main
Depot Texaco Sta, 332 West Av
Economy Oil Co Sta No 1, 419 W Harper Av
Economy Oil Co Sta 2, 272 E Harper Av
ESTEP ESSO SERVICE, 119 S Mulberry (see page 15)
Flat Top Ser Sta, Wilkesboro Rd
Garden City Ser Sta, 537 W Harper Av
Gragg's Esso Ser, Hickory Rd
Green Valley Ser Sta, Green Valley
Hibriten Ser Sta, Wilkesboro Rd
Lenoir Esso Ser, 243 West Av
Lower Creek Ser Sta, Wilkesboro Rd
MODERN SERVICE STATION, 200 S Mulberry (see page 14)
Nelson Bros Ser Sta, 501 W Harper Av
North Main Ser & Gro, 321 N Main
NORWOOD SERVICE STATION, 231 N Main (see page 15)
Pure Oil Ser Sta, 255 West Av
Rabb's Gulf Ser, 201 S Main
RAINEYS SERVICE STATION, 122 N Main (see page 15)
Reynolds Ser Sta, 446 N Main

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

Filling Stations (Cont)

THOMAS SERVICE STATION, Hickory Rd (see page 16)
Torrence Ser Sta, 496 W Harper Av
Valmead Ser Sta, 609 N Main
West Harper Ser Sta, 433 W Harper Av
White Grace B Mrs, Zack's Fork Rd
WHITE'S SERVICE STATION, 221 S Main (see page 16)

☞Finance Companies

LENOIR FINANCE CO, 115 N Church (see insert)

☞Fire Insurance

ALLEN & BERNARD, 104 West Av (see page 3)
FOARD INSURANCE AGENCY, Suite 302 Duke Power Bldg, 102 N Main (see bottom lines)
FIDELITY INSURANCE AGENCY INC, 132 West Av (see front cover, top and bottom lines)

Floor Coverings

BURGESS - JOINES - HODGSON FURNITURE CO, 121 West Av (see page 4)
Price & Womack, 321 West Av
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Floor Finishers

Lenior Home Service Co, 452 N Main

Florists

Hackney Johnsie Floral Shoppe, 101 W Ashe Av
MARGARET'S FLOWER SHOP, 133 N Church (see page 4)
ROCKHAVEN GARDENS, Hickory Rd (see page 23)

Flour Mills

LENOIR MILLS INC, 349 West Av (see bottom lines)

☞Food Lockers—Freezer

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 22)

Foundries

WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Fraternal Orders

Hibriten Lodge No 262 A F & A M, Masonic Hall 123½ S Main
Hibriten Chapter No 140 O E S, Masonic Hall 123½ S Main
I O O F Lenoir Lodge No 45, 109½ S Main
Knights of Pythias Caldwell Lodge No 78, 103½ S Main
Lenoir Chapter No 73 R A M, Masonic Hall 123½ S Main
Lenoir Commandery No 33 K-T, Masonic Hall 123½ S Main
Loyal Order of Moose, 103½ S Main
Woodmen of the World Lenoir Camp No 95, 103½ S Main

☞Freezer Food Lockers

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 22)

Fruits

West Harper Fruit Stand, 112 W Harper Av

☞Fuel Oil

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see page 26)
GULF OIL CORP, Blowing Rock Rd (see page 26)

☞Funeral Designs

MARGARET'S FLOWER SHOP, 133 N Church (see page 4)
ROCKHAVEN GARDENS, Hickory Rd (see page 23)

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

Funeral Directors

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Furnished Rooms

Carson Nellie M Mrs, 111 Oak
Clarke Ellen H Mrs, 203 W Ashe Av
Downs Bessie L Mrs, 201 Oak
Downum Margaret K Mrs, 242 West Av
Farthing House, 232 West Av
Huntley Kate M Mrs, 108 N Mulberry
Mary's Grove, Morganton Rd
McGowan Lois S Mrs, 115½ N Main
Moretz Mabel Miss, 128 N Mulberry
Triplett Cottage, 202 W Ashe Av

Furniture Dealers

BERNHARDT-SEAGLE CO INC, 112-114 S Main (see bottom lines)
BURGESS - JOINES - HODGSON FURNITURE CO, 121 West Av (see page 4)
Friendly Furn Co, 500 W Harper Av
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
Nelson Trading Post (2d hd), 105 Depot
PALMER'S, 301 West Av (see page 24)
Richards Thos S, 204 Mill
Russell Sales Co, Wilkesboro Rd
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SMITHEY'S DEPARTMENT STORE, 130-132 W Harper Av (see top lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 24)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TURNER FURNITURE CO, 113 S Mulberry (see page 24)

Furniture Designers

LAUFERSKY FRED W, 3d Fl Union Natl Bank Bldg 109 West Av

Furniture Forwarders

LENOIR FURNITURE FORWARDING CO, 445 W College Av

Furniture Manufacturers

BERNHARDT FURNITURE CO, 135 Bernhardt
BLOWING ROCK CHAIR CO, Hickory Rd
BLOWING ROCK FURNITURE CO, Hickory Rd
CALDWELL FURNITURE CO INC, Valmead
FAIRFIELD CHAIR CO INC, 435 W Harper Av
GALVIN FURNITURE CO INC, Virginia Extd
HAMMARY MANUFACTURING CORP, Hickory Rd
HARPER FURNITURE CO INC, 125 S Prospect
HIBRITEN CHAIR CO INC, Harrisburg Rd at C&NW Ry
HIBRITEN FURNITURE CO, Harrisburg Rd at C&NW Ry
HOUSTON FURNITURE CO INC, 115 Ervin Av
KENT-COFFEY MANUFACTURING CO, 521 W Harper Av (see page 25)
LENOIR CHAIR CO, 215 Oak
LENOIR FURNITURE CORP, 215 Oak
Prestwood Manufacturing Co, Morganton Rd
Smith D A Chair Co, Morganton Rd
SPAINHOUR FURNITURE CO INC, Hickory Rd
Turner Walter Co The, Hickory Rd

Gas Appliances

PIEDMONT GAS CO, 123 N Main (see page 26)

Gas Companies

PIEDMONT GAS CO, 123 N Main (see page 26)

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

Gas and Oils

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see page 26)
GULF OIL CORP, Blowing Rock Rd (see page 26)

General Merchandise

Price L B Mercantile Co, 231 Underdown Av
Wilson John W, Wilkesboro Rd

☞General Repairs

CALDWELL MACHINE CO, New Blowing Rock Rd (see page 29)

☞Gifts

LENOIR STATIONERY CO, 118 West Av (see page 35)

☞Granite and Marble Works

REINS BROS, 301 N Main (see page 30)

Grocers—Retail

A & B Gro, Wilkesboro Rd
A & P Food Stores, 123 S Main
Anderson Lloyd U, Greasy Creek Rd
Arney's Place, 548 N Main
Austin's Grocery, 115 Virginia
B & M Mkt, 126 W Harper Av
B & W Gro, Hickory Rd
Baldwin Beverly, Valmead
Ballew Geo E, Wilkesboro Rd
Bean Perry P, 101 (229) Jennings
Benfield Emory S, 433 W College Av
Bush Owen J, Morganton Rd
CAROLINA FEED & SEED CO, 333-337 West Av (see bottom lines)
Cecil's Food Store, 105 W Harper Av
Childers Jesse W, 405 Oak
Childers Vance, 231 Virginia
Clark F Lyhu, Blowing Rock Rd
Clark Jos E, 435 W College Av
Clark Wm M, Harrisburg Rd
Clarke & Everhart, 304 N Main
Cloer's Market, 227 N Main
Cloer's R L Gro, 344 N Main
*Corpening John H, 162 Broadway
Curlee's Store, 113 Virginia
D & G Gro, Hickory Rd
Day John A. Blowing Rock Rd
DICKSON & CO, (Bsmt) 115 West Av (see page 27)
Dixie Home Stores, 205 West Av
East Lenoir Gro, 115 Hospital Av
Fairway, Hickory Rd
*Felder Junior, 112 Hartley
*Felder Leroy R, 108 E Finley Av
Fox Fredk G, 214 Mill
Friendly Market, 102 N Church
Greene Rufus W, 159 Spainhour Av
Griffin Edw P, Green Valley
Harris J Cephas, 105 Vance
Hodge LeRoy L, Zack's Fork Rd
Holden Maynard A, 301 N Prospect
Hopkins Thos W, 469 N Main
Ingle Grocery, 404 E Harper Av
J P FEED & GROCERY CO, (Rear) 243 West Av (see page 22)
Knox Jas A, 541 W Harper Av
Leonard C R, Miller Hill
McCall Duncan C, 564 W College Av
McGhinnis Richd A, 552 N Main
McGimsey Geo V, 468 N Main
Moore Geo H, 130 E Finley Av
Morganton Rd Mkt, Morganton Rd
Myers J B, Blowing Rock Rd
North Main Ser & Gro, 321 N Main
Nu-Way Gro, Green Valley
*Patterson Thos H Rev, 335 E Finley Av
Pennell's Market, 300 N Main
*Reid Kenny, 137 E Finley Av
Robinson Gro Store, Valmead
Robinson Marion W, Valmead
Setser R J Store, 420 Harper Av
*Shade Bessie, 210 Broadway
Sigmon Carroll E, 679 Howard
Silver J Saml, Harrisburg Rd
Sipes Leonard M, 552 W College Av
Small John S, Fairview Rd
SMITHEY'S DEPARTMENT STORE, 130-132 W Harper Av (see top lines)
Spears L Vernon, 113 Mill
Stop & Shop Gro, 110 S Main
Stroup Forrest B, Hickory Rd
Stroupe Grocery, 326 West Av
Suddreth Abram J, Greasy Creek Rd
Suddreth D D Gro Co, 540 W Harper Av
T & G Gro, Hickory Rd

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. **PHONE 173**

Thompson Marcus K, Wilkesboro Rd
Walker Jas D, Blowing Rock Rd
Watson Vilas B, 605 Oak
*White Dorsey, 108 Patterson
Wilson Gro Co, 244 Underdown Av

Grocers—Wholesale

CITY FLOUR & FEED CO, 300 Oak (see page 27)

Hardware

B C & S Hdw & Furn, Hickory Rd
BERNHARDT-SEAGLE CO INC, 112-114 S Main (see bottom lines)
GLOBE HARDWARE CO, 122 S Church (see page 28)
LENOIR HARDWARE & FURNITURN CO INC, 108 West Av (see back cover)
McGowan Hdw Co, 117 N Main

Hat Renovators

LENOIR CLEANERS, 316 E Harper Av (see page 18)
MODEL LAUNDRY, 223 E Harper Av (see back cover)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)

Heating Contractors

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 32)
PARLIER & TOMLINSON, 314 E Harper Av (see page 32)

Hosiery Manufacturers

Lutz Hosiery Mill, 106 S Boundary
Waldensian Hos Mills, 237½ West Av

Hospitals

BLACKWELDER HOSPITAL, 205 S Boundary
DULA HOSPITAL, 112 N Boundary
LENOIR HOSPITAL, 114 Hospital Av

Hotels

CARLHEIM HOTEL, 226 N Main

☞House Furnishings

COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Ice

LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)

Insurance Agents

ALLEN K W, 205 Hedrick Bldg 104 N Main
ALLEN & BERNARD, 104 West Av (see page 3)
Blair Ins Agency, 102 S Main
BROUGHTON INSURANCE AGENCY, 203 Miller Bldg 102 N Main (see page 28)
CLAY W LAWRENCE, 106 S Main (see bottom lines)
FIDELITY INSURANCE AGENCY INC, 132 West Av (see front cover, top and bottom lines)
FOARD INSURANCE AGENCY, Suite 302 Duke Power Bldg, 102 N Main (see bottom lines)
Gwyn Rufus L ,106 S Main
Hall E Laurens, 211 S Main
OLIVER INSURANCE AGENCY, 102 Ballew Arcade 115 S Main (see bottom lines)
Phillips June D, 102 N Main R6
Robinson Roy L, 104 N Main R200
SHELL REALTY AGENCY, 3 Union Natl Bank Bldg 109 West Av (see page 2)

Insurance Companies

Durham Life Ins Co, 113½ West Av
Imperial Life Ins Co, 101 N Main R7
Pilot Life Insurance Co, (Group Life Dept) 102 N Main R203, Industrial Dept 103½ S Main
PROVIDENT LIFE & ACCIDENT INSURANCE CO, 205 Hedrick Bldg 104 N Main (see page 28)
Security Life & Trust Co, 104 N Main R200
Southern Life Ins Co, 101 N Main R2
State Capital Life Ins Co, 106 S Main
World Insurance Co, 100½ S Mulberry

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. **Phones 100 and 101**
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. **Phone 44**

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

Insulating

Standard Insulation Co, 115 S Main

Interior Decorators

CANNON W GARLAND, 105 E College Av (see page 31)

☞Investments

ALLEN & BERNARD, 104 West Av (see page 3)
LENOIR INDUSTRIAL BANK, 102 S Main (see top lines)

Jewelers

BRAWLEY'S JEWELRY STORE, 131 West Av
Coffey's Jewelry, 202½ S Main
LEE'S JEWEL SHOP, 111 W Harper Av
McCormick A Clyde, 105 N Main
SASLOW'S INC, 113 West Av
TUTTLE'S JEWELRY, 101 W Harper Av (see page 29)

Justices of the Peace

Bradshaw A Jos, 102 N Main R216
BROUGHTON THOS H, 203 Miller Bldg 102 N Main
Mann Robt C, 101 N Main R8
McLean Geo R, 104 N Main (bsmt)

☞Kodak Finishing

ECKENROD'S STUDIO, 109 W Harper Av (see page 31)
WALL BROS STUDIO, 109 West Av (see insert)

Lacquer and Varnish Manufacturers

LENOIR WOOD FINISHING CO INC, 284 E Harper Av

Laundries

East Harper Self Ser Ldry, 278 E Harper Av
MODEL LAUNDRY, 223 E Harper Av (see back cover)
Setzer's Laundry (rags) 635 Pennton Av
*Shade's Domestic Hand Ldry, 149 Hill

Lawyers

Adams Hal B, 109 West Av R7
Beal Fate J, 115 S Main R204
Crisp A Reese, 102 N Main R1
Farthing Jas C, 106 S Main
Klutz Gill W, 101 N Main R9
MARTIN HUNTER, 201 Duke Power Bldg, 102 N Main
Pritchett Jas T, 106 S Main
STRICKLAND WM H, 202-204 Duke Power Bldg, 102 N Main
TOWNSEND FOLGER L, 203-204 Hedrick Bldg, 104 N Main
Wall L Herbert, 132 West Av R206
Williams & Whisnant, 109 West Av R6
Wilson Max C, 102 N Main R3

Libraries

*George Washington Carver, 406 E Finley Av

☞Linen Service

MODEL LAUNDRY, 223 E Harper Av (see back cover)

Live Stock

Johnson Elijah, (rear) 247 West Av

☞Loans

LENOIR FINANCE CO, 115 N Church (see insert)

Lumber

Akron Box & Lbr Co, Airport Rd
BERNHARDT-SEAGLE INC, 112-114 S Main (see bottom lines)
BOST LUMBER CO, 106-108 Willow (see top lines)
Clarke Dave F (Whol) 102 N Main R214
Cole's Dogwood Mill, Morganton Rd

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

Hibriten Land & Lbr Co (Whol) Hickory Rd
Laney Benj M, Zack's Fork Rd
LENOIR MANUFACTURING CO INC, 310 Oak (see top lines)
Livingston Lbr Co (Whol) Airport Rd
Pennell Bros (Whol) Wilkesboro Rd
PENNELL M M & SONS, Wilkesboro Rd (see back cover)
Reighard Lbr Co (Whol) Airport Rd
Sholar H W Lbr Co (Whol) 109 West Av R1
TRIPLETT LUMBER CO INC (Whol) 124½ West Av (see page 29)

Lunch Rooms

Allen's Diner, 114 S Church
Barber's Cafe, 106 Depot
Bolick Midas D, 150 Bernhardt
Bynum's Dan Mrs Place, 312 Oak
Church's Cafe, 328 West Av
Corner Grill, 520 W College Av
*East Finley Tea Room, 319 E Finley Av
Friendly Cafe, 524½ W College Av
Gay Lunch, 116 Virginia
*Knotty Pine Grill, 341 E Finley Av
Lucille & Jessie's Place, Harrisburg Rd
Rader's Cafe, 115 S Church
*Sandwich Shop The, 138-B E Finley Av
Taylor Leonard M, 315 Oak
Whitnel Grill, Hickory Rd

Machine Shops

CALDWELL MACHINE CO, New Blowing Rock Rd (see page 29)
FLOWERS AUTO PARTS CO THE (Auto) 113 S Mulberry (see front cover)
Lenoir Machine Shop, 318 W Harper Av
WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Mailing Lists

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

Manufacturers Agents

Adams Robt L (furn hdw) 123 N Main
Broyhill Furniture Factories, 215 Oak
Kleemeier-Norment-Lambert (woodworking machy) 101 N Church

Meat Markets

DICKSON & CO, (Bsmt) 115 West Av (see page 27)

Meats—Wholesale

Clay's Meat Wholesale, 209 East Av

☞Men's Furnishings

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
COURTNEY CLOTHING CO, 112-114 West Av
MILLER 'GENE, 100 N Main (see bottom lines)

☞Mill Work

LENOIR MANUFACTURING CO INC, 310 Oak (see top lines)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)

Mirror Manufacturers

LENOIR MIRROR CO, 451 W College Av
UNION MIRROR CO, 521 W College Av; Plant, 301 Oak

☞Monuments

REINS BROS, 301 N Main (see page 30)

Motor Express

Anderson Truck Line, 115 Powell Av
BUSH TRANSFER INC, 327 West Av (see insert)
NEWTON TRANSPORTATION CO INC, 531 W Harper Av (see page 2)

Oliver Insurance Agency
MUTUAL INSURANCE
DIVIDENDS ON YOUR FIRE, AUTO AND CASUALTY INSURANCE
Ballew Arcade, 115 S. Mian St. Phone 740

BARGER-ASHE ROOFING CO.
ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
"The Practical Tinners and Roofers"
Phone 334 211-213 E. Harper Ave.

☞Motor Rewinding

HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
McMILLAN ELECTRIC REPAIR INC, 400 W Harper Av (see top lines)

Music Teachers

Morrow Willie S Mrs (piano) 304 W Harper Av

Musical Merchandise

LEONARD PIANO CO, 213 West Av (see back cover)

☞Mutual Insurance

FOARD INSURANCE AGENCY, Suite 302 Duke Power Bldg, 102 N Main (see bottom lines)
OLIVER INSURANCE AGENCY, 102 Ballew Arcade, 115 S Main (see bottom lines)

Newspapers

Charlotte News & Observer, 123 N Main
LENOIR NEWS-TOPIC THE, 115 N Mulberry

Nurseries

Montvale Nursery, 106 S Main

Nurses

Brown Frances C Miss, 212 N Church Apt 6
Cottrell Mollie D Miss, 138 N Mulberry
Dysart Mary A Miss, 322 N Main
Goforth Mary B Miss, 360 S Mulberry
Hauss Beulah Miss, 210 W College Av
Kincaid Barbara M Mrs, 201 Abernathy
Wilson Effie C Mrs, 211 W Ashe Av

Office Supplies

Lenoir Office Equip Co, 101 W Harpar Av
LENOIR STATIONERY CO, 118 West Av (see page 35)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

☞Oil Burners

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 32)

Oil Companies

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see page 26)
GULF OIL CORP, Blowing Rock Rd (see page 26)
SINCLAIR REFINING CO, Blowing Rock Rd
SPRINKLE OIL CO, 331 N Main (see page 27)
Standard Oil Co of N J, Valmead

Opticians

HALLER HOWARD E DR, 133 N Church (see page 30)

Optometrists

HALLER HOWARD E DR, 133 N Church (see page 30)
Link Kenneth A, 109½ S Main

Paint Manufacturers

INDUSTRIAL CHEMICAL CO INC, Valmead

Paints Oils and Glass

BOST LUMBER CO, 106-108 Willow (see top lines)
Caldwell Paint & Glass Co, 112 S Mulberry

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. PHONE 339

SMITH PRINTING CO.
PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES
117 S. MULBERRY ST. ENGRAVERS PHONE 110

GLOBE HARDWARE CO, 122-124 S Church (see page 28)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
Lenoir Paint & Paper Co, 314 E Harper Av
WESTERN AUTO ASSOCIATE STORE, 107 S Main (see page 14)

Paper Box Manufacturers

Hinde & Dauch Paper Co, 329 N Main

Parks

Broyhill Park, Norwood Extd
Major Harper Park, 201-15 S Mulberry
Wilson Playground, 220 East Av

☞Patent Medicines

SPRATT'S SUNDRIES & SODA SHOPPE, 105 S Mulberry (see page 31)

☞Phonographs

LEONARD PIANO CO, 213 West Av (see back cover)
PEGRAM'S RADIO SHOP, 107 W Harper Av (see page 33)

Photographers

Collins-Pridmore Studio, 120 West Av
ECKENROD'S STUDIO, 109 W Harper Av (see page 31)
SPARKS STUDIO, 307 Hedrick Bldg, 104 N Main (see page 31)
WALL BROS STUDIO, 109 West Av (see insert)

Physicians and Surgeons

Blackwelder Verne H, Blackwelder Hosp
BYERLY WESLEY G (Eye, Ear, Nose and Throat) Blackwelder Bldg, 109 West Av
***DULA ARTHUR G, 104 S Prospect**
Dula Fredk M, Dula Hosp
Fetner Lawrence M, Blackwelder Hosp
FOWLER SHELTON F, 211 W Harper Av
Gibbons Julius J Jr, Dula Hosp
Hamer Douglas Jr, 102 N Boundary
Hedrick Clyde R, 104 N Main
Hickman Harry S, Dula Hosp
Jones Ira S, 104 N Main
Kendrick Chas M, Blackwelder Hosp
Lore Ralph E, Lenoir Hospital
McNairy Caroline Dr, 127 W Harper Av
Templeton Ralph G, Blackwelder Hosp
Troutman Baxter S, Dula Hospital
Wilson Clarence L, 212 N Main

☞Pianos

LEONARD PIANO CO, 213 West Av (see back cover)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Pictures Frames

Lenoir Art Shop, 277½ E Harper Av

Plumbers and Steamfitters

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 32)
PARLIER & TOMLINSON, 314 E Harper Av (see page 32)
RURAL PLUMBING INC, Hickory Rd (see page 32)
Swanson Plumbing Co, 111 W Harper Av

☞Portraits

SPARKS STUDIO, 307 Hedrick Bldg, 104 N Main (see page 31)

Power Companies

DUKE POWER CO, 102 N Main (see bottom lines)

☞Prescriptions

LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av (see top lines)

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK
W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.
102 S. MAIN E. H. Blair, Cashier PHONE 224

Printers

LENOIR NEWS-TOPIC INC, 115 N Mulberry
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Produce

DICKSON & CO, (Bsmt) 115 West Av (see page 27)
Lenoir Curb Mkt, 120 W Harper Av

Property Management

SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

Publishers

LENOIR NEWS-TOPIC INC, 115 N Mulberry
SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

☞Pumps

HICKORY WELL DRILLING CO INC, 1716 11th Av, Hickory, N C (see page 36)

☞Radio Cabinet Designers

LAUFERSKY FRED W, 3d Flr Union Natl Bank Bldg, 109 West Av

Radio Repairers

MODERN RADIO SHOP, 207½ E Harper Av (see page 33)

Radio Stations

WJRI RADIO STATION, 100 S Main (see bottom lines)

Radios

ABERNETHY SALES & SERVICE, 202 S Main (see bottom lines)
BURGESS - JOINES - HODGSON FURNITURE CO, 121 West Av (see page 4)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom ilnes)
LEONARD PIANO CO, 213 West Av (see back cover)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
MODERN RADIO SHOP, 207½ E Harper Av (see page 33)
PALMER'S, 301 West Av (see page 24)
PEGRAM'S RADIO SHOP, 107 W Harper Av (see page 33)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, 109 S Mulberry (see page 21)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 24)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
WESTERN AUTO ASSOCIATE STORE, 107 S Main (see page 14)

Railroads

Carolina & Northwestern Ry Co, 111 Depot

Real Estate

Barger Walter D, 109 West Av R4
BROUGHTON THOS H, McLean Bldg, 100½ N Mulberry (see page 28)
Bush Jacob A, 106 S Main
Self J Wm, 101 N Main R6
SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

☞Recapping

RAINEY'S SERVICE STATION, 122 N Main (see page 15)

☞Refrigerators

SHIELDS REFRIGERATION CO, 109 S Mulberry (see page 21)

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

☞Rentals

SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

Restaurants

Blue Bell Coffee Shop, 121 N Main
CALDWELL RESTAURANT, 102 N Mulberry
City Barbecue Cafe, 209 S Main
Crump's Barbecue, 402 E Harper Av
Gateway Cafe, 119 S Main
HAIGLER'S LUNCH & BAKERY, Hickory Rd (see page 17)
M & S GRILL & CAFE, 107 N Main (see page 34)
Terminal Grill, 218 W Harper Av

Roofers

BARGER-ASHE ROOFING CO, 211 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 Harper Av (see front cover)

☞Roofing Material

BOST LUMBER CO, 106-108 Willow (see top lines)

☞Rug Cleaners

MODEL LAUNDRY, 223 E Harper Av (see back cover)

☞School Supplies

LENOIR STATIONERY CO, 118 West Av (see page 35)

Schools

Central High, 210 Willow
East Harper School, 235 E Harper Av
*Freedman, 117 Harrington
Junior High School, 101 W College Av
Valmead, Valmead
*West End School, 525 Oak
West Harper Elementary, 305 W Harper Av
West Lenoir School, Maple Dr cor Poplar

Seamstresses

Smith Garment Co, 104 N Main R304

Seeds

Arcade Seed Store, 115 S Main
CAROLINA FEED & SEED CO, 333-337 West Av (see bottom lines)
J P FEED & GROCERY CO, (rear) 243 West Av (see page 22)

☞Sheet Metal Works

BARGER-ASHE ROOFING CO, 211 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

Shoe Repairers

Collins-Pridmore Co, 120 West Av
GOODYEAR SHOE SHOP, 119 S Main (see page 34)
Harrison's Shoe Shop, 239 (269) West Av
Lenoir Shoe Shop, 247 West Av
Walsh's Shoe Repair, 111 S Church

Shoes

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
MILLER 'GENE, 100 N Main (see bottom lines)
PENNEY J C CO INC, 126-128 West Av (see page 20)

Signs

Red Greene Sign Co, 107½ S Mulberry

☞Specialties

THOMPSON-LIPE CO THE, 324 West Av (see page 19)

Stationers

LENOIR STATIONERY CO, 118 West Av (see page 35)

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

☞Stokers

Boughman Machine Co, 521 W College Av
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 32)

Stoves Heaters and Ranges

BURGESS - JOINES - HODGSON FURNITURE CO, 121 West Av (see page 4)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 24)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Tailors

Becker Tailoring Co, 115 S Main R201

☞Tax Service

BRADLEY ROBT L, 201-202 Fidelity Bldg, 132 West Av
SMITH E W, 2 Miller Bldg, 102 N Main

Taxicabs

Braswell's Cabs, Hickory Rd
City Cab Co, 100 N Mulberry
FRIENDLY CABS, 120 S Church (see page 35)
LENOIR CAB CO, 118 W Hampton Av
Luke's Cabs, 112 S Church
PHONE NO 2 TAXI, 122 N Main

Telegraph and Telephone Companies

WESTERN UNION TELEGRAPH CO, 108 S Main
Southern Bell Tel & Teleg Co, 110 S Boundary

Theatres

Avon Theatre, 118 N Main
Center Theatre, 209 West Av
State Theatre, 105½ S Main
Strand Theatre, 121 S Main

Tinners

BARGER-ASHE ROOFING CO, 211 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

☞Tire Recappers

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
TIRE SALES & BATTERY CO, 119 N Main (see page 14)

Tires and Tubes

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top and bottom lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 15)
MODERN SERVICE STATION, 200 S Mulberry (see page 14)
NORTH MAIN MOTOR CO, 319 N Main (see page 17)
NORWOOD SERVICE STATION, 231 N Main (see page 15)
RAINEY'S SERVICE STATION, 122 N Main (see page 15)
THOMAS SERVICE STATION, Hickory Rd (see page 16)
TIRE SALES & BATTERY CO, 119 N Main (see page 14)
WESTERN AUTO ASSOCIATE STORE, 107 S Main (see page 14)
WHITE'S SERVICE STATION, 221 S Main (see page 16)

ARTHUR G. FOARD, JR. EDRIE C. FOARD
FOARD INSURANCE AGENCY
LIFE — HEALTH & ACCIDENT — HOSPITALIZATION
FIRE — CASUALTY — BONDS — AUTOMOBILE
302 Duke Power Bldg. *"A Complete Insurance Service"* Phone 190

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. ***"QUALITY COALS"*** **PHONE 140**

Tombstones

REINS BROS, 301 N Main (see page 30)

Tractors

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 22)

Transfer Companies

Acme Transfer Co, 101 Vance
Bradshaw Clarence R, 522 N Main
BUSH TRANSFER INC, 327 West Av (see insert)
Johnson Bros Truckers, 50 Beall
Lenoir Transfer Co, 494 W Harper Av
NEWTON TRANSPORTATION CO INC, 531 W Harper Av (see page 2)

☞Trucks

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 22)
LENOIR MOTORS, 107 Willow (see page 17)
MORRIS RAY MOTOR CO, 211 East Av
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)

Typewriters

SMITH PRINTING CO, 117 S Mulberry (see top lines)

Undertakers

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Upholsterers

Laws John R Upholstering Co, 120½ Oil Av
Lenoir Upholstering Co, 52 Beall
Melton & Walker, 204 Mill
Service Upholstering, Morganton Rd

☞Varnish Manufacturers

LENOIR WOOD FINISHING CO INC, 284 E Harper Av

Veneer Manufacturers

LENOIR VENEER CO, Virginia Extd
NATIONAL VENEER CO, Virginia Extd

☞Ventilating Contractors

BARGER-ASHE ROOFING CO, 211 E Harper Av (see back cover and top lines)

Veterinarians

Lackey Donald W, 109 Virginia

☞Washing Machines

SHIELDS REFRIGERATION CO, 109 S Mulberry (see page 21)

Watch Repairers

*Ferguson Chester, 141 E Finley Av
Keller John W, 101 N Main R1
Moore Arthur L, 116 S Mulberry
Parsons Jas W, 301½ West Av
TUTTLE'S JEWELRY, 101 W Harper Av (see page 29)

☞Water Systems

HICKORY WELL DRILLING CO INC, 1716 11th Av, Hickory, N C (see page 36)
RURAL PLUMBING INC, Hickory Rd (see page 32)

☞Wedding Designs

MARGARET'S FLOWER SHOP, 133 N Church (see page 4)
ROCKHAVEN GARDENS, Hickory Rd (see page 23)

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. **PHONE 821**

DeSoto
RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —*SALES AND SERVICE*
410 E. HARPER AVE. PHONE 48

Welders

CALDWELL MACHINE CO, New Blowing Rock Rd (see page 29)
Farmer's Welding Shop, 450 N Main
LEFTWICH ELECTRIC CORP, 116 Lee (see page 21)

☞Well Drillers

HICKORY WELL DRILLING CO INC, 1716 11th Av, Hickory, N C (see page 36)

Window Cleaners

Lenoir Window Clng Co, 115 S Main R203

Women's Apparel

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Cato's, 113-A West Av
COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
CORADA SHOP THE, 130 West Av
FASHION THE, 120 S Main (see page 36)
Gold Shop The, 124 West Av
GUARANTEE STORE THE, 118 S Main (see page 20)
PENNEY J C CO INC, 126-128 West Av (see page 20)

Wood Dealers

*Moore Wm, 138 Hill

☞Wrecker Service

MORRIS RAY MOTOR CO, 211 East Av

USE PERFECTION SELF-RISING FLOUR
Manufactured by
Lenoir Mills, Inc. Phone 72

McMillan Electric Repair

CONSTRUCTION — MOTORS — REWINDING

400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

MILLER'S
Street Directory
—OF—
Lenoir, North Carolina

GIVING NAMES OF HOUSEHOLDERS, THE NUMBER OF OCCUPANTS IN EACH HOUSE, AND DENOTING BUSINESS PLACES

VOL. VII 1948-1949 VOL. VII

NOTE—Streets are arranged in alphabetical order. All house numbers are arranged numerically following the description and location of each street, giving the name of householder. The number in parenthesis after name denotes number of occupants in each house.

Dash (—) before name denotes that number is wanting.

(◉)—Before name denotes home-owner.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same,

ABERNATHY—From 269 E Harper Av north to Horton

110 ◉Spratt Russell L (3)
200 Jones Jas T (2)
201 ◉Kincaid Marshall R (2)
Kincaid Barbara M Mrs, nurse
201½ Tate Edw L (2)
202 ◉Jones Clyde W (3)
202 (rear) Nelson Larry F (5)
204 ◉Roddenberry Carl A (2)
204½ Foy Wm N (4)
211 ◉Sharpe Mamie L Mrs (3)
(Hillside La begins)
308 ◉Buchanan Carl (2)
310 ◉Kennerly C Frank (3)
312 ◉Beach W Roy (2)
403 ◉Barnes D Cranford (4)
404 Vacant
407 Byerly Wesley G Dr (4)
Greer Dallas S (3)
Suddreth F Willis (3)
White Eugene M (2)

ADVENT—From 370 N Main east to beyond city limit

102 Blue Ridge Electric Membership Corp, storage
104 Blue Ridge Electric Membership Corp, sub sta
Hamby Chas L (10)
107 Bishop Jas C (7)
(city limit)
111 Storie Carl L (9)
115 Nelson Jay M (3)
117 Turner Walter Co, whse
130 ◉Nelson Selma C Mrs (6)
132 ◉Greer Loue E Mrs (6)
—— Austin Alma C Mrs (3)
—— ◉Summerlin Roby L (5)
Summerlin Jas E (6)
—— ◉Wagner Leonard L (6)
—— ◉Walker Gurnie (4)
—— Dyson Zero (3)
—— ◉Hall John B (3)

Collins-Pridmore Co.

"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"

120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

AIRPORT ROAD—From Wilkesboro Rd south ½ mile, east of city limit
—— Akron Box & Lumber Co
Livingston Lumber Co
Reighard Lumber Co
ANDERSON—(See Poplar)
ANGLE—From 721 Howard east to South Av (no houses)
ASHE AV EAST—From 124 N Main east to Mulberry
101 First Baptist Church
102 Rainey Service Station
Phone 2 Taxi
ASHE AV WEST—From 127 N Main west to Oak
100 Broughton Thos H (2)
Harlow Saml L (2)
Hennessee Hazel H Mrs (2)
Williams Macon M (3)
100½ Vacant
101 Hackney Johnsie Floral Shoppe
101½ Kirby J Ernest (3)
103 Corley G Robt (5)
Miller Verna V Miss (2)
(Church intersects)
119 County Agricultural Building
County Agricultural Agent
County Agricultural Conservation Assn
County Home Demonstration Agent
County Curb Market
County Library
U S Soil Conservation Service
124 First Methodist Church
126 Smathers Frank C Rev (5)
129 ◎Dula Fred M Dr (2)
(Boundary intersects)
202 ◎Triplett Susie C Mrs
Triplett Cottage, furn rms (21)
203 ◎Clarke Ellen H Mrs, furn rms (9)
206 Hart Irene N Mrs (6)
McCorkle Roy W (2)
Scroggs John M (4)
209 Smith Lloyd B (5)
210 Davis Ted (2)
McKee Jas F (2)
Moore Jas D (2)
Pitts Alfred W (2)
211 ◎Wilson Effie C Mrs, nurse (1)
213 Rash Lila C Miss (2)
Reighard Geo B (3)
216 ◎Triplett Grover B (3)
217 ◎Todd J Ralph (4)
218 ◎Guire Virgil D (2)
218½ Allen Austin N (2)
221 ◎Guire Henrietta M Mrs (4)
BEACH — From 496 W Harper Av north to Poplar
103 Vacant
104 Deal Jas A, auto repr
106 Bowman Alice G Mrs (6)
108 Crisp Walter W (4)
110 Pilkenton Clancy V (3)
112 ◎Torrence A Frie (6)
113 ◎Teague Dora B Mrs (5)
117 Vacant
121 McCallum J McNeill (4)
302 ◎Gentry Newton C (2)
304 ◎Childers Geo (2)
305 ◎Hoyle Fred W (3)
306 ◎Walker Jas O (2)
BEALL — From 500 W College Av north to Broadway
50 Johnson Bros Truckers
52 Lenoir Upholstering Co
(Harper Av intersects)
108 ◎Bruce Hamilton L (4)
109 ◎McCormick A Clyde (2)
110 ◎Wall Wm F (5)
Clay W Lawrence (4)
111 ◎Reighard Lynn E (2)
112 ◎Luther W Frank (2)
113 ◎Sudderth W Clyde (3)
114 ◎Payne W Herman (2)
115 ◎Whisnant Annie D Mrs (3)
116 ◎Triplett Ira C Jr (5)
120 Brawley Edna S Mrs (1)
Lenoir Walter L (2)
(Poplar begins)
201 Fisher Roscoe B Rev (5)
202 ◎McRee Carl H (2)
204 ◎Bohn John J (3)
205 ◎Verbyla Albert E (5)
210 Lomax Albert L (4)
211 ◎May Fred H (3)
212 ◎Abernathy Clarence M (3)
(Mimosa La begins)
301 ◎Bernard Jos B (3)
302 ◎Haymaker Willis G (6)
304 ◎Brown Fred H (2)
Bradley Jas F (3)
305 ◎Houston John B Jr (4)
308 ◎Bush Richd M (4)
309 ◎Warren C Shaw (2)
310 ◎Blair Edw H (5)

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

311 ◎Triplett D Andrew (4)
312 ◎Dalton Bruce A (3)
314 Eubanks Hoyle (3)
315 Newman Robt E (3)
316 ◎Childers Jesse W Jr (2)
317 Shankel Bruce B Rev (2)
320 ◎Watson Blake V (4)
321 ◎Hedrick Clarence B (4)
(Holly begins)
400-500 Fairfield Cemetery
602 ◎Story Nancy H Mrs (8)

BERNHARDT — From 257 Underdown Av south 1 block

105 ◎West Junius R (4)
Lovins Nick (2)
105 (rear) Pennell Charles A (4)
109 ◎Regan I Charm (2)
118 ◎Duncan Clyde W (4)
121 Davis Edgar E (5)
124 ◎Clark Clayton T (2)
126 ◎Painter Hardie H (3)
135 Bernhardt Furniture Co
150 Bolick Midas D, cafe
152 ◎Shoemaker Howard E (7)
154 Whisnant Clyde A (4)
156 Powell John F (11)
—— Bernhardt Furniture Co, plant

BLOWING ROCK HIGHWAY (U S Hwy 521-A) — From Whitnel, N C north to Hwy 521

BLOWING ROCK ROAD (U S Hwy 521)—Extension of N Main from Valmead north

—— Gulf Oil Corp
—— Caldwell Builders Supply Co
—— Kent-Coffey Mfg Co, lbr yds
—— Sinclair Refining Co
Beall Oil Co
—— Clark F Lyhu, gro
—— Day John A, gro (8)
—— Myers J B, gro (5)
—— Walker Jas D, gro

BOUNDARY NORTH — From 132 West Av north to Kirkwood Av

102 Hamer Douglas Jr, phys
105 McCorkle Karr L (3)
109 ◎White Susan J Mrs (1)
Deal Jas E (2)
112 Dula Hospital
Gibbons Julius J Jr, phys
Hickman Harry S, phys
Troutman Baxter S, phys
(Ashe Av intersects)
201 ◎Houck R Marshall (2)
205 Dayvault Apartments
Gibbons Julius J Dr (4)
Gossler Jas M Jr (2)
Moore June L Mrs (2)
Richardson Jos P (3)
208 McGimsey Grover C (4)
Robbins Geo C (3)
210 ◎Powell Rose E Mrs (1)
Hanks Floyd C Jr (3)
Hollifield Howard F (3)

BOUNDARY SOUTH — From 127 West Av south to College Av

103 Lenoir Recreation Center
105 Watson Wm A, barber
106 Lutz Hosiery Mill
107 Buchanan Carl, bicycles
110 Sou Bell Tel & Teleg Co
(Harper Av intersects)
205 Blackwelder Hospital Inc
Blackwelder Verne H, phys
Fetner Lawrence M, phys
McNairy Caroline Miss, phys
Kendrick Chas M, phys
Templeton Ralph G, phys

BRADFORD AV—From 134 Virginia west to Powell Av

200 ◎Smith Marcus P (4)
201 Dickson Jos P (3)
202 ◎Kincaid Jas W (2)
203 Gentry Everett (3)
204 ◎Dockery Chas I (2)
205 Littlejohn T Lester (4)
207 Bradford Knox R (4)
208 Fox Doyle G (4)
210 Childers Carl L (2)
211 Melton Geo W (6)
212 Eggers Roy C (2)
213 McLean Nellie F Mrs (3)
216 Melton Jefferson D (4)
217 ◎Bradford Catherine S Mrs (3)
218 Clark J Haywood (2)
219 Story Spencer C (4)
220 Vacant
224 Scott Walter C (3)
226 Hoke Geo C (2)
227 ◎Whittington Wilson F (6)
233 Griffin W Noah (3)

BROADWAY—From 416 W Harper Av north to city limit

107 ◎Bradley Robt L (5)
108 Price Dora W Mrs (2)
Teague John G Jr (3)
(Prospect ends)

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

109 ◎Winkler Green W (5)
111 ◎Bradford F Avery (4)
115 ◎Winkler Robt H (5)
116 ◎Winkler J Bunyan (3)
118 Madison Geo C (2)
119 Winecoff J E Lloyd (5)
120 Davis Sadie B Mrs (3)
122 Bowen Frank H (3)
123 ◎Truesdale E Floyd (4)
124 ◎Jackson M Austin (1)
125 ◎Eller Benj (5)
126 Maltba Wade R (2)
127 ◎Johnson Chas W (2)
128 ◎Winkler Luther E (5)
129 ◎Woodruff Jas W (4)
130 ◎Jenkins Melvin A (4)
131 ◎Chandler Thos L (4)
132 ◎Eller W Boyd (5)
133 ◎Goble Clyde H (6)
136 ◎Trivette Alton C Rev (3)
137 Vacant
140 ◎Smith A Odell (4)
144 ◎Price J Hugh Jr (4)
150 ◎*Steed Chas G (2)
160 ◎*Corpening John H (4)
162 *Corpening John H, gro
(Wheeler intersects)
200 *Dula Howard (5)
204 *Michaux Hannah (4)
208 ◎*Holley Ervin (2)
210 ◎*Shade Matt (3)
*Shade Bessie, gro
214 ◎*Shade J Isaac Rev (6)
(Hill ends)
302 ◎*Camp Logan (2)
(Beall and Oak end)
402 Whisnant Patsy F Mrs (7)
406 ◎Curtis Floyd E (4)
408 Cooke Jas E (2)
408 (rear) Pennell Spencer R (7)
410 ◎Piercy Isaac C (4)

BUSH — (Lenoir Heights) From N Main Extd (no numbers)

CARLHEIM COURT—(See N Mulberry)

CEDAR—From Spruce west 1 block (no houses)

CENTER—From 130 (300) Oil Av north to Stage
304 ◎Woodward Harold G (5)
305 Boggs Boyce J (6)
309 ◎Triplett Walter M (5)
310 ◎Everhart Jack W (3)
312 ◎Watson Jas W (4)
313 ◎Griffie Carl (2)

CHERAW ROAD—(See Goforth Rd)

CHERRY—From 315 N Main west to end of Vance
104 ◎Chester Annie T Mrs (3)
105 ◎Huntley Herndon T (4)
106 ◎Bumgarner Henry O (4)
107 ◎Beck Albert P (5)
108 ◎Yount Stuart L (6)

CHERRY HILL ROAD—From Powell Rd south to Westbrook

CHURCH NORTH—From 104 West Av north to Cherry
101 Hickory Fibre Co, whse
Kleemeier-Norment-Lambert Inc, mfrs agts
102 Friendly Market, gros
115 Lenoir Finance Co
120 M & M Motor Co, used cars
133 Haller Howard E Dr, optometrist (2)
Lupes Alexander F Dr, chiropractor (1)
Margaret's Flower Shop
(Ashe intersects)
212 Nelson Apartments
1 Long Fred A (3)
2 Maynard Wm H (3)
3 Milligan Roy H Jr
4 Hickman Harry S Dr
5 Setzer C Claude (2)
6 Brown Maude I Mrs (4)
Brown Frances C Miss, nurse
215 Garham Apartments
◎Graham Chas T (2)
Critz Wm T (2)
Katt W Peter Rev (1)
Robbins Orrin R (2)

CHURCH SOUTH—From 115 West Av south to College
103 Crump's Bargain Center, feeds
111 Walsh's Shoe Repair
112 Luke's Cabs
114 Allen's Diner
115 Wallace Inc
Rader's Cafe
Setzer's Barber Shop
116 Vacant
117 Guarantee Store
119-21 Bill's Place, beverages
120 Friendly Cabs
122-24 Globe Hardware Co

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

COLLEGE AV EAST — From 211 S Main east to Hibriten
105 Cannon W Garland, pntr
(Mulberry intersects)
212 Lackey Boston M Rev (4)
218 Sholar H Wiley (5)
(Norwood begins)
301 ◎Shearer Milton G (3)
(Westman begins)
311 ◎Bernhardt Matt R (2)
Bernhardt Lynn R (3)
318 ◎Hedrick Clyde R Dr (5)
325 ◎Bernhardt Lucy R Mrs (3)

COLLEGE AV WEST—From 216 S Main west to Virginia
100 Episcopal Parish House
101 Junior High School
National Guard Armory
Veterans of Foreign Wars
(S Boundary ends)
110 ◎Courtney Geo C (2)
206 ◎Smith Ervin L (3)
210 ◎Cloninger Dora T Mrs (2)
House Beulah Miss, nurse
212 ◎Lutz Otis P (6)
214 Smith Robt M (6)
214½ Smith J B (2)
215 Cloninger Agnes Miss (2)
Kirsten Geo W Jr (4)
Whitehead Gertrude F Mrs (2)
218 ◎Cottrell A Y (3)
222 ◎Hedrick Geo N (3)
226 ◎Stine Nellie B Mrs (6)
227 Gillogly Idlefonse J Rev (2)
229 St Francis of Assisi Church (Catholic)
(Willow intersects)
301 ◎Maynard Georgia S Mrs (3)
305 ◎Townsend Folger L (5)
309 ◎Correll Maude A Mrs (7)
Correll Howard C (2)
Rhodes J Terrell (2)
311 South Lenoir Baptist Church
(Reform begins)
407 ◎LeFever Columbus I (2)
Proffitt Thos E Jr (4)
407½ ◎Cardwell Shelton W (3)
409 Walker Wm R (6)
411 ◎LeFever Wm M (10)
415 ◎Turnmire Wm T (9)
419 Caldwell Howard S (2)
Johnson Willie W (4)
Mitchell Gettie W (2)
Radford Jas H (2)
419 (rear) Hall Robt S (3)
Proffitt Edw C (4)
421 Hoyle Myrtle McG Mrs (7)
423 ◎Crump Earl D (2)
Crump Elvira B Mrs (2)
429 ◎Stine Ivey B (5)
431 Vacant
433 Benfield Emory S, gro
435 Clark Jos E, gro
(Mill begins)
442 Duke Power Co, sub sta
445 Lenoir Furniture Forwarding Co
(Light ends, C&NW Ry crosses)
451 Lenoir Mirror Co
(Beall begins)
520 Corner Grill
521 Kent-Coffey Manufacturing Co
Union Mirror Co
Boughman Machine Co
522 Crosby Lee R (8)
Crosby Alma B Mrs, bdg
524 Penley Jos A (12)
524½ Friendly Cafe
(Factory ends)
552 Sipes Frank (5)
Sipes Leonard M, gro
556 Hicks Dawson B (5)
Saunders Banner (6)
558 ◎Benfield John A (5)
560 McCrary Olin (6)
(Kent begins)
564 ◎McCall Duncan C, gro (4)
566 LeFever Alma B Mrs (1)
569 Hayes Swan O (3)
McCall John B (4)
570 Herman Guy E (3)
Jenkins Clay (2)
573 Chapman S Ernest (6)

COLLETT — (Formerly Tabernacle) From 105 Rankin west 1 block
102 ◎*Patterson John J (8)
103 *Icard Richd (3)
105 *Patterson Howard E (5)
*Patterson Randolph (3)
107 ◎*Jackson Hilliard (4)
109 *Peoples Tabernacle

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. PHONE 341

COMPANY—From Insurance west to city limit, 1 south of Realty
110 ⊚Clark Jas L (2)
Holloway Henry M (2)
Childers Spurgeon S (4)
McRoberts Lillie H Mrs (2)
111 ⊚Richards Geo B (5)
112 ⊚Pilkenton G Newland (5)
113 ⊚Bollinger Jas G (5)
114 ⊚Austin G Hill (8)
115 ⊚Pilkenton Orville W (6)
120 ⊚Benfield Gertie Miss (3)

CONLEY—From 322 N Main northeast 2 blocks
101 Crump Harvey L (5)
104 Lee Wade H (4)
105 ⊚Walker Walter R (2)
Laney Ralph B
106 ⊚Hood J Carl (5)
107 Beal Fate J (4)
108 ⊚Warren Charlcy B Mrs (4)
109 Weeks Paul W (7)
110 ⊚Rader John H (3)
112 ⊚Childers John M (2)
Childers I Garland (3)
113 ⊚Clark Albert H (3)
120 Walsh Roy P (6)
202 Simmons Arnold C (4)

COURT HOUSE SQUARE—The center of the city from which N and S Main and East and West Avs begin

DAVENPORT AV—From 350 S Main east to Mulberry
105 Maness W Carl (5)

DEPOT—From 324 West Av north to C&NW Ry
102 City Dry Cleaners
103 Setzer Auto & Radiator Shop
105 Nelson Trading Post, furn
Barnett Wm O (3)
Brown Clyde W (3)
Brown Earl C (3)
Hatley Clarence K (3)
Howell Chas W (3)
106 Barber's Cafe, lunches
109 Railway Express Agency
111 Carolina & Northwestern Ry Co

EAST — From 122 Spruce west to Howard
561 ⊚Putnam Jewel C (5)
565 ⊚Baker Horace G (3)
567 ⊚Triplett Annie C Mrs (6)
571 ⊚Richards Wm C (8)

EAST AV — From Main east to East Harper School, the deviding line for streets running north and south
105 Central Barber Shop
(Mulberry begins)
209 Clay's Meat Wholesale
211 Morris Ray Motor Co
220 Wilson Playground
(Ridge begins)
300 ⊚Howard Esther S Miss (1)
Moore Margaret B Mrs (1)
302 Menefee Jas K (4)
Roberts Donald O (2)
Secrest Robt (2)
306 ⊚Killian Bess E Miss (3)
308 ⊚Frazier Wilfong M (4)
309 ⊚Hartley Maude L Miss (1)
311 ⊚Ludwig Geo G (2)
Barger Walter D (2)
312 Clippard Marshall L (5)
Smith Rhonda D (3)
313 ⊚Hartley Nellie A Mrs (2)
Lee Robt E (3)
315 ⊚Hartley J Lex (4)

ERVIN AV—From 112 Virginia north to Harper Av
106 Jarvis Raymond M (4)
107 Isbell Carl R (2)
108 ⊚Carlisle Jas A (2)
109 ⊚Price Wm (2)
110 ⊚Wise Johnell P (4)
111 Vacant
112 ⊚Campbell David A (5)
115 Houston Furniture Co, mfrs

FACTORY—From 481 W Harper Av south to C&NW Ry
200 Lenoir Furniture Corp, plant

FAIRVIEW—A settlement north of Morganton Rd and west of Goforth Rd (beyond city limit)

FAIRVIEW ROAD — From Goforth Rd west to Fairview (beyond city limit)
—— Small John S, gro
—— West Lenoir Baptist Church

FINLEY AV EAST — From 262 N Main east to city limit
103 Everhart Saml (3)
103½ Vacant
107-33 Belleview Cemetery
108 ⊚Cline Ambrose B (3)
110 ⊚Cline Elsie W Mrs

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. PHONE 197

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. PHONE 173

114 Rector Thurman (6)
Rector Thermon (3)
118 ◎Tuttle Hulme W (4)
124 Reynold Jas K (6)
128 McDade R Alfonso (9)
(Ridge ends)
130 ◎Moore Geo H, gro (2)
135 *Jones Barber Shop
(Hartley begins)
136 *Jones Eugene (3)
137 *Caldwell Credit Union
137-39 *Reid Kenny, gro
138 *Two Spot, beverages
138-B *Sandwich Shop The
140-A *Bristol Wm L (4)
140-B *Patterson Sarah C Miss (6)
140-C *Horton Oscar W (4)
141 *Ferguson Chester, watch repr
*Propst Belle, beverages
144 ◎*Patterson Frank H (2)
*Anchor Grill
145 ◎*Propst Belle (2)
146 *Anchor Billiards
147 ◎*Patterson G Vodray (2)
*Mills Augustus A (7)
148 ◎*Lipford Arnie W (7)
(Rankin begins)
205 *Scott Donald (5)
206 *Davis Josiah D Rev (5)
208 *St Paul AME Church
(Healan begins)
212 *Myers Levi (1)
214 Vacant
214 (rear) *Denny Jas A (1)
*Horton Madge G Mrs (7)
218 *Wayside Inn, beverages
220 Vacant
221 ◎*Horton Inez (1)
224 *Blue Heaven Cafe
226 Vacant
(Patterson begins)
300 *Bowers Carrie L (3)
305 ◎*Hayes Edw (4)
305 (rear) *Hayes Elizabeth (3)
309 *Peay Arthur, billiards
309½ *Thomas Clarence, beverages
310 Vacant
311 ◎*West Nolan (3)
312 ◎*Patterson Miles J (6)
313 *Love Henry (5)
313-A *Denny Hughie (3)
313-B *Horton Thos Jr (6)
314 ◎*Norwood Gwyn T (6)
315 *Williams Carrie (7)
316 *Tilley Larkin J (7)
317 ◎*Steele Mary (4)
318 *Ferguson Odell F (10)
(Patterson ends)
319 *East Finley Tea Room
321 ◎*Davenport Frank (6)
(Stonewall ends)
322 ◎*Scott Carrie L (4)
323 ◎*Williams Emma (6)
*Patterson Jas (2)
(Woodlawn begins)
326 Davenport Robt (4)
328 ◎*Lynch Katie D (3)
*Ramsouer Edw
329 ◎*Witherspoon Andrew (2)
331 ◎*Suddreth Robt B Jr (6)
334 City Water Works, filtration plant
335 ◎*Patterson Thos H Rev, gro
337 ◎Patterson Thos A Rev (2)
339 ◎*Horton Ernest (2)
340 ◎*Hickerson Coleen P (7)
341 *Knotty Pine Grill
*Van's Beauty Shoppe
(Rankin ends)
400 ◎*Horton Larkin M (5)
401 ◎Spearman J J (2)
*Chavis Allen (2)
404 ◎*Dula Eugene W (8)
404½ ◎*Berry Robt Q (6)
406 *George Washington Carver Library
406 (rear) ◎*Corpening Lucille P (2)
408 *Horton Beulah H (2)
*Dula Nathaniel (3)
*Ferguson Lindsay (2)
(Folk ends)
410 ◎*Horton Thos J (3)
413 ◎*Patterson Lula D (1)
414 *Ferguson Arthur J (1)
*Lipford Junior (2)
*Ferguson Julia L (2)
417 ◎*Forney Saml G, confr
(Harrington begins)
420 ◎*Jones Hattie H (6)
422 Vacant
423 ◎*Leach Willie (3)
423 (rear) ◎*Scott Richd (6)
425 ◎*Peay Arthur (2)
500 ◎Barlow Robt W, blksmith (2)
501 ◎*Horton Jesse J (4)
501A ◎*Ferguson Rader (2)

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phones 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

FINLEY AV WEST — From 261 N Main west to Vance
104 Robbins Roger H (7)
106 Eller J Benj
107 King Wm L (4)
109 ◎Ellen Rosa A Mrs (1)
Gregg Gerald B (3)
Rainey Harold (2)
112 ◎Farthing David C (2)
113 Goble Floyd Q (3)
Greene Hartley M (2)
Poarch Donald F (2)
Pope Adrian (2)
114 ◎Ray Robt L (2)

FOLK — From opp 112 Rankin Av west 1 block, thence north to E Finley Av
207 ◎*Horton Oddie J (9)
211 ◎*Hood Mary (2)
212 ◎*Jones Ruth C (3)
214 ◎*Patterson Edw H (4)
215 ◎*Patterson Wm O (3)
217 ◎*Jones Emanuel (6)
219 ◎*Jones Wm (2)
221 ◎*Patterson Ella (3)
224 ◎*Cole Martha (2)
225 ◎*Walton Anna (4)
226 *Davenport John (4)
227 ◎*Davenport Bessie (1)
228 ◎*Jones Rossalee L (2)
229 ◎*Davenport Rufus E (5)
231 ◎*Denny Saml (10)
235 ◎*Collette Mattie (1)
241 ◎*Corpening J Nathaniel (8)
243 *Dewberry Arthur (8)

FREEDMAN — A colored section in the northeastern part of the city reached by E Finley Av

GILMER—From 113 Beach north to Torrence
111 ◎Wilcox Chas S (4)
112 ◎Wilcox Ernest H (3)
114 ◎Triplett Hubert E (4)

GOFORTH ROAD — Continuation of Broadway beyond city limit

GREASY CREEK ROAD—From Morganton Rd north (beyond city limit)
—— Anderson Lloyd U, gro
—— Moore Brick Co, mfrs
—— Suddreth Abram J, gro (1)
Chandler Jas F (3)

GREEN VALLEY—A residential section on New Blowing Rock Hwy adjoining Valmead ½ mile west of Zack's Fork Rd

GREER — (Formerly Louise Av) From 201 Virginia southwest
—— ◎Marr Donald
—— ◎Hendrix Sanford
—— ◎McNeil Patk H (3)
—— ◎Greene A Lincoln (5)
—— ◎Austin Jesse C (5)

GROVE AV—From S Main west to Westview, 1 south of College Av
105 Bradshaw Benson D (4)
Baker Claude (2)
Love Nell D Mrs (2)
Kirby Glenn (2)
107 ◎Pope Benj N (3)
109 ◎Prestwood Walter I (6)
(Kentwood begins)
205 ◎Ballew J Gordon (2)

GWYN—From 119 Norwood east to Hibriten (no houses)

HARPER AV EAST — From 125 S Main east to city limit
207 Carolina Tire & Appliance Co
207 Modern Radio Shop
211-13 Barger-Ashe Roofing Co
221-23 Model Laundry
(Norwood begins)
222 Huntley Woodrow W (4)
222½ Alexander Wm A (3)
224 ◎Templeton Ralph G Dr (4)
226 ◎Cook Lula S Mrs (1)
Murray Wallace F (2)
Smith Frank L Jr (2)
227 Cook Mack J (2)
McLean Frank A (5)
Moore Glenn F (2)
228 ◎Burgess S Cecil (4)
230 ◎Hampton Albert F (4)
235-45 East Harper School
(Todd begins)
257 ◎Todd Clara H Mrs (3)
Ray John E (2)
Riddle Clyde T (2)
257½ ◎Triplett Ned B (3)
263 ◎Hoffman H Buddy (4)
264 ◎Matthews Francis M (4)
266 ◎Moore Ellen B Mrs (3)
269 ◎Sherrill Flora W Mrs (5)
(Abernathy begins)
272 Economy Oil Co, Sta No 2

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

273 ◎Crisp E Bernard (2)
Stimson Gwyn J (4)
275 ◎Huntley Lloyd L (6)
277 ◎Hailey C Banks (4)
277½ Lenoir Art Shop
278 East Harper Shelf Service Ldry
279 ◎Manchester Edwin M (4)
281 ◎Hailey Eva J Mrs (3)
Combs John K (2)
Mills Judge B (2)
284 Lenoir Wood Finishing Co
(Hospital Av begins)
304 Brookshire Wallace (2)
Ferguson Kemp W (3)
306 Clarke Jack B (2)
309 ◎Kirby J Russell (5)
311 ◎Kincaid Grady N (4)
312 Boy Scouts Hut
313 ◎Melton Linzy H (2)
314 Parlier & Tomlinson
Lenoir Paint & Paper Co
315 ◎Smith Carter H (2)
316 Lenoir Cleaners
317 ◎McGirt Roger M (5)
319 ◎Tolbert Jarvis C (6)
321 ◎Haigler Jos W (3)
Kay Roscoe T (3)
326 ◎Bernhardt John S (5)
327 ◎White Howard O (3)
Estes J Gene (3)
333 ◎Greer Geo D (3)
(Palmer Av begins)
402 Crump's Barbecue
404 Ingle Grocery
407 ◎Ernest Walter L (4)
(Pennton Av intersects)
410 Rabb Motor Co
412 Wall Foundry & Machine Co
415 Lenoir Furniture Corp, crating plant

HARPER AV WEST—From 124 S Main west to city limit

101 Lenoir Office Equipment Co
Tuttle's Jewelry
103 Barnett John W (2)
Dean Pearl P Mrs (1)
Greene Robey (3)
105 Cecil's Food Store, gros
107 Pegram's Radio Shop
108-10 Bower's Stores Inc, dept store
Walker Morgan D (2)
109 Eckenrod's Studio, photogs
111 Lee's Jewel Shop
Swanson Plumbing Co
111½ Craig Paul A (2)
112 West Harper Fruit Stand
113-113½ Economy Auto Supply
115 Vacant
115½ Dingler Virginia V Mrs (1)
116 Hedrick's Cut Rate Store, drug sundries
116½ Craig Fred W (2)
Darcy Francis M (3)
Pritchett Benj L (2)
117 Home Electric Co of Lenoir Inc
117½ McLean Chas E (2)
(Church intersects)
118 Lenoir Cab Co
120 Lenoir Curb Market, prod
121 Zion Reformed Church
125 Vacant
125-27 Blackwelder Apartments
125½ Blackwelder Hospital Nurses Home (9)
126 B & M Market, gros
127 McNairy Caroline Dr, phys
130-32 Smithey's Dept Store
131 Doughnut Shop
(Boundary intersects)
200 Farthing Jas C (2)
Thorne Dewey H (2)
Troutman Baxter S Dr (4)
201 Dorsey Edw G (2)
Hauss Poley L (2)
Kendrick Chas M Dr (3)
204 ◎Williams Buford F (2)
206 Jones Glenn J (4)
207 ◎Dayvault Frank W (4)
208 Baskervill John C (4)
210 ◎Reece John F Dr (9)
211 ◎Fowler Shelton F, phys (5)
212 Lenoir Roofing Co
213 ◎Courtney John A (2)
Hendren Warren (2)
214 Service Cleaners
218 Union Bus Station
Terminal Grill
Queen City Coach Co
Atlantic Greyhound Lines
Lenoir Motor Coach Co
221 Smith J Clark (3)
222 Angley Warren G (2)
Annas Mildred Miss (2)
Mabe Sadie J Miss (1)

Oliver Insurance Agency
MUTUAL INSURANCE
DIVIDENDS ON YOUR FIRE, AUTO AND CASUALTY INSURANCE
Ballew Arcade, 115 S. Mian St. Phone 740

BARGER-ASHE ROOFING CO.
ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS
"The Practical Tinners and Roofers"
Phone 334 211-213 E. Harper Ave.

225 ◎Melton Ada H Mrs (1)
Bowman Jay (2)
Greer Marcus L (3)
Watts Malta N Mrs (2)
226 Central Advent Christian Ch
227 ◎Hamby Edmund P (4)
Greer Cecil P (2)
Kiser Ned T (4)
(Willow intersects)
300 Adkins Paris C (2)
Clark R Eugene (2)
Honeycutt Carl D (6)
304 ◎Morrow Wm P (7)
Morrow Willie S Mrs, mus tchr
305 West Harper Elementary Sch
306 ◎Lawing Mercedes L (2)
308 ◎Wilson Maggie S Mrs (1)
Isenhour Jessie Miss (1)
Winkler Lucille Miss (2)
309-11 Lenoir High School Band Bldg
310 ◎Henry Ida W Mrs (5)
312 ◎Wilkinson Wm A (3)
313 High School Stadium
314 Bernhardt-Seagle Co, lbr
316 Sharpe's Auto Repair
318 Lenoir Machine Shop
(West Av ends)
330 Charlie's Place, fill sta
(C&NW Ry crosses)
400 McMillan Electric Repair Inc
401 Hayes Cotton Mill Co
408 Weathers J Glover (4)
410 ◎Meekins Thos J (7)
414 Caudle Mamie A Mrs (5)
416 Craig Clarence H (3)
(Broadway begins)
419 Economy Oil Co, Sta No 1
420-24 Setser R J Store, gros
421 Tom's Electric Co, contrs
424½ ◎Whisnant G Brown (4)
426 Holhouser Thos W (2)
428 Setzer Everett F (2)
431 Lenoir Ice & Fuel Co
433 West Harper Service Station
(Light begins)
434 ◎Wakefield Annie P Mrs (3)
435 Fairfield Chair Co Inc, furn mfrs
442 ◎Coffey Rose F Mrs (4)
445 Lenoir Funeral Home
Reins-Sturdivant Mutl Burial Assn
Pendry Paul (3)
(Beall intersects)
451 ◎Wall L Herbert (3)
455 Lovin Chas E (2)
459 Gwyn Rufus L (2)
Reid Bessie B Mrs (2)
461 ◎Yates Alvin M (1)
462 ◎Beall J Harper (3)
469 ◎Spainhour Walter J (5)
471 ◎Smith E W (2)
479 McNairy Apartments
◎McNairy Caroline Dr (3)
McNairy Hattie R Mrs (1)
Winkler J Cloy (2)
(Maple Dr begins)
480 ◎Coffey Harold F (2)
481 ◎Rabb C Dennis (3)
Huggins Jas H (3)
482 Woodall Wilbur F Rev (4)
(Factory begins)
485 ◎Ingle John R (1)
Crisp R Hill (4)
486 ◎Crisp Stanley E (4)
Peters J T (2)
489 ◎McNeil Claude E (3)
491 ◎Hoffman A Jasper (3)
492 Thomas Used Cars
493 Houck Wm W (4)
494 Lenoir Transfer Co
496 Torrence Service Station
497 ◎Curlee F Scott (4)
(Virginia and Beach intersect)
500 Friendly Furniture Co
501 Nelson Bros Service Station
(Torrence begins)
503 ◎Carlton Paul T (2)
504 ◎Huntley Clarence O (5)
506 ◎Bost John F (4)
507 ◎Lapish Wm C (5)
508 ◎Watson Lewis E (4)
510 Huffstetler Leonard G (4)
(Ervin Av ends)
511 Carlisle LaVerne (2)
Hoke Maggie M Mrs (3)
Holman R Bruce (4)
512 ◎Puett May W Miss (1)
Abernethe Jas D (3)
514 ◎McGee Connor J (4)
516 Horton Millard M (6)
518 Maltba Nancy S Mrs (3)
(Hickory begins)
531 Newton Transportation Co Inc
536 Payne Floyd F (3)

Carolina Tire & Appliance Co.
G. E. HOTPOINT ELECTRICAL APPLIANCES, G. E. RADIOS
OIL HEATERS, STOVES AND FURNACES — ANCHOR STOKERS
209 E. HARPER AVE. PHONE 339

SMITH PRINTING CO.
PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES
117 S. MULBERRY ST. ENGRAVERS PHONE 110

537 Garden City Service Station
Waters Lawrence W (4)
(Powell Av ends)
540 Suddreth D D Furniture Co
Suddreth D D Grocery Co
541 Knox Jas A, gro
545 Queen Trucking Co, whse
555 Vacant
562 Vacant
HARPER TOWN—A colored settlement on Goforth Rd 2 miles north of city limit
HARRINGTON—From 415 E Finley Av west
108 ◎*Felder Leroy R, gro (3)
*Felder Leon (2)
108-A ◎*Ferguson Qumilla (6)
*Perkins Leona (3)
109 *Coleman Ollie (3)
111 ◎*Horton Alice (1)
113 *Estes Zula (6)
114 *Keys Howard (4)
114-A ◎*Davenport Eugene (9)
114-B ◎*Michaux Annie (3)
115 ◎*Horton Victor (2)
116 ◎*Icard Fredk (4)
116½ (117) ◎*Link Edw (2)
117 *Freedman School
118 *Link Jas (3)
119 ◎*Ferguson Jesse F (8)
119 (rear) *Patterson Hettie (2)
120 ◎*Jones Edw S (5)
121 *Ferguson Marvin (2)
122 ◎Forney Saml G (6)
123 *Love Jas W (4)
*Love Willis (2)
124 *Wilson Ira D (4)
HARRISBURG—A settlement southeast of city limit
—— Atkins Jas B (5)
—— ◎Beaty Ernest M (4)
—— ◎Brawley Jack M (5)
—— ◎Clark Wm M (2)
—— McLean Boyd H (3)
Shelton A Haynes (3)
Pennington Kenneth E (3)
—— ◎Price Ernest E (7)
—— ◎Rhodes John N (4)
—— ◎Winkler Albert C (4)
HARRISBURG ROAD—From 118 Jennings south to beyond city limit (no numbers)
—— ◎Annas Edgar J (6)
—— ◎Bolick Walter C (2)
—— Bradshaw Edgar O (6)
—— ◎Clark Wm M, gro (2)
—— ◎Hartley Raymond E (4)
—— Hibriten Chair Co Inc
—— Hibriten Furniture Co
—— Howard Theo E (4)
—— Lucille & Jessie's Place, lunches
—— ◎McGee Geo (4)
—— Price Jay W (4)
Soots R C (2)
—— Setzer Clyde K (5)
—— ◎Silver J Saml, gro
—— Soots John H (7)
—— ◎Stallings Wesley N (3)
—— ◎Story Harold P (3)
—— ◎Triplett Albert E (5)
HARTLEY—From 130 (126) E Finley Av south
106 ◎*Williams Harry (10)
111 ◎*Ferguson Jas (3)
112 ◎*Felder Junior, gro (7)
*Horton H Edw (5)
114 ◎*Dula Alvin (1)
115 ◎*Ferguson Gordon (4)
115-A *Ferguson Saml (4)
116 *Ferguson Harold (3)
117 *Ferguson Wm (3)
117½ *Fox Howard (3)
119 *Hartley Saml (4)
119½ ◎*Michaux Lawrence (7)
120 ◎*Witherspoon Florence (4)
121 *Patterson Jas (3)
121½ *Moore Melvin (4)
125 ◎*Horton John (4)
HAYES HILL—From Beach Extd west 1 block, 1 north of Poplar
—— Hayes Hill Presbyterian Chapel
208 ◎Evans Robt R (3)
209 ◎Walker Geo W (10)
210 Vacant
211 ◎Underwood Oscar (2)
213 ◎Church J Frank (3)
215 ◎Gilbert John M (7)
217 ◎Hamby Mark J (8)
220 ◎Green Roland H (8)
222 Norris Wade S (5)
224 Brown Quincy (3)
HEALAN—From 208 E Finley Av south 1 block
201 *Patterson Andrew Y (7)
203 *Felder St Clair (3)
207 ◎*Propst Wm (13)

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" PHONE 800

LENOIR INDUSTRIAL BANK
W. T. Carpenter, Pres.; S. S. Jennings, V-Pres.; H. E. Merritt, V-Pres.
102 S. MAIN E. H. Blair, Cashier PHONE 224

208 *Moore Gaither (4)
209 ⊚*Patterson Pearl (4)
211 ⊚*Patterson Robt (2)
212 ⊚*Fox Wm (9)
214 ⊚*Horton Arthur (5)
216 ⊚*Fox Glenn (3)
218 ⊚*Barnett Wm R (5)
221 ⊚*Patterson Kenneth G (2)
223 ⊚*Collett Norman (4)
224 Vacant
225 ⊚*Link Millard A (4)
226 *Corpening Geo (3)
228 ⊚*Patterson Arthur (5)
229 ⊚*Patterson Aaron (7)
231 ⊚*Patterson Millard (2)

HIBRITEN—From 325 E College Av south to Norwood

103 ⊚Seagle Isabel R Mrs (1)
109 ⊚Bernhardt Lillian W Mrs (1)
110 Harrison Apartments
Culp Max A (2)
Dingelhoef Lula S Mrs (2)
Duval Louis S (2)
Seagren Margaret P Mrs (1)
113 Vacant
116 ⊚Gwyn N Hunt (5)
120 ⊚Bower David M (4)
121 ⊚Self J Wm (2)
122 ⊚Moore Oscar L Dr (2)
123 ⊚Blackwell Floyd N (3)
(Woodside Pl begins)
200 ⊚Foard Lula G Mrs (1)
202 ⊚Merritt Herbert E (3)
204 ⊚Nelson Andrew S (3)
205 ⊚Pritchett Jas T (4)
206 Spurling Kathleen C Mrs (1)
207 ⊚Robertson Jos H (2)
208 ⊚Hogan Jas C (3)
209 ⊚Triplett Roger B (5)
210 ⊚Timanus E H (3)
212 ⊚Laufersky Fredk W (2)
214 ⊚Stevens Wm E (5)

HICKORY—From opp 518 W Harper Av south to Powell Av

100 ⊚Waters Iva J Mrs (6)
101 Keller Bertha P Mrs (2)
102 Cook Benj E (7)
104 Waters Marvin G (6)
105 ⊚Forrester W Scott (2)
107 Davis W Scott (5)
109 ⊚Gentry Lester I (4)
110 ⊚McLean G Robey, J of P (2)
111 ⊚Gentry Casper P (2)
113 ⊚Kirby Oscar M (5)
115 ⊚Baker Robt L (5)

HICKORY ROAD—From Norwood at city limit south

—— Rockhaven Gardens, florist
⊚Beard Rufus A (4)
—— D & G Grocery
—— Fairway, gros
—— McLean Motor Sales Inc
—— Thomas Service Station
—— Stroup Forrest B, gro
—— Gragg's Esso Service
—— Braswell's Cabs
Orene's Beauty Shoppe
—— Whitnel Grill, lunches
—— B C & S Hardware & Furnitre
—— Horton's Garage
—— Dancy's Barber Shop
—— Hinds 5, 10 & 25 Cent Store
—— B & W Grocery
—— Rural Plumbing Inc
—— Barringer Oil Co
—— Haigler's Lunch & Bakery
—— T & G Grocery
—— Minton & Austin Supply Co, contrs
—— Smith Harley J, auto repr
—— Little Used Auto Parts
Whitnel Dry Cleaners
—— Blowing Rock Furniture Co
Blowing Rock Chair Co
—— Spainhour Furniture Co Inc
—— Hammary Manufacturing Corp
—— Hibriten Land & Lumber Co
Hickory Fibre Co
Appalachian Poster Adv Co
—— Turner Walter Co The, furn mfrs
—— Caldwell Cinder Block Co Inc

HIGH—From 140 S Prospect northwest thence southeast back to S Prospect

108 ⊚Johnson Theo (2)
110 ⊚Nelson Virginia F Mrs (5)
112 ⊚Fox Hattie V Mrs (6)
116 Greene Thos V (3)
121 ⊚Bush Ransom L (5)
Smith Jas I (2)
131 Bush Jack D (2)
132 ⊚Sherrill Cora B Mrs (1)
136 Strother Otis F (4)
138 ⊚Hice Jos S (3)
142 Gentry Frank C (2)
143 ⊚Gragg Jay C (3)

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.
COMPLETE FOUNDRY AND MACHINE WORK
412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

144 ◎Wilson Chinara F Mrs (2)
145 ◎Martin L Bascom (4)
148 ◎Parker Walter B (2)
McRary June F (3)
150 ◎*Settlemyre Ida (2)
152 Vacant

HIGHLAND AV—From 223 Norwood east to Woodside Place

201 ◎Dimmette Laudie E (7)
207 ◎Weed Alanson A (2)
208 ◎Huffines Aurelius D
209 ◎Winborne Roger M (4)
214 ◎Stevens Robt J (5)
314 ◎McCall Emory C (2)

HILL—From 425 Oak west to Broadway

101 Vacant
103 Vacant
111-A *Graves Mary (3)
112 ◎*Gaither Jakie (11)
113 *Barnett Jason C (3)
114 ◎*Neely Booker T (3)
115 ◎*Forney Nettie (3)
117 *Dula Fredk (2)
119 *Propst Benj (2)
119-A *Wade Willard (5)
121 *Miller Fred (2)
123 *Harshaw Carl (2)
124 ◎*Erwin Claude F (3)
125 ◎*Gaither Mattie (6)
126 ◎*Gaither Elmer R (2)
127 ◎*Hilton Pearl (3)
128 *Corpening Jason (7)
*Norwood Levi (2)
128½ *Dixon Ralph (4)
130 ◎*Hartsoe Wade A (11)
131 *Dula Jos (5)
131-A *Dixon Howard (2)
132 ◎*Dixon Barnwell H (4)
133 ◎*Dixon Irene (3)
134 ◎*Corpening Faniel H (10)
138 ◎*Moore Wm, wood (3)
139 *Helton Wesley (4)
140 ◎*Dula Gaither M (9)
143 *Shade Robt (2)
144 *Davis Irene (2)
145 ◎*Johnson Margaret (2)
146 ◎*Berry Essie (3)
147 *Reid Wm McK (7)
148 ◎*Scott Jas (2)
149 *Shade's Domestic Hand Ldry
150 ◎*Johnson Dewey (3)

HILLSIDE LANE—From 308 Abernathy west to Todd

106 ◎Miller Wayne J Dr (4)
107 ◎Smithey John W (4)
108 ◎Hedrick Paul E Dr (5)
112 ◎Mitchum Dwight W (4)
114 Bailey Wm D (3)
116 Hauser Wm R (3)
118 ◎Seabock Chal V (3)
120 ◎Donkel Troy F (2)
122 ◎Strickland Glenn G (5)
124 ◎Clark Clarence K (3)
125 ◎Parsons Benj H (5)
200 ◎Anderson Howard T (2)
200 (rear) ◎Blizard Thos A (6)
202 ◎Goble Claude E (5)
204 ◎Suddreth G Willard (3)
206 Blackwood Jas G (3)

HOLLOWAY HILL—A residential section north of Zack's Ford Rd 1 mile east of city limit

HOLLY—From 320 Beall west (no houses)

HORTON—From opp 230 Stonewall west

203 *Foster Walter Jr (2)
204 ◎*Horton Conley R (3)
207 ◎*Abernethy Walter (2)
208 ◎*Jones Houston (4)
209 ◎*Patterson Rossilee (4)
210 ◎*Horton Allie (4)
212 ◎*Jones Boze (7)
213 ◎*Jones Rosilee (2)
218 *Powell Geo (3)
220 ◎*Abernethy Lonnie (9)
222 ◎*Forney Wilson (7)
224 ◎*Dula Dallas (7)
226 ◎*Michaux Roby (8)

HOSPITAL AV—From 281 E Harper Av north to city limit

104 Cook Ira C (7)
Reary Jas A (3)
105 ◎Laxton Bynum (2)
106 Greer Betty T Mrs (3)
107 ◎Wall Colene M Miss (1)
Blackwell Chas W (3)
109 ◎Francis Verda M Miss (2)
110 Knight Oscar K (3)
111 ◎Downs Frank W (5)
(Newland Av begins)
114 Lenoir Hospital
115 Crisp Millard A (2)
East Lenoir Grocery

CAROLINA FEED & SEED CO.
GRAIN, GROCERIES, HAY, FEED, HARDWARE, FERTILIZER
333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE
"THE REXALL STORE"
111 WEST AVE. *PRESCRIPTIONS* PHONES 121 & 746

116 Barlowe Jack C (3)
(Stonewall begins)
123 ©Angley Henry L (5)
127 Olson Bernard (4)
Hollar Irene G Mrs (2)
128 Parsons Benjamin F (4)
131 ©Clark Bertha T Mrs (3)
133 ©Kincaid Theo P (6)
134 McGee Gladys R Mrs (2)
McCrary Walter F (4)
135 ©Stimson Clary C (2)
Stimson Chas M (3)
(Wilson intersects)
308 ©Greer Ira A (4)
309 (308) ©Rhodes R Chas (4)
401 ©Reicherd Geo F (2)
403 ©Abernethy Earl O (4)
403 (rear) Keever Lorie J (2)
405 ©Crisp Millard M (3)
406 ©Withers Fred F (3)
407 Stevens Wm E Jr (3)
409 Boddie Lee W (4)
504 ©Crisp A Reece (4)
506 ©Powell Sallie F Mrs (5)
605 ©Powell Jos H (2)
—— ©Brawley W Scott (4)
—— ©Mullis Thad M (3)

HOWARD — From 564 Lenoir Av south to city limit
670 ©Shumway Merlin H (3)
672 ©Lovins Grover C (4)
673 ©Goolsby Barney B (6)
675 Spicer Ralph O (6)
677 ©Richards Ned L (3)
Teague Lee S Mrs (3)
679 ©Sigmon Carroll E, gro (6)
681 Craig Geo E (4)
701 (721) ©Haas Augusta B Mrs (4)

INDIAN GRAVE ROAD — From Blowing Rock Rd northeast 1 mile north of city limit

INSURANCE—From 230 Realty Av west to Company (no houses)

JENNINGS—From 227 Mill south to city limit
101 (229) ©Greene Rhonda H (4)
Bean Perry P, gro
105 ©Norris Bynum L (3)
111 ©Wellborn Andrew A (4)
112 Riley Jas R (8)
113 Clark Edw L (5)
114 Pipes Guy Z (5)
114-A Hubbard Chas W (5)
115 ©Childers J Melvin (5)
116 ©Sipes Alfred M (5)
116-A ©Church Clinton E (5)
117 Jones J Clarence (5)
118 Sipes Geo M (4)
(Harrisburg Rd begins)
121 Spicer W Howard (5)
123 ©Chandler Rufus B (3)
125 ©Cates Robt L (3)
127 Cresson Chas (7)
129 Watson Gurnie A (6)

KENT—From opp 560 W College Av south to Factory
100 Danielson J Evan (5)
101 ©Poteat Rhoda M (6)
102 Boyle Guy E (4)
Clippard Virginia I Mrs (3)
Tinker J W Murrell (5)
103 Beach Brodie M (5)
Severt Paul Jr (4)
105 Austin Edw E (6)
106 ©Benfield Wm J (3)
108 ©McCall Benj H (6)
109 Halman Walter E (7)
110 ©McCall Wade H (3)
112 Harris Garland H (5)
116 Abel Fred W (7)

KENTWOOD — From 109 Grove Av south to city limit
409 ©McNeil Clarence F (2)
411 ©Pratt Lindsay P (4)
412 ©Pegram F Brown (2)
414 Jones Chas E Jr (3)
418 ©Norment Richd E (3)
421 ©Hoskins Victor K (2)
(Oliver Av intersects)
500 ©Yates Gertrude H Mrs (3)
504 ©Ball Jas R (4)
506 ©Rabb J Dudley (5)
507 ©Ford N Juanita Miss (2)
509 ©Link Marshall G (2)
Womack Frank P (2)
510 ©Sherrill Robt A (4)
511 ©Barnett J Finley (5)
512 ©Setser Russell J (7)
513 ©Garren Wm H (4)
514 ©Trott Ralph D (3)
517 ©Hartley Oscar L (3)
518 ©Sparks Archie J (3)
521 ©McGimsey Geo V (5)
523 ©Angley Maynard W (3)
Berrier Claude J (2)
525 ©Barnhardt Otto B (2)

ARTHUR G. FOARD, JR. EDRIE C. FOARD
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LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. "QUALITY COALS" PHONE 140

KENTWOOD CIRCLE EAST—From 435 S Main east to Mulberry
100 Byers Blaine B (3)
107 ◎Yarborough Winfred D (2)
108 ◎Watson Wm V (4)
109 ◎Heffner Melvin D (3)
112 ◎Broyhill Wm C (2)

KENTWOOD CIRCLE WEST—From 435 S Main west to Kentwood
104 ◎Pearson Betty B Mrs (4)
105 ◎White Ray M (4)
111 (101) Higgins W Wheeler (5)
Triplett Louie E (3)

KIRKWOOD—From 213 N Main west 2 blocks
101 ◎Harper Margaret E Miss (4)
(Church intersects, N Boundary ends)
208 First Presbyterian Church
209 Rainbolt Wm G (4)
211 Kincaid Jennings M (5)
212 ◎Sisk Hudson C (6)

LEE—From Morganton Rd south, 1 west of city limit
107 ◎Jones Geo W (5)
109 ◎Hodges Stuart G (6)
110 ◎Robbins Willard R (4)
111 ◎Tolbert J Ray (5)
114 ◎Anderson Grover (4)
116 Leftwich Electric Corp
◎Leftwich E Luther (5)
117 ◎McGhee Donald L (4)
119 ◎Hyatt Wesley F (3)
120 ◎Roper Howard L (4)
123 ◎Hames Zeno R (5)
124 ◎Harless Andrew J (6)
125 ◎Kester Grady E (4)
127 ◎Hoyle Emory L (5)
128 ◎Holman Albert C (2)
132 Eggers Arthur E (2)
135 ◎Johnson Elijah (5)
141 ◎Johnson John J (9)
144 ◎Mash John A (3)
146 ◎Beach Bynum (4)

LENOIR AV—From Reform west to Realty, 1 south of Spainhour
561 ◎Welch Wade H (2)
562 ◎Burns Joe A (3)
564 ◎Lovins Geo T (5)
672 ◎Rash Harden B (3)
674 ◎Hart G Raymond (4)
675 ◎Winkler Maude W Mrs (2)
678 McCrary Banks M (3)
682 ◎Babb J Lloyd (7)

LENOIR HEIGHTS—A residential section north of city limit, west of N Main Extd

LIGHT—From 433 W Harper Av to College Av (no houses)

LOCUST—From 419 N Main west 1 block
—— ◎Spicer Johnson D (2)

LONG BRANCH—A residential section east of Valmead

LOUISE AV—(See Greer)

LUTZ—From 122 Powell Av west to Bradford Av (no houses)

MAEHILL PARK—A residential section in the southeast section of the city

MAIN NORTH—From Court House Square north to city limit; one of the principal business streets of the city and dividing line for streets running east and west
100 Miller 'Gene, clothing
101 Lenoir Hardware Building
  1 Keller John W, watch repr
  2 Southern Life Ins Co
  3-5 Cook Dennis S, dentist
  6 Self J Wm, real est
  7 Imperial Life Ins Co
  8 Mann Robt C, J of P
  9 Klutz Gill W, lawyer
102 Miller Building
  Duke Power Co
  1 Crisp A Reese, lawyer
  2 Smith E W, acct
  3-4 Wilson Max C, lawyer
  6 Phillips June D, ins
  201 Martin Hunter, lawyer
  202-204 Strickland Wm H, lwyr
  203 Broughton Thos H, J of P
  Broughton Insurance Agcy
  214 Clarke Dave F, whol lbr
  216 Bradshaw A Jos, J of P
  301 Lane R Marshall (3)
  302 Foard Insurance Agency
104 Hedrick Building
  Hedrick Clyde R, phys
  Jones Ira S, phys
  Hedrick & Yates, dentists
  Pearson Carl (2)
  (bsmt) Chic Inc, contrs
  McLean Geo R, J of P

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. PHONE 821

DeSoto
RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —SALES AND SERVICE
410 E. HARPER AVE. PHONE 48

104 Hedrick Building (Cont)
200 Robinson Roy L, ins
Security Life & Trust Co
201-02 Miller Wayne J, dentist
203-04 Townsend Folger L, lwyr
205 Allen K W, ins
Provident Life & Accident Insurance Co
207 Interstate Construction Co
300-02 Coffey & Olson, archts
304 Smith Garment Co
307 Sparks Studio, photog
105 McCormick A Clyde, jwlr
107 M & S Grill & Cafe
108-110 Court House
County Officials
(bsmt) City Police Dept
Pitts Wm C (2)
County Commissioners
County Register of Deeds
State Dept of Revenue
State Probation Office
Coffey Ray, confr
109 Firestone Home & Auto Sup
111 Triplett Clothing Co
112 Lenoir Chamber of Commerce
Lenoir Merchants Assn
Lenoir Credit Bureau
Lenoir Mfrs Assn
Lenoir Community Chest
Vocation Rehabilitation Office
113 Arnett's Billiard Parlor
115 Beach's Beauty Salon
115½ ©McGowan Wade H (4)
McGowan Lois S Mrs, furn rms
116 Children's Shop The
117 McGowan Hardware Co
118 Avon Theatre
119 Tire Sales & Battery Co
119½ Blackburn Edwin D (2)
120 Avon Soda Shoppe
121 Blue Bell Coffee Shop
122 Rainey's Service Station
Phone No 2 Taxi
123 Adams Robt L, mfrs agt
Piedmont Gas Co
Charlotte News & Observer, ofc
125 Remnant Store The
Walsh J E Co, whol dry gds
127 City Market, gros
(Ashe Av begins)
200 First Baptist Church
206 Barlow Lucille Miss (8)
Cannon Margaret D Mrs (3)
Ragsdale Annie B Mrs (3)
Watson Ernest G (8)
212 ©Wilson Clarence L, phys (5)
213 Harper Margaret E Miss (4)
214 City Motor Co, fill sta
(Kirkwood Av begins)
223 American Legion Home
225 ©Pitts Maude E Mrs (3)
226 Carlheim Hotel (9)
Myers S O & Sons
©Myers Sarah W Mrs (7)
(Carlheim Ct begins)
226 Carlheim Hotel
Kiwanis Club
Lions Club
Optimist Club
Rotary Club
227 Cloer's Market, gros
228 ©Bush Mattie B Mrs (1)
Lane Wm (2)
230 Blalock Wm F (3)
231 Norwood Service Station
(Scroggs Av begins)
232 Shaw Preston L (2)
234 ©Harshaw Mary E Miss (1)
235 ©Harris Elisha S (3)
236 ©Poe Edgar A, contr (2)
237 ©Miller Barbara H Mrs (6)
240 ©Moore Asa L (2)
241 ©Robbins Colbert L Dr (2)
242 ©Lovins Paul D (5)
243 ©Smith Ephraim H (1)
Smith Jas T (2)
247 ©Warren Thos L (2)
248 ©Dula Braxton L (2)
250 Andrews Nellie D Mrs (1)
251 McLean Augustus A Rev (6)
252 ©Bolick Hill L (6)
256 ©Lenoir Walter J (3)
257 Holloway Imla C (4)
Rabb John P (3)
Sheppard Edw A (3)
261 Brown Geo (2)
Chester Loretta S Mrs (2)
Ervin Hubert C (3)
Smith Albert C
261 (rear) McCoy Edw J (4)
262 ©Robbins M Alice Miss (4)
(Finley Av begins)
300 Pennell's Market, gros
301 Reins Bros, momuments

USE PERFECTION SELF-RISING FLOUR
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Lenoir Mills, Inc. Phone 72

McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

302 Ray's Second Hand Clothing Store
304 Clarke & Everhart, gros
Holloway Willard, barber
305 ◎Hanks Etta G Mrs (7)
306 ◎Cook Garland L (2)
307 ◎Walsh John E (6)
308 ◎Chester Mary J Miss (3)
312 Holloway John T (3)
313 Holloway Auto Repair
314 ◎Harris J Cephas (6)
315 Lenoir Willys Co
(Cherry begins)
316 ◎Powell E Hill (2)
316 (rear) ◎Everhardt Frank V (6)
319 North Main Motor Co
320 ◎Moore Jay E (5)
321 North Main Ser & Grocery
322 ◎Dysart Laura C Mrs (2)
Dysart Mary A Miss, nurse
Eller John R (3)
Walsh D A (2)
(Conley begins)
329 Hinde & Dauch Paper Co The
331 Sprinkle Oil Co
333 Vacant
340 ◎Hendrix Thos E (3)
342 Vacant
344 Cloer's R L Grocery
Sipes Grant (2)
400 Hinson Ramon V Jr (3)
(C&NW Ry crosses)
407 McCrary Dennis J (5)
409 Sigmon Curtis C (7)
409 (rear) Pate Jas L (9)
410 Moffitt Wm R (6)
411 ◎Walsh G Robt (4)
412 ◎King Lloyd L (6)
415 ◎Drum Roy L (8)
415 (rear) Walsh Johnie H (3)
(Wild Cherry begins)
416 ◎Beattie David W (4)
419 ◎McMillan Fred W (7)
(Locust begins)
429 ◎Suddreth John D (4)
435 ◎Robertson Alfred M (2)
435 (rear) Cole Ollie D Mrs
439 McNeil Elizabeth K Mrs (2)
441 ◎Suddreth Max F (3)
446 Reynolds Kelly M (2)
Reynolds Service Station
449 ◎Kiser Jennie S Mrs (5)
450 Farmer's Welding Shop
451 ◎Martin Wm A (3)
452 ◎Clarke Diamond M (5)
Lenoir Home Service Co, floor finishers
454 ◎Clarke Mary P Mrs (1)
457 ◎Warren J Willard (4)
458 Ragsdale Jas M (7)
(Warren La begins)
461 Polk Richd C Rev (5)
468 McGimsey Geo V, gro
469 ◎Hopkins Thos W, gro (2)
Hopkins Millard R (8)
470 ◎Andrews Steele C (5)
(Advent begins)
472 First Advent Christian Church
479 Colvard Henry E (3)
(city limit)
503 ◎Nelson Mary H Mrs (4)
509 Austin Ruth S Mrs (5)
510 Lail Dewey Z (4)
512 Phillips Jesse B (6)
515 Bradshaw Virgil E (3)
516 Thompson J Mack (7)
517 ◎Bradshaw A Jos (4)
519 Pearson Roby J (4)
Triplett Mollie K Mrs (5)
522 ◎Bradshaw Clarence R, tfr (4)
524 Hamby Jas L (2)
526 Pennell Claude W (3)
528 ◎Pennell Walter G (2)
534 ◎Henley Wm C (1)
536 ◎Childers John S (2)
538 ◎Deal Claude F (4)
540 ◎Andrews John F (5)
546 Martin Lyman H (7)
548 Arney's Place, gro
◎Arney Dewey F (1)
550 ◎McGhinnis Richd A (5)
552 McGhinnis Richd A, gro
603 ◎Taylor Jas R (4)
607 ◎Mooney Texas W Mrs (8)
609 Valmead Service Station
611 Smith Geo L (3)
613 ◎Greene Mack D (7)
Greene's Mack Garage
617 ◎Vines Howard H (3)
625 Davis Jefferson (4)
—— Austin Geo L, gro

MAIN SOUTH — From Court House Square south to city limit; one of the principal business streets of the city and dividing line for streets running east and west

100 WJRI Radio Station

Collins-Pridmore Co.
"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.
DISTRIBUTORS U. S. ROYAL TIRES, TUBES AND BATTERIES
Quality Tire Repairing and Recapping — Complete Wheel Service
207 E. HARPER AVE. PHONE 339

101 Teague Furniture Co
102 Blair Insurance Agency
Citizens Bldg & Loan Assn
Lenoir Industrial Bank
103 Waldensian Bakery
103½ K of P Hall
Loyal Order of Moose Hall
Pilot Life Insurance Co
WOW Hall
104 Bank of Lenoir
105 Jerry's Beauty Shoppe
105½ State Theatre
McGalliard Jas W (5)
106 Bush Jacob A, real est
Clay W Lawrence, ins
Farthing Jas C, lawyer
Gwyn Rufus L, ins
Montvale Nursery
Moore Oscar L, dentist
Pritchett Jas T, lawyer
State Capital Life Ins Co
107 Western Auto Associate Store
108 Western Union Telegraph Co
109 Leader The, dept store
109½ Gaye Beauty Shoppe
Jessie's Beauty Shoppe
Link Kenneth A, optometrist
Odd Fellows Hall
110 Stop & Shop Grocery
110½ Bernhardt-Seagle Co, ofc
111 N C State Employment Security Comn
N C State Employment Ser Div
Veterans Administration
112-114 Bernhardt-Seagle Co, furn
113 Spainhour's, women's wear
115 Ballew Arcade
Ballew's Cash Pharmacy
Arcade Beauty Shoppe
102 Oliver Insurance Agency
103 Arcade Seed Store
201 Becker Tailoring Co
202 Strother Otis F, barber
203 Lenoir Window Cleaning Co
Standard Insulation Co
204 Beal Fate J, lawyer
116 Wallace Inc, dept store
117 Haynes Billiard Parlor
(bsmt) Bishop's Barber Shop
117½ Ferguson Quenton (2)
Hamby Arville H (5)
118 Guarantee Store The, dept store
119 Gateway Cafe
Goodyear Shoe Shop, reprs
120 Fashion The, women's wear
121 Strand Theatre
123 A & P Food Stores
123½ Masonic Hall
124 Belk's Department Store
125 Caldwell Cotton Mill Co
Hudson Cotton Mfg Co
Moore Cotton Mill Co
(Harper Av begins)
200 Palace Barber Shop
201 Rabb's Gulf Service
202 Abernethy Sales & Service
202½ Coffey's Jewelry
Coffey Albert L (1)
204 City Fire Dept (2)
Publicover Isabel A Miss, ofc
206 City Hall
City Officials
209 City Barbecue Cafe
211 Hall E Laurens, ins
216 St James Church (Episcopal)
221 White's Service Station
(College Av begins)
301 ©Dickson Ella M Miss (1)
Greene Nettie Mrs (1)
Greene Thos B (2)
319 Holsclaw Frank S (4)
Sullivan Roy E (5)
325 (343) Pritchard Ira D (8)
331 ©McDade Earl L (4)
339 ©Phillips J Hilkie (3)
341 ©Phillips Lucille E Mrs (3)
343 (342) Healton Ethel E Mrs (5)
Watson Roscoe R (4)
345 Harris Edgar H (6)
347 ©Thornburg John L (6)
350 ©Cline Addie C Mrs (2)
(Davenport Av begins)
401 ©Whisnant Lonnie E (2)
405 ©Gilliland Norman L (3)
406 Hobgood Saml L (4)
408 Bolt Ann B Mrs (5)
409 Harris Paul (6)
410 Cline Donald T (3)
(Olive Av begins)
414 Mayfield Robt I (5)
415 ©Craig Robt E (6)
417 Renfroe W Burns (5)
418 ©Hoover Herschel H (2)
Pitts Wm U (2)
Bingler Orvil (3)
427 ©Angley Simon P (3)
(Park Av begins)
432 ©Dickson W Roby (3)

W. LAWRENCE CLAY
AUTOMOBILE, CASUALTY, LIFE, FIRE
HOSPITALIZATION AND MUTUAL INSURANCE
106 S. MAIN ST. PHONE 881-W

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

433 ◎Gragg Howard V (3)
434 ◎Lingle Doris W (2)
435 ◎Weaver Carl G (6)
438 ◎Robinson John P (4)
440 ◎Huggins Raymond E (2)
(Pennton Av begins)
602 ◎McLean Roy E (3)
604 ◎Wood John R (3)
605 Harrison J Lloyd (5)

MAPLE—From 180 S Prospect north to Wheeler
106 ◎Rutledge Rubertus W (3)
107 ◎Greere Annie E Mrs (3)
108 ◎Robbins Viola H Mrs (3)
Anderson A P (2)
Hood Benedict (2)
109 Winkler John R (3)
111 ◎Robbins Lawrence H (4)
112 ◎Anderson E Carl (4)
114 ◎Smith Thos L (5)
115 ◎Hardin Robt M (3)
119 ◎Williamson Mary M Mrs (6)
120 ◎Annas Wm B, bldg contr (4)
123 ◎White Myrtle T Mrs (10)
124 ◎Greer W Claude (4)
126 ◎Stout Henry D (5)
127 ◎Melton John W (3)
129 ◎Clonch Thos W (16)
130 ◎Crouse J Howard (3)
131 ◎Houck E Hill (3)
136 Woodruff Dee E (3)
145 ◎*Phillips Thos (2)
147 ◎*Battle Fredk D Rev (6)

MAPLE DRIVE—From 462 W Harper Av north to Pine
—— West Lenoir School
304 ◎Price Chas A (2)
305 ◎Shoaf Roy F (3)
306 ◎Efird John S (4)
309 Miller T Glenn (3)
Waters E E (2)
326 ◎Cloer Ernest C (4)
Cloer Bruce J (2)
327 ◎Teague Ira M (2)

MEADOWS—From 315 Pennton Av north to Hibriten (no houses)

MILL — From 435 W College Av southwest to junction of Underdown Av and Jennings
103 ◎Clark Jos E (2)
Meece Jeff J (7)
110 Blue Bell Inc, clo mfrs
113 Spears L Vernon, gro
115 Kirby's Garage
198 ◎Hartley W Edgar (2)
(Spainhour Av ends)
201 Vacant
203 ◎Keller Chas C (5)
204 Melton & Walker, uphols
Richards Thos S, furn
Wilson Grace S Mrs (4)
205 Vacant
207 ◎Coffey Clarence M (5)
208 ◎Harris Everett A (5)
209 Cardwell Chas E (3)
211 Vacant
212 ◎Helton Ralph C (6)
Helton Linda H Mrs (3)
214 ◎Fox Fredk G, gro (6)
215 ◎Swanson Clarence I (3)
216 Williams Herman D Rev (4)
217 Lackey Jos H (4)
218 Church of God
219 ◎Sipes Robt L (5)
220 ◎Carswell Robt (6)
221 ◎Shoemaker Shelton V (9)
222 ◎Barrier Oliver H (4)
Hall Nancy M (3)
223 Sumpter Joel P (7)
224 ◎Martin Cecil O (4)
225 ◎Caldwell Burley E (4)
226 ◎Hurte Richd P (3)
227 ◎Carswell Lee S (3)

MILLER HILL—A residential section southeast of city limit (reached by Virginia Extd)

MIMOSA LANE — From 211 Beall west to Westview
107 ◎Pridmore Robt G (3)
108 ◎Howard Saml B (2)
110 ◎Parks Thos (4)
112 ◎Hunter Duncan C (4)
114 ◎Beall Harper Jr (4)
117 Vacant

MORGANTON ROAD—Continuation of W Harper Av beyond city limit
—— Bush Owen J, gro (3)
—— Cole's Dogwood Mill
Cole Walter M (3)
—— Fairview Presbyterian Ch
—— Morganton Road Market
—— Prestwood Mfg Co, furn mfrs
—— Service Upholstering
—— Smith D A Chair Co
—— Spainhour Jos A (5)
—— Summerlin Curtis H, auto repr

SANDERS CHEVROLET CO.
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, FURNITURE
130-132 W. HARPER AVE. PHONE 619

MOUNT VIEW AV—From 208 W Olive Av south to Kentwood Circle

400 ◎Underdown Milton A (3)
409 ◎Rash Lloyd M (3)
410 ◎Griggs Jas Jr (4)
411 ◎Johnston Bessie A Mrs (3)
413 Zook Russell E (4)
504 ◎Johnston Erwin R (3)

MOUNTAIN—(See Hill)

MULBERRY NORTH — From 105 East Av north 2 blocks

100 City Bus Terminal
City Cab Co
100½ McLean Bldg
101 Central Barber Shop
102 Caldwell Restaurant
104-106 Blue Ridge Electric Membership Corp
108 ◎Huntley Wallace A (2)
Huntley Kate M Mrs, furn rms
109 County Jail
115 Lenoir News-Topic Inc
Lenoir News-Topic The
116 Cardwell Chas H (3)
Hensley Theo A (3)
Jolley Grace M Mrs (1)
Lewis D Hobart (2)
Secreast Lone W (2)
Smithey Hazel T Miss (2)
122 Benfield Blife G (2)
Greene Johnathan S Jr (2)
Johnson Hal A (2)
Stroud Geo T (2)
124 ◎Gregg Hayden D (1)
Arney Geo C (2)
Kirby A B (4)
Moore Claude L (3)
Moore Ross R (5)
Whittington Roy E (2)
128 ◎Moretz P Mabel Miss, furn rms (4)
Mays Blanche R Mrs (2)
Mullinax Mendel D (2)
Setzer W Edgar (3)
130 Greer Theo K (2)
Greer Glenn W (2)
130½ Parris Jack W (4)
132 Aldridge H Glenn (3)
132½ Woods Fred W (6)
134 Coleman Edw C (2)
Mathis Jesse W (5)
Moser John H (5)
Setzer Roy S (4)
137 Mitchell Fannie T Mrs (1)
138 ◎Cottrell Mollie D Miss, nurse (1)
Chandler Cecil M (2)
Suddreth Jas M (2)
139 Vacant
141 ◎Walsh T Glenn (6)
143 Lee Davis L (4)
144 Phillips Dewells Q (4)
146 Mixon Otis C (3)

MULBERRY SOUTH—From opp 105 East Av south to city limit

101 Shaw W E Furniture Co
104 Teague Furn Co (rear)
105 Spratt's Sundries & Soda Shoppe
105½ Morris John R (3)
Walsh Jas F (2)
107 Turner Furniture Co
107½ Red Greene Sign Co
109 Shields Refrigeration Co
110 Lenoir Feed Store
111 Piedmont Cleaners & Dyers
112 Caldwell Paint & Glass Co
113 Flowers Auto Parts Co The
114 Abernethy Forney L (4)
Shaw Jas B (2)
115 Lenoir Auto Parts
116 Ballew Arcade
Arcade Seed Store
Moore Arthur L, watch repr
117 Smith Printing Co
118-20 Smith Motor Sales Inc
119 Estep Esso Service
(Harper Av intersects)
200 Modern Service Station
201-15 Major Harper Park
210 ◎Hall E Laurens (3)
(College Av intersects)
300 Mull Preston A (3)
Braswell David E (2)
301 ◎Steele Edw L (6)
303 ◎Cook Milton J (4)
306 ◎Knox Jas A (4)
307 ◎Galvin John B (3)
310 Crisp John E (2)
Shaw Howard L (5)
Allen Henry E (3)
310½ ◎Bush Claude J (5)

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
202 S. MAIN ST. PHONE 153-J

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 535-W

312 ©Spainhour Hattie Mrs (2)
Smith Melbourne F (2)
Connolly Jack C (2)
316 Robbins Flossie Mrs (7)
318 Holsclaw Frank S (4)
Weaver Claude H (4)
323 ©Blackwelder Verne H Dr (4)
324 Jones Edgar G (2)
326 ©White Lucille B Mrs (1)
328 ©Hoover Fredk H (2)
Wooten Leslie O (2)
330 ©Ingram Jos T (3)
333 ©Broyhill Thos H (2)
334 ©Mast Jas R (2)
McGuire D Vance (2)
335 ©Turner D Walter (3)
338 ©Smith Helena M Mrs (1)
Peters Dana H (3)
340 ©Pearce Kearney C (4)
341 ©Link Kenneth A Dr (2)
342 ©Edmisten Claud L (3)
345 ©White Alma E Mrs (1)
346 ©Carr Irene G Mrs (1)
348 ©Pulliam Maud H Mrs (4)
350 Beck Jas L (4)
352 Wallis Roy R (2)
354 Hahn Paul S (4)
Boyd Robt W (5)
Phillips John W (2)
357 ©Shell Junius E (6)
358 ©Cloer Paul L (3)
360 ©Goforth Mary B Miss, nurse (2)
(Davenport Av ends)
362 ©Campbell Carrie M Mrs (1)
364 Davis Walter M Jr (2)
Harris John L (5)
365 ©McGimsey Gamewell C (6)
368 ©Biggerstaff Elmer T (4)
Casbier Noel E (3)
372 ©Wynne Geo E (5)
(Olive Av ends)
375 ©Jonas Adolph G Jr (3)
377 ©Jonas Amy B Mrs (4)
378 Davis J Donald (2)
Throneburg Jennings W (4)
Clark Jas M (3)
380 Black Jacob A (2)
383 Payne T Gordon (4)
384 ©Shumaker Thos P (3)
388 ©Howard W Freman (3)
390 Huntley Meta M Mrs (2)
391 Cobb W Clayton (3)
(Park Av ends)
395 ©Hayes Rebecca C Mrs (4)
397 ©Robbins T Hampton (3)
397½ Mattocks Myrtle H Mrs (1)
Rader Albert (2)
400 Cloer Perry A (5)
402 ©Summerford Wm J (3)
404 ©Boyd Fredk A (5)
406 Heffner Offit D (2)
(Kentwood Cir and Pennton Av begin)
—— Piedmont Gas Co, storage tanks

NEW BLOWING ROCK ROAD (Hwy 321)—North from E Harper Av Extd beyond city limit
—— Lenoir Farm Equip Co
Dickson Joe Motor Sales
Caldwell Machine Co

NEWLAND AV—From 110 Hospital Av southeast
310 Davidson Wm H (2)
312 ©Miller A Oscar (4)
316 ©Crump Herman F (3)
320 ©Miller J Foy (3)
324 ©Sumpter Cletus C (3)

NORWOOD—From 222 E Harper Av south to city limit
102 ©Clarke Clarence W (4)
(College Av intersects)
103 ©Harper Jas C (6)
104 ©Beane Pauline G Mrs (1)
107 Stewart Zeb V (5)
108 ©Carson Heber H (2)
110 ©Vannoy Geo W (4)
112 ©Jacobson Benj (3)
113 Justice Marion L (2)
Robbins Chas E (6)
115 ©Smith Hattie T Mrs (1)
Murphy Athel L (3)
116 ©Story Minnie H Mrs (1)
117 Harrison Coleman W (3)
118 ©Triplett C Everett (2)
119 ©Holden Clarence A (3)
122 ©Lingle J Doyle (3)
123 Shell W Oscar (6)
124 McNeil Bessie J Mrs (1)
126 ©Rash Jas W (2)
Truitt Henry (2)
129 Cottrell Jas H (4)
130 ©Winkler Ralph H (5)
132 ©Robbins Robt C (3)
133 ©Clay Julia B Mrs (1)
Blizzard Nannie J Mrs (5)
134 ©Martin Hunter (2)

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store
"Home of Better Values"
124 S. MAIN ST. **PHONE 341**

201 ◎Hamer Douglas Jr Dr (5)
202 ◎Phillips June D (7)
204 ◎Porter Chas W (3)
207 ◎Tate Earl H (5)
208 ◎Gossler Jas M (3)
209 ◎Wallace Shellie R (3)
210 ◎Cook Dennis S Dr (4)
211 ◎Simmons H Durwood (4)
213 ◎Poe Eugene A Jr (3)
214 ◎Beard John R (4)
215 ◎Presnell Russell S (5)
216 ◎Beard John H (2)
217 ◎Allen Edgar F (2)
218 ◎Jonas John K (2)
(Hibriten ends)
222 ◎Field Roddy A (5)
223 ◎Thompson Fredk A (1)
224 ◎Crisp Patricia E Mrs (3)
225 ◎Alexander Welborn E (5)
226 ◎Nelson John B (5)
228 ◎Fetner Lawrence M Dr (4)
—— Broyhill Park

OAK — From 242 West Av north to Broadway

104 ◎Foard Arthur G Jr (2)
107 Johnson Chas W Jr (2)
Petree Clarence W (2)
111 Carson Nellie M Mrs, furn rms (5)
(W Ashe Av ends)
201 Downs Marcus P (5)
Downs Bessie L Mrs, furn rms
215 Broyhill Furniture Factories
Lenoir Chair Co
Lenoir Furniture Corp
291 Greer Drug Co, crude drugs
(Vance begins)
300 City Flour & Feed Co
301 Union Mirror Co, plant
310 Lenoir Manufacturing Co, lbr
312 Bynum's Dan Mrs Place, lunches
(C&NW Ry crosses)
315 Taylor Leonard M, lunches (5)
(Prospect begins)
400 Miller Coal Co
401 *Gladman Albert C (4)
403 *Scott Vester (8)
(Wheeler begins)
405 Childers Jesse W Jr, gro
405 (rear) *Dula Fred, barber
406 ◎*Simuel Henry (2)
407 *Norwood Jas, beverages
409 *Harris Robt L, billiards
409½ Vacant
410 *Witherspoon Fannie (6)
412 *Norwood Amanda (6)
414 ◎*Norwood Annie (6)
415 *Courtney Gordon (3)
418 ◎*Norwood Fannie (1)
421 ◎*Norwood Jas L (6)
422 ◎*Norwood Clarence (5)
423 *Homer Wm (2)
425 ◎*Gaither Jas H (1)
(Hill begins)
500 *Patterson Gwynn (2)
500-A ◎*Norwood Bernhard (4)
501 *Scott Howard (2)
504 *Rankin Presbyterian Church
504 (rear) *Norwood Lettie (2)
505 *Moore Shelley (7)
506 ◎*Wilson Shuford (9)
506 (rear) *Keaton Amelia (4)
507 *Deal Parker (2)
508 ◎*Wilson Kelly (3)
509 *Wilson Beverly (3)
509 (rear) *Perkins Danl (6)
510 ◎*Dixon M Leonard (2)
511 *Dixon Dysart M (1)
512 ◎*Harper Willie M (5)
513 *Perkins Danl R (6)
514 ◎*Green Saml (5)
515 *Denny Jos (5)
516 ◎*Lewis Frank (4)
516-A ◎*Dixon Gretta (3)
517 *Clayton Clarence Rev (2)
520 ◎*Corpening Mary S (2)
520-A ◎*Dixon Fred (6)
520-A (rear-1) ◎*Dixon Adeline (6)
520-A (rear-2) ◎*Dixon Ernest L (5)
(Oak Al begins)
521 *Mt Pilgrim Baptist Church
522 ◎*Harper Junie (2)
524 ◎*Harper Willo (5)
525 *West End School
527 *Bristol Clifton (4)
529 *Dixon Chas (7)
530 *Dixon Haywood (8)
531 *Watson Monroe (2)
533 *Bristol John (4)
534 *Wilson Sadie (1)
535 ◎*Hood Wm (3)
536 ◎*Johnson John (2)

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.
LUMBER ● MILLWORK ● BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. PHONE 173

538 *Dew Rosco (1)
*Perry Faye (3)
*Ferguson Ralph (2)
541 ©*Tugman Millie W (1)
542 ©*Aiken Wm (2)
545 ©*Hemphill Dock C (3)
546 ©*Bradshaw Geo (3)
548 ©*Dula Solomon L (2)
*Jolley Jay (3)
549 *Banner Albert (6)
552 *Kincaid Isaiah W (3)
553 *Bristol John (3)
555 *Gregory John R (1)
556 *Burgess Beaurene (1)
557 ©*Berry Lettie S (1)
558 *Sipes Isaiah (3)
(Stage ends)
561 *Shade Delaware (2)
563 ©*Corpening Robt A (2)
565 ©*Corpening Wm S (8)
605 Watson Vilas B, gro

OIL AV—From 221 Vance west to Oak
104 ©Vestal Claude F (6)
105 Mann Robt C (2)
108 Pearson Chas R Jr (5)
109 Eanes Hubert S (4)
111 Pilgrim Holiness Church
(C&NW Ry crosses)
112 ©Childers H Eugene (5)
113 Ingram Jas B (10)
114 ©Gray Jas A (2)
Kirkatrick Coma V (3)
115 Munday Ellen D Mrs (4)
116 ©Robbins Jas W (5)
117 ©Cook Danl B (6)
118 Hunt Robt D (8)
Laws John R (4)
119 ©Bolick Bealer A (3)
120 Bryant Oscar (4)
120½ Laws John R Upholstering Repair Shop
(Prospect intersects)
122 Pipes W Lloyd (3)
130 Clippard Smith H (3)
(Center begins)
210 ©Phillips Jack (2)
211 ©Pritchard Eugene (5)
212 Walker Boyd J (6)
214 ©Eckard Ozzie W (5)
221 Church Julia E Mrs (2)
—— Davenport John W (5)

OLD PLANK ROAD—From Advent Extd east (no numbers)

OLIVE AV EAST—From 409 S Main east to Mulberry
100 ©Bush A Chas (4)
105 ©Sullivan C Rex (2)
110 Wynne's Garage

OLIVE AV WEST—From 418 S Main west to Kentwood Circle
104 ©Underdown Parks C (4)
111 (211) ©Steele Clarence L (3)
112 (212) Woodbury Luke Jr (3)
(Kentwood intersects)
206 Crysel John T (2)
Crews Wm A (3)
208 Johnston Bruce B (4)
(Mount View Av ends)
301 ©Mooney Plumbing & Heating Co
Mooney Frank J (4)
306 ©Herman W Richd (5)
308 Benfield Cecil S (3)
309 ©Pyatte Bernie M (4)
(West View intersects)
400 Witort Edw A (3)
402 ©Davis Rufus S (2)
404 Graham Richd H Dr (3)

PALMER AV—From 333 E Harper Av northeast 2 blocks
104 ©Mullis Jas D (3)
105 ©Parker Carrie Mc Mrs (3)
106 ©Rector Henrietta R Mrs (7)
108 Smith Max F (2)
Sutphin Raymond O (2)
109 ©Oakley D Paul (3)
110 Brown W Carl (2)
(Wilson intersects)
220 Dula Ransom H (7)
McLean Wm B (6)

PARK AV—From 427 S Main east to Mulberry
108 Huntley Jay M (4)
109 Bumgarner David T (4)

PATTERSON—From 220 E Finley south to Stonewall
101 ©*White Albert (2)
102 *Scott John L (4)
105 ©*Holman Louis C (3)
106 Vacant
106 (rear) ©*Scott M Jane (3)
107 ©*Jones Richd (5)

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phones 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 81

108 ◎*White Dorsey, gro (3)
109 ◎*Jones Jas H (2)
110 *Thomas Clarence E (12)

PENNTON AV—From 397 S Mulberry east to city limit

205 ◎Angley Peter A (3)
207 ◎Barger Jas (2)
211 ◎Wilson Max C (4)
213 ◎Barger Ray C (3)
217 ◎Youngblood Saml M (4)
219 ◎Rowan Raymond L (4)
221 ◎Beach Clarence E (5)
223 ◎Hollifield John W (4)
(Norwood intersects)
310 Lenoir Golf Club
Ham Arthur R (2)
315 ◎Estep Kemp M (6)
317 ◎Smith Frank L (3)
(Meadow begins)
405 Mangum Oscar R Rev (2)
407 ◎Lore Ralph E Dr (4)
(Harper Av intersects, Wilson begins)
623 (223) ◎Craig Roscoe T (3)
625 (225) ◎Okey Wm V (2)
631 (231) ◎Mullinax W Clarence (9)
633 ◎Correll Norman J (5)
635 Setzer's Laundry

PENNTON AV WEST—(See Kentwood Circle)

PENNWOOD HEIGHTS—A residential section west of Wilkesboro Rd, 2 miles north of city limit

PINE—(See Mimosa La)

POPLAR—From opp 120 Beall west to city limit

100 Vacant
101 Rowe Walter W Rev (4)
(Maple Dr & Beach intersect)
301 ◎Triplett E Devon (2)
305 ◎Whittington Ettie C Mrs (4)
309 Gentry Letcher (5)
310 Lovins Walter I (9)
Baker Zee (9)
312 Howell Henry J (5)
Lovins Fritz T (7)
313 ◎Gentry Stacy (6)
321 Green Geo C (3)
328 ◎Hendrix Henry S (5)
332 ◎Anderson Emma D Mrs (2)
—— Brown Vilas McL (8)
—— Shore Stewart V (4)
—— Triplett Gaither (5)

POWELL AV—From 118 Virginia northwest to city limit

103 Appalachian Poster Adv Co, whse
104 ◎Setzer L Otis (6)
105 (103) Hamby Pleas W (2)
108 Ford Lester S (2)
Smith Pauline M Miss (2)
115 Anderson Truck Line
117 Fox Geo P (2)
118 ◎Chester Horace W (4)
119 ◎Parris J Thos (6)
121 Biggerstaff Daries O (4)
122 Fox Jas E (3)
Waters Eugene (3)
122½ Pritchard Ronald (2)
(Lutz begins)
125 ◎Harris Alex W (8)
127 Gentry Jesse L (4)
(Hickory ends)
130 McLean Robt L (4)
131 Fox Wm N (3)
133 ◎Childers Jesse W (2)
135 ◎Prestwood L Frank (8)
137 Waters Coolidge (2)
(Bradford ends)
140 ◎Smith Wm C (6)
142 Young Chas H (3)
146 Newton Transportation Co Inc

POWELL ROAD — Extension of Hospital Av beyond city limit

PROSPECT NORTH—From 312 Oak north to city limit

107 Barnes Ezekiel M (6)
110 Hall Garman (5)
201 ◎Watson R J (4)
202 ◎Keller Yancey (6)
203 Watson W Milton (4)
203 (rear) ◎Woody John (8)
204 Gentry Pearl McG Mrs (3)
209 ◎Morrow W Ralph (5)
211 ◎Harris Horace R (5)
Branch L Graham (2)
212 ◎Cook Dwight D (8)
214 ◎Wilson Carl M (4)
215 ◎Franklin Cora C Mrs (2)
(Oil Av intersects)
301 Holden Maynard A, gro (2)
303 ◎Pearson C Ross (4)
305 Parsons Cyrus L (3)
—— Armstrong Wm P Rev (4)
—— ◎Pipes T Ira (2)

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LENOIR DRUG STORE
(WALGREEN AGENCY)
PRESCRIPTION DRUGGISTS
110 WEST AVE. PHONES 83 and 136

—— ◎Taylor Leonard M (6)
—— ◎White Taft O (3)

PROSPECT SOUTH—From 315 Oak southwest to Broadway

101 *Scott Jacob (2)
101½ *Clark Wm (3)
102 *Morris Hall (2)
103 *Denny Chas (3)
104 *Dula Arthur G, phys
105 *Frazier Frank (5)
106 ◎*Dula Arthur G Dr (4)
108 Johnston P Lawrence
(High ends)
125 Harper Furniture Co Inc
128 Setzer Lois M Mrs (4)
130 ◎Setzer Marshall W (4)
132 Harris Birdie M Mrs (3)
136 Adkins Leonard W (4)
Lovins Frank D (7)
140 ◎Holloway Jas A (6)
(High begins)
143 Walker Lee A (3)
144 ◎Dysart Louis A (2)
148 Robbins Grover C (4)
149 ◎Allen John F (5)
152 ◎Rabb W Moore (4)
156 ◎Rabb Carroll E (2)
Dodge Alfred W (6)
160 ◎Isbell Robt L Rev (2)
166 ◎Nelson Dudley F (7)
169 ◎Summerlin Clarence W (3)
172 ◎Kirby Lillie B Mrs (5)
172 Hines Gerald D (2)
173 ◎Carlisle Fred A (8)
175 ◎Smith Lee R (4)
179 Connelly Guy A (2)
180 ◎Magill Thos I (3)
Buys Wm O (2)
Rivers Jas R (3)
180 (rear) Johnston Philip L (3)
181 ◎Spainhour Jack B (3)
Croker H Fletcher (2)
183 Haas G Waitsell (3)
(Maple begins)
185 Moore J Roy (3)
186 ◎Dula Hattie G Mrs (1)
189 ◎Johnson Lewis M (2)
Underdown Sidney L (2)
190 Culbreth Jos W (3)
Winkler Jack D (3)

RANKIN—From 147 E Finley Av northeast to 341 E Finley Av

102 ◎*Reid Kenny (3)
105 ◎*Whittington Lavalette (3)
(Collett begins)
107 ◎*Norwood Edna (9)
110 ◎*Suddreth Jarvis (12)
112 ◎*Suddreth Cora (4)
(Folk begins)
200 Vacant
203 ◎*Foster Jas M (5)
203 (rear) *Coles John H (6)
204 ◎*Jones Lawrence (2)
208 ◎*Patterson Wm S (5)
210 *Bailey Arthur C (2)
*Featherstone John D (2)
*Perkins Jasper (5)
*Walter Sanders (3)
*Williams Mattie (3)
213 ◎*Davenport Mattie (7)
217 *McCallum Marshall Rev (3)
219 *Smith Memorial Methodist Ch
220 ◎*Witherspoon Bryson (3)
221 ◎*Dula Solomon W (3)
223 ◎*Shade Fred (2)
224 Vacant
225 ◎*Horton Lela (2)
226 ◎*Witherspoon Stuart (2)
227 *Ferguson Benj (6)
228 ◎*Horton Lucy (2)
229 *Love Bessie (5)
231 ◎*Bowers Stanley (7)
233 ◎*Norwood Fannie J (5)

REALTY—From 157 Spainhour south to Insurance

106 ◎Greene Rufus W (4)
108 ◎Reece Grable B (4)
109 ◎Helton Horace W (5)
110 ◎Moore Geo S (3)
111 ◎Simmons Mary G Mrs (4)
(Lenoir Av ends)
114 ◎Moore John R (2)
Hollar Pender W (2)
Worley Herbert B (2)
115 ◎Moore Robt W (3)
116 Setzer Odell S (6)
217 ◎Triplett Carl B (8)
219 ◎Hartley Lula P Mrs (4)
220 Taylor Wm H (5)
221 Setzer Stanley D (8)
222 ◎Wilson Woodrow (10)
223 ◎Bynum G Clinton (3)
224 ◎Reese Earl E (7)
225 Reese Gurney F (5)
227 ◎Pennell Fredk C (4)
228 ◎Reese Lloyd (9)

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229 ©Case Martin L (2)
230 ©Shell Jas H (6)
233 ©Shell Mary S Mrs (2)

RECTORY—From 212 E College Av south

225 ©Greer R Thos (2)
325 ©Clay Jas H (4)
327 Reece Roy T (5)

REFORM—From 311 W College Av south to Lenoir

105 South Lenoir Bapt Sunday Sch
(Spainhour intersects)
206 Stone Ralph L (2)
207 ©Triplett Ozro C (9)
208 (117) Hart John L (8)
209 ©Cresson David C (4)
210 ©Marler Wm B (3)

RESICA—From 116 Stonewall east to Wilson

103 ©Johnston Jas H (3)
Helderman Raymond S (3)
104 ©Boggs Limon (4)
105 ©Sherrill Edw L (5)
106 ©Smith Mamie G Mrs (3)
107 ©Quillen Audrey E (6)
110 ©Dickson J H Mast (5)
120 ©Alexander Wm T (6)

RIDGE NORTH—From 301 East Av north to Finley Av

101 Greer Thos (3)
McRary Horace (2)
Teague Roby (2)
103 ©Coffey Edna M Miss (5)
Marley Thos C (3)
National Beauty Shoppe
104 ©Shuford Russell R (2)
107 ©Clawson J Neal (3)
108 ©Triplett Claude S (3)
109 ©Teague H Moran (3)
112 ©Meroney Junius H (2)
113 Terrell Steve S (4)
116 Clark A B (2)
117 ©Black Bertie P Mrs (5)
Fleming H Virgil (3)
121 McIllwaine Mary B Mrs (1)
122 ©Winkler Kathleen S Mrs (4)
127 ©Barlowe Sadie B Mrs (4)
129 Vacant
130 ©Cloer Gus (3)
133 ©McDade Eugene R (3)
McDade B Irene Miss (2)
134 Andrews Thos N (4)
138 ©Wagner Warren V (2)
184 Scott's Garage (4)
186 ©Hollar J Lloyd, beverages (1)
190 Shew's Garage
196 Watson Carroll T (3)
198 Barlow Boyd C (6)

RIDGE SOUTH—From 300 East Av south to Harper Av

105 Morris Wm T (4)
107 ©Lackey Thos S (2)

SCROGGS AV—From 231 N Main west to C&NW Ry

105 ©Ernest Mary D Mrs (1)
Sherrill Jas H (2)
White Donald E (3)
106 ©Matheson John D (2)
Beach Jos H (2)
107 ©Brawley John M (3)
108 Smith Bruce B, contr (2)
109 Beach Harold H (4)
Fox Jessie S Mrs (2)
Setzer Eugene E (4)
Suddreth Harry L (5)
110 Alwran Orlando M (3)
112 ©May Effie P Mrs (3)
114 Colvard Floyd E (3)
115 ©Lindsay Martha L Mrs (7)
118 ©Martin Molly R Mrs (3)
119 (201) Lackey Frank L (4)
(Vance intersects)
208 Hampton W Clyde (2)
209 Borders Clinard G (6)

SHARON ROAD—From 406 Hospital Av east to Stimson

106 Coffey Clarence P (3)
107 ©Yates Paul P Dr (3)
109 ©Shields A Paul (3)
110 ©Clark Jas M (3)
114 ©Haga John W (2)
115 ©Kirby J Ray (5)
116 ©Byrd Carwin S (4)
118 ©Kirby Geo I (5)
119 ©Wright Geo W (3)
Honeycutt David W (2)
120 ©Walker Newland E (2)
121 Norris Barney C (3)
123 ©Hampton Faye N Mrs (1)
125 ©Goble Howard J (5)
126 ©Vogt Ervin E (4)
127 ©Martin Jas W (3)
128 ©Gibbons Robt A (4)
202 Truesdell Robt L (2)
204 Crisp Robey B (3)
206 Caudle Craven B (2)

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117 S. MULBERRY ST. ENGRAVERS PHONE 110

207 ◎Barlow Jas Q (4)
208 Carson Chas A (3)
210 Lackey Pinckney L (2)
211 ◎Rash Fred L (2)

SOUTH AV—From Angie south to city limit, 1 east of Howard

208 ◎Cloer Stewart W (4)
212 Setzer Cecil B (3)
214 ◎Hamby Carl M (3)
Ohan Benj R (3)
216 ◎Goble Wm R (7)
218 Cox Clarence E (5)

SPAINHOUR AV—From 306 Willow west to Mill

103 ◎Underdown Chas A (3)
104 ◎Townsend Metta F Mrs (2)
106 Vacant
108 ◎Setzer W Lafayette (4)
112 ◎Barnes Gray E (4)
113 ◎Noles A Johnson (4)
(Reform begins)
115 ◎Pipes Jesse S (3)
117 ◎Setzer Walter J (1)
Hoyle J Carroll (2)
127 ◎Brown Edgar W (3)
128 Weathers Geo W (7)
130 ◎Setzer Thos J (6)
Rice Jennie K Mrs (3)
134 Abel Hobart L (5)
134-A Hatley Jack C (3)
Smith Howard J (3)
134-B Hollar Victor J (2)
Smith Patrick H (3)
136 ◎Johnson Bruce W (9)
137 ◎Brown Grayson L (3)
137½ ◎Clifton Jas A (6)
138 Shipp Wm M (2)
140 ◎Walker Harley J (11)
146 Hollar Wm I (2)
Holden Cecil R (2)
Sweeney Claude (3)
Avery Peter M (2)
148 ◎Hollar Lucy L Mrs (5)
149 Lindsay A Marvin (4)
150 ◎Pritchard John W (5)
151 Vacant
155 ◎Brown Eugene (2)
156 ◎Church Alice B Mrs (18)
157 ◎LeFever Berry L (4)
(Realty Av begins)
159 ◎Greene Rufus W, gro
160 Combs Earl W (5)
161 Hollar Benj F (9)
164 ◎Kirby Fred G (2)
165 ◎Pilkenton Oscar F (2)
Chapman Alice C Mrs (3)

SPAINHOUR HILL—A settlement on Greasy Creek Rd northwest of city limit

SPRUCE—From 209 Reform south to city limit

104 Love W Campbell (6)
(Willow ends)
107 ◎Clark Oliver L (5)
112 ◎Triplett Raymond R (3)
Barlow S Nelson (3)
113 ◎Brown O Lee (7)
114 ◎Walker Albert B (5)
116 Goble A Horton (2)
Tolbert Anthony (2)
121 ◎Winkler C Walter (6)
124 Nichols Fred A (3)
126 (122) Massagee Albert L (8)
(East begins)
203 ◎Holden Walter T (4)
204 Haas Eugene B (3)
206 ◎Winkler Edw C (5)
207 ◎Summerlin Rufus H (6)
Bryant Thos L (4)
210 ◎Berry Clarence H (4)
211 ◎Townsend Robey (7)
212 ◎Driver J Edgar (2)
213 ◎Sanders John (3)
214 ◎Cooper Lee W (4)
215 ◎Odem Fletcher C (3)
217 ◎Haigler G Rufus (6)

STAGE—From Cherry southwest to Oak, 1 north of Oil Av

116 ◎Raby R Hartwell Rev (3)
123 ◎Kirby H McCoy (3)
129 Swanson Grady G (4)
130 ◎Raby Clarence W (2)
134 ◎Jolly Robey M (3)
135 Teem Myrtle C Mrs (3)
(Center intersects)
—— ◎*Brown Robt (3)
—— *Corpening Costello (2)
—— ◎*Corpening Eugene F (6)
—— *Corpening Freelove (2)
—— *Dixon Fredk D (2)
—— *Goins Walter L (2)
—— ◎*Horton Ernest (3)
—— Rockford Hatten K M Brethren Church
—— *Shade Latt (4)
—— Siemens Peter H Rev (4)

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102 S. MAIN E. H. Blair, Cashier PHONE 224

STIMSON—From 205 Westbrook Rd north to Blowing Rock Hwy
102 Greer Nicholas A Jr (4)
Byrd John F (4)
104 ◎Lamkin Carrie S Mrs (5)
108 Vacant
STONEWALL — From 115 Hospital Av northwest to E Finley Av
106 ◎Hawkins M Virgil (4)
107 ◎Walker Clarence (4)
108 ◎Runnion Julia C Mrs (4)
109 ◎Smith Jesse R (4)
111 Vacant
112 Golds Willie J (6)
113 ◎Benfield Nelson H (4)
114 ◎Pennell Carl W (5)
115 Miller Edw C (5)
116 ◎Townsend Jos A (3)
119 ◎Crowell Geo T (3)
119½ Beck John W (4)
121 ◎Greer Jesse F (3)
(Resica begins)
204 ◎Abernethy Ernest L (4)
205 Apartments
1 Underdown V Kenneth (3)
2 Petre Robt W Jr
3 Warren Eva R Mrs (2)
4 Triplett Billy B (3)
5 Clark Wm E (2)
6 Andrews Howard W (5)
7 Craig Mamie S Mrs (6)
8 Brown Andrew H (2)
9 Hart Leighton L (2)
10 Huntley Mack A (4)
11 Huffstetler Leonard G Jr (4)
12 McCrary G Ernest (3)
13 Nash Jos R (4)
14 Canipe John W (3)
15 Chandler John H (6)
16 McDonald Wm (4)
17 Vacant
18 Abernethy Everett M (4)
19 Coffey Rufus L (5)
20 Messick Paul S (3)
21 Grist Paul O (5)
22 Robbins John (6)
23 Phillips Morton E (4)
24 Ludwig Siar F (4)
208 ◎Barlow Wm H (6)
210 Bolick Forest H (4)
212 Gragg Wm T (7)
214 ◎Dickens Faye O Mrs (3)
222 ◎Watson Harrison G (6)
Watson Hartsell R (6)
222 (rear) ◎Kaylor Lowell W (3)
224 Houck J T (5)
226 Harrison Claude L (7)
228 ◎*Michaux Lucy J (3)
229 ◎*Foster Sophronia (7)
230 ◎*Dula Wm (1)
*Stewait Sadie F (1)
230½ ◎*Salley Jos (3)
(Horton begins, Patterson ends)
302 ◎*Patterson Seymour H (4)
305 Vacant
308 ◎*Patterson Danl M (5)
309 *Norwood Jos W (5)
310 ◎*Ferguson Eugene (2)
312 ◎*Ferguson Mansfield (2)
314 ◎*Branch Augusta (5)
SUDDRETH—From Stage northwest to Locust
—— Anders Bayse B (6)
—— Gray Edw G (5)
—— ◎Hege Artis R (6)
—— Kirby Fate A (2)
—— Rogers Coy (2)
—— ◎Suddreth Raymond L (3)
TABERNACLE—(See Collett)
TAYLORSVILLE ROAD — From Wilkesboro Rd east, 1 mile north of city limit
TODD—From 245 E Harper Av north
102 ◎Snelling Louis F (4)
108 ◎Strickland Wm H (4)
110 Rowell Thelma I Miss
(Hillside La ends)
204 Vacant
TORRENCE—From 502 W Harper Av north, thence southwest back to Harper Av
100 Vacant
102 Story Spencer C (3)
Story Wallace G (4)
Williams Lonnie (2)
105 Watson Earl E (4)
108 ◎Cannon Earl (3)
112 ◎Setzer Stanford S (5)
116 ◎Bush Ralph N (6)
117 Rhodes D Kenneth (2)
118 ◎Barlow Belle M Mrs (6)
118 (rear) ◎Angley Pinkney L (6)
118½ ◎Messer Rachel Mrs (2)
(Gilmer ends)
125 Gibbs John G (7)
126 Alley Fred M (5)

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128 Harris Fred (4)
132 ⊙McMillan John C (6)
133 ⊙Clark Jos W (4)
144 ⊙Kincaid Jas P (5)
148 ⊙Smith Mary L Mrs (14)
155 ⊙Walker Myra Mrs (4)
170 Harbison Cecil H (2)

UNDERDOWN AV—From 228 Mill west to city limit

228 Poarch Horace L (5)
(Jennings begins)
231 Price L B Mercantile Co
232 Dula Emmitt J (5)
234 Kirby Taylor G (6)
236 Poarch Jesse E (4)
238 (233) Braswell Thos J (2)
Chandler John A (2)
244 Wilson Grocery Co
244-A ⊙Price Wm R (7)
244-B ⊙Williams Walter G (4)
244-C ⊙Reid Saml M (5)
Wilson Mary L Mrs (6)
Trivett Howard (6)
245 Lenoir Pad & Paper Co, plant
246 Lenoir Pad & Paper Co
248 ⊙Underdown Frances B Mrs (1)
253 (rear) Price Broadus E (2)
Price Jack J (4)
254 ⊙Underdown Floyd B (5)
256 Underdown Rathmell F (4)
257 ⊙Oxentine General R (4)
257 (rear) Oxentine Chelcie N
(Bernhardt begins)
302 (102) ⊙Allen Lloyd E (6)
303 South Lenoir Methodist Church
304 (104) ⊙Austin Lewis T (2)
Childers Chas A (4)
308 (108) Forbis Robt L Rev (4)
309 (109) ⊙Simmons Robt L (3)
311 (111) ⊙Duncan Nellie T Mrs (12)
312 (112) ⊙Wilson Claude A (7)
313 (113) ⊙Francis David B (3)
314 (114) ⊙Clark Robt W (7)
321 (121) ⊙Taylor Joel R (4)
322 (122) ⊙Story Glenn A (5)
323 (123) ⊙Pope B Braxton (7)
324 (124) Younce Sanford (3)
325 (125) ⊙Younce Tom W (4)
326 (126) ⊙Bean E Felix (5)
327 (127) Mikeal Russell L (7)
328 (128) Chester Walter M (2)
331 (131) Absher J Cecil (7)

VALMEAD — A village north of N Main Extd north of city limit

—— Beattie Memorial Presby Ch
—— Caldwell Furniture Co Inc
—— Industrial Chemical Co Inc
—— Keyes Homer D, gro
—— Nelson's Garage
—— Nu-Way Grocery
—— Robinson Grocery Store
—— Standard Oil Co of N J
—— Valmead School

VANCE — From 300 Oak north to Cherry

101 Acme Transfer Co
105 Harris J Cephas, gro
107 Miller Orgil L (2)
119 ⊙Jackson Daisy C Mrs (2)
120 ⊙Bynum Beulah H Mrs (4)
121 Dotson Jos (2)
Hudgins C Otis (3)
122 Annas Carson H (2)
Sipes Bayne C (3)
124 Crowell Herbert O (4)
127 ⊙Crisp Mattie M Mrs (2)
(Scroggs Av intersects)
201 Biddix Talmadge J (2)
202 ⊙Petree Geo W (4)
204 ⊙Isbell Thos P (3)
206 ⊙Isbell Elizabeth B Miss (2)
207 Proffitt Thos E (5)
208 Ballard Lillie F Mrs (2)
210 ⊙Myers Ebenezer Rev (3)
211 ⊙Marler Jos A (4)
213 ⊙Carpenter P Albert (2)
Carpenter P Albert Jr (4)
214 ⊙Smith W Clarence (5)
215 ⊙White Frank B (5)
216 Crotts C Theo (3)
Yates Margaret K Miss (5)
217 ⊙Miller Emma H Mrs (1)
220 Blackburn J Hall (4)
Mitchem P Paul (4)
227 Cannon Terrell W (6)
(Oil Av begins)
301 Crisp Harry J (3)
Greene Ralph (2)
Harley Hugh (2)
302 ⊙Jones Ira F (2)
Jones Ira S Dr (5)
303 Pipes J Henry (3)
305 ⊙Cloer R Lee (2)
306 ⊙Melton Wm E (3)

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"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

307 ◎Clemens Leo J (2)
Correll Robt (2)
Love Howard (2)
Sprouse Gilbert T (2)
309 ◎Brookshire Donald L (3)
311 ◎Sullivan Jos M (3)
313 ◎Miller Luther I (2)
315 Scott Jos H (4)
(W Finley Av ends)
401 ◎Triplett Richd L (2)
403 ◎Nelson Jos E (3)
405 ◎Moore Arthur L (5)
407 ◎Talton Norwood G (4)
409 ◎Harris Stanford E (5)
411 Edmisten Hugh H (4)

VENEER—From 141 Virginia northwest (no numbers)

VIRGINIA—From 497 W Harper Av south to city limit

103 Beard E E Motor Co
104 Lawson Jas G (3)
Wall Clinton (3)
106 ◎Queen Ralph S (5)
108 ◎Craig Spencer A (4)
109 Lackey Donald W, veterinarian
110 ◎Eller Roy O (2)
111 Craig Etta B Mrs (1)
Lawson Jacob M Jr (2)
Lackey Donald W Dr (2)
113 Curlee's Store, gros
(W College Av ends, Ervin begins)
114 ◎Beaver Ray W (3)
115 Austin Jesse C (5)
Austin's Grocery
116 Gay Lunch
118 ◎Mikeal Lincoln N (4)
(Powell Av begins)
119 Brown W Oscar (4)
Clark Vester R (5)
119½ Price L B Mercantile Co, whse
121 ◎Link Geo A (3)
124 Livingston J Perry (8)
125 Gilbert Lycurgus D (5)
128 Overcash H Clay (3)
129 ◎Jennings Stanley S (2)
130 ◎Lackey H Steven (4)
133 ◎Safford Atherton M (5)
134 Hood Grace Mrs (1)
Mason Jack F (5)
Turner Grover C (3)
(Bradford Av begins)
135 ◎Safford Russell F, contr (2)
135½ Safford Clarence M (2)
136 ◎Dickson Lula B Mrs (4)
137 McNeil Jas T (4)
138 Beach Stewart (2)
Estes Richd C (5)
139 ◎Greene Caroline F Mrs (5)
141 ◎Smith Minnie E Mrs (3)
142 Teague John E (4)
Ray C Wilson (3)
146 ◎Greer Mamie V Mrs (5)
(Veneer begins)
201 Brown Pedro (12)
206 ◎Childers Wm C (11)
221 Brown Luther H (5)
223 ◎Hall Saml N (7)
225 Shoemaker Ralph C (2)
229 ◎Shoemaker Louis F (2)
231 ◎Childers Vance, gro (3)
233 Bates Elmer (4)
305 Smith Edw J (5)
—— National Veneer Co
—— Lenoir Veneer Co
—— Galvin Furniture Co Inc

WARREN—(See Center)

WARREN LANE—From 454 N Main southeast

112 ◎Warren Woodrow W (5)
112 (rear) Corley Edw S (2)
115 ◎Mathis Fred B (7)
122 Warren Jos L (1)
Laws Robt L (3)
128 ◎Warren Wade W (8)
129 ◎Sipes Thos E (6)
130 Warren T Saml (3)
133 Honeycutt Saml A (4)
136 ◎Warren Rufus G Jr (3)
138 ◎Warren R Gwyn (9)
139 Green Howard T (3)

WEST AV—From Main west to W Harper Av, one of the principal business streets of the city and the dividing line for streets running north and south

101 National Barber Shop
National Beauty Parlor
104 Allen & Bernard, ins
Mutual Bldg & Loan Assn
104½ City Barber Shop
105-07 Union National Bank
108 Lenoir Hardware & Furniture Co

ARTHUR G. FOARD, JR. **EDRIE C. FOARD**

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302 Duke Power Bldg. *"A Complete Insurance Service"* **Phone 190**

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
431 W. HARPER AVE. "QUALITY COALS" PHONE 140

109 Union National Bank Bldg
1-2 Sholar H W Lbr Co, whol
3 Shell Realty Agency
4 Barger Walter D, real est
5-6 Williams & Whisnant, lwyrs
7 Adams Hal B, lawyer
9 Mallard Beauty Shop
(3d flf) Laufersky Fred W, furn designer
WJRI Radio Station
109 Blackwelder Building
Byerly Wesley G, phys
Dorothy's Beauty Salon
Wall Bros Studio, photogs
110 Lenoir Drug Store
Mayor of Lenoir
111 McNairy's Drug Store
112-14 Courtney's, dept store
Courtney Clothing Co
Courtney's Beauty Salon
113 Saslow's Inc, jwlrs
113-A Cato's, women's wear
113½ Durham Life Insurance Co
Modernistic Beauty Shoppe
Kincaid Mabel K Mrs (3)
115 Ervin's Mens Shop, clo
(bsmt) Dickson & Co, gros

(Church begins)

117-19 Efird's Department Store
118 Lenoir Stationery Co
120-22 Collins-Pridmore Co, dept store
Collins-Pridmore Studio, photog
121 Burgess-Joines-Hodgson Furn Co
123-25 Rose's 5, 10 & 25 Cent Store
124 Gold Shop The, womens wear
124½ Triplett Lumber Co Inc, whol
Carolina Lumber & Sales Co Inc, whol bldg mats
126-28 Penney J C Co Inc, dept store
127-29 Eagle Stores Co, dept store
129½ Harville's Credit Clothing Store
130 Corada Shop The, womens wear
131 Brawley's Jewelry Store
132 Fidelity Building
Fidelity Insurance Agcy Inc
201-02 Bradley Robt L, CPA
203-05 Reece & Graham Drs, dentists
206 Champion Paper & Fibre Co
Wall L Herbert, lawyer
City Attorney
County Solicitor
County Bar Assn
220 American Red Cross
133 Dayvault's Drug Store

(Boundary begins)

200 Federal Building
U S Post Office
U S Forest Service
N C Forest Service
U S Army Recruiting Station
U S Post Office Inspector
201 Lutz O P Furniture Co Inc
Lutz Hosiery Mill, ofc
205-07 Dixie Home Stores, gros
209-11 Center Theatre
Lenoir Theatres Inc
213 Leonard Piano Co
214 ◎Crisp Robey S (2)
217 ◎Minish Edith K Mrs (5)
218 Underhill Laurence C (3)
219 ◎Reins Robt F (5)
Scott T Lawrence Dr (3)
Sherrill Jas A (2)
223 St Stephens Lutheran Church
224 ◎Hedrick Robt W (5)
231-37 Sanders Chevrolet Co
232 ◎Farthing Dette S Mrs
Farthing House, furn rms (6)
237½ Anne's Beauty Shop
Houck Robt C (2)
Norris Chas H (2)
Waldensian Hosiery Mills
239 (269) Harrison's Shoe Shop, reprs
242 ◎Downum Margaret K Mrs, furn rms
243 Lenoir Esso Service
243 (rear) J P Feed & Grocery Co

(Oak begins)

247 Lenoir Shoe Shop, reprs
247 (rear) Johnson Elijah, live stock
249-51 Farmers Federation Inc feeds
251½ Harris J Van (5)

W. E. Shaw Furniture Co.
FURNITURE, RUGS, STOVES, RANGES, HOUSE FURNISHINGS
101 S. MULBERRY ST. PHONE 821

DeSoto
RABB MOTOR CO.
DeSOTO AND PLYMOUTH — —SALES AND SERVICE
410 E. HARPER AVE. PHONE 48

255 Pure Oil Service Station
(Willow begins)
300 Greer Funeral Home Inc
Greer-Alexander Mutl Burial Assn Inc
⊚Greer G W (5)
301 Palmer's, furn
301½ Quality Barber Shop
Parsons Jas W, watch repr
303 Harrison Romie B (5)
Williams Cecil O (5)
306 ⊚Allen Ella F Mrs (2)
311 Teague Wm B (4)
314 Palmer John W (3)
Palmer Remus L (2)
317 Bain Luther P (3)
319 West Avenue Food Lockers
320 Presnell Dairies
321 Price & Womack, floor coverings
323 King America B Mrs (2)
Mabe Dennis (5)
324 Thompson-Lipe Co The, whol coffee
326 Stroupe Grocery
327 Bush Transfer Inc
328 Church's Cafe, lunches
330 City Dry Cleaners
(Depot begins)
331 Lenoir Wood Finishing Co, whse
332 Depot Texaco Station
333-37 Carolina Feed & Seed Co
349 Lenoir Mills Inc
351 Causby A P Ready-Mix Concrete Co

WEST END—A colored section of the city north of Prospect reached by Oak

WESTBROOK—A residential section east of city limit and south of Hospital Av Extd

WESTBROOK ROAD—From Pennton Av northwest to Hospital Av, northeast of city limit

100 ⊚Hedrick J Arnold (3)
104 ⊚Whitener Cecil G (5)
106 ⊚Norris Geo B (3)
106½ Sholar H Wiley Jr (2)
109 ⊚Craig Arnold W (4)
113 ⊚Angley John H (4)
113 (rear) Kirby Mallie F (4)
118 Brookshire Zack T (3)
120 Broyhill John M (2)
121 ⊚Martin Geo A (4)
122 ⊚McClean Hardy J (4)
123 ⊚Benfield Chas B (4)
124 ⊚Lowrance Chas R (3)
125 ⊚Lamkin J Archie (4)
127 ⊚Brackett W Lonnie (5)
129 ⊚Ervin Geo W (6)
200 ⊚Swan Lloyd A (6)
201 ⊚Triplett Orville L (4)
202 ⊚Severt Claude (2)

WESTMAN—From opp 311 E College south ½ block

106 (112) ⊚Hollifield Mason (4)
110 Branch L Graham Jr (2)
114 ⊚Shell W Marshall (2)
115 ⊚Adams Hal B (2)

WESTVIEW—From Grove Av south 2 blocks, 3 west of S Main

402 ⊚Bush Julius P (4)
404 ⊚Dudley Emmer M (5)
406 ⊚Early Wm A (4)
(Olive Av intersects)
502 ⊚Klutz Gill W (3)
504 (508) ⊚Prestwood Carl B (2)
506 ⊚Hartsell W Alonzo (3)
508 ⊚Mayner John E (3)
510 Vacant

WHEELER—From 497 Oak west to Broadway

108 *Dula Carl (3)
110 ⊚*Dula Mamie (4)
112 ⊚*Perkins Adelaide (6)
114 ⊚*Turner Henry F Rev (3)
116 ⊚*Harris Robt L (2)
116½ *Scott Zula (1)
118 *Norwood Jos (3)
120 ⊚*Cannon Zalia K (5)
122 *Corpening J Douglas (3)
124 *Corpening Sylvester (4)
126 *Harshaw Florence (2)
128 *White Clora S (2)
130 ⊚*Malone Minnie (2)
132 *Steed Carrie (4)
141 *New Light Baptist Church
144 ⊚*Dixon Ethel (9)
150 ⊚*Greer Jeanette (1)
154 ⊚*Johnson Florence (4)
156 ⊚*Peake Iretta (6)
158 ⊚*Michaux Addie (12)
162 *Gilmer Wm (3)
164 *Dixon Paul (4)

USE PERFECTION SELF-RISING FLOUR
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McMillan Electric Repair
CONSTRUCTION — MOTORS — REWINDING
400 W. HARPER AVE. PHONES: DAY 302 or 309, NIGHT 885-J

166 ©*Dixon David G (4)
166½ *Church of God
170 Vacant
172 ©*Dula Matilda (3)
174 ©*Dula Fannie (5)
176 ©*Smith Frank (9)
176 (rear-1) *Corpening Stokes (1)
176 (rear-2) *Smith's Chapel Mennonite Baptist Church
180 *Phillips Bonnie (3)
183 ©*Porter Vinie C (3)
184 ©*Yount Marshall R (9)
185 *Propst Wm (3)
186 ©*Jones Bessie L (2)
189 *Dixon Wm (5)

WHITNEL—A village 2 miles south of city limit on Hickory Rd

105 ©Nifong F Franklin (2)
Deitz J Curtis (7)
106 ©Walsh J Wade (5)
107 ©Robbins Jesse F (2)
Minton Glenn G (3)
110 ©Austin W Jack (5)
Hamby Thos H (3)
Moore Aggie P Mrs (3)
Smith Ralph B (4)

WILKESBORO ROAD—Continuation of E Harper Av beyond city limit

—— Smith's Crossroads Confectionery
—— Russell Sales Co, furn
—— Hibriten Service Station
—— Thompson Marcus K, gro
(Airport Rd begins)
—— A & B Grocery
—— Wilson John W, genl mdse
—— Lower Creek Service Station
—— Flat Top Service Station
—— Ballew Geo E, gro
—— Pannell M M & Sons, bldg matls
Pennell Bros, lbr
—— Ballew Geo E, gro (2)
—— ©Broyhill Jas E (6)
—— Jones W Walter Rev (3)
—— Lower Creek Baptist Church
—— Thompson Marcus K, gro (2)
—— ©Watters Lloyd T (6)

WILLOW—From opp 306 West Av south to Spruce

104 Black Susan E Mrs, clo
105 Service Cleaners
106-08 Bost Lumber Co
107-109 Lenoir Motors
(Harper Av intersects)
200-214 Central High School
Supt of City Schools
(College Av intersects)
304 ©Johnson Burton L (2)
306 ©Maynard Sherrill F (4)
(Spainhour Av begins)
313 ©Bradshaw Geneva K Mrs (3)
314 ©Baker Luther N (4)
316 ©Sides Flossie S Mrs (4)
318 ©Pritchard T Geter (3)

WILSON—From Pennton Av northwest to Stonewall, 1 north of E Harper Av

100 ©McMillan J Frank (3)
107 ©Beach C Rufus (2)
109 ©Henderson Crawley F (3)
110 ©Hood Arthur R (5)
112 ©Laxton R Hill (3)
113 ©Warden John W (3)
(Palmer Av ends)
115 ©Tate Emma L Mrs (2)
118 ©Rish Leland J (7)
120 ©McGowan Romulus L (3)
131 ©McLemore Fred H (4)
133 ©Roberts J Cloyd (4)
135 ©Bush J Gordon (5)
138 ©Boggs Thos C (2)
142 ©Spencer W Avery (4)
Ingle J Wm (2)
Morrison Weldon C (3)
143 Stetler Hugh D (2)
Lenoir Hospital Nurses' Home
146 Keever Clarence C (4)
148 ©Leatherman Jos D (2)
150 ©Beach C Hubert (2)
156 ©Bowman Geo R (4)
(Hospital Av intersects)
200 Cresson T Andrew (2)
Reid H Donald (4)
Reid Lucy K Mrs (2)
202 Gentry Jas D (3)
Johnson Mack H (3)
204 ©Kincaid L Albert (3)
207 ©McKnight Vernon L (3)
208 Goodin Albert D (3)
(Resica ends)
214 ©Wall Belle W Mrs (3)
220 ©Bean Hulda B Mrs (1)
Clark Claude D (2)

Collins-Pridmore Co.
"LENOIR'S FINEST AND NEWEST DEPARTMENT STORE"
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221 Sherrill Roy C (3)
Sherrill Hal W (3)
Sherrill Wade B (2)
Smith Lowell T (3)
222 ◎Lackey Walter L (5)
225 ◎Rhodes Jas D (4)
226 ◎Kirby W Earl (3)
227 ◎Green Dock O (2)
228 Jackson A Y (5)
Richards Paul S (4)
229 ◎Kirby Rufus A (3)
231 Vacant
235 *Gibbs A Gordon (4)
237 ◎*Branch Minerva S (2)

WOODLAWN — From 328 E Finley Av east to City Water Works

101 *Denny Mable (1)
102 ◎*Horton Carl O (9)

WOODSIDE PLACE — From 123 Hibriten east to Highland Av

315 ◎Courtney Robey K (4)
317 ◎Bernhardt Richmond G (4)
319 ◎Foard G Fredk (4)
325 ◎Bernhardt John C (5)

WOODSWAY LANE—From a point rear of 322 E Finley Av south to Hospital Av

149 Watson David W (4)
151 ◎Wall Howard T (10)
203 Kirby Wm A (5)
204 ◎Simmons Edw P (4)
205 ◎Spencer Jos C (5)
206 ◎Nicholson Roscoe (4)
207 Clontz Chas E (7)
208 ◎Gilliland Carlos M (4)
210 ◎Wagner Carmon E (4)
211 ◎Sharpe H Clinton (6)
301 ◎Price Carrie S Mrs (2)
Sherrill Keith (2)
302 ◎Harille Thos C (3)
304 ◎Boutwell Geo W (5)
305 ◎Misenheimer Glenn L (3)
306 ◎Kinlaw H Rudy (4)
307 ◎Deal Harland M (3)
308 ◎Powell R Carter (4)
309 ◎Powell Howard H (3)
313 ◎Smith Robt J (3)
—— Lenoir Blacksmith and Woodworking Shop

ZACK'S FORK ROAD—Continuation of E Finley Av beyond city limit

—— Hodge LeRoy L, gro (5)
—— Laney Benj M, lbr
—— Ommie's Place, beverages (2)
—— Triplett's Dairy
Lowman Eugene (2)
Prestwood Ralph S (5)
—— White's Service Station (1)

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AUTOMOBILE, CASUALTY, LIFE, FIRE
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TO CONSULT
THE

**CLASSIFIED
BUSINESS
SECTION**

OF THIS

DIRECTORY

IT'S A BUYERS GUIDE
PAR EXCELLENCE!

FIRE ALARM BOXES

The best and quickest way to report a fire is to pull the nearest fire box. If you telephone, call Number 3 and give exact location of fire. When making calls from alarm boxes, please remain at box until fire trucks arrive.

Signal Location
1—Test
2—Fire is Out
3—Station Call
5—Fire Out
12—Square at S Main
14—Caldwell Furniture Co
15—S Boundary & W Harper Av
16—W Harper Av & Willow
18—W College Ave & S Church
21—W College Av & Willow
23—W College Av & Mill
24—Spainhour Av & Mill
25—Spainhour Av & Harrisburg Rd
26—Spainhour Av & Bernhardt Hill
28—Bernhardt Furniture Co
29—Hibriten Furniture Co
32—Spainhour Av & Reform
33—Blue Bell Inc
35—Spainhour Av & Realty Av
37—Realty & Insurance
41—Upper Spruce St
42—Lenoir Av & Howard
43—Spruce & Granite Av
53—S Main & Davenport Av
56—S Main & Park Av
61—Grove Av & Kentwood
71—Olive Av & Kentwood
73—Olive Av & Westview
81—Kentwood & Kentwood Circle
113—West Av & Church
114—West Av at Post Office
115—West Av & Oak
117—West Av & Depot
118—West Av & W Harper Av
119—W Harper Av & Broadway
123—W Harper Av & Beall
124—W Harper Av & Maple Drive
125—W Harper Av & Virginia
127—W Harper Av & Ervin Hill
131—Fairfield Chair Co
132—Kent-Coffey Mfg Co
133—Lenoir Mirror Co
134—Lenoir Furniture Corp
135—Kent Street
141—Virginia & Lutz
142—Lutz St at Lutz Town
146—S Virginia St
148—Lenoir Veneer Co
149—Galvin Furniture Co
151—Beall & Poplar
152—Beall & Pine
155—Maple Drive & Poplar
162—N Boundary & Ashe Av
165—Ashe Av & Oak

Signal Location
167—Lenoir Chair Co
173—High Street
174—Harper Furniture Co
175—S Prospect & Johnson Hill
178—S Prospect & Maple
179—Broadway & Winkler Town
181—Oak & Vance
183—West End at Anderson's Store
185—West End at School
187—Broadway & Mountain View
191—N Maple
193—Hill St
212—Square at N Main
213—N Main & Ashe Av
214—N Main at Carlheim Hotel
215—N Main & Scroggs Av
216—N Main & Finley Av
217—N Main & Conley Av
218—N Main at Railroad
221—Vance & Scroggs Av
223—Vance & Oil Av
225—Vance & Cherry
232—N Prospect & Oil Av
242—E Finley Av & Rankin
245—E Finley Av & Patterson
254—E Finley Av & Stonewall
261—Rankin St
263—E Finley Av & Harrington
272—N Mulberry & Ashe Av
273—Mulberry & East Av
274—East Av & Ridge
276—N Ridge St
312—S Mulberry & E Harper Av
313—S Mulberry & E College Av
314—S Mulberry nr College Av
316—S Mulberry & Olive Av
317—S Mulberry & Pennton Av
321—E College Av & Norwood
324—E College av & Hibriten
325—Hibriten & Woodside Pl
327—Hibriten & Highland Av
332—Norwood & Maehill Arch
334—Norwood & Highland Av
341—E Harper Av & Norwood
342—E Harper Av at School
343—E Harper Av & Hospital Av
345—E Harper Av & Palmer Av
351—Hospital Av & Stonewall
352—Hospital Av & Wilson
353—Wilson at Hospital
356—Wilson at Lenoir Lumber Co
361—Stonewall & Resica
362—Wilson & Resica
371—N Abernethy & Hillside La

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